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Israel's high-tech revolution

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World Business Newspaper

FRIDAY FEBRUARY 24 1995

Demand for inquiry into leak of French espionage report

French foreign minister Alain Juppé demanded an inquiry into how a report into an alleged CIA spy ring was leaked. The demand exposed divisions within France's centre-right government and appeared to bear out concerns that the report on the alleged industrial espionage was leaked to divert attention from a phone-tapping scandal and enhance the nationalist credentials of prime minister Edouard Balladur. Page 16; Spy's new target, Page 2; Editorial Comment, Page 15

Italy cuts spending and raises taxes: Italian prime minister Lamberto Dini unveiled emergency tax increases and spending cuts to cover a £20,000bn (£12.3bn) shortfall in the 1995 budget. Page 16

Cost cutting lifts Shell: The Royal Dutch Shell group reaped the benefits of cost-cutting and a buoyant chemicals market to produce annual earnings on a replacement cost basis 28 per cent higher than last year at £1.1bn (£1.74bn). Page 17; Lex, Page 16; Cost cutting moves, Page 23

Brussels rejects WTO compromise: The European Commission rejected suggestions that the three declared candidates for the job of director general of the World Trade Organisation should stand down in favour of an outsider to break the succession deadlock. Page 16

Pentagon bars Lucas contracts: Lucas Industries, the UK aerospace and automotive company, is to be barred from winning new contracts with the US Department of Defence after its conviction for falsifying records of equipment it supplied to the US Navy. Page 8

Tokyo pressed to ease imports: Japan came under pressure from the US and the European Union to dispose of regulations which hinder imports. Page 7

British Gas turns in £1.24bn: British Gas, under fire for falling service levels and rising executive salaries, reported pre-tax profits of £1.24bn (£1.97bn) for 1994. Page 22; Lex, Page 16

Black says City of London 'has not seen the last of us'



Conrad Black (left), chairman of The Telegraph, yesterday denied that the reason he was planning to buy out the newspaper group's minority shareholders was that he had been "blackballed" by London's financial centre. He said his relations with most people there were "quite good" and that he was not turning his back on them for ever. "It may not please all of you readers, but I don't feel the City has necessarily seen the last of us," he said. Hollinger, Mr Black's Canadian-based master company which owns 58 per cent of The Telegraph, plans to buy out the other shareholders as part of wider reorganisation of Mr Black's newspaper empire. Page 17; Lex, Page 16

ICI looks for global recovery: The recovery in the world's chemicals industries has only just begun, ICI chief executive Sir Ronald Hampel said, reporting annual pre-tax profits up 84 per cent to £514m. Page 23

Trafalgar raises bid for Northern: UK conglomerate Trafalgar House slightly sweetened its £1.2bn hostile takeover bid for Northern Electric, the British regional electricity distributor, but warned its own shareholders to expect a loss in the first half of the year. Page 17; Lex, Page 22

Japan plans new telecoms format: UK telecoms group Cable and Wireless is linking with privatised Japanese utility NTT to provide a new form of portable telephone service. Page 7

Yeltsin promises to reform army: Russian president Boris Yeltsin vowed to reform the army after conceding that the Chechen campaign had exposed its limitations. Page 3

Countrywide 'key to Vietnam's growth': Vietnam must tackle rural poverty if it is to secure sustainable economic growth, the World Bank said. Page 6

Decline of family life 'exaggerated': The demise of the traditional family is "grossly exaggerated", but policy adjustments are required to deal with changes such as lone parenthood, the UK-based Joseph Rowntree Foundation said. Page 8

STOCK MARKET INDICES		GOLD	
New York: Dow Jones	4,015.11 (+42.05)	New York: Gold	\$381.8 (81.5)
London: FTSE 100	2,892.5 (+29.8)	London: Gold	£378.0 (81.5)
Paris: CAC 40	1,827.81 (+22.84)	London: Gold	£378.0 (81.5)
Frankfurt: DAX	2,151.41 (+29.8)	London: Gold	£378.0 (81.5)
Stockholm: OMX	17,800.0 (+276.63)	London: Gold	£378.0 (81.5)
US LUNCHTIME RATES		DOLLAR	
Federal Funds	5 1/8%	New York: Dollar	£1.593 (1.5873)
3-month Treasury Bill	5 3/8%	London: Dollar	£1.593 (1.5873)
Long Bond	10 1/2%	London: Dollar	£1.593 (1.5873)
Yield	7.40%	London: Dollar	£1.593 (1.5873)
OTHER RATES		STERLING	
UK 3-month Interbank	5 1/8%	London: Sterling	£2.3497 (2.3299)
UK 10 yr Gilt	9 1/8%	London: Sterling	£2.3497 (2.3299)
France 10 yr OAT	9 1/8%	London: Sterling	£2.3497 (2.3299)
Germany 10 yr Bund	10 1/8%	London: Sterling	£2.3497 (2.3299)
Japan 10 yr JGB	5 3/4%	London: Sterling	£2.3497 (2.3299)
NORTH SEA OIL (Aargau)			
Brut 15-day (Apr)	\$18.95 (18.95)		
Tulsa close	£ 97.15		

Australia	60.00	Qatar	10.00	Malta	10.00	Costa	10.00	CR13.00
Bahrain	10.00	Hong Kong	10.00	Monaco	10.00	S. Arabia	10.00	SR11
Belgium	10.00	Hungary	10.00	Norway	10.00	Singapore	10.00	S\$1.30
Bulgaria	10.00	Ireland	10.00	Poland	10.00	Slovakia	10.00	SKK1.00
Czech Rep	10.00	India	10.00	Romania	10.00	S. Africa	10.00	R12.00
Denmark	10.00	Israel	10.00	Spain	10.00	Sweden	10.00	SEK1.00
Egypt	10.00	Japan	10.00	Switzerland	10.00	Taiwan	10.00	T\$1.00
Finland	10.00	South Korea	10.00	Thailand	10.00	Turkey	10.00	TL1.00
France	10.00	Ukraine	10.00	United Arab Emirates	10.00	USA	10.00	US\$1.00
Germany	10.00	Yemen	10.00					

Market seizes on Greenspan suggestion of a drop in US interest rates

Dow passes record 4,000 level

By Philip Coggan in London and Lisa Branson in New York

The Dow Jones Industrial Average powered through the 4,000 level for the first time yesterday, as share traders speculated that US short-term interest rates might be at, or close to, their peak for this year.

The market seized on comments made by Mr Alan Greenspan, chairman of the US Federal Reserve, to the Senate banking committee on Wednesday, which he reiterated yesterday. He suggested that the US economy may be slowing to a sustainable growth rate, with inflation under control, and held out the possibility of lower interest rates.

US bond and equity markets took heart from the news, with the 30-year Treasury bond rising about a point in early New York trading, bringing the yield down to just below 7.5 per cent for the first time since September.

The Dow, which had reached record highs without topping 4,000 level last week, finally broke through it at around 10am New York time. By 1pm, it was trading at 4,014.43, up 41 points on the day.

In January 1994, the Dow seemed headed for 4,000 when it hit 3,978. But it fell back as the Fed raised interest rates seven times over the past 12 months in an attempt to slow the growth of the US economy and head off inflation.

The latest stock market rally, which saw the Dow rise from below 3,700 in December, was spurred by a number of official statistics, in particular employment data, which suggested the economy was slowing.

A slower rate of growth would remove the need for the Fed to



Wall Street traders cheer as the Dow Jones breaches the 4,000 level for the first time on hopes that US rates may have peaked. PICTURE: ASSOCIATED PRESS

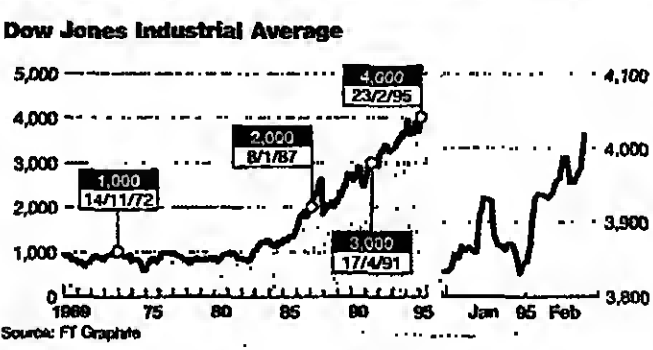
raise interest rates substantially. The market's expectation for the level of three-month US interest rates in March, has fallen from 7.4 per cent in December to 6.25 per cent yesterday.

The surge in US bonds and shares gave a modest boost to the dollar yesterday, which closed in London at DM1.4727 from DM1.4679 on Wednesday.

Yesterday's strong performance by US financial markets cheered investors in Europe and Latin America. In Paris, the

CAC40 stock market index was 1.25 per cent higher, while in Frankfurt, the DAX had risen 1.44 per cent in after-hours trading. London's FT-SE 100 index rose 29.8 points, or just under 1 per cent, to close at 3,049.3. European government bonds were also higher, with UK 10-year

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Bonds, Page 20
Currencies, Page 31
London stocks, Page 36
World stocks, Page 38



Sony to press on with rival video disc format

By Michio Nakamoto in Tokyo

Sony, the Japanese electronics group, announced yesterday that it planned to go it alone with the manufacture of a new generation of multimedia discs rather than join forces with a rival group of makers backing a separate format developed by Toshiba.

The decision leaves the industry with the prospect of another bruising battle between competing and incompatible technical standards - reminiscent of the "video wars" of the 1980s in which Sony unsuccessfully pitted its Betamax format for video tapes against the more widely supported VHS format backed by

its Japanese competitor, Matsushita.

This time, the war will be waged over rival technical formats for digital video discs. These compact discs are expected to replace pre-recorded video tapes as the predominant form of packaged video entertainment.

Both camps say they are aiming to launch products based on their respective standards in the latter half of next year. Consumer electronics companies have been pouring research and development energies into the new discs in the hopes of setting the industry standard.

Last month, it appeared that the two sides might try to reach

a compromise and agree on a unified standard after Matsushita, the world's largest consumer electronics maker and owner of the MCA entertainment group, cast its vote for the Toshiba standard.

However, Sony said yesterday it had studied the standard proposed by the Toshiba camp, which comprises seven consumer electronics companies, and concluded that its own format, which is also supported by Philips, the Dutch group, provides "the best option for optical media for the coming multimedia age".

The format proposed by Sony is for a single-sided disc with two versions: one that is single-layered and can play up to 135 minutes of video, which is sufficient for most Hollywood films, and another version that will be double-layered and will be capable of playing up to four and a half hours of video.

Toshiba's standard calls for using both sides of a disc to store up to 270 minutes of video. The Toshiba camp is confident that its system provides better quality video and therefore has the support of Hollywood studios.

Sony, however, believes that its standard will be more acceptable to consumers for its low cost and compatibility with conventional CDs. Manufacturing the new discs will require only minor modifications to existing CD factories and the players will be able to play the discs without interruption. In contrast Toshiba's standard will require two optical pickups to read the contents or will necessitate turning over the disc.

UK Tories face defeat in Labour debate on Europe

By Robert Peston and John Kampner in London

The British government last night faced the prospect of an embarrassing parliamentary defeat next week on a motion from the opposition Labour party on European Union policy.

Labour yesterday attempted to take advantage of the fury of the Ulster Unionists at government proposals for a Northern Ireland settlement by tabling a motion which would give the Unionists an opportunity to vote with the opposition.

The Unionists - Protestants living in Northern Ireland - are angry because they believe the government's plans favour Catholic nationalists seeking a union between Northern Ireland and Ireland.

The Labour motion, to be debated on Wednesday, says: "This House does not support HM Government's policy towards the European Union and does not believe it promotes the interest of the British people".

In a highly unusual decision, Mr John Major, the prime minister, decided to open the debate so that he can make his most public

articulation to date of the government's EU policy. Though he was applauded by the government whips for leading from the front, his action raises the stakes in the event of a government defeat.

The government has been relying on Unionist support since losing its majority in the House of Commons after withdrawing the whip at the end of last year from nine MPs - all Eurosceptics, or members opposed to government policy on closer EU integration.

A government defeat would be embarrassing, though not devastating. Immediately afterwards, the government would probably propose a vote of confidence - which it would expect to win, since the whippers rebels would probably not relish a general election at the moment.

Conservative party officials hope they can avoid defeat by persuading a few of the nine rebels to vote against the motion.

However, several rebels said last night they would either abstain or vote with Labour. "I don't see how any of us can support the government," said one.

Ulster Unionist MPs, in a private meeting yesterday at Westminster, agreed to make a final

decision on whether to oppose the government a few hours before next Wednesday's vote. There were strong signs, however, that they would use the opportunity to undermine Mr Major's leadership.

Mr Ken Maginnis, the Ulster Unionist security spokesman, said: "We never, ever did rule out the possibility of voting against the government. We will be looking very carefully when we see the wording of that motion and deciding how we should vote."

Unionists are reserving their definitive position on the framework document for a Northern Ireland political settlement pending a meeting today of the party's executive in Belfast.

There was little sign yesterday that government efforts to pacify Unionist feeling had made any inroads.

There was more bad news for Mr Major last night when a MORI poll for the Times newspaper gave Labour 58 per cent support, up from 56 per cent, compared with 24 per cent for the Tories.

Hints of unionist realism, Page 14

A recipe for success

- 1 - Market leading catering company
- 402,000,000 - Pounds
- 1000 - Well seasoned managers
- 1 - Friendly but flexible venture capital company
- 1 - US acquisition
- 1 - French partner
- Several late nights
- 1 - Pinch of salt

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NEWS: EUROPE

Economic intelligence to help with national competitiveness is being used to justify secret agency budgets

Post-cold war spies turn to commercial targets

By Andrew Jack in Paris, Bruce Clark in London and George Graham in Washington

The diplomatic flare-up between France and the US this week highlights a shift in the work of the contemporary spy away from cultivation of the cold war towards the pursuit of commercial targets.

According to the allegations reported in the French newspaper *Le Monde*, the US was involved in gathering information on the French negotiating position during talks within the General Agreement on Tariffs and Trade and also on the audiovisual and telecommunications industries. It is in these areas, along with aerospace and defence, that France and the US are in greatest competition. The US intelligence agencies have been debating the issue of so-called "economic intelligence" for years, in part, according to rival agencies, to try to justify maintaining their budgets now that the cold war no longer places such demands on their services.

"Intelligence agencies are trying to justify large budgets by saying they can make their countries more competitive," said Mr Peter Schweizer, author of a book on espionage between allied countries.

The US Central Intelligence Agency has traditionally drawn a line between helping US companies with information on foreign market trends

Industrial espionage: France and the US swap allegations



The Stars and Stripes flies outside the US embassy in Paris.

France accuses the US of secretly gathering information about a wide range of industries, including telecommunications and audiovisual electronics. The French also suggest that US agents have been collecting information involving differences between the countries over world trade, and have sought to recruit members of prime minister Edouard Balladur's staff.

The US considers France among the worst offenders in the world. US legislators and government agencies have claimed over the past three years that French government agencies had targeted more than 70 US big corporations and leading financial institutions, including Boeing, IBM, NCR, Texas Instruments and Corning Glass.

Other countries singled out in the US include Japan, Israel and South Korea. The CIA has estimated 80% of Japan's intelligence work was in commercial espionage, with most of the effort directed against the US. Israel was reported to have used over 100 years' full-time agents in the US. South Korea was accused of trying to recruit federal civil servants.

Source: news agencies

and actually spying on foreign companies. Under the Bush administration, such direct industrial espionage was banned, but Mr James Woolsey, the CIA chief until his recent resignation, described economic intelligence as "the hottest current topic in intelligence policy".

Senior US officials say the CIA has passed on information about bribery by foreign companies competing against US businesses for overseas contracts, either to the US compa-

nies or to the governments of the country giving the contract. But they say, CIA officials have also intervened directly to "level the playing field".

In one case last year the US exerted pressure on the Brazilian government to award a satellite surveillance contract to a US consortium after it produced evidence of bribery by a French competitor. The CIA also briefed US aerospace companies in 1993 when it found a French government document

spelling out plans to steal technology secrets in the US. One of the companies, Hughes Aircraft, withdrew from the Paris air show in protest.

US companies often complain that they are put at a disadvantage by the Foreign Corrupt Practices Act, which makes bribing an overseas official an offence punishable in the US. The State Department has been pushing for an anti-bribery code to be adopted by other leading industrial countries. Mr



French foreign minister Alain Juppé speaking in Paris yesterday

'I am scandalised that a delicate problem was dragged out into the open. I want the government to carry out an inquiry to throw full light on the origin of the leaks'

Schweizer, who is also director of the James Madison Institute, a US think-tank, said damage to the US economy from industrial espionage was estimated by government officials at tens of billions of dollars a year. He said there was an important difference in attitudes to

this activity between the Anglo-Saxon world and continental Europe. Mr Schweizer estimated that France devoted 30-35 per cent of its intelligence assets to economic and technological information-gathering. What makes the latest incident so unusual is that while

American spying overshadows French bugging

The way in which this week's spy scandal erupted in France says at least as much about the country's internal political situation in the run-up to the spring presidential elections as it does about espionage and diplomacy after the end of the Cold War.

The demand for the removal of five US citizens from France has certainly generated ample publicity. The question is whether those who are implicated in the story will be content with the way in which it unfolds over the next few days and weeks.

There seemed to be little doubt

yesterday about the broad facts of the case. What was less certain was the method by which *Le Monde*, the internal political situation in the run-up to the spring presidential elections as it does about espionage and diplomacy after the end of the Cold War.

The most cynical theory in circulation was that those sympathetic to Mr Edouard Balladur, the prime minister and presidential contender, had leaked the information to dis-

Andrew Jack reports on how the affair might affect the presidential race

tract attention from the scrutiny currently surrounding Mr Charles Pasqua, the interior minister and his closest ally, in connection with an allegedly unauthorised phone-tapping scandal.

Certainly, *Le Monde*'s article was riddled with references to Mr Pasqua in a way that made him appear tough in acting against supposed US spies. It also seemed strange that the story appeared now, although

much of the alleged activity had taken place many months ago.

Rival politicians and other critics wasted no time in raising just this prospect of a smokescreen, suggesting the diversionary tactic might not be as effective as planned. Equally, the divisions within the ruling centre-right coalition were highlighted as Mr Alain Juppé, the foreign minister and supporter of Mr Jacques Chirac's candidacy for

the presidency, called for an investigation into the source of the press leaks. Even aside from the phone-tapping developments of the last few days, Mr Balladur has been suffering from a fall in popularity.

A significant international news story such as the spy scandal could present him with the chance to appear to be acting as a strong leader on an important issue - uniting France at a time when he has been criticised for weakness and lack of charisma.

Certainly while officials were initially reluctant to comment on the story, by the end of Wednesday

afternoon they had publicly confirmed their request to the US embassy. They clearly thought that abating normal diplomatic discretion was worth the risk.

The danger that Mr Balladur now runs is that the US does not follow his wishes and withdraw its staff from France, or that the story in any case starts to damage Franco-US relations regardless of what action the authorities finally take.

On the other hand, as one commentator argued yesterday, Mr Balladur's Gaullist supporters may have relatively little to lose in occurring the wrath of the US.

Bundesbank and Bonn split on Emu

By David Marsh European Editor

Differences are emerging between the German and the independent Bundesbank on preparations for next year's vital European Union conference to review the Maastricht treaty.

The finance ministry believes Bundesbank statements backing far-reaching steps towards European political union next year will hamper the delicate negotiations towards the Maastricht goal of economic and monetary union (Emu) because they will be opposed by other member states and are controversial even in Germany.

Bonn needs real progress at the conference on political union, which is generally supported by the German electorate, because this may prove crucial in improving German support for Emu, which is not.

Mr Hans Eichel, the Bundesbank president, has sharpened the tone of the central bank's long-standing calls for political union as an essential accompaniment to Emu. He has recently urged "credi-

ble and irreversible" intensification of political links next year, suggesting an inadequate prepared Emu could lead to inflation or collapse.

Another senior central bank official warned recently against using monetary union as an "instrument" to force greater political union.

Both the finance ministry and the Bundesbank emphasise that, before Emu is set up, prospective members must fulfil precisely the Maastricht economic performance criteria, particularly on public sector deficits and debt. However, the finance ministry has taken issue with calls by the Bundesbank for a far-reaching political union capable of ensuring that Emu members would permanently and continuously fulfil the criteria.

This, according to the finance ministry, is tantamount to suggesting that the EU agrees a centralised pooling of economic and budgetary policies - a goal to which both the Bundesbank and the central bank are opposed.

The finance ministry wants to ensure recent Bundesbank statements are not interpreted as support for ideas traditionally put forward from Paris, favouring centralised EU economic decision-making.

One Bundesbank official said this week that the central bank rejected any idea of a European "super-state" to run economic policy, but he warned against "over-estimating" the possibility that a monetary union by itself would bring about the necessary commonality in other economic areas.

However, the finance ministry believes that permanent convergence in economic policies will be ensured by a disciplined approach to the selection of Emu members before monetary union starts.

The divergences between Bonn and the Bundesbank coincide with a general scaling down of expectations of progress towards political union at next year's conference. According to a senior European Commission official, small-scale changes expected next year on powers for the European parliament, as well as in immigration and defence, will "not be a revolutionary package".

Two-tier EU farm subsidies backed

By James Harding in London

A two-tier system of agricultural subsidies, with lower levels of support going to farmers in central and eastern Europe, will more than halve the projected costs of EU enlargement, according to Mr René Steichen, former EU agriculture commissioner.

Mr Steichen estimates that admitting east European countries should cost the farm budget no more than Ecu6.5bn (£5.2bn). Central and east European countries "should get the guarantee of a certain income, but one that is much lower than the west. The two prices should converge progressively to the same level when the accession period is over," he said. Such transitional mechanisms could keep the cost as low as Ecu3bn, he said.

By contrast, the UK government expects the accession of just the Czech and Slovak republics, Hungary and Poland to add \$1bn to the budget, and recent academic reports have estimated the cost at up to Ecu3bn.

Speaking at a conference on the outlook for European farming in London which finished yesterday, Mr Steichen rubbished the "experts" who "play with figures just for the sake of dramatising this topic". His comments were intended to damp down enthusiasm for far-reaching CAP reform before further enlargement.

Mr Steichen said he opposed those people who "tend to see enlargement as a pretext for destabilising the reformed CAP and creating artificial uncertainty among our rural population".

At the same meeting, Earl Howe, the parliamentary secretary to the UK Ministry of Agriculture, said that in the light of EU enlargement eastwards, "radical reform of the CAP is inescapable". He proposed the abolition of supply controls, the system for setting aside land, the reduction of price supports to world levels and equal competition between European farmers.

Earl Howe said that applying CAP subsidies to the new members could increase output and force the EU to breach its subsidised exports allowance under the Uruguay Round.

Pressure grows for Claes

By Emma Tucker in Brussels and Bruce Clark in London

Pressure yesterday mounted on Mr Willy Claes, the Belgian secretary-general of Nato, to clarify what he knew about a series of illegal payments made to Flemish politicians in the late 1980s.

As Mr Claes struggled to stand aloof from the allegations of bribery, attention also turned to Mr Frank Vandenberghe, the Belgian foreign minister, who admitted knowing about plans by Agusta, the Italian defence manufacturer, to offer bribes to Socialist politicians in order to secure a government contract for 46 helicopters.

The scandal, which has already prompted the resignation of three Belgian ministers, has caused acute embarrassment to Mr Claes, who left Belgian politics to assume the Nato post last autumn. Mr Claes, economic affairs minister at the time Agusta sold the helicopters to the Belgian army, originally said on Wednesday he had no knowledge of any offers by Agusta to his Flemish Socialist party.

"I wish to formally confirm not only that I am not involved in the whole affair but also that I have never from now on or nothing and nowhere, heard or received any suggestion or proposal whatsoever to set up any such thing," he said. How-



Belgian newspapers say that police want to question Mr Claes

ever, following a confession by Mr Vandenberghe that he recalled a discussion of the payments, Mr Claes changed his mind and said that Mr Etienne Mangé, former treasurer of the Socialist party, had discussed the matter with him in 1989.

"We had a meeting... about I do not remember what. And there Mangé told us in passing that he had heard that the Italians were going about dangling money," he said.

The Belgian press has reported that the police want

to question Mr Claes but to do this his diplomatic immunity would have to be lifted.

Among western governments, attitudes to Mr Claes were yesterday torn between willingness to stand by him as long as possible for the sake of Nato's credibility, and fear that the accident-prone Belgian politician could become a liability.

Irritation with Mr Claes is already running high among many western diplomats because of his over-hasty response to this month's Islamic fundamentalism could be, as

big a threat to the Nato alliance as communism had been. There is a danger that the corruption scandal will add to doubts among US officials and European conservatives, who were barely able to conceal their reservations about Mr Claes. The source of most of the revelations about the alleged bribes is Mr Mangé, who has told investigators Agusta paid Bfr50m (£1m) to the Socialist party to secure the helicopter contract.

Yesterday, Mr Louis Tobback, the president of the Socialist party, said that he also recalled a meeting in 1991 where Mr Mangé had asked to see himself, Mr Claes and Mr Vandenberghe separately.

"Etienne Mangé told us that someone had come to see him and had declared that he wanted to make a donation to the SP on behalf of Agusta," said Mr Tobback. "Frank Vandenberghe thinks he remembers Mr Mangé talking of an amount. Me, I remember that he talked of a percentage. In any case, with a contract worth Bfr50m it was a monstrous sum."

Yesterday Het Laatste Nieuws, a Flemish daily newspaper, reported that Mr Claes had last week offered to drop a legal action he began against the paper last year after the paper alleged Agusta had tried to bribe him.

Nato and North Africa, page 5

Delors speaks up for an EU integration led by core group

By Lionel Barber in Brussels

Mr Jacques Delors, former president of the European Commission, yesterday hinted broadly that he supports an advance guard of EU member states, under Franco-German leadership, moving ahead to monetary and political union.

In testimony to the European parliament, Mr Delors suggested that creating a core group of committed integrationists was the most acceptable approach to dealing with the inevitable enlargement of the EU to central and eastern Europe, most likely around the turn of the century.

But in a message to his native France, Mr Delors warned that it would be foolish to take monetary union for

granted, particularly in the light of high unemployment. "Nothing is automatic, nothing is set," he said, "it's not like a Club Med holiday with a fixed destination."

Mr Delors, who stepped down as Commission president last month after 10 years at the helm, also warned that public opinion would not accept a monetary union in which the future European central bank controlled all the policy levers. He called for a strong political counterweight to the bank, preferably through a new "European economic government".

Mr Delors's task yesterday was to identify the problems of organising a European Union which is likely to expand to 25 or 30 members over the next

decade - the principal task of the 1996 intergovernmental conference to review the Maastricht treaty.

Mr Delors said four options were possible: a Europe in which all willing countries would follow common goals, with those unable eligible for transitional arrangements; a Europe *à la carte* in which countries could pick and choose areas of integration; a division of Europe between those favouring tight integration and those favouring looser rules, though with co-operation between the two; and a Europe of an advance guard, with other countries eligible to join later.

Mr Delors said he favoured the last option because it was not an exclusive "hard core"

of the kind promoted by the ruling German CDU-CSU coalition parties last year. "It would have psychological advantages and a synergistic effect," he said, "it would not be about first and second divisions."

Mr Delors's speech marks an evolution in thinking ahead of the 1996 IGC. Previously he has been reluctant to abandon the idea of including all member states in co-operative arrangements. Though not final, his thinking appears driven by the necessity of inventing more flexible forms of integration to cope with enlargement to the east, and his view that the UK is likely to apply the brakes to further political and economic integration.

Public pension debate rages in Spain

By Tom Burns in Madrid

A visit to Madrid by a Chilean economist, remarks by the leading domestic banker to his shareholders, and a document drawn up at a closed-door meeting of members of parliament have sparked a furious political economy debate in Spain.

The argument centres on the viability of Spain's public pension scheme, which is financed out of payroll taxes on a pay-as-you-go basis.

Public pension schemes are showing strains in all developed societies and the Spanish system, which is among the most generous in the EU, is being severely undermined by sharply decreased fertility, fast increasing longevity, and a small working population with the highest proportion of long-term unemployed in the EU.

The debate has been fuelled by Mr José Piñera, the architect of a reform in Chile that effectively replaced a state pension scheme with a mandatory personal savings plan organised by the private sector. Mr Piñera was invited to Spain by the Circulo de Empresarios, a top domestic business club.

His theme was immediately taken up by Mr Emilio Botín, chairman of Banco Santander, the biggest domestic bank. Mr Botín told the bank's annual general meeting at the weekend that a complementary private pension scheme should be urgently introduced because Spain's social security system placed an intolerable burden on the budget deficit.

Mr Botín's remarks have created a public storm. Mr Adolfo Jiménez, the secretary general of the Social Security office, called them "surprising and profoundly negative". Hostile critics said Mr Botín, whose banking group runs the fourth largest pension fund in Chile, was greatly seeking increased business.

Among those irritated by

Demography and growing social spending are 'time bombs at the heart of the social security system'

talk of the "Chile experience" were the 13 members of an all-party parliamentary commission who have spent the past year discussing an overhaul of the social security system. They had been drawing up their concluding document in the city of Toledo at the time that Mr Piñera was talking to rapt audiences of Madrid businessmen.

The politicians have agreed on what has come to be known as the "Toledo pact", a consensus that underpins the existing pay-as-you-go public pension scheme, the "essential pillar" of domestic pensions and which calls on future governments to maintain the present policy of indexing state pensions to inflation.

Although the politicians leave the door open to additional voluntary savings plans, they reject, on "social grounds" and as "technically not viable" any attempt to replace the pay-as-you-go system. The document states that a "public, fair, balanced and equitable" state pension scheme is guaranteed in Spain.

Experts, however, say that the politicians have ducked the issue because they have a shared interest in keeping the explosive pensions issue off the political agenda. The governing Socialist party is held to have rallied the support of Spain's 7m pensioners in the 1993 general elections by accusing the opposition conservatives of planning to cut old-age benefits.

Writing in the latest issue of the *Circulo de Empresarios* bulletin, economist Mr Lorenzo Bernaldo de Quirós argues that Spain's demographic trends and the projected growth of social spending amount to "time bombs ticking away at the heart of public social security system". Financing the present system will require "a strong tax rise and/or a substantial cut in pension benefits".

The debate has only just begun. Mr Piñera will return to Spain in June and his supporters are planning a national tour of public lectures for him.

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EUROPEAN NEWS DIGEST

Opel to recall over 1m cars

Opel, the German car manufacturer owned by General Motors of the US, is recalling more than 1m cars because of problems with airbags and fuel tank caps. But it said the recall costs of its popular Astra model and some others would not have a large effect on profits. In Germany, the recall will affect about 600,000 Astras produced since 1992, which could have a problem with a metal plate in the fuel tank cap. The company also said it was recalling at least 550,000 cars in Germany (including 260,000 Astras) built since 1993 to check the connection on an electrical plug with the airbags. Vauxhall is to recall 600,000 vehicles in the UK. Opel will issue recalls in other countries where the vehicles are sold.

PS Report, a German automobile industry newsletter, said the fuel cap problem recall could affect over 2.3m vehicles worldwide. The recall is the largest in the company's history. *Andrew Fisher, Frankfurt*

IG Metall strike to start today

IG Metall, the German engineering trade union, said today's strike in Bavaria - the first in the industry for 11 years - will start at the early shifts of 22 plants, including several operated by such big employers as AEG, Siemens and MAN. Around 11,000 union members will come out in the first phase of the strike at factories where 24,000 people are employed. In the second wave from March 1, a further 12 plants will be affected.



Klaus Zwickel, IG Metall leader, announces the start of strikes at a press conference.

From March 6, seven more would be added. IG Metall called the strike after a strong Bavarian vote for industrial action. This follows the lack of a reply from employers to its 6 per cent wage claim. Mr Heinrich von Pierer, Siemens' chairman, warned the strike could soon escalate into a bitter confrontation. *Andrew Fisher, Frankfurt*

UK-France ferries disrupted

Cross-channel ferry services between France and the UK were disrupted yesterday by a 49-hour strike by the French national seamen's union, protesting against the hiring of low-paid Polish crews. Ferry links to Corsica and other French islands were also halted, but a threatened blockade of the Channel Tunnel did not materialise. The strike was called by the seamen's three main labour unions, CGT, CFTM and CGC, in protest at the use of non-EU crews by the small UK freight company Meridian ferries on the Folkestone-Boulogne route. The mainly Polish seamen are paid less than half the minimum wage for French sailors. The strike forced Brittany Ferries to cancel all its crossings for two days until Saturday, affecting 7,000 passengers. Ferry companies employing UK crews, such as P&O, were unaffected. Stena Sealink, which has both UK and French crews, operated a reduced service. French navy police yesterday held Greenpeace protesters trying to block a UK vessel preparing to ship nuclear material. The ship, the Pacific Pintail, later left the French port of Cherbourg for Japan. *Reuter*

Hungary raises rates

Hungary's central bank yesterday temporarily raised three key repo rates in an attempt to stop heavy speculation against the forint and denied it was planning a large devaluation of the currency. The bank raised its overnight active rate to 35 per cent and the one week active rate to 33 per cent, both up from 31.25 per cent, and the one week reverse rate to 30 per cent, from 28 per cent. The forint closed yesterday at 114.35/45 to the US dollar. *Virginia Marsh, Budapest*

Swedish budget deficit to fall

Sweden's budget deficit and borrowing requirement in 1994-95 will be significantly lower than the Social Democratic government predicted in its January budget, said the National Audit Office. But the improvement was down to a "one-off" surge in tax receipts. The NAO yesterday forecast a budget deficit of SKr171bn (\$23bn), around 11.4 per cent of GDP, for the year to June 30, SKr21bn lower than the government's SKr192bn estimate, with a corresponding drop in the country's borrowing requirement to SKr204bn from the SKr229bn anticipated by the government. *Christopher Brown-Humes, Stockholm*

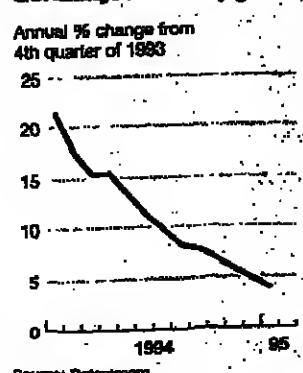
Ex-York Hannover chief held

Mr Karsten von Wersebe, former head of the collapsed York Hannover property group, has been arrested in Zurich. York Hannover was the controlling shareholder in the Hamburg trading house Coutho Caro which went into bankruptcy in 1993 amid allegations that Mr von Wersebe had illegally removed DM150m (\$96m) from it to prop up York Hannover's US operations. *Ian Rodger, Zurich*

ECONOMIC WATCH

German M3 growth declines

Germany: M3 money growth



Source: Destatis

Germany's money supply growth declined more steeply than expected in January. Compared with the fourth quarter of 1993, M3 grew in January by an annualised 4.9 per cent against a rate of 4.9 per cent in December. This represents an annualised 5.8 per cent decline against the fourth quarter of 1994, the Bundesbank said. But economists said the central bank would concentrate on price and industrial production data to assess when to raise interest rates. It would also keep a close eye on the wage round. The Bundesbank provided a comparison with the last quarter of 1993. Increased monetary capital formation, with funds moving to longer term investments, was mostly responsible for the improvement, along with capital outflows abroad.

In addition, the bank gave a figure for extended M3, including flows into money markets permitted since last summer. This rose at an annualised rate of 0.5 per cent over the second half of 1994 against a 1.5 per cent decline for normal M3. Bank lending slowed, but was still strong with a 7 per cent annualised increase in January. *Andrew Fisher, Frankfurt*

Spain's industrial output rose 7.1 per cent last year, the first annual rise since 1989. This compares with a 4.7 per cent fall in 1993. Motor industry output was up 22.7 per cent, shipbuilding down 73 per cent. Norway's February unemployment fell 0.2 per cent to a provisional rate of 5.3 per cent. The total number unemployed was 112,800, down from 117,300 in January.

Yeltsin 'tough and firm' on army reforms

By John Thornhill in Moscow

Mr Boris Yeltsin, Russia's president, yesterday vowed to reform the army after conceding that the Chechen campaign had exposed its limitations and sapped its morale.

At a wreath-laying ceremony to remember Russian soldiers who had died in defence of the motherland, Mr Yeltsin said: "The army is starting to disintegrate a bit. We have to be tough and firm so military people believe that there will be reforms." Mr Yeltsin did not spell out what needed

to be done but promised the government would find extra money to pay for any reforms.

The Russian army, which is this year planning extensive celebrations to mark the 50th anniversary of the defeat of Nazism, has recently received unprecedented criticism in parliament and even from within its own ranks. The Russian media have suggested that some sections of the army have been riddled with corruption. The army's brutal conduct of the 11-week-old Chechen campaign has provoked condemnation from abroad.

General Pavel Grachev, the defence minister, yesterday repeated his standard complaint that the army had been starved of money and appealed for more funding. "If there is no money there will be no reforms at all," he said.

But he added that the defence ministry would review all aspects of the army's performance in Chechnya at a meeting on March 1, starting with the conduct of the senior commanders.

However, several leading army officers have suggested that the army's problems run far deeper than a short-

age of money. General Alexander Lebed, commander of Russia's 14th army who is rumoured to be considering standing in next year's presidential elections, has fiercely criticised the army's high command - and Mr Yeltsin - for the conduct of the war.

The leaders of the four branches of the Russian armed forces yesterday called for the creation of a strong professional army capable of meeting the country's current defence needs. They said this would entail a thorough review of strategic theory, an upgrading of military hardware, a re-

organisation of administration and an overhaul of military education and training.

President Yeltsin yesterday vetoed a draft law which would have more than doubled the minimum wage to Rb54,100. Mr Yeltsin said the draft, approved by both houses of parliament, would have cost an additional Rb156,000bn (\$24.1bn). The proposals would have severely undermined this year's restrictive budget which is a precondition for Moscow receiving a \$8.25bn International Monetary Fund standby loan.

Parliamentary vote set to test Papandreou

By Karin Hope in Athens

Greece's elderly Socialist prime minister, Mr Andreas Papandreou, faces a fresh test of his fading authority today as parliament holds the first of three votes to elect a new head of state.

Mr Papandreou is under attack by dissidents in his governing Panhellenic Socialist Movement, not just for proposing a conservative former cabinet minister, Mr Costis Stefanopoulos, as the Socialist candidate for president, but for failing to consult deputies and the party's central committee over the choice.

Moreover, grassroots Socialists are annoyed by Mr Papandreou's willingness to form an alliance with Political Spring, the rightwing nationalist

party, to back Mr Stefanopoulos, in order to secure the extra votes needed to elect a president and avoid an early general election.

Mr Stefanopoulos is not likely to capture the two-thirds majority needed in the 300-member house to win election today.

Some Pasok deputies may show their disapproval by abstaining on the first and second rounds of the vote, but analysts predict that Mr Stefanopoulos will scrape in on the third vote on March 8, when only 180 votes are required.

Mr Papandreou calculates that after four general elections in the past six years, the lack of enthusiasm for an early poll among both politicians and voters will outweigh Pasok deputies' thoughts of rebellion.

Mr Stefanopoulos, 69, a centre-right politician from the Socialist stronghold of Achaia in southern Greece, failed in two attempts to become leader of Greece's conservative party in the 1980s. He broke away to form a splinter party, Democratic Renewal, which collapsed last year after failing to win any seats in the European parliament elections.

Despite - or because of - his unsuccessful political career, Mr Stefanopoulos is popular with politicians from all parties.

He could also attract votes from the conservative New Democracy party following the Socialist decision last month to drop corruption charges against Mr Constantine Mitsotakis, the former New Democracy prime minister, who now leads an influen-

tial group of backbenchers.

Yet Mr Papandreou, increasingly isolated by failing health, may soon regret his decision to stay on as prime minister rather than take over himself the unrelenting and mostly ceremonial job of president from Mr Constantine Karamanlis, the veteran conservative statesman.

The presidential alliance with Political Spring has already dealt a blow to the government over its campaign to ensure Cyprus's accession to the European Union.

Concern that Mr Antonis Samaras, the Political Spring leader who takes a hard line on relations with Turkey, would withdraw his support for Mr Stefanopoulos's candidacy is blamed for Greece's decision last week to veto the EU package linking approval

of a customs union with Turkey with the timetable for Cyprus's entry.

The rift is also deepening between Pasok's pro-European faction, led by Mr Theodore Pangalos, the outspoken former European affairs minister who keeps a distance from Mr Papandreou, and the populists under Mr Akis Tsochatzopoulos, the Pasok secretary general who is still one of the prime minister's closest associates.

Mr Papandreou's continuing refusal to appoint a deputy premier points to his fears of being unseated by a potential successor.

However there is speculation that he will signal his retirement later this year by offering the deputy premier's job to Mr Carlos Papoulias, the foreign minister and a close personal friend.

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NEWS: THE AMERICAS

Mexico seeks new price and wages pact

By Ted Berdack
in Mexico City

The Mexican government will renegotiate its wage and price agreement with labour unions and business leaders as early as this Sunday, according to government officials.

The agreement, known as the pacto, will include a revision of the government's economic projections for 1995 but is unlikely to define a new exchange rate regime for the Mexican peso, say the officials.

In the negotiations the government is expected to present an annual inflation projection of 30 per cent, up from the government's first revised rate of 19 per cent, and zero economic growth for the year, down from 1.5 per cent.

Even the new assumptions are viewed as optimistic in some quarters.

It is also likely to lower its suggested target for the peso from 4.5 to the dollar to between 5 and 5.5.

With these fresh projections, the big uncertainty going into the negotiations for the pacto will be what wage demands

labour leaders present. In January organised labour agreed to limit wage increases to 7 per cent, but that was when inflation was projected to come in under 30 per cent for the year.

The head of Mexico's official labour federation, Mr Fidel Velazquez, said that labour had still not decided what it would ask for, but that "we are sure that wages will rise" above their current 7 per cent limit.

Analysts and some government officials expect labour leaders to ask for an additional and immediate 5-10 per cent wage rise, as well as a promise to renegotiate further increases should the government be unable to meet its newly revised target.

President Ernesto Zedillo signalled his willingness to renegotiate the pacto but warned that its new measures would be strict: "We have to reinforce and consolidate the economic adjustment programme so as to avoid a major financial bankruptcy that would provoke massive unemployment and severely damage the development possibilities for an entire generation of Mexicans."

In the new pacto the government's new target for the peso will be between 5 and 5.5 to the dollar, according to Mr Miguel Mancera, the head of the central bank.

In an interview in the local newspaper El Financiero, Mr Mancera also indicated that the peso would continue to float "for the time being."

The value of the Mexican peso responded well to Mr Mancera's comments, a sign



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The value of the Mexican peso responded well to Mr Mancera's comments, a sign

that the central bank's strategy of raising interest rates to strengthen the currency was beginning to take effect.

At midday the peso was trading at 5.66 to the dollar, stronger than Wednesday's close of 5.915. The Mexican stock market fell as the peso appreciated, with the main IPC index down 3.21 per cent in midday trading.

However, the high interest rate policy has come under severe criticism from both the

banking and corporate sectors which are being squeezed heavily by the high cost of money.

In response, the central bank is expected to announce formally, in an adjunct to the new pacto, the indexation of loans and deposits in order to set real interest rates and a scheme to capitalise banks who are buckling under a growing amount of overdue loans and a falling capital base.

They allege that the cigarette companies fraudulently failed to inform smokers that nicotine was addictive even though the companies knew it was. They also claim that the companies manipulated the level of nicotine in cigarettes to make them addictive and keep them that way.

The plaintiffs want compensatory damages for the money spent by smokers on cigarettes, for the emotional distress caused by their alleged addiction, and for the cost of monitoring their health for addiction-related problems. They also want punitive damages for the manufacturers' alleged fraud and negligence.

Ruling in the New Orleans federal court on whether the case could be brought as a class action, Judge Oka Jones struck a compromise. He said that the core issue of cigarette companies' alleged fraud and negligence could be brought as a class action; and if the decision went against the manufacturers, so could the issue of punitive damages. But he said smokers' individual circumstances varied too greatly for compensatory damages to be settled as a class action, so separate trials would be needed to determine the amount to be paid in each case.

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Lawyers divided on smoking case ruling

Judge's compromise on class action gives rise to optimism on both sides, writes Richard Tomkins

US cigarette manufacturers facing the biggest class action in legal history after a court ruling last week take comfort in the fact that, in spite of hundreds of claims over the years, they have never paid out a penny in damages.

Yet as lawyers examine the implications of the New Orleans ruling, it has become clear that this case will be very different.

Previous claims have usually sought compensation for health damage but juries have taken the view that the health risks of smoking are well enough known for it to be assumed that smokers choose to accept them.

In the New Orleans case, however, some 80 US law firms have united against the tobacco industry to seek compensation for smokers claiming to have been addicted to cigarettes. The class comprises all nicotine dependent cigarette smokers in the US, together with the spouses, children, relatives and "significant others" of nicotine dependent smokers now dead. Lawyers for the plaintiffs say the companies could face claims of between \$50bn and \$100bn.

They allege that the cigarette companies fraudulently failed to inform smokers that nicotine was addictive even though the companies knew it was. They also claim that the companies manipulated the level of nicotine in cigarettes to make them addictive and keep them that way.

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US CIGARETTE MAKERS NAMED IN THE NEW ORLEANS LAWSUIT

Company	Leading brands	US sales 1993 (\$bn)	Market share (%)
Philip Morris	Marlboro, Merit, Basic	7.9	42.2
R.J. Reynolds Tobacco	Winston, Doral, Salem	4.2	22.0
Brown & Williamson Tobacco	Kool, GPC Approved	1.8	11.0
Lorillard	Newport, Kent, True	1.5	7.1
American Tobacco	Carleton, Pall Mall, Montclair	1.1	6.7
Liggett & Myers	Mainly private label	0.3	2.4

Notes: 1. The suit also names US Tobacco, a manufacturer of chewing tobacco; of these companies parent groups and the Tobacco Institute, an industry body. 2. American Tobacco was acquired by BAT Industries in December. It is being merged with Brown & Williamson, also a BAT subsidiary. Source: BAT Industries

US tobacco manufacturers were yesterday claiming a legal triumph after a court in Indiana refused to award damages to the wife of a man who died of lung cancer. The man had claimed he was addicted to smoking.

The case had been closely watched because it was the first to go to a jury since last year's disclosures in congressional hearings suggesting that the tobacco companies had deliberately concealed evidence that their products were addictive. After a three-week trial, the judge dismissed the jury after it was unable to agree on a verdict. The tobacco companies said it demonstrated jurors would not award damages to people who knowingly chose to engage in behaviour carrying well-known risks.

Other words, the cigarette manufacturers would only have to pay punitive damages each time an individual claim resulted in an award of compensatory damages.

The cigarette companies have welcomed this aspect of the ruling because it seems to mean that, even if the class action goes against them, individual claimants will still have to argue their cases at millions of separate trials across the US if they want to qualify for damages. In that event, the tobacco companies say, they will have the opportunity to deploy all their traditional defences - in particular, arguing that people knew what they were letting themselves in for when they started smoking.

Mr John Coale of Coale & Van Susteren, one of the law firms leading the class action suit for the plaintiffs, suggests that this is false bravado on the tobacco industry's part because if the case goes against the industry, each individual trial will become a "no-lose" proposition for the claimant. "It'll just be reaching up for dollars because, if the liability is already clear, then it just a question of how much each claimant is going to get."

In that event, Mr Coale says, the industry will find it more attractive to look for ways of settling the compensatory damages as a class action rather than trying to fight every case.

"People would be paid differing amounts of compensation according to their category," Mr Coale says. "You could have one category for people who just started smoking and paid one visit to the doctor, another for people who went

through all kinds of different therapies to try to quit, and go on from there. It's not unusual to do that way."

Tobacco industry lawyers say this interpretation of the ruling is incorrect. Mr Michael York of Wehner & York, a law firm advising Philip Morris, says that even if the class action established that cigarette companies had misled smokers about their products, claimants would still have to demonstrate in their individual trials that they had relied on that information, or the lack of it, in deciding whether or not to smoke.

"That would be a very difficult trial to win because for time immemorial, in this country and everywhere else, people have recognised that once you start smoking cigarettes, it can be very difficult to stop," Mr York says.

Things may never get that far. The cigarette companies are already seeking leave to appeal against the decision to let the class action proceed, arguing that it is contrary to law. Mr Richard Schneider of King & Spalding, the law firm representing Brown & Williamson Tobacco, says: "It violates common sense to think that a jury or anybody else can decide whether a tobacco company is liable for punitive damages when they haven't determined whether we are liable to a single individual yet."

Mr Coale replies that the cigarette manufacturers ought to be happy to see the case proceed. "If they are so sure they are not liable, then once these core issues are decided, they could be off the hook."

Peru border clash kills 13

Fighting has broken out again along the Peru-Ecuador border with at least 13 dead, threatening a week-old ceasefire agreement and peace-keeping efforts by mediators.

International observers from the four mediating countries (the US, Chile, Argentina and Brazil) said there was intense combat in the disputed Cenepa river valley. The Ecuadorian armed forces said 13 of their

soldiers had been killed in the attack. There were no details of deaths on the Peruvian side.

The head of the 16-member delegation, General Ariel Pereira da Fonseca of Brazil, recommended permanent observers arrive as soon as possible.

Witnesses reported mortar and machine gun fire near the Ecuadorian military post of Coangos, where the international observers remained only briefly to inspect front-line activity. The officials surveyed

the Peruvian side of the front yesterday and will make a final recommendation to the four guarantors of the ceasefire agreement, known as the Rio Protocol, on their return to Brazil.

Until yesterday only one soldier was reported killed since the ceasefire was signed. Both sides accuse the other of having violated the treaty and of seeking strategic advances in the contested Condor Mountain range.

Argentina may ask for \$410m loans from IMF

By David Pilling
in Buenos Aires

Argentina may ask the International Monetary Fund to grant it \$410m in loans that were turned down by Buenos Aires last September, Mr Domingo Cavallo, the economy minister has admitted.

However, he denied reports that Argentina would seek fresh funding from the IMF, other than the previously agreed loans, to see it through severe financial problems provoked by the Mexican crisis.

His denial followed speculation that Argentina might try to agree a deal for up to \$2bn.

Instead, Buenos Aires would ask the IMF to audit its economic performance on a quarterly basis, as part of an "enhanced monitoring" programme designed to restore investor confidence in Argentina's economy.

Regular audits by the IMF, expected to start in April, would "transmit to the financial community that Argentina's programme is serious," Mr Cavallo said.



Cavallo: playing down loan

In order to release the \$410m the Fund would need to issue a waiver, exonerating Argentina for failing to meet fiscal targets last year.

In September, Argentina turned down the tranches, saying its financial standing was such that it could easily raise the money on international capital markets and had no need of soft loans. However, its

decision coincided with a sharp deterioration in its fiscal accounts.

Mr Cavallo tried to play down the about-turn on the loans, saying that reaching an IMF monitoring agreement was far more important. "For the moment, getting resources from the IMF is not relevant," he said.

An IMF monitoring accord might release up to \$1bn in loans being negotiated with the Inter-American Development Bank and the World Bank. This cash would be used to help push through privatisations of banks and utilities in several near-bankrupt provinces.

Argentina's country-risk premium has shot up since the Mexican financial crisis, making it far more costly to raise cash needed to pay off maturing debt. Concern has been expressed over the banking sector, which is now undergoing a rapid, though so far fairly ordered, contraction. There has also been scepticism about the treasury's ability to meet ambitious 1995 fiscal targets.

While Mr Parizeau still insists that these pledges will be fulfilled, Mr Bouchard has used his return to politics to open what could be an escape hatch. In his first interview since leaving hospital, he said: "I can't envisage a hypothesis where we deliberately expose Quebec to a 'No' to sovereignty."

Until recently, the separatists were confident that the wind was blowing their way. The frustration that accompanied the failure of two rounds of constitutional talks, aimed at giving Quebec a new deal within the Canadian federation, encouraged the view that a majority of Quebecers could at last be persuaded to take what one former PQ leader called "le bon risque".

The independence movement planned to push forward by capitalising on Ottawa's towering debt burden, inefficient duplication of government services, and disdain in Quebec towards Mr Jean Chrétien, the staunchly federalist prime minister.

The PQ has also encouraged the notion that separation would be relatively painless, with Quebec automatically acceding to the North American free trade agreement and retaining the Canadian dollar and

Canadian passports.

Mr Parizeau put his plans into high gear after the PQ took office last autumn. He quickly framed a referendum question and unveiled a process which envisaged a declaration of independence within a year of the poll. The PQ also set up 13 roving committees, heavily stacked with its own supporters, to help frame the independence law and, in the process, generate enthusiasm for sovereignty, especially in rural Quebec.

However, Mr Parizeau's assumptions have turned out to be flawed, and he has encountered some unexpected obstacles. Over 33,000 people have attended the committees' hearings over the past three weeks. But the members have heard more about local issues such as education, unemployment and dairy quotas than about independence.

Judging by the hearings, Quebecers appear for the time being to be less interested in complaining about Canada than worrying over benefits independence would bring. The Quebec media, usually over-whelmingly nationalistic, has taken a sceptical view of Mr Parizeau's tactics. Even Mr Chrétien's country-bumpkin image in Quebec appears

to be gradually fading.

Meanwhile, the federalist side has made itself an elusive target. Mr Chrétien and Quebec Liberal leader Mr Daniel Johnson have refused to take up the PQ's challenge to come up with new constitutional proposals.

"We haven't yet started to fight," says Mr Michel Bélanger, a former chairman of Montreal-based National Bank of Canada who is masterminding the federalists' strategy.

The Liberals made an important symbolic breakthrough earlier this month when their candidates won three simultaneous by-elections in Quebec. One of the newcomers was named to the cabinet, with responsibility for referendum strategy, just a few hours before Mr Bouchard returned to the House of Commons.

A widely-publicised poll, commissioned by the Canadian Broadcasting Corporation, showed that only 40 per cent of Quebecers currently favour independence. Federalists suspect that even some of those are open to persuasion. Almost a third thought that a sovereign Quebec would remain a province of Canada.

The battle is certainly not over.



Algiers mutiny highlights west's dilemma

Prison carnage coincides with IMF loan talks and requests for official debt relief, writes Roula Khalaf

The mutiny at the Serkadji prison in Algiers on Wednesday and the brutal reaction of the army-backed government bodes ill for Algeria's attempts to seek international economic aid.

The deaths of at least 85 Islamist prisoners in the bloodiest incident yet in the country's three-year civil war also throws into sharp relief the dilemma for the west as the first round of negotiations began in Geneva this week with the International Monetary Fund on a three-year credit facility.

Mr Anwar Haddam, a senior leader in exile of the Islamic Salvation Front, the party that was poised to win elections cancelled by the government in 1992, yesterday urged the international community to cut all non-humanitarian aid to Algeria.

Even before the killings there was rising international pressure to link aid to Algeria to the army-backed government's willingness to seek a political settlement to a crisis that has already claimed more than 30,000 lives.

Algeria will require \$60m to \$90m in debt relief and new money this year to keep its economy afloat, according to bankers. An IMF agreement - from which Algeria is seeking

between \$1bn and \$3bn in aid over three years - will pave the way for a new rescheduling of debt to the Paris Club of official creditors.

Swayed by French arguments that only economic growth can stem the rise of Islamism in a country where nearly 60 per cent of the population is under the age of 25 and half of them are unemployed, the IMF last year extended a \$1bn standby credit to Algeria. This was followed by a Paris Club rescheduling of \$8bn. The aim was to steer an economy plagued by decades of socialist mismanagement towards market reform. Both agreements will have run out by May.

Meanwhile, support for the army-backed government has been weakened by the Rome declaration, a "national contract" signed last month by Algeria's opposition parties, including the FIS. The declaration commits the FIS to principles of democracy and calls for negotiations with the government on an interim administration leading to elections.

But the west's hands are tied. As French officials constantly point out, western governments recognise that halting aid to Algeria could fuel further chaos and only serve to starve the population.

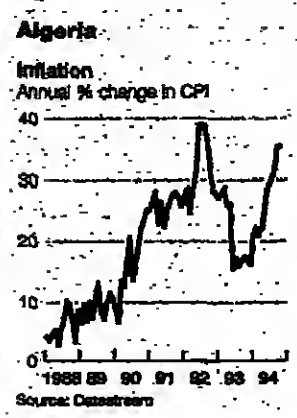


Anwar Haddam: "Cut aid"

Algerian officials, mindful of the west's hesitance, have already gone on the offensive. They now insist they should be judged on their economic performance - not their politics.

Mr Michel Camdessus, IMF managing director and a long-time friend of Algeria, declared two months ago that Algeria had "scrupulously" abided by IMF prescriptions and sometimes even exceeded expectations.

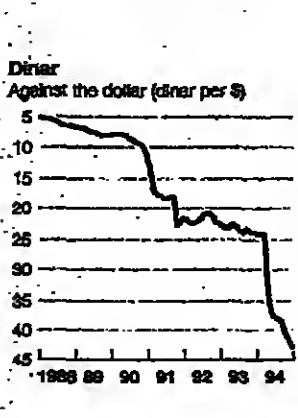
This is true on paper. The budget deficit shrank to 5.4 per cent of gross domestic product last year from 9.3 per cent in 1993; the dinar has in effect been devalued by more than 50 per cent, and average inflation of 30 per cent last year was



better than IMF projections of 38 per cent.

Former Algerian officials, however, argue that these numbers do not point to real and lasting reform. For example, they say the budget deficit is reduced because employees, too busy worrying about their own safety, are not working, or requesting supplies or salary increases.

"When we look behind the numbers, we see that the mechanisms continue to favour non-productive and speculative sectors," says Mr Small Gomeziane, former commerce minister. Pointing to sluggish GDP growth, which stood at a mere 0.1 per cent last year, against IMF projec-



tions of 3 per cent, and the fact that state enterprises continue to run at no more than 50 per cent of capacity, Mr Gomeziane says this proves the limited amounts of foreign currency auctioned off by the government are going to speculators and merchants who import goods, rather than to shore up imports of raw material and equipment for state enterprises.

"Who can afford to buy foreign currency? People who have dinars," he says, "but the state companies are losing money" and have none to buy foreign currency with.

The dismantling of state companies, in a country where the public sector accounts for

70 per cent of GNP, is the key to any real reform. Mindful of that, the Algerian government has been working with the World Bank on a draft privatisation law and five hotels have already been put up for bids. Curiously, as meetings with the IMF got under way, the state radio in Algiers announced plans to create a privatisation ministry and said negotiations with trade unions over privatisation, which would result in 250,000 layoffs, had already started.

But selling state companies assumes someone, other than government cronies, is willing to buy them and the effectiveness of the exercise lies in its ability to spur a class of investors that could build the foundation of a private sector. This is something even Mr Camdessus would agree is improbable at a time when, according to human rights groups, up to 1,000 people are killed every week and bridges and railway lines are blown up.

Algerian experts believe that the west is not ready, nor can it afford to cut Algeria's lifeline. But given the growing mistrust of Algeria and the uncertainty regarding the government's fate in the long run, economic aid will flow less generously this year, with Algeria getting the lower end of its requests.

Nato turns to N Africa

By Bruce Clark, Diplomatic Correspondent

Mr Willy Claes, the hard-pressed secretary-general of Nato, will today set in motion the alliance's controversial effort to upgrade its relationship with North African countries and Israel.

In separate meetings with the ambassadors of Israel, Egypt, Tunisia, Morocco and Mauritania, Mr Claes will initiate a cautious diplomatic dialogue whose stated purpose is to "contribute to security and stability" in the region.

Despite its low-key billing, the Nato initiative has already prompted an angry and suspicious reaction from Islamic and North African countries left out of the process. Hostility towards the initia-

tive was fuelled by a comment from Mr Claes - later withdrawn - that Islamic fundamentalism was "at least as dangerous" as the threat once posed by the Soviet bloc.

In an official commentary, Algeria has complained that its exclusion from the dialogue portended "interference in a sovereign state's intentions" and possibly "intimidating intentions" on the part of Nato.

Diplomats emphasised yesterday that, at this stage, the Nato initiative amounted to a discreet exchange of views, aimed at comparing notes on security threats and ironing out misunderstandings.

France, Spain and Italy have been pressing fellow Nato members to "look southwards" since the collapse of communism. However, scepticism

among Nato's northern states - as well as Mediterranean members Greece and Turkey - has ensured that the initiative will be confined to a limited brief.

Mr Jonathan Eyal, director of the Royal United Services Institute for Defence Studies, said Nato's tortured approach to North Africa reflected the dilemmas it faced.

On one hand, Nato would lose all credibility as a security institution if there were a huge flare-up of violence in Algeria and the alliance was seen to be ineffective.

On the other hand, it was already clear that heavy-handed diplomacy, and remarks which upset the sensitivities of moderate as well as fundamentalist Muslims, could do more harm than good.

Cost of CFA devaluation

By Frances Williams in Geneva

The 50 per cent devaluation of the CFA franc a year ago has hit health and education services to francophone Africa's 80m people, according to evidence presented to a United Nations-sponsored meeting in Geneva this week.

Living standards in urban areas have fallen in the 14 countries affected (Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Equatorial Guinea, Gabon, Mali, Niger, Senegal and Togo), while access to health care has declined and resources for schools are being spread more thinly.

Nine of the 14 are among the world's poorest nations as defined by the UN.

Dr Michel Jancloes of the World Health Organisation, the meeting's chairman, said yesterday that there had been "no preparation at all" for the social impact of the January 1994 devaluation, even though governments and international agencies knew about it beforehand.

The CFA (Communauté financière d'Afrique) franc, pegged to the French franc since 1948, was devalued after persistent pressure from the International Monetary Fund and World Bank to remedy the economic imbalances caused by its massive overvaluation.

In the longer term the devaluation should regenerate domestic agricultural and industrial production, previously unable to compete against cheap imports, and

increase prosperity. But in the short term it has meant higher inflation, a bigger import bill and a heavier burden of external debt.

The four-day meeting, co-sponsored by the WHO and the UN Educational, Scientific and Cultural Organisation (Unesco), has brought together the top finance, health and education officials in all 14 CFA franc nations to draw up post-devaluation strategies for the health and education sectors.

In the pharmaceuticals sector, the devaluation's impact is "potentially disastrous", the WHO says. Ninety per cent of drugs are imported. Their prices doubled overnight, though most governments initially tried to hold down the cost to patients.

INTERNATIONAL NEWS DIGEST

US seeks backing on Iraq sanctions

US President Bill Clinton is sending Ms Madeleine Albright, his United Nations delegate, to several member states of the Security Council to drum up support for maintaining sanctions against Iraq. She is due in London today at the beginning of a tour that will include Muscat, Prague and Rome.

Neither Paris nor Moscow is in the schedule, apparently because the US believes that France and Russia are unlikely to be persuaded to reduce pressure to lift sanctions. Bonn is also excluded because Mr Clinton and Chancellor Helmut Kohl discussed the issue last week. The timing of Ms Albright's mission was clearly dictated by the fact that the Security Council must again review sanctions in mid-March. An immediate Iraqi response to the announcement was that the US was "growing desperate".

The US statement said that in talks with leaders, Ms Albright would discuss "the best means to ensure Iraq's full compliance with its obligations" under council resolutions.

After returning to New York she will visit Argentina and Honduras, the Latin American states on the council. Iraq is already exporting oil through Iran at bargain prices in defiance of the council. Tehran has been pressing to have the embargo lifted. *Michael Littlejohns, New York*

Zambian bank chief sacked

The Zambian government dismissed Mr Dominic Mulisho, the Bank of Zambia governor, yesterday following this week's sudden depreciation of the kwacha.

A brief statement from State House, the president's office, said he had been replaced by Mr Jacob Mwanza, a senior government economic adviser in the president's office.

After a stable average rate of 700 kwacha to US\$1 for over six months, the kwacha has, for unclear reasons, fallen to 850 in the past week. *AFP, Lusaka*

ANC ignores Buthelezi

South Africa's dominant African National Congress decided yesterday to ignore what one senior member described as the "silly tantrums" of Chief Mangosuthu Buthelezi, minister of home affairs, who on Tuesday said his Inkatha Freedom party would boycott parliament for at least the next fortnight.

President Nelson Mandela demonstrated his contempt for Mr Buthelezi's action by asking Mr Thabo Mbeki, the deputy president, to take charge of the crisis just hours before he left South Africa on a two-week trip to Europe and the US. Mr Mbeki said before departing that nothing would happen to resolve the problem before his return on March 6, three days after a congress of the IFP is due to decide whether to maintain the boycott. *Roger Matthews, Cape Town*

Warning on 'donor fatigue'

Mrs Emma Bonino, the EU Commissioner for humanitarian aid, yesterday warned of an outbreak of "donor fatigue" unless taxpayers saw positive results from aid programmes.

An explosion of humanitarian aid since the collapse of the Soviet Union had led to the EU's aid effort increasing sevenfold between 1990 and 1994. But, she said, "I am afraid that taxpayers will decide to tighten the purse-strings of humanitarian aid if they do not see any results".

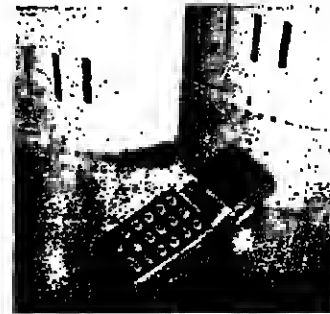
Mrs Bonino also warned that "a continuous and open-ended growth in funding" was unrealistic and that the only acceptable alternative was a preventative strategy.

The EU, the world's largest aid donor, increased its aid resources from Ecu505m (\$768.35m) in 1993 to Ecu760m last year, according to the European Community Humanitarian Office annual report. *Caroline Southey, Brussels*



"Being able to answer all my business calls right away gives me more spare time."

RENÉE T HART, Secretary to Distribution and Sales, Ericsson Business Mobile Networks BV, The Netherlands.



Think about how much time you waste on the telephone on an average working day. You call people. They aren't at their desks, so you leave a message. When they call back, you're away from your desk. And so on. At the end of the day, you find yourself working late just to catch up.

We need to respect each other's time more. To make everyone more available during the working day, Ericsson researches, develops and markets digital cordless applications for public and private networks that are making communication between people more efficient.

Ericsson pioneered the world's first DECT-based, multi-cell, multi-user Business Cordless Telephone System: Freetel.

Ericsson's 75,000 employees are active in more than 100 countries. Their combined expertise in switching, radio and networking makes Ericsson a world leader in telecommunications.

US and EU press Tokyo on red tape

By William Dawkins in Tokyo

Japan yesterday came under pressure from the US and European Union to do more to dispose of the tangle of official regulations which hinder imports.

A US working group led by Mr Ira Wolf, assistant US trade representative, began two days of talks with Japanese counterparts, on the contents of an eagerly awaited five-year deregulation programme to be published by the Japanese government at the end of next month.

At the same time Mr Jörn Keck, EU ambassador to Japan, urged a panel of the three government coalition parties to make import barriers a priority of the anti-red tape plan.

The forthcoming scheme is the latest in series of only partly successful government attempts to curb Japan's business costs and consumer prices, among the highest in the industrialised world and a constraint on its economy's growth capacity.

The US and the EU late last year handed the Japanese government separate lists of measures they would like included in the programme. Washington concentrated on cars and car parts, telecommunications, distribution and financial services, while the EU urged progress on all those, plus government procurement, agriculture and transport.

Diplomats in Tokyo are divided on whether Japan's latest deregulation attempt will turn out to be mainly cosmetic,

like some of its predecessors, or whether the government will make real headway in curbing the more than 10,000 economic regulations that affect an estimated 40 per cent of industrial activity.

The answer depends only partly on the success of foreign lobbying. More decisive will be the outcome of an intense debate between Tokyo government ministries.

Some, such as the Ministry of International Trade and Industry, are eager to reduce company costs fast, responsive to the wishes of the *Keidanren* business federation, but others, like the powerful Ministry of Finance, believe the pace of deregulation should be carefully controlled, to avoid economic instability.

Mr Tomiichi Murayama, the prime minister, seized on deregulation as a policy priority soon after taking office last June. He is hoping for a package good enough to lift his flagging public popularity. The crusade to curb state economic intervention, in which regulations are one of the main tools, is one of the few issues that commands support on all sides of mainstream politics, as well as from Japan's trade partners.

The US has seen no progress in talks with Japan on deregulation, a senior US trade official said yesterday, reports AFX from Tokyo. "If the process continues in the same vein in the next weeks, the result will be a regrettable one for the people of Japan, for the international economy as well as for Japan's trade partners," he said.



Deputy US trade negotiator Charlene Barshefsky meets reporters at her Beijing hotel yesterday during talks with the Chinese government over intellectual property rights, which threaten to spark a trade war.

Investment in companies working in new portable telephone format C&W in £10m Japanese link

By Michio Nakamoto in Tokyo

Cable and Wireless, the UK telecoms group, is linking with NTT, the privatised Japanese utility, to provide a new form of wireless telephone service in Japan.

The UK company will invest £10m (\$15.5m) on a 5 per cent stake in nine companies affiliated to NTT which will begin providing "personal handy-phone services" (PHS) from July.

PHS is a Japanese standard for portable telephones which uses very low-power transmitters operating within a small radius. Handsets are smaller and lighter than conventional cellular phones because of the battery power required, and

call charges are significantly cheaper. Calls may be made as well as received and the system allows the user to walk about. Japan is expected to have 40m PHS customers in 15 years.

The investment expands C&W's operations in Japan's growing wireless communications market and could lead to further co-operation between the two companies in promoting NTT's wireless system elsewhere.

The alliance between C&W and NTT increases the chances of PHS being adopted outside Japan, particularly in other Asian countries with dense urban populations.

Mr Jonathan Solomon, C&W's executive director in

charge of strategy, said: "This new technology will enhance our portfolio of cellular operations around the world. We have been testing the PHS system in Hong Kong jointly with NTT and believe it has great potential, particularly in Asia, as a two-way wireless system which allows the user considerable mobility within an urban area and which has multimedia capabilities."

The spread of the PHS system outside Japan would be a big step forward in the international arena for Japan's telecoms industry, which has lagged its US and European competitors in selling its systems outside its home market.

The tie-up also expands

C&W's operations in the Japanese telecoms market, where growth prospects have become increasingly attractive as deregulation progresses. C&W has a local subsidiary in Japan which provides value-added telecoms services.

Foreign telecommunications operators have been eyeing Japan, where the pace of deregulation is expected to quicken over the next few years. Several foreign companies have expressed interest in investing in Astel - a consortium of 10 companies including trading group Mitsubishi Power - one of three telecoms groups licensed to provide PHS services. The others are a group affiliated to DDI, and the NTT group.

Sri Lanka phone market draws international interest

AT&T of the US and Sweden's Ericsson are among the telecommunications groups seeking a share of Sri Lanka's small but lucrative telephone market, Renter reports from Colombo.

The government plans to spend almost \$800m in the next four years to improve telecommunications and has invited foreign companies to set up their own networks.

"We have signed two contracts with

Korea Telecom and Ericsson and are in the process of finalising contracts with five other suppliers," Mr Hema-siri Fernando, chairman of the state-owned Sri Lanka Telecom, said. The other suppliers are Sumitomo, Mitsui and Marubeni of Japan, Finland's Nokia and AT&T.

Labour unions are demanding a review of licences already granted to private operators and oppose plans to privatise Sri Lanka Telecom (SLT).

The government says it plans to sell 20 per cent of the company to local and foreign investors, a move unions fear will eventually lead to full privatisation and cuts of up to two thirds of the workforce.

Mr Fernando said the seven suppliers would install 180,000 new lines as part of the country's single largest telecommunications project. "One hundred thousand lines will be installed by the year's end," he said.

"We will only issue licences and lay down access charges to our network."

Mr Fernando said Sri Lanka had called for fresh bids to install 44,200 phones in Colombo after it cancelled a proposed deal with AT&T and Marubeni in September, saying the consortium's bid of \$877m was higher than those of other companies.

The country plans to add 385,600 lines to its existing network of 180,000 fixed lines by 1998.

Mr Fernando said foreign companies would be allowed to set up parallel networks to meet demand quickly, as Sri Lanka Telecom had been unable to expand its network fast enough due to lack of funds. Telecom officials say there are 180,000 people registered as waiting for phones. Ninety per cent will get them when the 180,000-line project is completed. Residents of some areas must currently wait years for a phone.

WORLD TRADE NEWS DIGEST

EU studies Asia shoe 'dumping'

Running spikes, ski boots and other sports shoes from China, Indonesia and Thailand are among the targets of the latest European Union anti-dumping investigations, the European Commission said yesterday.

The EU announced the start of procedures after complaints to the Commission by the European Confederation of the Footwear Industry.

West European shoemakers said imports from the three countries came in at prices which "significantly undercut" their prices.

Imports from China to the EU of various shoe types increased by up to 340 per cent between 1990 and 1993 while those from Indonesia rose by up to 236 per cent, the Commission said. Thai-made shoe exports to the EU rose 67 per cent during the same period. *Reuter, Brussels*

Japanese pledge to Vietnam

The Keidanren, Japan's powerful private-sector business federation, has reassured Vietnam that last month's Kobe earthquake will not check the flow of Japanese investment into Vietnam. "The earthquake will not affect our investment programme," said Mr Shochiro Toyoda, Keidanren chairman. But it has expressed concerns about Vietnam's investment climate. The Keidanren has asked Hanoi to address a nine-point economic agenda before Japan feels fully confident about heavy investment in Vietnam.

Japan's worries about committing big investments to Vietnam centre on cumbersome investment licensing procedures, uncertainty over foreign exchange stability and the settling of Vietnam's debt to Japanese commercial banks and trading houses, estimated at \$400m.

Japan is the fifth largest investor in Vietnam, with 74 projects worth a contractual commitment of \$790m, official statistics show. Mr Toyoda said Japan was likely to become the third largest investor in Vietnam this year, after Taiwan and Hong Kong.

Japanese companies are preparing a string of big-ticket investments for Vietnam this year, including cement, car and motorcycle making projects. *Our Hanoi correspondent*

Ford finishes Hanoi study

Ford said it became the first US carmaker to apply for a vehicle-manufacturing licence in Vietnam after signing a joint venture deal with a local partner yesterday. "Song Cong Diesel and Ford anticipate government approval in April and will immediately proceed with plans to form a joint-venture company to produce Ford cars and trucks in 1997," Ford said. A joint feasibility study for the plant on a site 56km east of Hanoi has been completed. Ford has declined to reveal how much it plans to invest in the joint venture, in which it is majority partner.

Several other big foreign manufacturers are applying for licences to assemble cars, trucks or light buses in Vietnam. They include Chrysler, Daimler-Benz, Peugeot and Suzuki. *Reuter, Hanoi*

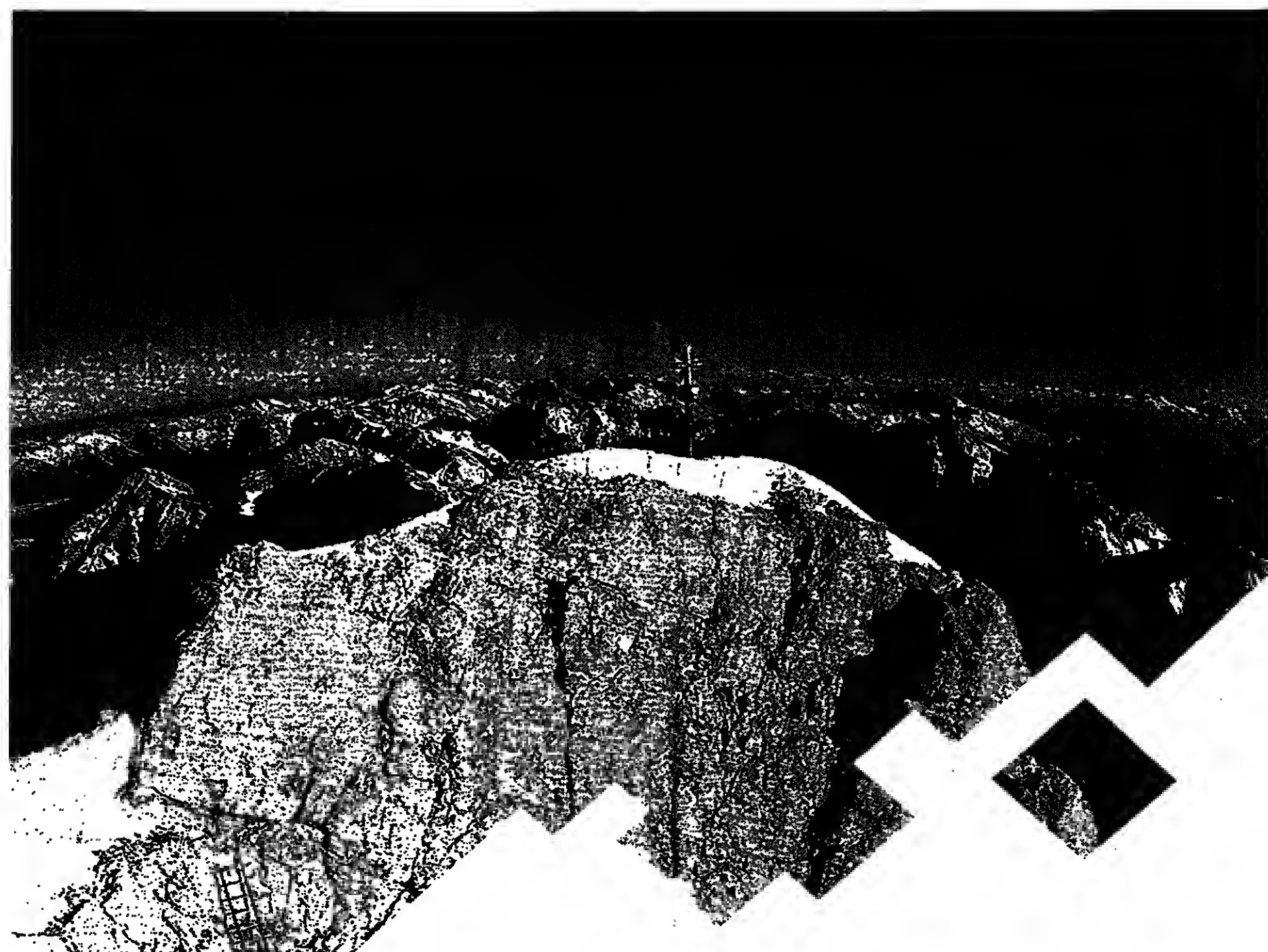
Contracts

■ The Asian Development Bank has granted a loan of \$77.9m to India to develop a port in the southern state of Andhra Pradesh, the Press Trust of India said. The Kakinada port project would entail the construction of deepwater berths and dredging and navigational facilities, to increase its cargo handling capacity by 3m tonnes. *Reuter, New Delhi*

■ Mesa Air, a New Mexico commuter line, has ordered 25 Dash-8-200 37-passenger aircraft from Bombardier, the Canadian aerospace group, in a deal worth US\$250m. Mesa has taken options on a further 25 aircraft. *Robert Gibbons, Montreal*

■ Dyno, the Norwegian chemicals and explosives group, yesterday said its Dyno Westfarmers subsidiary has finalised a \$51m joint venture with Thai Petrochemical Industries to build Thailand's first ammonium nitrate plant. The plant will have annual production capacity of 70,000 tonnes and is scheduled to come on stream next February. *Karen Fosell, Oslo*

■ ABB Asea Brown Boveri, the Swedish-Swiss electrical engineering group, has won a \$120m order from Norwegian State Railways for 18 three-carriage train sets, for use on the line between Oslo and its new airport at Gardemoen. The sets, with capacity for 184 passengers, will be built at ABB units in Norway and Sweden. Deliveries are to begin in autumn 1997. *Ian Rodger, Zurich*



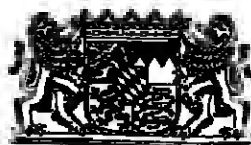
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NEWS: UK

Sinn Féin leader may join St Patrick's Day events but bar on fundraising could stay

US soon to set terms for Adams visa

By Georga Graham in Washington

The US is weighing the terms on which it will grant Mr Gerry Adams, the president of Sinn Féin, the political wing of the Irish Republican Army, a visa to join St Patrick's Day celebrations in the US next month.

The White House and leading members of Congress have welcomed Wednesday's announcement of the UK-Irish framework document as an important step towards peace in Northern Ireland, and the US is now considering how it can best prod the process along. Officials in Washington said Mr Adams has submitted a visa application. Mr Adams was for years denied entry into the US on the grounds of his terrorist links, but the Clinton administration

has progressively relaxed the conditions surrounding his visits. He was first allowed to speak only in New York, then to travel to other US cities and finally to meet administration officials.

The UK would like his next visit to be tied to some commitment from Sinn Féin to decommissioning the IRA's stock of weapons and explosives, but US officials indicated they were unlikely to insist on this as a condition for granting the visa. Mr Adams may still, however, be barred from fundraising in the US.

Discussions are also continuing on precisely which festivities Mr Adams should be invited to join on March 19, St Patrick's Day, when US politicians of all ethnic backgrounds are quick to

wear the green. President Bill Clinton welcomed the framework document in an official statement on Wednesday, and White House officials said they hoped the document would open the way to "an inclusive dialogue on the future of Northern Ireland."

"We continue to work with the parties to provide in a sense a third party perspective when we can lend them encouragement," said Mr Mike McCurry, White House press secretary, adding that the most important thing the US could do to help was to support economic development in Northern Ireland.

Members of Congress who have been closely involved in Irish issues also applauded the framework document. Senator Edward Kennedy of Massachu-

setts said the document was "a welcome next step on the path to peace for Northern Ireland, and it offers a fair and balanced way to move the peace process forward."

The Ad Hoc Committee on Irish Affairs, a grouping of members of Congress which has traditionally supported Irish Republicanism more eagerly than the congressional leadership, urged "all parties in Northern Ireland to embrace the spirit of the Framework Document and take advantage of this unique opportunity."

Congressional aides said that Congress's swing from Democratic to Republican control had made little difference, since involvement in Irish affairs broke down more on regional than on party lines.

Pentagon blocks Lucas contracts

By Bernard Gray, Defence Correspondent

Lucas Industries, the British aerospace and automotive company, is to be barred from winning new contracts with the US Defence Department after its conviction for falsifying records of equipment it supplied to the US Navy.

The Pentagon said Lucas would remain barred until it could "demonstrate the responsibility, honesty and integrity required of a government contractor."

The company said it would appeal against the bar, which it described as "unsubstantiated and unjustified."

Lucas said the ban would not affect business performance. About 10 per cent of its business is with the Pentagon, but existing contracts are not affected. If the ban remains, Lucas could lose out when some contracts come up for renewal in two to three years.

Lucas admitted in January that its Lucas Western subsidiary had falsified the quality control documents on gearboxes it supplied for the navy's F/A 18 fighters. It paid an \$18.5m fine.

The navy is also seeking substantial civil damages because it says the gearboxes have proved sub-standard. There have been persistent allegations in the US media that gearbox failures have caused more than 180 forced landings of F/A 18s.

Lucas has disputed the claims and said that although quality was not properly checked, the gearboxes performed above required specifications. The navy has continued to take the gearboxes and the F/A 18s have not been grounded. The company has offered to make a payment to settle the civil claim without admitting liability. The navy has rejected the offer.

Lucas said the ban was "designed to bring maximum pressure to bear on the negotiations between the company and the US Navy regarding the settlement of the remaining civil action."

UK NEWS DIGEST

Future of City 'bright' despite Emu uncertainty

The City of London would continue to prosper even if Britain remained outside a European economic and monetary union, it was predicted yesterday at a London conference organised by the right-wing Bow Group with the Association for the Monetary Union of Europe.

Mr Stanislas Yassukovich, an investment banker and former chairman of the Securities and Futures Association, said the biggest fear about non-participation in Emu for the City was the likely creation of a large Ecu-denominated bond market in Frankfurt. But he said trading in European debt would soon develop in London and it was "inconceivable" that other City-based markets and services would leave London. Instead, there was a danger that the City's global role could be vulnerable to increased competition from New York, Tokyo and possibly Singapore if Britain joined Emu. Mr Yassukovich said.

Mr Norman Lamont, the former UK chancellor, told the conference that a single currency was irrelevant to competitive business in Europe. He pointed to the success of the North American Free Trade Area as an example of a successful free trade area using separate national currencies.

Peter Norman, Economics Editor

Daewoo nears service deal

Daewoo Cars and the Boots group subsidiary Halfords confirmed yesterday that they were near agreement for Halfords' 136-strong chain of car parts and servicing centres to carry out routine maintenance of Daewoo's South Korean-built cars after they go on sale in the UK in April. The wholly-owned importer of Korea's third largest carmaker also disclosed other changes to the sales and distribution structure it announced last October. However, the changes do not affect Daewoo's fundamental approach to the project, which it claims could "revolutionise" car retailing. Daewoo itself - rather than independent franchisees - will own the dealer network, thus stripping out a tier of profit-taking. John Griffiths

Hotels investment warning

Hotels in the UK will have to change their image and management practices if they are to attract more institutional investment, says a report on their investment performance.

The study of 25 regional UK hotels conducted by Pannell Kerr Forster Associates found that they generated annual returns of 15.9 per cent over 15 years to the end of 1993, compared with returns of 10.7 per cent achieved by pension funds on investment in UK property. UK equities yielded 19.5 per cent per annum a year over the same period.

Scheherazade Dameskhulu

Building society reforms set

The British government will today unveil plans to ease controls on building societies in a move which would allow them to enter a wider range of activities and advance up to 25 per cent of their loans outside the housing sector. The measures would enable societies to respond more quickly to changes in the market and give them more freedom to compete with high street banks. The new regulatory regime would also make societies more accountable to the millions of members who own them.

The government statement comes in the wake of two deals which have sent shock waves through the industry. The members of the Cheltenham & Gloucester Building Society are now voting on whether to accept a £180m (£285m) cash bid from the Lloyds Bank group. Halifax and Leeds Permanent, two of the largest societies, are working on plans to merge and then become a public limited company. Alison Smith

More consumer gloom predicted

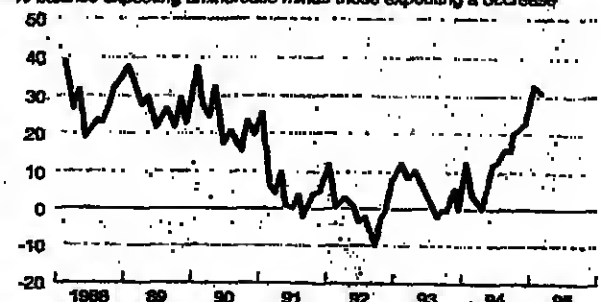
Mr Kenneth Clarke, the UK chancellor, will face an increasingly difficult task keeping the economy on track and voters happy in the run-up to the next election, the Confederation of British Industry's latest quarterly economic forecast suggests.

The document, published today, says exports and investment are likely to surge, and unemployment fall below 2m in 1996. But, it adds, consumers will see little rapid improvement in their spending positions before 1996, the likely date of the next election. And if the chancellor cuts taxes ahead of the election, the CBI's forecast models indicate price rises will probably break the government's inflation target.

Even without tax cuts, the CBI notes that mounting price pressures across the economy are likely to push underlying

The trend in output prices in the next four months

% balance expecting an increase minus those expecting a decrease



Inflation to the edge of the government's target to keep inflation between 1 and 2.5 per cent by the time of the next election.

One indication of these mounting price pressures emerged in the CBI's February industrial trends survey, which showed that the proportion of manufacturers planning to raise prices was unchanged from January's high levels. The CBI forecasts that consumer caution should prevent some of this price pressure seeping into the retail sector, and that underlying inflation will be 2.6 per cent this year, falling back to 2.5 per cent in 1996. Gillian Tett, Economics Staff

Decline of family life exaggerated, study indicates

By Andrew Adonis, Public Policy Editor

The imminent death of the traditional family is "grossly exaggerated", the Joseph Rowntree Foundation, a charitable trust sponsoring social research, said yesterday. But it called for policy adjustments to deal with changes in family structures such as lone parent households.

The report highlights the treatment of marriage and child-rearing - and poverty among lone-parent households - as keys to political parties' efforts to promote family values.

"The ball, in terms of creating a more 'family-friendly' society, is very firmly in the court of the policymakers," it concludes.

Drawing on wide-ranging research on trends in family life over the past two decades, the report reinforces the findings of the controversial Rowntree study on income and wealth published this month.

The earlier study dwelt on the "20 to 30 per cent" of the population who failed to gain from economic growth in the 1980s, a figure disputed by ministers. The latest report stresses the concentration of relative poverty in lone-parent households, which now constitute one in five of all households with dependent children.

Although marriage remains by far the most popular choice for couples bringing up children, the report says "public policy has failed to give practical recognition to the central role of families in society."

It says that the relative tax position of low and middle-income families with children "has deteriorated further". It notes that a childless man on average earns pays a lower proportion of his income in tax and National Insurance than 15 years ago. But for a couple with two children under 11, the direct tax burden has risen from 9 per cent of average gross earnings in 1985 to 22 per cent this year.

The report says that the proportion of the population living in married-couple families with dependent children has fallen from 25 per cent in all parts of the UK except in a number of inner London boroughs.

But it found significant variations between ethnic groups. While 58 per cent of the total adult population are married, fewer than half of the adult black population are married, while seven out of 10 Bangladeshi, Indian, and Pakistani adults in the UK are married.

Hoodlums milk the quota system

By James Harding

The hoodlums of rural England work under the cover of darkness. A quick entry into a remote farm, an illegal purchase, an illicit payment and they are off. They trade in milk.

Tales of clandestine exchanges between dairy farmers and unregistered buyers of milk have inundated the fraud line at the Intervention Board, the government department which polices quotas imposed under the European Union's Common Agricultural Policy.

"If you believe the information we receive from our fraud line, there are disguised tankers coming into farms in the dead of night," said Mr Stephen Briggs, an official at the Intervention Board yesterday.

"Our investigation includes sitting in cars in country lay-bys watching irregular activities."

The problem is how to convert surveillance and reports of milk sales on the black market into successful prosecutions. The National Farmers' Union of England and Wales is agitating for results. Mr Hugh Richards, chairman of the union's milk committee, who says he has seen evidence of secret night collections of excess milk by tankers, wants action to deter the illegal trade.

According to Mr Richards, "the system in place suits 99.9 per cent of producers. But there is a very small rogue element that trades illegally."

Convictions of the "rogue few" who sell excess milk to unregistered purchasers will stop "those people who are getting away with it and undermining the system" of milk sales by quota or payment of a £9.29 (46c) per litre premium for excess, Mr Richards said.

There are various pockets where this happens in the country - the north of England, the East Midlands and parts of the south."

The Intervention Board, which started investigating illegal milk sales last November, confirmed that it had received more than 100 calls giving details of illegal milk deals. Earlier this month the government added a support team from the Ministry of Agriculture to the eight investigators working on cases around the UK.

However, the Intervention Board warns that no court cases are imminent. The limited legal powers of the government department and the difficulty of proving criminal intent are obstacles to court action. Without the powers to stop and search vehicles getting a conviction is a complicated process.

Under European Union regulations, British farmers are allowed quotas which will allow them to meet no more than 85 per cent of UK demand. All milk sold by farmers counts against their individual quota limits, while any sales above quotas are penalised through a levy of 23p a litre on farmers. Selling milk without declaring it is illegal. But many farmers complain that their production exceeds quota levels, and milk prices have risen. The black market is therefore sometimes tempting.

By Stewart Dalby in Belfast

Business leaders in Northern Ireland have given a broad welcome to the framework document on the province's future, hailing it as an important step forward in the peace process and vital to economic revival.

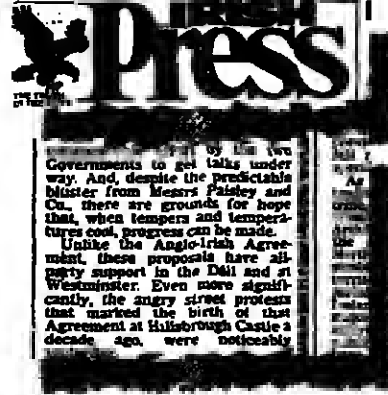
Sir George Quigley, chairman of Ulster Bank and a former permanent secretary at the Northern Ireland Office department of finance, said: "I said at the time of the ceasefire six months ago we needed to further the peace process and achieve a durable political settlement."

"This document takes us a step further. I am not surprised at the heated reactions. We are in the realm of ideas. But we need a stable environment if we are to achieve economic progress."

"This place has tremendous potential for business. It would be a tragedy if we did not capitalise on the opportunities offered by the peace process."

The main business organisations, the Institute of Directors, the Northern Ireland Chamber of Commerce and the Northern Ireland Confederation of British Industry have all supported the document.

Mr John Stringer, director of the Northern Ireland Chamber of Commerce, which has 2,200 members, claims to be the biggest business organisation in the province, said the document was "the next step in securing a political settlement."



Three Irish newspapers (the Irish Post, aimed at the Irish community in London, and Dublin's Irish Press and Irish Times) greeted the details of the framework document yesterday by cautioning that the peace remained fragile and much hard work remained

using a political settlement. This is vital for our economy. There is a job and those unemployed want to know that there will be investment in the province."

He added: "Many of our members are small companies. A stable environment will give them the opportunity to build up new markets."

Mr Doug Riley, chairman of Northern Ireland CBI, also welcomed the framework document. "It is incumbent upon all our members to get together to discuss this document and for our politicians to try and reach a satisfactory solution for everyone involved."

"The business community

and, indeed, the wider community, believe it is essential to achieve political progress leading to a widely acceptable form of government for Northern Ireland."

Mr Riley said the CBI had always argued that there had to be more and better local democracy and accountability in the province as soon as possible and that politicians should be looking for areas of agreement rather than concentrating on areas of disagreement.

It believes that expanding the economy for the whole of Ireland is in everybody's interest. The aim of CBI Northern Ireland is to deliver more jobs,

more wealth and more competitive infrastructure. Political stability will help this process."

Mr Howard Hastings, chairman of the Institute of Directors in Northern Ireland, urged his members to give the document, "careful consideration."

Mr Pat Duggan, chief executive of Mackie International, a textile machinery manufacturer which is one of the province's best-known companies, said: "I am cynical of all these politicians. They are all just jostling for position. But a political settlement obviously helps business."

"I am not afraid to say I favour cross-border bodies. We

need to integrate our economy with that of the south and to improve access and attract investment."

● The European Union yesterday welcomed the new framework document on Northern Ireland as a "significant step" towards a global resolution of the Irish situation. AFP writes in Paris.

The French EU presidency said the framework document was "a significant step in the peace process." France, which currently holds the six-month rotating EU presidency, also welcomed the recent agreement in principle by the EU to provide increased financial backing for the province.

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Requests for information should be in before March 7, 1995.

Proposals should be in no later than March 10, 1995.

REQUEST FOR PROPOSALS

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The State of Washington State Investment Board (WSIB) is a public state agency with the investment management responsibility for approximately \$26 billion in 23 funds in three classes: retirement, insurance and permanent funds. The WSIB is issuing a Request for Proposals (RFP) for the purpose of hiring one or more qualified firms to provide investment management services in an active European equity managed portfolio.

To be qualified, an offeror must manage \$200 million U.S. or more of European equity assets and \$200 million U.S. in internationally diversified equity assets, have three years or more of performance history in the subject product, and have one or more institutional clients.

The WSIB will begin mailing the RFP on March 1, 1995. Proposals are due April 10, 1995. If your firm is qualified and would like to participate in this procurement, you may obtain a copy of the RFP by contacting by facsimile or by Mr. John Lynch, WSIB, Olympia, Washington, USA. Fax 360 - 664-8912.

سكاف الاصل

WORLD TAXATION

Friday, February 24, 1995

Administrators prepare for a more efficient future

Faced with domestic opposition to tax rises, governments are focusing on cross-border transactions in an attempt to increase revenue
Jim Kelly looks at ways in which laws are being remodelled

Tax regimes are beginning to resemble each other. Driven on by the growth in cross-border transactions and multinational operations, governments are increasingly finding it necessary to incorporate many common elements within their tax rules.

Conversely, the trend highlights any differences between tax regimes. National administrations as a result have become acutely aware of the need not to be out of step, given that success in attracting inward investment can hinge crucially on the relative taxation advantages or disadvantages of setting up in one country rather than in another.

"Countries are under a lot of pressure not to be out of line with their competitors because they know it would disadvantage inward investment," Jim Marshall, head of the international tax group for KPMG in London, says.

At the same time countries are concentrating more and more on maximising the tax yield in their own jurisdictions. Transfer pricing, the methods by which multinationals determine how much of their tax bill should be allocated to each country in which they do business, has become the focus of this debate.

Yet, these developments are taking place, across much of the developed world, in tax regimes under acute pressure. Countries emerging from recession, are seeking higher levels of yield, but increasingly are finding that attempting to raise the levels of direct taxation presents tricky political problems, and can prove electorally disastrous.

One remedy has been for governments to involve tax

payers in helping to cut costs by obliging them to take on some aspects of tax collection and administration themselves. In addition, compliance has become stricter, financial penalties have become more common, and new forms of taxation have been introduced. Tax treaties between countries and changes to domestic rules very often have as their objective the restriction or elimination of cross-border arbitrage possibilities.

Thin capitalisation, the practice whereby multinational groups place debt in overseas subsidiaries to reduce tax liability, is a good example of a practice which a number of countries have been seeking to eliminate by adopting a common approach. Germany, Spain, the US and the UK have all attempted this recently.

Corporate tax rates have tended to fall in the battle by countries to gain advantage in world markets for their companies and to attract inward investment. The UK, which led the way in the 1980s, setting the lowest corporation tax rates among member countries of the Organisation for Economic Co-operation and Development (OECD), has now been overtaken by the Nordic countries, which previously had some of the highest rates in the industrialised world.

Developing countries are also under pressure to conform to international standards and are adjusting their taxation regimes and accounting practices to bring them into line with acceptable models. Ashok Shah, Indian tax specialist at Ernst & Young in London, says: "We see big opportunities ahead in infrastructure projects in India but the tax system will

have to be amended if foreign participation is to be encouraged."

Yet, while bigger countries are increasingly being obliged to bring their tax regimes more closely into line with each other there has also been a considerable growth in the use of small low tax regimes. Within the EU, the Belgium Co-ordination Centres, the Irish Financial Service Centres, and exempt company laws on Madeira are typical examples. "The big question is whether the European Commission will take any retaliatory measures," says Tony Hughes, international tax partner at Coopers & Lybrand.

Transfer pricing is one area in which tax administrations have failed to agree a common approach. During the 1992 presidential campaign, Bill Clinton claimed that \$45bn in tax revenue could be raised from foreign-based enterprises operating in the US. These companies were accused of charging too much for goods and services supplied to their US subsidiaries which, in turn, charged too little to their foreign parents, thus reducing the potential tax take in the US. There is little doubt the US will continue to adopt an aggressive stance on this matter.

The prospect of harmonisation was raised in the OECD draft rules on transfer pricing released in June last year. The draft enshrines the guiding principle of international transfer pricing rules that prices charged by a company to its subsidiary in another country should be set for tax purposes on an arm's length basis - in fact, as if they were charged to an unrelated company.

But French and German business groups, with some support from their governments, objected to inclusion within the draft of provision for the comparable profits method, which US tax authorities have recognised in regulations. They were unhappy that the method is based on an assessment of the profit ratios, rather than the prices, of an unrelated company in the same business.

In June, when the OECD meets, a compromise may be found. Tax specialists believe it is possible that if the OECD makes it clear that the comparable profits method can only be used as a last resort, objections may be set aside.

If the guidelines are accepted it will be an historic step towards the adoption of a common approach on this divisive issue. The alternative is the prospect of continuing uncertainty and of companies suffering double taxation.

Within Europe, the process of harmonisation has also suffered setbacks, however. The withdrawal of the draft directive on cross-border interest and royalty payments, based on the approach adopted for dividend payments, marks a significant setback for direct tax harmonisation.

"The European Commission's recent successes have related mainly to indirect taxation. VAT, the first truly European tax, is closely harmonised, as are customs duties. As far as direct taxation is concerned, progress has been slower," says Stephen Barnes at KPMG.

Even the future of VAT is far from clear. A draft report on the proposed switch to a regime based on the "origin



system", in which supplies would be taxed in the country of origin, has been delayed. "It must be assumed that the definitive regime will be delayed," says Stephen Barnes at KPMG.

But further economic union could provide a spur for change. "Harmonisation of the EU tax systems was thought to be a dead issue once the principle of subsidiarity was introduced. However, if a single currency is adopted this is likely to increase enormously the momentum for a single tax system for those member states using the same currency," says Mr Hughes.

The present interim VAT regime in the EU has brought complaints about the administrative burdens being placed on businesses. In a number of countries around the world, governments are shifting such burdens on to the tax payer to reduce their own costs.

"The proposal to change to an origin system on January 1, 1997, based on quite different principles must instil in business a fear of once more being burdened with further complications and additional costs," says Peter Jenkins, at Ernst & Young.

Moves in the UK and in Italy towards self-assessment for personal taxation are an example of individual tax payers being asked to shoulder new burdens. While the systems are designed so that individuals can fill in their own tax returns, they also require employers to provide more information to their employees. There are fears this new tax system will create widespread confusion and result in employers having to act as unpaid tax advisers to their own workforces.

As the example of the US shows, technology offers a way of improving efficiency and

cutting costs. However, some of the problems which can occur with greater use of new technology, have become evident in the UK, which is moving quickly to catch up with the US. The abandonment of plans to move towards electronic filing for corporation tax has illustrated the acute problem faced by tax authorities who demand back-up paper documentation rather than on-screen evidence. Information technology experts insist such a system will work only if paper is ruled out.

The introduction of technology will enable the UK revenue service to shed 12,500 staff in the long term. But new technology also helps shift compliance work to more specialist teams. These teams are now beginning to work together as part of an international network. The EU's mutual exchange of information directive requires the establishment of VAT data-

bases which are accessible to other member states on request. Customs authorities throughout the EU also work much more closely together on compliance now that border controls have been much reduced.

Finally, the taxpayer is being buffeted by both the simplification of tax systems and the creation of new taxes. The UK has introduced airport tax and insurance premium tax. In contrast, the Australian government has recently abandoned plans for a carbon tax after complaints from industry.

The introduction of green taxes is likely, however, to be a trend which countries around the world will follow, as concern grows over pollution and the exhaustion of the world's resources. It may be one of the few ways governments can raise more money - and argue that the tax payer is benefiting.



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WORLD TAXATION 2

EUROPEAN UNION: Jonathan Schwarz on cross-border developments

Rough ride for harmonisation

The right to levy taxes is at the heart of sovereignty. It is not surprising therefore that tax development in the European Union mirrors the struggle between the advocates of national sovereignty for member states and the advocates of collective European decision-making.

In the direct tax field, the recent withdrawal of the draft directive on cross-border interest and royalty payments marks a turning point in European tax harmonisation. This draft directive proposed the adoption of the approach already in place in relation to cross-border dividend payments - the elimination of withholding tax between member states. Despite approval by the European Parliament, the taxation commissioner at the time, Mrs. Christiane Scrivener, was unable to persuade the council ministers to accept the directive. As a result, it has been withdrawn, leaving a question mark over the future of further direct tax harmonisation by directive.

This lack of progress in harmonisation has caused the Commission to change tack. Rather than pursue harmonisation of laws, it has recently issued recommendations on the taxation of cross-border workers and on the taxation of

small and medium-sized enterprises (SMEs).

The Commission identified three main problems that have tax implications for SMEs:

- Their capacity to attract sufficient financial resources;
- Their ability to cope with administrative complexity; and
- Continuity of the enterprise when ownership changes.

The Commission recommends:

- Improvement of the tax treatment of self-financing for unincorporated enterprises;
- Abolition of tax obstacles to the use of venture capital;
- Reduction in administrative complexity facing enterprises operating across borders through permanent establishments by taxing those establishments only in the country of residence of the enterprise;
- Easing the problems arising when the enterprise changes ownership by limiting the tax charge; and
- In the case of international situations, effective prevention of double taxation.

The Commission has also recommended that where individuals work in one member state and live in another, they should not be subject to tax on this income which is heavier than if they and their families were resident in that member state. The rule is only

required where at least 75 per cent of the individual's total taxable income is earned in that state during the year. This recommendation comes after the failure of the council of ministers to adopt a directive to harmonise the taxation of cross-border workers.

These recommendations carry no legal force and reveal the lack of authority on the part of the Commission in relation to direct tax matters. However, the taxation of savings continues to be an issue on the harmonisation agenda. A proposal introduced in 1989 to establish a common withholding tax for interest earned on savings within the EU is once again before the council of finance ministers. Although all member states are regarded as relatively high taxed jurisdictions, they all effectively act as tax havens for residents of other member states because, typically, they do not impose tax on interest paid to non-resident investors in a wide range of

circumstances.

The revival of this proposal has been sponsored largely by Belgium and Germany. The German finance ministry has estimated that DM300bn (£185bn) of German funds have been switched to Luxembourg in recent years following tax changes in Germany.

The move is opposed by Luxembourg and the UK who are concerned that such a system would result in a flight of capital to non-EU countries. Luxembourg, in particular, would not agree to any proposals unless the majority of other OECD countries adopted a common approach. The German finance ministry claims to have had discussions with the Swiss and Austrians.

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inate tax obstacles on cross-border transfers of occupational pension assets.

The Commission is aware that where employees who are members of a pension scheme in one member state transfer the value of their pension rights to a scheme in another member state, the member state of origin usually tries to

reclaim any tax advantages given in respect of those pension assets.

At present, the only way of avoiding the loss of tax advantages is by leaving the pension rights in a scheme in the country of origin.

The focus of attention of the Commission in relation to tax matters has become dominated by cross-border issues, rather than harmonisation in general. Issues such as the harmonisation of the structure of road

taxes are viewed in the context of their impact on intra-EU trade. The Commission has, however, been beaten to this by some regional agreements. For example, the governments of Belgium, Denmark, Germany, Luxembourg and the Netherlands have signed an agreement adopting a common system for time-related road use charges on heavy goods vehicles.

Attention in VAT matters is now turning to the prospects for a 'definitive' VAT system for intra-EU trade which is intended to be in place by the beginning of 1997. The European Commission is to report shortly on its proposals.

The definitive VAT regime is expected to be based entirely on the origin basis. The precise nature of the system and indeed whether it will in fact be implemented result from the fact that the origin system favours countries that supply goods and services rather than those in which the goods and services are consumed.

In the interim, numerous amendments to the VAT system have taken place. The Seventh VAT Directive came into force on January 1, 1995. Its principal effect is to allow the special margin scheme of accounting for VAT to become available to dealers in a wide range of second-hand goods. Previously, the scheme was only available to certain items such as cars and antiques.

One of the early criticisms of the transitional VAT regime has been the potential risk of fraud in cross-border transactions. The Commission has claimed that according to no information available to it, no significant change has occurred in the nature or incidence of VAT fraud since the abolition of fiscal frontiers. The Commission continually monitors developments with a view to detecting any change in the pattern of fraud and considers that the introduction of the definitive system in 1997 is an appropriate answer to the fears of possible fraud relating to the current system, even though these fears have not been borne out in practice.

Control mechanisms in place include VAT identification numbers and an enhanced system of administrative co-operation and mutual assistance between member states.

Concern has also been expressed about the increasing complexity of the VAT system. The main difficulties arise from variations in laws between member states, particularly in the context of distance sales to non-taxable customers, transport operations, construction work, as well as cultural, artistic, sporting or scientific activities.

The Commission has set out proposals to avoid multiple VAT registrations and to avoid the cost and complexity of tax representation where possible. Generally, there should only be one person liable per taxable transaction.

One notable success for the European tax system is the entry into force on January 1, 1995, of the EU Transfer Pricing Arbitration Convention. This multilateral treaty has now been signed by all member states with the exception of the three new members. It adopts the OECD definition of arm's length pricing and authorises the possibility of arbitration in disputes between member states on allocation of profits among various entities in a European multinational enterprise.

The new Taxation Commissioner, Mario Monti, will undoubtedly have as full a programme as his predecessor.

EU LAW

Challenging legal questions

The single most profound impact of the establishment of the European Union is that it has created, as the European Court of Justice has said, a 'new legal order in international law for whose benefit the states have limited their sovereign rights, albeit within limited fields and the subjects of which comprise not only the member states but also their nationals'.

Community law confers rights on individuals to which national law must give effect. Therefore, to the extent that the tax rules of member states are contrary to European law, taxpayers may not be bound by them.

Tax payers are now becoming increasingly willing to challenge the validity of the tax laws.

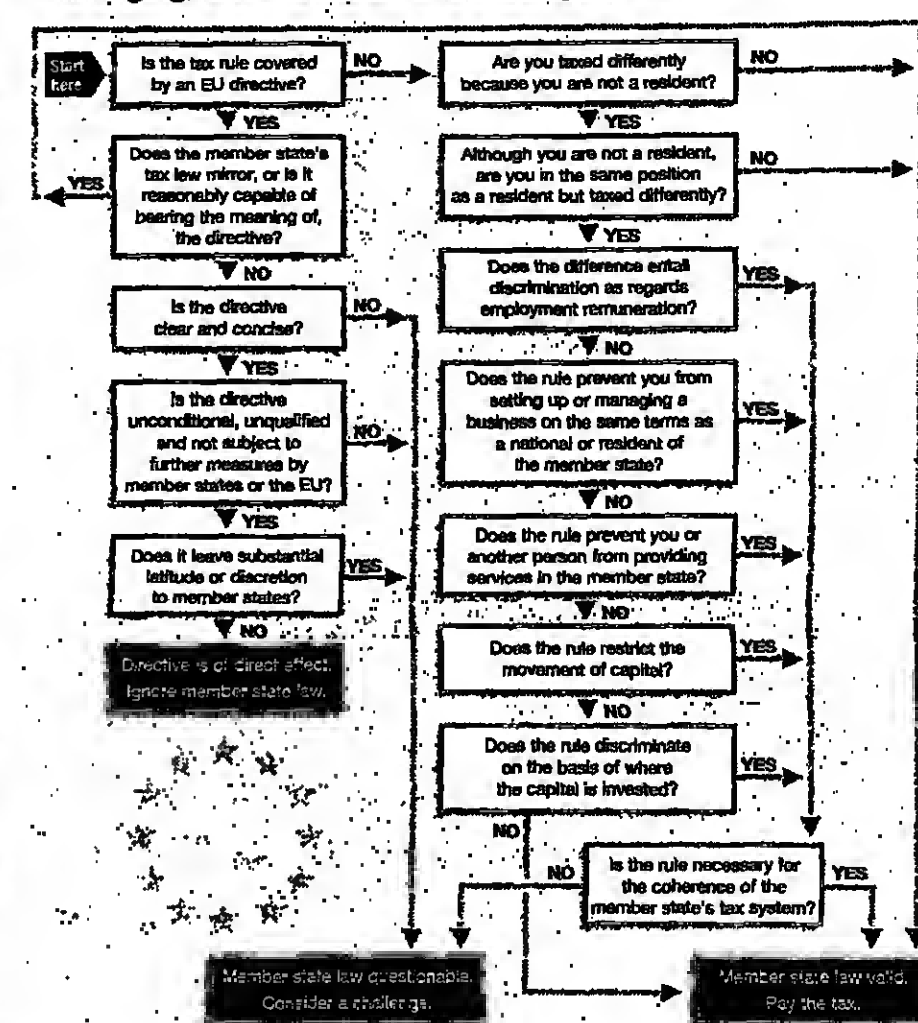
Although the basic principles have been established for some time, tax payers are now becoming increasingly willing to challenge the validity of the tax laws of member states in the European Court of Justice. The standards to which tax laws must adhere to withstand this challenge are now being applied with increasing frequency.

Generally, the Treaty of Rome is silent on the question of direct taxation. Article 220 requires member states to endeavour to eliminate double taxation by agreement between them. On the other hand, the Maastricht Treaty does refer to direct taxation. Indeed, Article 73D authorises member states to distinguish between residents and non-residents for tax purposes.

The Company Tax Directives therefore are authorised largely on the basis of Article 100 of the Treaty of Rome which permits the harmonisation of laws generally to create a single European market.

As a result, the cases which are brought to the European Court of Justice on direct tax-

Challenging direct tax laws in the European Union



ation inevitably involve the question whether the tax laws in question impinge on basic European rights such as non-discrimination, as well as freedom of movement of labour, capital, goods and services. VAT cases usually measure compliance with directives.

In the case of VAT, there are some 18 VAT directives, as well as numerous other directives and regulations which govern. In the case of company tax, there are only two directives.

VAT, on the other hand, being a creature of European law is specifically regulated by Articles 95 to 99 of the Treaty of Rome which prohibit any form of indirect taxation that does not comply with European law.

The European Court has not hesitated in striking down tax laws that infringe community principles. Recent examples of this include discriminatory transfer taxes in the Netherlands and the refusal to pay interest to non-residents who

overpaid their taxes in the UK. The court only last week outlawed German tax rules which discriminated against cross-border workers. This ruling will serve as a further warning to governments to ensure that their tax laws are drafted in accordance with fundamental European principles. It will also encourage tax payers not to necessarily accept taxes at face value, but to test their validity before the Courts.

Jonathan Schwarz

Tax policy in the US continues to be problematic for persons engaged in transnational business. The administration and many members of Congress accuse both US-based and foreign-based groups of not paying their fair share of US tax on profits derived from the US.

According to these officials, foreign-controlled enterprises are avoiding US tax by means of artificially high charges from foreign affiliates and US-based enterprises are achieving the same goal by not charging foreign subsidiaries enough. Some observers suggest that the concern is really directed at the nationality of the taxpayer rather than the arm's length nature of the intercompany transaction.

The policy of the Congress and the administration is not likely to change soon. The government is strapped for cash and both the Republican-controlled Congress and the Democratic administration have promised to reduce the tax of their respective constituencies. The tax reduction must be funded by reductions in expenditures and new sources of revenue. Persons involved in foreign trade may be easy targets for tax increases.

The internal revenue service (IRS) routinely screens tax returns which report transactions between US businesses and foreign affiliates. These transactions must be identified on special forms. Using this information, international examiners of the IRS often propose transfer pricing adjustments which raise tax and form the basis for the imposition of penalties that can reach 40 per cent of the increased tax. For the examiner it does not matter whether the group is based in the US or abroad.

The IRS believes that many foreign investors in the US claiming to be treaty residents are not entitled to treaty benefits. Accordingly, strong consideration is being given to a requirement under which tax payer identification numbers would be required of any investor wishing to avoid withholding tax. Discussions have taken place with representatives of the brokerage industry and with foreign banks.

Congress has been instrumental in limiting the extension of income treaty benefits to companies resident in a tax

OECD corporate income tax rates (January 1, 1995)		
Country	Top tax rate (%)	Note
Australia	33	
Austria	34	
Belgium	40.17	1
Canada	44.3	2
Denmark	34	3
Finland	26	4
France	33.33	5
Germany	58.95/46.13	6
Greece	40	7
Iceland	33	8
Ireland	40	9
Italy	52.2	10
Japan	51.6	11
Luxembourg	40.29	12
Mexico	34	
Netherlands	35	13
New Zealand	33	14
Norway	28	15
Portugal	38.6	16
Spain	35	
Sweden	28	
Switzerland	28.5	17
Turkey	42.8	18
UK	33	19
US	40	20

Technical details: 1. Belgium: A lower rate applies to companies owned more than 50 per cent by individuals. The tax rate incorporates a 'gross' levy of 3 per cent and applies as of the year 1994 (i.e. accounting year ended December 31, 1993). 2. Canada: Basic federal tax of 28.5 per cent (including surtax) plus provincial tax. The total effective rate ranges from 37.7 per cent to 45.4 per cent (50.7 per cent to 58.9 per cent for manufacturing). 3. Denmark: Corporations must either pay corporation tax on account during the income year or pay a surcharge. There are no local taxes on corporations. 4. Finland: In 1993 municipal tax was abolished and national income tax set at 25 per cent. 5. France: Long-term capital gains are taxed at only 18 per cent, provided that the balance 80 per cent is retained in the company as a long-term investment. There is a proposal to increase this rate to 18 per cent (with effect from January 1, 1995), but to date this has not yet been adopted by the French parliament. 6. Germany: The 58.95 per cent rate applies to retained profits and the second to distributed profits. Both rates include corporate tax at 45.95 per cent, and basic tax (which can be between 12 and 25 per cent). From January 1, 1995, the corporate tax rates for both retained and distributed profits are increased by a surcharge of 7.5 per cent of the corporate tax. 7. Greece: The 40 per cent rate applies to unincorporated companies with bearer shares and to foreign branches. All other companies are subject to a rate of 35 per cent. Discounts of 5 per cent are allowed to companies which pay their corporate tax in a lump sum at the time of filing the tax return. A 3 per cent surcharge applies to gross rental income. 8. Iceland: Rate shown for 1994/5 applies to limited liability companies. Rate for unlimited liability companies is 41 per cent. 9. Ireland: Most manufacturing and many service companies are effectively taxed at 10 per cent. Closely owned companies suffer a surcharge at an effective rate of 12 per cent on undistributed investment and professional income. 10. Italy: Corporate income tax rate at 34 per cent plus local income tax at 18.2 per cent. 11. Japan: Includes corporate income tax (27.5 per cent), business tax, and prefectural and municipal tax. 12. Luxembourg: Includes municipal tax at effective rate of 0.95 per cent (gross value). The surcharge has increased from 2.5 per cent to 4 per cent for the 1995 tax year. 13. Netherlands: The first 100,000 of taxable profits is taxed at 40 per cent. 14. New Zealand: 38 per cent for a branch of a foreign company. 15. Norway: Corporate tax 11 per cent (provisional), plus 17 per cent income tax on behalf of tax equity holders. 16. Portugal: Includes municipal tax at 3.6 per cent. 17. Switzerland: The Swiss federal corporate tax is made up of federal, cantonal and municipal taxes. The rates shown are the pre-tax rates for an ordinary company in Zurich. These rates are likely to apply. The effective rate can range from 12 to 21 per cent. 18. Turkey: The effective rate is calculated at 25 per cent corporation tax, plus 20 per cent income withholding tax on the after tax amount, plus surcharge of 7 per cent. 19. UK: There is a small companies rate of 25 per cent applicable to companies with taxable profits below £200,000 and marginal relief on profits up to £1.5m. 20. US: Typical effective rate, comprising basic federal rate of 35 per cent, plus state and municipal corporate income taxes (which can range from 0.7 to 10 per cent). Total marginal tax rate changes from 35 to more than 40 per cent.

Source: NPMO

US: Stanley C. Ruchelman reports

Cross-border targets

treaty jurisdiction but owned by persons resident in a third country. The branch profits tax rules of domestic law override existing tax treaty provisions when a foreign corporation is not a qualified resident of a tax treaty jurisdiction. A series of complex tests must be met before a company is considered to be a qualified resident. These tests served as the model for the limitation of benefits article under recently negotiated income tax treaties. This provision generally applies to all treaty benefits, including withholding tax reductions and the need for a permanent establishment to exist before business profits may be taxed.

Congress also enacted an earnings stripping rule under which excess interest expense of US subsidiaries of foreign-based groups are not deducted

currently. As originally enacted, the limitation applied only to interest paid to a related foreign party. In 1993, the scope of the rule was broadened to apply to interest arising from all borrowings supported in any way by the credit of a foreign parent. This affected interest on borrowings in which the guaranty or acknowledgment of a foreign parent was only an administrative requirement. It also affects interest on loans that existed before the enactment.

At the same time, Congress has hampered the ability of US-based corporations to claim a meaningful benefit from the foreign tax credit. The credit alleviates double taxation for profits that are earned abroad, taxed by a foreign government, repatriated to the US and taxed in the hands of a US shareholder.

Under the limitation rules that apply, the foreign tax credits and the foreign source income must be separated among an infinite number of categories, or baskets, of foreign income. The technical result is an incredibly complex mechanism that few persons other than tax accountants understand. Because not all credits can be utilised under this system, operating income on financial statements must be reduced.

Congress has also eliminated benefits derived by US-based groups which operate abroad and retain profits in overseas companies. Unless a company has a substantial investment in machinery or equipment, a foreign company that retains profits overseas will be categorised as a 'passive foreign investment company.' At the time retained earnings are distributed, an interest charge will be imposed on the benefit of deferral. To avoid the interest charge, deferral of tax must be relinquished.

Even if a company is not caught in this web, the opportunity to defer US taxes is reduced further through a provision that accelerates US tax on groups that invest overseas earnings of controlled foreign corporations in excess passive assets. A deemed distribution takes place if more than 25 per cent of a controlled foreign corporation's assets consist of investment-type assets.

Both US-based and foreign-

based groups have been targeted for tax increases by Democrats. One proposal allows the US to tax foreign-based groups on a formula basis similar in principle to the worldwide unitary method of taxation previously used by many states. The Treasury Department would be required to include language in future treaties allowing tax to be computed on a formula basis.

Another proposal replaces the foreign tax credit with a deduction. Also, income of controlled foreign corporations would be taxed to US shareholders as earned and restrictions would be placed on the use of arm's length transfer pricing by multinationals. The latter proposal is expected to raise US \$28.7bn annually.

Finally, a soak-up tax has been proposed for US shareholders of controlled foreign corporations that manufacture products abroad. Additional limitations would be placed on the foreign tax credit.

During the 1992 presidential campaign, the president claimed that \$45bn in tax revenue could be raised from foreign-based enterprises operating in the US. Although that assertion ultimately became inoperative, the administration continues to look at the cross-border investor as a source of revenue.

In the president's recent budget, middle class tax breaks are to be funded in part by three provisions. First, the administration proposes to tax foreign individuals who come to the US and who eliminate tax on investment income through the use of a grantor trust funded by a foreign individual. For technical reasons of US law, trust distributions to US residents from this type of grantor trust are treated as tax-free gifts from the grantor. Unless the grantor is taxed in the US, the gifts will be reclassified as income. Second, the administration proposes a departure tax for wealthy US citizens and non-citizens who are long-term residents. If enacted, the tax would be effective as of February 6, 1995.

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TRANSFER PRICING

Profit-split rules lead to clash

The past 12 months have proved to be something of a watershed in the area of transfer pricing. In the US, the Supreme Court upheld the constitutionality of the California unitary tax in the *Barclays Bank* case. Following on from this, proposals have emerged in the US Congress for a form of unitary tax at the Federal level to replace the traditional approach adopted to transfer pricing in US tax law.

Within a month of the *Barclays Bank* decision, the IRS issued its final transfer pricing regulations which took eight years to devise. The process caused uncertainty and anxiety among tax payers in relation to earlier proposed and temporary regulations.

The OECD, not to be upstaged by this, immediately released a draft of its Transfer Pricing Guidelines for discussion purposes. It represents a thorough overhaul of the earlier Guidelines which date back to 1979.

On the European front, the EU Transfer Pricing Arbitration Convention signed in July 1990 has now come into effect. This flurry of governmental and inter-governmental activity highlights the prominence given to the issue of allocation of income for tax purposes between related entities in different countries.

The concept that related parties should be treated for tax purposes as if they are unrelated finds almost universal acceptance. There is, however, some difference of opinion about what that means in reality and how this should be determined. In particular, so-called profit-split methods which form part of the US Transfer Pricing Regulations do not find favour among other OECD member countries, particularly in Europe.

Critics of these methods insist that arm's length pricing requires analysis to take place on a transaction by transaction basis, rather than by an examination of overall profitability. The OECD's position on this is more ambivalent. While rejecting unitary and global formulae apportionment methods, the OECD does recognise that in certain exceptional circumstances profit split methods might be acceptable. The Committee on Fiscal Affairs intends to follow closely the use of such methods by member countries to provide more precisely agreed guidelines on their application as experience develops.

A further divergence in opinion between Europe and the US on this issue relates to the allocation of administrative resources in dealing with transfer pricing examinations and disputes. This has become an important priority for the US administration, which has deployed considerable resources into this field.

It has not achieved the same degree of priority among European tax administrations where the approach has been one of reaction to US initiatives. The European Commission has recently confirmed its

commitment to the arm's length principle for transfer pricing purposes. The Commission has also noted that the number of European companies that had apparently been facing adjustments according to a leaked IRS document was in reality small compared to the number of European businesses operating in the US.

The Commission has indicated that it has no objection in principle to the deployment of additional resources to transfer pricing provided any adjustments are in accordance with the arm's length rule and the administrative effort involved for the businesses concerned is not disproportionate.

European reaction to the *Barclays Bank* case has similarly focused on commitment to the arm's length principle. The UK has issued a warning that the *Barclays Bank* decision should not be viewed as a licence to reintroduce worldwide unitary tax on UK-owned companies. UK regulatory legislation is to be retained as a deterrent.

Tensions in transfer pricing

The OECD Guidelines are a thorough overhaul of its earlier guidelines dating back to 1979

exist not only between the US and Europe. The Japanese National Tax Administration has recently proposed a US\$145m tax adjustment for Coca-Cola in relation to royalties allegedly overpaid by Coca-Cola's Japanese subsidiary. Procter & Gamble's Japanese subsidiary has also been assessed to US\$8.5m in taxes and penalties relating to products exported to affiliates in Asia. Commentators believe that this may be a start of increased enforcement by the Japanese tax authorities.

In many cases, the multinational company is caught up in disputes between tax authorities on the allocation of income between them.

The European Union Arbitration Convention aims at providing a method for resolving these issues. Where tax administrations in the EU are unable to agree on income allocations, the matter may be referred to an arbitration panel for consideration.

The Arbitration Convention is to run initially for a period of six years to test its feasibility. Similar arbitration clauses are also found in new tax treaties such as the Protocol to the US-Canadian Treaty and the US-German Treaty.

Despite these many developments, the subject matter is far from exhausted. The OECD intends to release two further parts to its Guidelines. The first will cover documentation, intangible properties, services and administrative rules. The second part will comprise special topics such as permanent establishments, thin capitalisation and cost sharing.

Jonathan Schwarz

THIN CAPITALISATION

New laws limit profit shifting

Tax considerations form part of any multinational group's financial strategy. Loans play an important role in this. The reason is that the tax cost of intra-group debt financing is usually less for the group overall than equity finance.

It also raises a problem for governments relating to the definition of taxing jurisdiction between the country of payment and receipt of the interest. In particular, in an international context, the ability to deduct interest on loans made by a shareholder to an overseas subsidiary may produce considerable tax savings.

The interest expense is deductible and therefore not subject to corporation tax in the hands of the subsidiary. In those countries that impose further tax at the shareholder level, this second level of tax is similarly avoided. Furthermore, many bilateral tax treaties either eliminate or reduce withholding taxes on interest. The net result may be a significant loss of revenue for the tax administration where the subsidiary is located.

Thin capitalisation rules arise from profit shifting in the form of debt service payments. This may be done not only through loans from the parent to a subsidiary, but between any members of the multinational group. Profits may be shifted from countries of high tax to those of low tax or to group members with tax losses.

Similar issues may arise in the purely domestic context, although the issue is often less serious because in most cases, the interest payments will still be subject to tax. Double taxation at the corporate and shareholder level may, however, be avoided.

As a result, many countries now limit the amount of debt that a subsidiary – particularly one that is foreign owned – may borrow by reference to its equity base. This is sometimes done by reference to general transfer pricing principles. Countries are, however, increasingly introducing specific laws on this subject.

Most recently, the UK 1995 Finance Bill has introduced thin capitalisation provisions. While the UK position may not be significantly different for UK companies with parent companies located in countries with which the UK had tax treaties, it represents a liberalisation for parent companies in non-treaty countries. Previously, the UK rules applied only to foreign-owned companies and it is suspected that the real reason for the introduction of these rules is to avoid the UK rules being attacked under European law.

One of the principal difficulties in dealing with this issue is to determine the debt load that is acceptable for companies which are financed by related parties. A number of countries have opted for fixed formulae in their legislation. For example, Canada and Australia have adopted a 3:1 debt to equity ratio. France generally applies a 1.5:1 ratio. In

some cases, there are different ratios for different businesses.

Other countries such as the UK have a more flexible approach based on the arm's length concept. These criteria include the appropriate level or extent of the borrower's overall indebtedness and whether it might be expected that a borrower or a lender would become parties to the transaction, and the rate of interest and other terms that might be expected to be applicable to such transactions. Unfortunately, the UK has not provided any clear guidelines.

The flexible approach is attractive because it allows variations to take into account special circumstances such as financing requirements during a start-up phase for new investments.

As a commercial matter lending criteria also vary according to general economic conditions. On the other hand, the lack of acceptable ratios or safe harbours brings considerable uncertainty to the tax affairs of multinational businesses. Other differences relate to the particular type of business. For example, the financing of property is different from the financing of banks.

Other difficult issues relate to definitions. The question of what qualifies as capital is an issue which is addressed, for example, in the recent German thin capitalisation rules where fixed ratios are applied. No definition of capital is provided in the UK rules where a company including reserves of a company are merely factors to be taken into account in measuring its borrowing ability.

Similar definitional issues arise in relation to debt. The UK rules only refer to interest payments on securities. Other systems take into account trade credits or other forms of indebtedness. The OECD believes that any form of indebtedness should be included.

It is not uncommon for multinational groups to seek to exploit differences in categorisation of particular financing transactions. There is a possibility that the same transaction could be viewed as a loan in one country and as an equity contribution in the other. Typically, where this happens, the multinational group will seek an introduction in the country of payment. In the country of receipt, they may seek to have it categorised as a dividend, so as to benefit either from tax exemptions or foreign tax credits. The UK has recently enacted rules to try to limit this and the United States now requires the same categorisation in the US as is adopted in the other country.

Other difficult issues which are addressed with varying degrees of success include a multiplicity of arrangements such as back-to-back financing to circumvent thin capitalisation rules.

Jonathan Schwarz

SELF-ASSESSMENT: Jim Kelly explains the new rules

Nasty surprise lurks ahead

Tax experts who regularly examine the UK Chancellor of the Exchequer's speech on Budget day pride themselves on being able to spot what is known in the trade as the "lurker" – the one issue which appears to be inconsequential but which history will count as critical.

This year's "lurker" was self-assessment, the new tax regime which will come fully on stream in 1996-7, catching out nearly 9m tax payers. While "SA", as it is called, may be old news in many parts of the world, it is likely to prove an uncomfortable surprise for many in the UK.

Although other tax regimes, principally those in the US, Australia, Ireland, and New Zealand, are further down the SA road, there will still be considerable interest in how the UK authorities make the system work – and particularly how they harness developments in new technology to make it work efficiently.

Tax authorities welcome SA because it shifts some of the costs of administering tax on to the taxpayer, leaving room either to reduce bureaucracy, or to improve policing, thus increasing revenue from compliance. Business and the individual may complain that the burden is too great but the trend towards SA seems unstoppable. Governments also claim that SA "empowers" the taxpayer.

In the UK, the Inland Revenue is making tremendous efforts to ensure that the system is user-friendly. At the same time it is relying heavily on projected improvements in information technology to bring about savings. The recent announcement that the Inland Revenue is to cut 12,500 jobs by 2002 reflects, to a large extent, the impact of SA on the administration of tax.

So what, briefly, does SA involve? SA is a new tax system, with a new set of tax forms, and a new set of payment dates. Of those who return a tax form, and who will be caught by the new legislation, half are self-employed and half are employees. They include business partners, directors, and employees and pensioners with complicated



Kenneth Clarke's Budget speech last year contained a "lurker"

tax affairs. SA has several basic building blocks but essentially it is founded on the assessment of tax using figures provided by the taxpayer. Tax payers are invited to assess their tax liability on the forms provided, but this is not compulsory. Everything else is compulsory. The new system is based on current year assessment, meaning that the tax bill for any one year relates to the income in that same year. Therefore it brings together all income and capital gains, for taxing at one time. By contrast, the present system has different payment dates, for different years, for different types of income.

The new system has a set of payment dates which are fixed. Three payments are made in a year. Two are due on January 31 in one single transaction: they are the first payment on account for the current year and a final payment, or refund claim, for the previous year. The second payment on

account is due on July 31. For example, a taxpayer with income tax liability of £5,200 for 1997-98, the first year of current year assessment, would pay £2,600 on January 31, 1999, and £2,600 on July 31, 1999. If the actual tax liability for 1998-99 is found to be £5,800 then on January 31, 2000, the taxpayer would pay £400, the balance for the previous year, and £2,800. On July 31 the taxpayer would pay the second instalment of £2,800. And so on.

The system is based on idea of "process now, check later" in that, apart from obvious errors, the taxpayer's figures are accepted. However, all returns will be checked but only a sample will be reviewed and tax payers interviewed.

Such inquiries will usually have to begin within 12 months of the due date for the return. There is also a system of penalties. The time lag in penalties worries many observers. John Whiting, a tax partner at Price Waterhouse in London,

points out that the most onerous part of the penalty system may prove to be the imposition of interest on payments made some time after the self-assessment form is filed.

He also points out that other SA systems around the world usually involve a refund to the taxpayer because the process involves initial overpayment – there is therefore an inbuilt incentive for the taxpayer to file early. No such incentive exists in the UK system.

The good news for honest tax payers is that the new system should give trained inspectors more time to watch for tax avoidance. With the more mundane tax administration tasks either computerised or farmed out to the taxpayer, the Inland Revenue will concentrate on targeting tax dodgers.

There are also significant burdens implicit in the new system. Employees, confused by the system, will turn to employers for guidance. What is more, employers will have a statutory duty to provide employees with much more detail about the way in which they are paid – particularly in terms of benefits in kind.

After the publication of the draft law which puts the Budget into effect, the Confederation of British Industry, the employers group, said: "The cost implications in terms of staff resources and time have raised substantial worries for member companies." The Institute of Directors echoed such anxieties – particularly for small businesses.

The success of self-assessment will depend heavily on progress in another development – the electronic lodgement system. This is being tested in a pilot scheme and allows tax returns to be filed from a computer screen direct to the Revenue. The savings here would be huge.

The system's development is essential to the Revenue's strategy. Recent problems with the pilot have emphasised the importance of simplifying tax returns and eliminating the need for back-up documentation. However confident the Revenue may be, most observers are concerned that the timetable set for development may be too tight.

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Jonathan Schwarz

TECHNOLOGY AND TAX

Keyed up for a revolution

example of this.

In the international context, the ability of tax administrations to exchange vast amounts of information on tax payers with each other moves international compliance work into new realms of possibility. The US and Canada have for many years had a programme of automatic exchanges of information.

Thus, exchange of details of interest payments made by US banks to Canadian recipients and vice versa has been made possible by the use of modern technology.

Within the European Union, the mutual assistance regulation is aimed at preventing VAT avoidance and fraud arising out of the single European market.

It requires member states to establish databases with the details of VAT payers in each member state. The VAT authorities in each member state are required to either give direct access to their counterparts to the databases or to provide the information very quickly on request.

One of the unanswered questions in relation to the increasing use of computers to store information about tax payers relates to security. The ease of access and of transferability means that substantial amounts of confidential information relating to tax payers could become available to

unauthorised persons. This anxiety has been exacerbated by moves to privatise the information technology elements of tax administration.

The amount of new tax law each year means that companies and their advisers are permanently involved in keeping up with new developments. In the international context, this is particularly difficult and the information requirements increase exponentially with the number of countries in which an enterprise operates.

Publishers of tax materials have been quick to capitalise on the ability of computers to store and permit the rapid retrieval of extensive amounts of information.

The vast majority of publishers now offer tax databases on CD-Rom or similar retrieval systems. These are supplemented by online database services. These moves are being mirrored by official publishers. For example, the UK Inland Revenue has recently published two manuals dealing with tax on banking and insurance, both of which are available only on floppy disk.

Most tax data systems are restricted to national tax laws. In the context of international sources, the International Bureau of Fiscal Documentation remains the only source in electronic publishing devoted

entirely to international issues. It maintains CD-Rom databases on European and Latin American taxation, as well as bilateral tax treaties. Smaller databases include corporate tax and cross-border payments in OECD countries.

Other publishers have ventured into this field, such as Deloitte Touche Tohmatsu which produces a basic database on corporate and withholding tax rates in some 40 countries.

The use of information technology to manipulate data for tax planning purposes remains fairly limited at present. Some of the principal international accounting firms have developed programs, particularly in the field of expatriate taxation. These include the KPMG "Expatriate" program and the Price Waterhouse "TAMF" program. Both aim at calculating the tax and social security cost of sending employees to work in various countries.

On the corporate side, Touche Ross maintains a system which is for internal use only. Comtax AB of Sweden remains the only supplier of publicly available corporate international tax planning programs.

Such programs provide "what if" analysis and help generate possibilities that tax advisers or managers may not immediately consider.

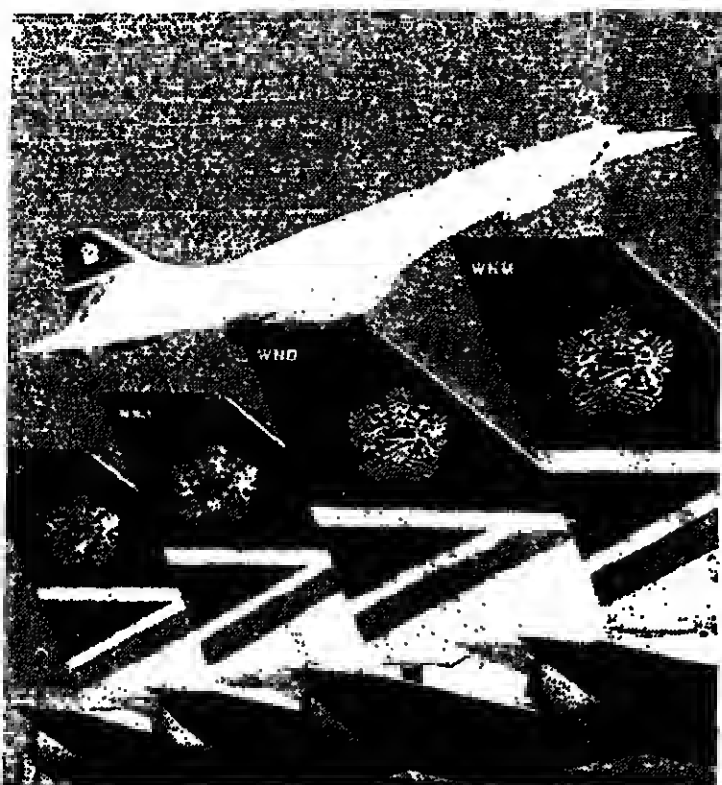
The loss of jobs in tax administrations due to the introduction of technology has not been felt in the private sector. However, the trend is clear and in the long term, it is likely that technology will begin to impact on tax advisers, particularly in computational and routine areas.

Jonathan Schwarz

MANAGEMENT

BA is using scenario planning to prepare executives for the unexpected, says Michael Skapinker

Plane talking



Flying high: BA managers are considering the future of the world

Ashley Ashwood

the death of Deng Xiaoping. Investment in Asia is reduced.

Julius accepts that elements of both these scenarios could be wrong and that things might happen which are not envisaged in either. She says what is important is not the precise detail of the scenarios but that participants in the workshops begin thinking about how to deal with the unexpected. She compares the workshops to pilots' flight simulators, helping to prepare managers for any eventuality.

Richard Hill, head of customer relations, says his management team's scepticism began to evaporate when the scenarios were outlined. They were asked to come up with ideas on how to deal with them.

New structures, the customer relations people thought, would result in more emphasis on ethical issues. Customers would expect to be treated better. The customer relations team is now thinking about a charter setting out what passengers can expect.

They also felt customers would demand more personal attention. BA plans to try out interactive screens this year, allowing customers to raise problems with a staff member whose face they can see. They have also decided the airline needs a single database to deal with customer demands, so that BA staff have the same information on passengers wherever they are in the world.

Expansion in Asia, the team felt, would mean they would have to forget about English being the international language. If the wild gardens scenario comes about, Hill says, BA will have more customers speaking Asian languages than native English speakers.

BA is now talking to Qantas of Australia and USAir, both carriers in which it has a stake, about how to deal with the consequences. Even if Asia develops more slowly, Hill believes that language skills will be important.

Jamie Cassidy, BA's operations strategy manager, says his team also came out of its workshop with strategies which will be important regardless of whether the scenarios prove correct.

The operations group decided to increase the speed with which it can develop new airline services. It also wants to integrate its resources with Qantas and USAir, so that all three can respond more quickly to the unexpected.

Although the workshops have been for managers only, the scenarios have been outlined in the staff newspaper. Julius says she hopes the workshops will introduce a new vocabulary to the company. Already, she says, when managers are discussing a strategy, one will say: "Yes, but what happens under wild gardens?"

Are consultants worth their weight?

Tony Jackson worries that this group of practitioners is growing faster than its clients

Is the management consulting industry getting out of hand? Earlier this week one of the world's biggest practitioners, Andersen Consulting, reported a 20 per cent jump in revenue for last year to \$2.5bn (£2.25bn). This year, says Andersen's managing partner George Shaheen, growth could be higher again.

Nor is this a mere cyclical phenomenon. Looking further ahead, says Shaheen, his worst case scenario is growth of at least 10 per cent. That, he adds, is "almost a no-brainer". He continues: "I'd like to see the bottom at around 15 per cent. On the high side, we should be able to assimilate growth in the mid-20s."

These are growth rates the average corporation can only dream of. Nor are they untypical of management consultancy as a whole: last year, by one estimate, revenues for the industry rose 17 per cent. It seems to follow that consultants are growing a good deal faster than the clients who pay their fees. If they are getting a bigger slice of the pie, who are they taking it from?

Some of the extra revenue will come from new business in developing markets, but by no means all. Andersen enjoyed 23 per cent growth last year in the US, which is its home market and ought logically to be its most mature. Corporate America, meanwhile, is estimated to have increased its sales last year by less than 10 per cent.

The implication that companies are paying out a higher proportion of scarce resources in consultants' fees is one the profession is reluctant to concede. According to Shaheen, "companies know they have to re-invent themselves, and that means investment. I don't think it's a re-channelling of dollars that used to be spent internally".

But, as he admits, it seems logical to suppose that at least some of the money comes out of shareholders' profits or out of corporations' capital investment budgets. There is a further obvious source: company payrolls. Almost 30 per cent of Andersen's revenues last year



George Shaheen: "Companies have to re-invent themselves"

came from corporate re-engineering. As a process for improving efficiency, re-engineering will normally mean job losses. To that extent, the profession will be paid out of the wages of the victims. Indeed, some of those who are now consultants may be former victims of re-engineering themselves.

There are signs that the fashion for re-engineering is subsiding. That does not mean growth in consulting will do likewise. As Shaheen argues, when a corporation has finished overhauling its current organisation, it has to start working on its future - what he calls "enterprise transformation". And consultants, of course, will be needed to advise them.

Also, consultants are in many ways the advance guard of the globalising trend in world business. Andersen, for instance, has no world headquarters. Shaheen says he does not care where his staff live, so long as they are near an airport. With laptop and modem, they can tap into the company's database and advise clients from anywhere. In that sense, consultants are the perfect type of what Robert Reich, the US labour secretary,

used to call "symbolic analysts" - workers who make their living from manipulating abstract concepts. Being rootless and highly mobile, they can amass experience and information across continents and industries in ways that corporate executives find increasingly hard to duplicate.

It is here that doubts start to creep in. The skills of the experienced executive, after all, are hard to duplicate, too. While the more reputable class of consultant tends increasingly to get involved in putting recommendations into practice, they are not ultimately responsible for a project's success. Nor are they answerable to the company's shareholders.

For the average corporation, the trend known as outsourcing has much to recommend it. If outsiders can do a better job of feeding your workers, getting rid of your rubbish or even running your computers, good luck to them. But in the long run, can others do your thinking for you? The longer the abnormal growth in management consulting continues, the more it carries the worrying implication that corporations are being left behind by events.

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FT Surveys

سكنا من الامل

Plans drawn up for the Prado

Adam Hopkins on how rain in Spain has instigated a world-wide competition

A competition announced on Wednesday, to double the size of Madrid's Prado museum, will send architects around the world straight to their drawing boards.

For the £100 million project will be an international spectacular, potentially ranking with LM. Pet's National Gallery east wing in Washington or his celebrated Louvre pyramid. However, the difficulties and limitations of the site in an historic quarter of Madrid are also reminiscent of those that dogged the National Gallery extension in London.

Two new buildings will be required in addition to the handsome late-18th century original, one probably freestanding, one framed in the ruins of a monastery cloister just behind the Prado. The winning design will also incorporate the two remaining fragments of the 17th century royal palace which stood close to the vanished (royal) monastery and its surviving, many-pinnacled church.

The extent of the opportunity reflects the richness of the Prado's collection, pulsing with the drama

and intensity of Spanish art, and also the art of Spain's one-time European possessions. El Greco, Velazquez, Zurbarán, Murillo, Goya, Titian, even Hieronymus Bosch are represented here in astonishing abundance.

The former palace buildings also offer striking opportunities. The principal room in one of them - the Sala de Reinos, now part of the Museum of the Army - was decorated by Velazquez, and included magnificent paintings by himself and Zurbarán. These are still held in the Prado and it is open to the contending architects to call for the restoration of this great room to its 17th century splendour.

But if the competition seems likely to prove thrilling, behind last week's announcement there lies a surprising and often - for Spaniards in particular - a disagreeable story.

It began on October 10 1993, when rain leaked through the roof of the Prado, dramatically revealing that all in the museum was not as it should have been. The flood descended into the semi-circular gallery at the back of the first floor. This held Velazquez's "Las Meninas" - described by the Italian artist Luca de Giordano as "the theology of painting" - and a good many more of Velazquez's works.

The director of the Prado resigned, and by what may seem a fortunate coincidence, the chairmanship of the board of trustees simultaneously fell vacant. The government appointed post was given to José Antonio Fernandez Ordóñez, engineer and bridge-builder. "As Thomas Mann observes in *The Magic Mountain*", Fernandez Ordóñez told me last week, "the first duty of an engineer is curiosity, so up I went

to the roof to take a look". What he saw shocked him so much that he immediately commissioned an independent survey from consultants Ove Arup. "And here", he says, "I can't be accused of partiality, or looking for the answer that I favoured. After all, Ove Arup had beaten me to the contract for the Malmö Copenhagen bridge in Scandinavia."

The report immediately proved another bombshell. Abandoning the customary courtyards, Ove Arup stated that the roof was in such bad condition that "radical measures should be taken immediately". It was an inadequate barrier against rain and a potential danger to anybody working on it. Partial repair would be "neither acceptable nor economically viable".

Fernandez Ordóñez set off in pursuit of a complete new roof, expected to cost around £6.5m. So per-

suasive has he proved that £2.2m has been set aside for the new roof in 1995, over and above the museum's regular budget, with the remainder promised for 1996. It has also been agreed that work on the roof would start at the end of July.

But the state of the roof, it transpired, was only one of the problems of the Prado. There was no suitable space for exhibitions and most of the office work went on in rented flats nearby. Access was confused, cloakrooms were inadequate to non-existent. The library was only a quarter of what was reckoned to be a suitable size. Moreover, the museum was obliged to hold in storage another 500 paintings claimed to be on a par with those already shown. Even more worrying, on the most flatter-est estimate the museum had only seven curators with full civil service qualifications.

A report drawn up by the Prado itself at the end of last summer punched home all these points. Fernandez Ordóñez presented the report to parliament, adding that the museum café was not only claustrophobic but a potential breeding ground for rats. The result was uproar among the government and press.

Prime minister Felipe Gonzalez made an official visit - the first in Spanish history. Old plans for enlarging the museum were dusted down and ambitiously extended. The Army Ministry was persuaded to site its museum elsewhere and the terms of the competition, drawn up by the UIA, the international union of architects, were duly announced this week. Available space in the Prado will be increased from 20,000 to 40,000 square metres.

Some 1,000 architects are expected to ask for the tightly-written, 22-page briefing paper and supporting technical documents. About 500 are expected to submit entries to the competition, which will be anonymous.

The 14 person jury is already a matter of open speculation. Under the rules of the UIA it must contain at least seven non-Spanish architects. The brilliant Portuguese architect Alvaro Siza has already indicated he will not take part in the competition and has been approached as a possible jury member. It is understood that contacts have been made with Hollein, Wilford, Maczary, Isuzaki and others.

Since the rain leaked through the Prado roof in autumn 1993, the museum's future has been a matter of intense political debate, with the opposition PP Partido Popular angrily charging that PSOE, Felipe Gonzalez's ruling Socialist party, has neglected this "national shrine".

Now, with the competition in the bag, the PP, current front runner to win the next election, say it will back the Prado enlargement for at least two parliaments so that the project can go ahead safely.

He shows, far more clearly than I have ever seen before, that the "mad" Vanya becomes like the intelligent and bitter "lunatic" Gromov in Chekhov's great story *Word Number Six* - hopeless about life altogether, and increasingly indifferent to what happens.

He is supported by splendidly natural performances from Denys Hawthorne as selfish professor Serebryakov (a chillingly brief farewell kiss to his daughter Sonya), Enda Oates as mellifluous, virile, philosophical Astrov (with "whiskers like a cat", and - most eloquent - Helena Carroll (unforgotten as one of the aunts in John Huston's classic film of Joyce's *The Dead*) as warm, compassionate, seasoned old Marina.

Zara Turner is a fresh, mild, touching Sonya, Kim Thomson a porcelain-doll Elena with a cultivated, cautious, hot-house-ginger manner. The contrast between these two women is interesting in every way, but, like everything else in the production, it is an embryo of the more vital picture of Russian life that it should become.

On tour in Ireland until April 1, then at the Tricycle Theatre, London.

Opera

Rossini and Gluck on tour

Three-and-a-half months on the road is a testing schedule for an opera company, as it struggles to drum up audiences along the way, English Touring Opera is at least setting out on its spring tour with reasonable optimism. A steady quota of laughs at Sadler's Wells Theatre in London will have given its new production of Rossini's *The Barber of Seville* a decent send-off, even if the company has had to stoop fairly low to put the comedy across.

In some of his previous operatic assignments the producer Martin Duncan has displayed a delightfully quirky sense of humour. Unfortunately, faced with Rossini's stock comic situations, he seems to have found little to rouse it. The opera is transferred to Spain in the Edwardian era, but any comic advantage from that period is promptly undermined by David Parry's coarse translation, which has the characters talking in 20th-century sitcom English. The singers know they have been given little to work with and try twice as hard to win the audience over.

Among the most successful is Debra Stuart's attractive Rosina, who is relentlessly bubbly, tripping up and down Rossini's scales with a smile that she hardly dares let slip for a minute. Adrian Clarke has been given an unusual figure to play, a fixer in a checked suit with his tribly pulled down over his eyes, but makes it work through determination and buoyant singing. Neither would be likely to fool Jonathan May's businesslike Doctor Bartolo, who sings the role as he plays it. Andrew Burden slithers a little over the Count's semiquavers, but has a pleasing, light lyric tenor; Michael J. Pearson lacks the deep bass tone for his pale-as-death Don Basilio.

The rhythm of the comedy took a while to find a snappy enough pace on the first night. When the audience was on the edge of its seats, it was more likely waiting to see if the con-



Naturally beautiful tone: Stephen Wallace as Orpheus

ductor Jonathan Darlington would manage to keep the singers and orchestra together (a few more performances are needed to get this show run in). Francis O'Connor has designed an inventive set, crowned at the end by a giant Spanish orange which rises over the final tableau, but this is ultimately not a production where the creative juices flowed.

The revival of Gluck's *Orpheus and Eurydice* from last autumn is much more inspiring. Stephen Medcalf's

production takes this most timeless of all operatic stories and sets it in the present-day, making every emotion as fresh as if it was felt yesterday. This is a staging which has bags of style and knows it, putting before us classicism with a modern face (the vengeful will be glad to know that heaven comes out as an empty room with a gigantic golden mirror).

Stephen Wallace sings Orpheus with naturally beautiful and unforced tone. Elizabeth Woollett is his desirable

Eurydice and Anne O'Byrne a cheeky Amor; Martin André conducts in a rather regimented early-music style. For those who believe opera should be both intelligent and moving, it is the obvious production to choose of the two.

Richard Fairman

English Touring Opera is on tour until early June, visiting Poole, Coventry, Reading, Brighton and a dozen other towns in England.

Theatre/Alastair Macaulay

'Vanya' with an Irish lilt

Stephen Rea has become so celebrated in the last two years as a film actor - above all, in *The Crying Game* - that his skills onstage have started to be forgotten. "Rea in Chekhov? Crazy," laughed a friend. But Rea has been acting Chekhov for years. He was Trofimov in Peter Gill's celebrated late-1970s *Cherry Orchard*, he directed Brian Cline's 1981 adaptation of *Three Sisters*, and he was a wonderful Platonov in Trevor Griffiths's Chekhov-based *Piano* at the National Theatre in 1990.

For that matter, many of Rea's admirers do not know that, 15 years ago, he and Friel founded Field Day Theatre Company, which has staged many distinguished Irish plays and adaptations by such as Friel, Tom Paulin, Thomas Kilroy, Terry Eagleton, and Seamus Heaney. Since the 1990 staging of Heaney's *The Cure at Troy*, however, Field Day has been less prominent; and since 1992 it has been in abeyance.

Now it has come back into action, touring a new adaptation of *Vanya* by Frank McGuinness. Rea plays the title role, and he is directed once more by Gill. The staging, which will tour Ireland north and south until April and will then come to London, is already good, and will surely improve. (There were no previews before the press night.) Designs - sets by Bayden Griffin, costumes by Pamela Howard - are attractive but highly economical, and sets are unusually cheap (£5 and £4, or £7 and £5, in most venues).

McGuinness does not move Chekhov's play to Ireland, but he gives it (as he did last year with *Peer Gynt*) an often Irish turn of phrase. "I'm not in the form," says Astrov during the first minute; the old nurse, Marina, talks of "himself the professor".

I like Elena's phrase "I must lead you through a gentle inquisition" - but would Chekhov's Sonya speak that way? Michael Froya has "I have to subject you to a little cross-examination"; less obtrusive, I have no Russian, but, as I have understood Chekhov in translations from Constance Garnett on, he is among the most transparent of writers.

Gill's production makes clear that we are seeing 19th-century Russia through Irish eyes, and his cast respond finely to McGuinness's turns of phrase - though not fully yet to McGuinness's sense of Chekhov's rapid zigzagging between tragic and comic, or serious and absurd, moods. The production will work twice as well in more intimate spaces such as Dublin's Gate Theatre (next week). Everyone interacts very fluently, every slight reaction is very intelligently conceived, and yet we do not at present sense any performances, even Rea's, inspiring anyone else's.

Rea gives not only the fine company's finest performance here but also its most daring. This is a wholly forlorn Vanya, greying and dead-eyed, whose frustration and despair are combined to unusual

effect - so that when he breaks out in rage in Act Three (a passage not yet entirely convincing), he is still stiff, bottled up, his energies so blocked, stunted, and Petrushka-like that they implode more than explode.

In Act Four, he is shattered, washed up. He shows, far more clearly than I have ever seen before, that the "mad" Vanya becomes like the intelligent and bitter "lunatic" Gromov in Chekhov's great story *Word Number Six* - hopeless about life altogether, and increasingly indifferent to what happens.

He is supported by splendidly natural performances from Denys Hawthorne as selfish professor Serebryakov (a chillingly brief farewell kiss to his daughter Sonya), Enda Oates as mellifluous, virile, philosophical Astrov (with "whiskers like a cat", and - most eloquent - Helena Carroll (unforgotten as one of the aunts in John Huston's classic film of Joyce's *The Dead*) as warm, compassionate, seasoned old Marina.

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On tour in Ireland until April 1, then at the Tricycle Theatre, London.

Saleroom/Antony Thorncroft

Hopes raised by Impressionists

After waiting almost five years for a really juicy property to fall into their clutches - either from death, divorce, or debt - Sotheby's and Christie's have this week suddenly been handed big potential cheques.

The death last year of Jean Stralem, an heiress of Lehman the bankers, has given Sotheby's a New York auction on May 8 which should raise well over \$40m, while Pamela Harriman, the US Ambassador to France, is selling three major paintings through Christie's in New York on May 11 for over \$30m. She needs the money to fight an expensive law suit brought by heirs to her late husband Averell Harriman's fortune.

Since the sudden collapse of the market in Impressionist and modern art in 1990, no owner of top quality works

has willingly chosen to test demand. This is the opportunity for the salerooms to lure back buyers with highly desirable modern masterpieces and restore confidence in the market.

There are no doubts about the importance of the paintings on offer. Both sales are dominated by two very different Picassos. Sotheby's has "The Absinthe Drinker", an early, Bine Period, work, painted in Barcelona in 1903 and showing his friend Angel de Soto wreathed in tobacco smoke. It should make over \$12m.

Christie's is selling "Mère et enfant", painted in 1922, soon after the birth of Picasso's son and one of his finest mother and child images. It is consciously modelled on Leonardo's "Benois Madonna" in the Hermitage and should also

clear \$10m.

Even so, if both paintings hit their conservative estimates they will still be around half the price the auction houses would have anticipated in the euphoric late 1980s, when voracious Japanese bidding pushed such art to a peak of \$82.5m, paid for a Van Gogh.

This season Christie's stands a good chance of overhauling Sotheby's in terms of turnover for the first time in more than 20 years. Much of this success is due to the company's risky policy of snatching valuable estates from the clutches of its rival by offering sellers a guaranteed sum in return for handling their art.

This happened in the case of the Harriman pictures which were bitterly fought over by Christie's and Sotheby's. Christie's has a habit of win-

ning these contests (this week it secured the famous Colin collection, which includes a \$7m plus Modigliani by this route) and this is all very fine - unless there is an unsettling economic or political crisis just before sale day which scuttles the auctions and leaves the saleroom owning unwanted art.

Apart from the Picassos, the auctions contain other major paintings, a \$7m Renoir portrait and a \$3.5m late Matisse from Pamela Harriman, and two earlier, more desirable, paintings by Matisse from the Stralem collection. Jean Stralem and her husband Donald bought Impressionists for over 50 years and the 40 odd works up for auction include important paintings by Vuillard and Rouault, and works by Van Gogh, Degas, Bonnard, Gauguin, Manet and more.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

CONCERTS
Het Concertgebouw Tel: (020) 671 8345
● Royal Concertgebouw Orchestra: with soprano Sylvia McNair, André Previn conducts Debussy, Ravel and Beethoven; 8.15pm; Feb 24
GALLERIES
Rijksmuseum Tel: (020) 673 21 21
● Art of Devotion 1300-1500: winter exhibition focusing on the spiritual function of objects in the medieval period; to Feb 26 (Not Sun)

BARCELONA

GALLERIES
Fundació Joan Miro Tel: (93) 329 19 08
● Julian Schnabel: works by the American artist including 30 large format paintings and four monumental sculptures displayed outside the building; to May 14

BERLIN

OPERA/BALLET
Deutsche Oper Tel: (030) 341 9249

● Die Meistersinger von Nürnberg: by Wagner. Conducted by Rafael Frühbeck de Burgos, production by Götz Friedrich; 5pm; Feb 26
● Ein Maskenball: by Verdi. Conducted by Rafael Frühbeck de Burgos/Sebastian Lang-Lessing, produced by Götz Friedrich; 7.30pm; Feb 25 (8pm)
● Les Intermittences du Coeur: ballet in two parts by Saint-Saëns. Choreographer, Roland Petit; 7.30pm; Mar 2
Theater des Westens Tel: (030) 31 90 31 93
● Street Scene: by Kurt Weill. In English with soloists Janice Feltz and Dean Anthony. Conducted by James Holmes; 7.30pm;

LONDON

CONCERTS
Barbican Tel: (0171) 638 8891
● Pierre Boulez 70th Birthday Celebration: Boulez conducts the London Symphony Orchestra with violinist Kyung-Wha-Chung to play Ravel, Bartók and his own "Figures, Doubles, Prisms"; 7.30pm; Mar 2
● Tippett: Visions of Paradise: Sir Colin Davis conducts the London Symphony Orchestra with mezzo-soprano Maria Popescu and tenor Laurence Dale to play Tippett's, "The Mask of Time"; 7.30pm; Feb 26
Festival Hall Tel: (0171) 928 8800
● City of Birmingham Symphony Orchestra: with pianist Paul Crossley and the ladies of the CBO Chorus. Sir Simon Rattle conducts Stravinsky, Messiaen and Bartók; 7.30pm; Feb 25
● Philharmonia Orchestra: Christoph von Dohnányi conducts Brahms' symphony No. 3 and

No. 1; 7.30pm; Feb 27
● Pinchas Zukerman: Phillip Ledger conducts violinist, Zukerman and the English Chamber Orchestra to play Bruch and Beethoven; 3.15pm; Feb 26
● The London Philharmonic: Zubin Metha conducts Wagner and Weber; 7.30pm; Feb 28
● The London Philharmonic: Franz Welser-Möst conducts Mozart, Bartók and Tchaikovsky; 7.30pm; Mar 2
GALLERIES
National Gallery Tel: (0171) 839 3321
● Spanish Still Life: from Velázquez to Goya. Exhibition of 18th-19th century Spanish paintings by artists such as Cotán and Zurbarán; to May 21
Roy Miles Gallery Tel: (0171) 495 4747
● Anderson and Low: platinum-palladium prints of images based on classical themes, ranging from sculpture and Renaissance tableaux to geometrical studies; to Feb 28
OPERA/BALLET
English National Opera Tel: (0171) 632 8300
● Madama Butterfly: Puccini's opera, originally directed by Graham Vick; 7.30pm; Feb 24, 26
● Rigoletto: Jonathan Miller's updated version of Verdi's opera where the duke is a Mafia boss; 7.30pm; Mar 1
● The Cunning Little Vixen: by Leoš Janáček. Original director, David Pountney; 7.30pm; Mar 2
Royal Opera House Tel: (0171) 340 4000
● Der Rosenkavalier: by Strauss. Conducted by Andrew Davis, directed by John Schlesinger. Soloists include Felicity Lott/Anna

Tomowa-Sintow as Prinzess von Werderberg; 8.30pm; Feb 24; Mar 1
● Giselle: music by Adolphe Adam. A Royal Ballet production choreographed by Marius Petipa after Jean Coralli and Jules Perrot and produced by Peter Wright; 7.30pm; Feb 25 (1pm)
● La Bohème: by Puccini. Conducted by Simone Young/Paul Wynne Griffiths, directed by John Copley. Soloists include Angela Gheorghiu/Armande Thane as Mimì and Maria McLaughlin/Judith Howarth as Musetta; 7.30pm; Feb 28; Mar 2
THEATRE
Gielgud Tel: (0171) 494 5085
● Design for Living: by Noel Coward and directed by Sean Mathias; 8pm; (Not Sun)
Greenwich Tel: (0181) 858 7755
● The Duchess of Malfi: by John Webster, directed by Philip Frank. With Juliet Stevenson and Simon Russell Beale; 7.45pm; (Not Sun) National, Lyttelton Tel: (0171) 928 2252
● What the Butler Saw: by Joe Orton. Directed by Phyllida Lloyd, with John Alderton as Dr Pratford, and Richard Wilson as Dr Rance; 7.30pm; Mar 2 (7pm) National, Officier Tel: (0171) 928 2252
● The Merry Wives of Windsor: by Shakespeare. Tony Hand directs his first production at the National. With Denis Quilley as Falstaff, Brenda Bruce as Mistress Quickly and Geraldine Fitzgerald as Mistress Ford; 7.15pm; Feb 28; Mar 1, 2 (2pm) Shaftesbury Theatre Tel: (0171) 379 5399
● The Three Lives of Lucie Cabrot: adapted from John Berger by Mark

Wheatley and Simon McBurney, who also directs. The Theatre de Complicité presents this violent love story; 7.30pm; to Feb 25 (Not Sun)

MADRID

GALLERIES
Museo de Puerta de Toledo Tel: (91) 388 7200
● The Golden Age of Dolls: exhibition marking the "Golden Age" of toy making (1840-1940), and its social impact. Over 800 exhibits; to Feb 24
MUNICH
GALLERIES
Kunsthalle der Hypo-Kulturstiftung
● Paris-Belle Époque: An evocation of the period from 1880 to 1910, with paintings, drawings, posters, photographs, glass and furniture; to Feb 26
NEW YORK
GALLERIES
Metropolitan
● Early Renaissance Florence: 100 panel paintings and manuscript illuminations by masters of the Gothic style; to Feb 26 (Not Mon)
● Thomas Eakins: exhibition honouring the 150th anniversary of the birth of the artist; to Feb 26
OPERA/BALLET
Metropolitan Tel: (212) 362 8000
● Der Rosenkavalier: by Strauss. Produced by Nathaniel Merrill, conducted by James Levine; 7.30pm; Feb 24; Mar 1
● La Traviata: by Verdi. Produced by Franco Zeffirelli, conducted by John Flear; 8pm; Feb 25 (1.30pm); Mar 2

Simon Boccanegra: by Verdi. A new production directed by Giancarlo del Monaco; 8pm; Feb 25, 28
● Turandot: by Puccini. Produced by Franco Zeffirelli, conducted by Nello Santi; 8pm; Feb 27

PARIS

CONCERTS
Champs Élysées Tel: (1) 47 23 37 21/47 20 08 24
● National Orchestra of France: with soprano Yvonne Kenny, tenor Anthony Rolfe-Johnson and baritone Gerald Finley. Arnold Oestman conducts Haydn's "La Création"; 8pm; Mar 2
● Orchestre du Centre National des Arts du Canada: Trevor Pinnock conducts Schubert, Haydn, Bouchard and Mendelssohn; 8.30pm; Feb 27
OPERA/BALLET
Opéra National de Paris, Bastille Tel: (1) 47 42 57 50
● La Damnation de Faust: by Berlioz. Conducted by Myung-Whun Chung and produced by Luca Ronconi. Soloists include Béatrice Uria-Monzon as Marguerite, and Thomas Moser/Gary Lakes as Faust; 7.30pm; Feb 25, 28; Mar 2

WASHINGTON

CONCERTS
Kennedy Center Tel: (202) 467 4600
● James Galway: flutist with harpsichordist Phillip Moll plays Bach and Handel; 5pm; Feb 25
OPERA/BALLET
Kennedy Center Tel: (202) 467 4600
● Manon: by Massenet/MacMillan. An American Ballet Theatre production; 8pm; Feb 28; Mar 1, 2

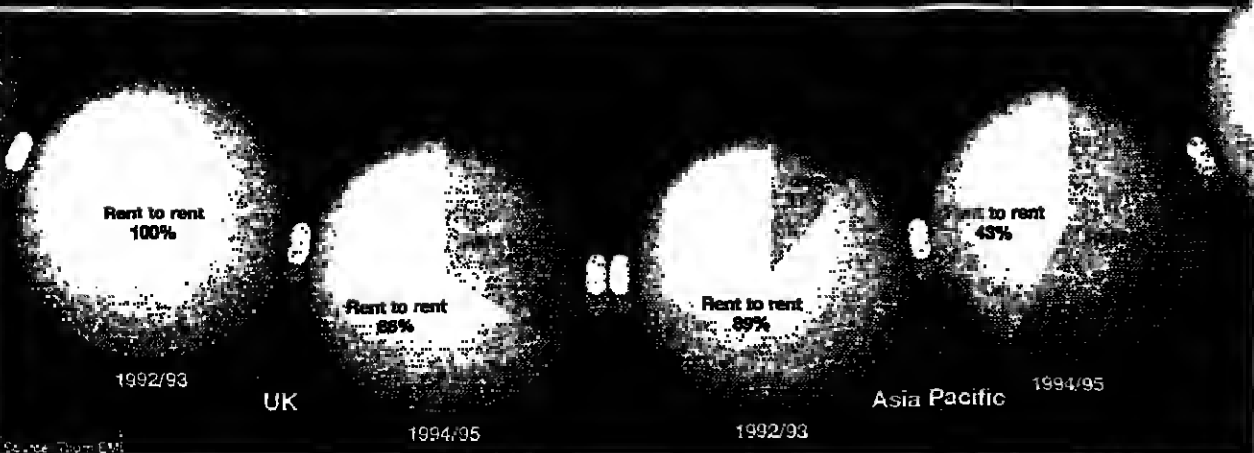
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Rent to rent vs rent to own



The problem is familiar. £1,500 seems a lot to pay for a PC when you cannot be sure you will like it, or that a better product will not be launched in a few months' time. On the other hand, you may fall in love with your new machine and want to keep it.

The solution may be rent-to-own - a \$2.8bn-a-year (£1.8bn) business in the US that is now spreading to many other countries. Also known as rental purchase, the concept is simple: as in conventional hire purchase or credit sales a customer rents a PC (or hi-fi, washing machine, or even a string of pearls) and after paying a certain number of instalments, becomes the owner. Unlike hire purchase, however, there is no down payment, the customer can cancel the agreement or swap the product for a different one at any time without penalty, and enjoys free repair services for the duration of the contract.

More important, rent-to-own is being made available to lower income groups not normally able to obtain credit. In the words of Sir Colin Southgate, chairman of UK-based Thorn EMI, the biggest rent-to-own operator, the concept "provides easy access to consumer goods for people who cannot afford or choose not to buy outright". But while weekly or monthly payments are low, effective interest rates can be high. In the US the industry has been accused of taking advantage of financially unsophisticated customers to charge two or three times the usual retail price. Legislation has been threatened to curb interest rates.

The rent-to-own industry defends its pricing structure by saying it is taking credit risks that others eschew, and must

Try it before you buy it

Thorn's concept is catching on in Europe, says Neil Buckley

cover the cost of maintenance services and relatively high staff levels. Thorn EMI says US research found 95 per cent of its customers understood that ordinary retail stores sold products for a lower total price.

"We sit down with people and go over their disposable income and what they can afford. It is often the first time anyone has done that for them," says Sharon Christians, Thorn EMI's corporate affairs director.

Between 25 and 30 per cent of US customers own take their contracts to term and become owners. Many of the rent products such as camcorders on a short-term basis.

Thorn has 34 per cent of the US market, through the Rent-A-Center chain which it acquired for \$94m in 1987 and has expanded to almost 1,300 stores - bigger than its four biggest rivals combined - and a more upmarket chain called Remco. The US operations made operating profits of \$89m on \$500.2m turnover last year.

Rent-to-own's success in the US convinced Thorn that the concept was ripe for export and could be used to revitalise its traditional rent-to-rent business elsewhere, which were in decline due to falling prices and improved reliability of consumer goods.

"Consumers today like at least the opportunity to take

ownership," says Mike Metcalfe, chief executive of Thorn EMI's rental arm, Thorn Group. "The bulk of our installations worldwide will be on a rent-to-own basis."

Thorn offers rent-to-own in 20 countries, and believes the scope for growth is considerable. By targeting lower-income groups, it believes the potential rent-to-own market generally includes between 25 and 30 per cent of all households which require consumer goods. Extending it to high-technology products such as multimedia PCs would appeal to a more upmarket audience as well.

In the UK, for example, Thorn introduced Option-2-Own in its Radio Rentals chain in October 1993. The chain's product range was expanded to include computers, audio, refrigerators and mobile telephones, available on rent-to-own contracts typically lasting 36 months. The annual interest rate is 24.9 per cent.

Doug Anderson, chief executive of Thorn UK, says the result was a 2 per cent increase year on year in the chain's rental revenues in the final quarter of 1994, after five years of decline. Last year, Thorn built five stores called Crazy George's in the West Midlands, a wholly rent-to-own operation offering a wider range of products, including bedroom furniture, to a more down-market audience.

Results exceeded expectations, and Thorn plans 20 more Crazy George's stores this year. From a 100 per cent rent-to-rent business in 1992-93, Anderson expects the UK business to be 34 per cent rent-to-own this year.

In Thorn's Asia-Pacific region, thanks largely to the introduction of a Rent-Try-Buy option in its Australian chain, rent-to-own has grown from 11 per cent of rental business in 1992-93, to a forecast 57 per cent this year.

There are clouds on the horizon, however.

Rent-to-own's image in the US is still controversial. In 1993, the Wall Street Journal accused Rent-A-Center of using high-pressure sales techniques and strong-arm debt-collection methods. Thorn responded by appointing Senator Warren Rudman, a Republican from New Hampshire who cross-examined Collocci Oliver North during the Irangate hearings, to investigate the claims.

Rudman largely cleared Rent-A-Center of improper practices. He admitted some of the allegations were true - including the use on one occasion of a Hell's Angels gang to collect a customer's debts - but said they were "unrepresentative".

Another threat - of legislation to curb interest rates in the US - receded after the Democratic defeat in the mid-term elections led to the replacement of Congressman Henry Gonzalez as chairman of the House Banking Committee.

While the prospect of legislation has not entirely vanished, Thorn is pressing on with expansion. Analysts predict others may be attracted to the concept but, as one observer, "Thorn has a huge head-start."

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Philip Stephens

Hints of unionist realism



To understand Ulster's unionists, you have first to see them through the eyes of the English. Most of us, the English that is, find it hard to be honest about our attitude towards Northern Ireland.

We uphold its right to remain part of the United Kingdom. We are certain it should not be wrenched by violence and intimidation from the rest of the British polity. If the present ceasefire were to break down, we would agree without hesitation that troops should return to the streets to protect the province from the cruel murder of the IRA. An instinct for democracy a great deal stronger than we sometimes admit tells us that terrorism must never triumph.

And yet there is something about Northern Ireland that most times makes us feel uncomfortable, sometimes repels us. Seen from this side of the Irish Sea, it is a dark, unforgetting place. Serried rows of terraced houses conjure up the bleak greyness of an early episode of *Coronation Street*. Television images depict a suspicious, tight-lipped land where pessimism long ago smothered hope. Even the names - the Shankill, Creggan, Ardoyne, Crossmaglen - have a disconcerting harshness about them.

It is as if 25 years of sectarian violence has stranded Ulster in a dismal past. The unadorned banners of the Orange lodges could be the standards once carried aloft by militant London dockers. The bowler hats worn by the middle-aged on the marches proposed by London and Dublin is the Trojan Horse for Irish unity. Mr Major's admission that the six counties could not be coerced into remaining within the United Kingdom if its people were ever to prefer Irish unity reinforces the conviction.

We should not dismiss such fears. The sectarian rancour of Ulster's Ian Paisleys must not be allowed to devalue the real concerns of the decent majority. Sinn Féin makes no secret of its ambition. Listen to Gerry Adams, the silver-tongued

spokesman for the IRA, as he welcomed the "all-Ireland ethos" of the framework document: "The governance of this state (Ulster) is not the problem. The existence of this state is the problem." No doubt there.

So what? Sure, part of Mr Major's strategy is to ensure that the IRA paramilitaries whom Mr Adams pretends not to represent have no excuse to break the ceasefire announced last September. The longer the ceasefire holds, the more chance it will be permanent. Catholics as well as the Protestants of the Shankill are becoming accustomed to the normality of peace. The green rhetoric in the document - the talk of "the people of Ireland, North and South", the repeated references to the "island of Ireland" - is directed

to entrenching the ceasefire. But language is just that, language. No sell-out here.

The unionists misread Mr Major. He has not given Mr Gerry Adams any pledges. Rather, he has refused them

Northern Ireland's unionists misread Mr Major. He has not given Mr Gerry Adams any pledges. Rather, he has refused them

that preceded the IRA ceasefire. Mr Adams insisted on an indication of Britain's willingness eventually to withdraw as the precondition for an end to Republican terrorism. The Sinn Féin president at one point suggested he would accept a commitment to depart 50 years hence. He was refused.

Nor are there political points for the prime minister in this. Permanent peace in Shankill will not repair the government's reputation with the voters of Southampton or Milton Keynes. Mr Major doesn't share the prejudices of most Englishmen about Ulster. He likes it. He wants it to remain part of the UK. No, he is driven by the just conviction that the establishment of peace is the first duty of political leaders.

It is a brave course, pursued with a rare passion by a prime minister more used to denunciation as a faint-hearted pragmatist. Failure might well mark the end of his premiership.

ship. His enemies on the Tory backbenches would pour from the crevices of Westminster to denounce him. How much easier it would be for Mr Major to tread the path fashionable among sacked cabinet ministers. Give Mr Paisley what he demands: an unequivocal commitment that, whatever the views of its people, Ulster will never be part of a united Ireland.

That brings us to the fundamental flaw in unionist thinking. Such a pledge would ensure another 25 years of violence, and it would be worthless. It would not make Ulster secure in the UK. Quite probably, the reverse. The English would become more disillusioned. The Union of Britain and Northern Ireland will be safe only when the majority in the province are ready to render it palatable, even attractive, to the nationalist minority. Words from this prime minister or from any other will count for nothing if in 10, 15 or 20 years time the minority still considers itself oppressed.

Mr Major and Sir Patrick Mayhew, and to their great credit also Albert Reynolds and Dick Spring, recognised three years ago that a political settlement built on consent offers the only real security for unionists and nationalists alike. The principle runs through every page of this week's document, underpins every proposal. And look at how much it has already changed things. When Margaret Thatcher signed the Anglo-Irish agreement only two groups - the unionists and the Conservative government - accepted that any change in Ulster's status must be with the consent of the majority. Now Dublin is willing to enshrine it in a constitution written by Ireland's foremost nationalist nearly 50 years ago.

The safest prediction for a cynical Englishman this week is that the latest proposals will fail; that Ulster will once again say no. But there are signs, just a few, that the unionist community is grasping a truth that so far has eluded their political leaders. Nothing will strengthen the union so much as peace.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to 'line'). Translation may be available for letters written in the main international languages.

WTO leader: too big a job for one person

From Sir Roy Denman

Your editorial, "Choosing a head for WTO" (February 22), rightly stressed the early need to break the deadlock between the US and Europe on the appointment of a successor to Peter Sutherland as director general of the World Trade Organisation.

But there are three other points you did not mention. The first is that there are now effectively two jobs to fill. Since 1947 both the membership of what was the General Agreement on Tariffs and Trade and its subject matter have vastly expanded. More than 100 countries now negotiate over a vast and increasing range of topics. So there are now two job descriptions, much like the distinction between chairman and chief executive officer.

One is for a charismatic figure, a politician acceptable to other politicians as head of the club, who would deal directly with them across the world, address their concerns and speak to them with a directness and authority which an ex-bureaucrat could not.

The second is for a super-bureaucrat who would remain in Geneva, master the formidable intricacies and persuade and cajole the various committees into action and sense. A formidable Dane, Finn Gundelach, fulfilled this role in the 1960s. Someone of his calibre is needed.

The second point is that the first job needs to be filled by someone from a developing country. These now account for more than two-thirds of the WTO membership. The first four directors general came from Europe. To continue this Eurocentric tradition, if a good

candidate can be found from the ranks of the developing countries, would alienate most of the membership of the WTO. The third point is that Europe's candidate, Renato Ruggiero, is, at 65, too old. No one would dispute his considerable abilities. But for a new WTO some continuity is needed. The two key figures to be appointed to very demanding jobs need 10 years ahead of them. So someone younger, preferably not more than the early fifties, is needed.

Roy Denman, 26 St Luke's Street, London SW3 3EP, UK

From Professor Sir Hans Singer

Sir, In your leader, "Choosing a head for WTO", you tell the countries of Africa and Latin America that they cannot expect to have any say

in this important matter. You say that "the 50 African countries export substantially less than Belgium". True, but sub-Saharan Africa alone has a population of 500m human beings whose welfare would be deeply affected by the WTO.

Whereas Belgium has about 10m people. Similarly, you say that "the 31 countries of Latin America and the Caribbean export substantially less than Italy". True, but Latin America and the Caribbean have a population of well in excess of 400m people, whereas Italy has a population of 57m people.

Does this count for nothing? Do you really maintain that "these small powers" shall not influence the choice? Hans Singer, Institute of Development Studies, University of Sussex, Brighton BN1 9RE, UK

New funding system vital to quality in education

From Sir Richard Luce

Sir, John Authers's article on higher education ("A degree of quality assurance", February 20) contains much with which I agree. He is absolutely right to focus attention on quality now that we have reached the age of mass access to universities.

One litmus test of quality is the level of personal contact between lecture staff and students, for which there can be no substitute.

Small tutorials are vital to speak students to learn how to acquire knowledge, to stimulate the intellect and to seek the truth.

There is no doubt that personal contact is declining seriously in many institutions, with oversized lectures and seminars and sometimes no tutorials at all. This means that there is a decline in the quality of some institutions and that some graduates are not meeting the needs of employers.

It is in the hands of the government and universities to do something urgently to reverse this trend, which is undermining the reputation for quality of British universities.

John Authers rightly says that many universities are

looking at a range of new ways to meet the challenge, but in his last paragraph he mentions that "finance for future expansion has been temporarily curbed". We must all be in no doubt that, without a substantial injection of extra resources per student, increased access will lead to a further decline in quality.

It would be totally wrong to allow further expansion of student numbers until two things have happened.

First, we want to be able to guarantee adequate threshold standards in quality for any institution claiming to be a university.

Second, we must make a significant change to the funding system to facilitate adequate resources to maintain quality. This means acceptance of the principle that students with the means must pay a share of tuition as well as maintenance costs, and that those unable to pay this way must be fully supported by the taxpayer or through a proper loan system.

We must now face up to the need for a new funding system. Richard Luce, Vice-Chancellor, University of Buckingham, Buckingham MK18 1EG, UK

Mexico has fallen victim to 'war of the markets'

From Ambassador Luis Eugenio Todd

Sir, May I comment with regard to the numerous articles you have recently published on Mexico, a great country with an enormous cultural wealth whose social problems have been a permanent preoccupation for all of its government administrations.

The peasant uprising in the southern state of Chiapas is an example of a problem of social origin which has now been reduced to a war of letters in newspapers. In the past 400 years only two people have been killed, an army colonel and a soldier of indigenous origin. There are also indigenous people in the army. Today's government is exercising the democratic process, and the recent election win by the opposition in the state of Jalisco is the best example.

Critics of Mexico's attitude to finance forget that the cause of this problem is not the Mexican people, who are paying the social cost, but the international financial centres, which are creating a currency crisis by withdrawing resources and which want to profit greatly from not taking risks at strategic times. This is speculation and cannot be morally supported.

The loans that Mexico has asked for are not to pay for its social problems but go to meet large interest payments or pay rich investors who are out to make fast, easy money. In other words, we are witnessing the war of the markets and no country is immune to that. The cost of this war will be paid by the people of the developing world if this does not change.

The true issue of Mexico's crisis must be analysed by you more profoundly. The issue is a world based on the markets, on speculation and on egocentrism which has brought down international aid to its lowest level, thus forgetting human development.

We need more Unescos and fewer financial institutions; that is, more rigour to development based on human capital and less on financial speculation. This is the great dilemma of, on the one hand, the media society which sometimes overruns the advantages of democracy and, on the other, of Phoenician free enterprise commerce which overruns Hellenic humanism.

Luis Eugenio Todd, permanent delegate of Mexico to Unesco, 5 rue Jean Carrière, 75007 Paris, France

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Friday February 24 1995

Balladur
at bay

If the French foreign minister is "scandalised" by the leaking to *Le Monde* of the row over alleged US espionage in France, that may be only partly because of the damage done to Franco-American relations. As a supporter of Jacques Chirac's presidential candidature, Alain Juppé may share the suspicion that the leak was intended to distract attention from the telephone tapping scandal which has become a serious embarrassment to the rival campaign of prime minister Edouard Balladur.

What is certain is that Mr Balladur is suddenly looking beatable, and shows signs of losing his legendary sangfroid. One opinion poll carried out last weekend showed him neck and neck with Mr Chirac at 21 per cent, just behind the Socialist candidate, Lionel Jospin. Moreover, the same poll showed Mr Chirac a more comfortable winner than Mr Balladur against Mr Jospin in the run-off (in which only those who come first and second in the first ballot are allowed to compete). This could be crucial, since the original groundswell of support for Mr Balladur's candidature within the governing majority derived in large part from opinion poll evidence suggesting he was better placed than Mr Chirac to defeat the left.

In short, the outcome of the election, which is still two months away, now looks far less of a foregone conclusion than it did when Mr Balladur declared his candidature a month ago. That has been reflected in the markets, where the franc came under heavy downward pressure this week.

Clear profile

In so far as this was a knee-jerk reaction to the Socialist candidate's improved showing, it was probably not justified. It is natural that leftwing voters should rally behind the Socialist candidate now that there is one with a reasonably clear profile, if only to ensure that there is a leftwing candidate to vote for in the second ballot. Mr Jospin can reasonably expect to fulfil that ambition, though yesterday's decision by the Radical party to field its own candidate will make it that much more difficult for him. What he cannot seriously expect is to win. All the polls confirm that there is not a leftwing majority in France, as Jacques Delors - ironically the

one Socialist candidate who might have attracted enough centre voters to overcome that difficulty - pointed out when he announced his decision not to run. It can be argued, however, that the significant cleavage in France is no longer between left and right but between haves and have-nots. To be precise, it is between those who feel confident of benefiting from economic recovery, and from closer European integration, and those who fear that market forces are going to exclude them permanently from the work force, or oblige them to work for subsistence wages with little prospect of improvement for themselves or even their children. This cleavage was already apparent during the Maastricht referendum, when it was essentially the hopeful France that voted Yes, and the anxious, disgruntled France that voted No.

Reluctant supporter

Mr Balladur was only a reluctant supporter of Maastricht, but as incumbent prime minister for the last two years he has come to be identified with the general direction in which France and Europe are moving. Mr Chirac, having to run against him, has inevitably appeared more of an opposition candidate, competing with more radical rightwing candidates, but also implicitly with the left, for the votes of all those who feel that change is leaving them behind, if not trampling them under foot. Whether he would in fact pursue very different policies from Mr Balladur once in office is doubtful. But it is natural for the markets to worry when he criticises the government for paying too much attention to them, and not enough to the battle against unemployment.

Unemployment is indeed the root of many of France's troubles. The only credible remedy for it is to reduce the cost of labour by lightening the burden of tax and social security payments on employers. But that in turn would aggravate the budget deficit and put new strain on the link between the franc and the D-Mark - unless combined with other forms of taxation and/or cuts in social security entitlements. Neither of these is exactly a tempting programme for a candidate who hopes to be elected.

Reinforcing
Indian reform

The administration of India's prime minister, Mr P.V. Narasimha Rao, is in a sorry state. Having been trounced in three state elections last December, his Congress (I) party faces trouble in six more this month and next. Neither the expulsion from the party of his rival, Mr Arjun Singh, nor an extensive cabinet reshuffle look sufficient to dispel the malaise. Unsurprisingly, investors are voicing doubts about the durability of economic reform. If India is to prove such doubts are misplaced, next month's budget must signal clearly that reform is on track.

Economic liberalisation is hard to pursue in a democracy when its benefits are slow to trickle down. The bulk of India's poor urban voters, and many of its rural ones, have noticed only the rise in fuel and food prices as subsidies have been cut. Significantly, victory accrued in December's Andhra Pradesh election to a former film star who promised to slash the price of rice. But there is broad consensus in India's main political parties that reform should continue. The question is more one of pace and degree.

Part of Mr Rao's trouble is that his faith in reform has always appeared eminently shakable. That has given his government an air of indecisiveness which may be more to blame for its unpopularity than the reforms themselves. He might do himself and India a great service by working harder to convince voters that future prosperity depends on reform continuing now. Without further deregulation, India can never expect to sustain the kind of growth rates which east Asia enjoys. Moreover, deregulation reduces the possibility of corruption about which so many Indians complain.

Hung parliament

Congress will only be the obvious loser in next year's general election if there is an obvious winner. The bigger risk is of a hung parliament. It must be tempting to forestall that by sweetening next month's budget with subsidies, but that would be dangerous. Though voters in Andhra Pradesh clearly liked the prospect of cheap rice, the new government there faces the unappetising task of

meeting the cost. Central government would be faced with similar difficulties if it tried to buy votes. The budget deficit is already 6 per cent of GDP and inflation is well back in double digits.

Perhaps it would be easier to maintain the momentum of reform if India's reserve position were less comfortable. But with reserves covering 10 months of imports the urgency is no longer there. Mr Rao himself has promised categorically that reforms will continue and at least his new commerce minister, Mr P. Chidambaram, is firmly committed to them, but actions as well as words are needed. That is why the budget has assumed such importance.

Highly desirable

It would be unreasonable now to expect Mr Rao to proceed quickly with labour market reform, necessary though that will become in due course. His government is certainly too weak to make it easier to lay off workers and encourage companies to restructure. Likewise, the full opening of India's markets to imported consumer goods would be highly desirable, but such controversial moves are much easier just after a general election than before. What Mr Rao and Mr Manmohan Singh, his finance minister, need to do is to concentrate in the short run on reforms which can command broader support.

Fortunately, a number of possible measures fall into this category. The government could proceed with divestments of stakes in industry - setting a new timetable for the sale of VSNL, the state overseas telecommunications agency, and Industrial Development Bank of India, both of which have been postponed. Mr Rao could liberalise the insurance market, a move promised in last year's budget. There is also scope for further deregulation of interest rates.

Investor anxiety would certainly be stilled if next month's budget included measures such as these while also keeping the deficit under control. Mr Rao might then appear as a determined leader just at the time when the more extravagant promises made by opposition parties in the state elections were seen to be impossible to deliver.

In science parks and industrial zones across Israel, dozens of dynamic new companies are driving the Jewish state towards an era of high-technology exports.

Israeli companies such as Scitex, Indigo, Lannet, ECI Telecom and Elscint are at the cutting edge of research and development and are world leaders in their fields. New products in electronic printing, medical equipment, telecommunications, electronics, software and data communications are unveiled almost daily. A wave of technology-based company start-ups is sweeping the country.

"Israel is the most competitive country in the world in developing tomorrow's leading-edge technology," says Mr Benny Landau, founder and chief executive of Indigo, which has developed a revolutionary electronic digital offset press for colour printing. The success of Israeli high-tech products is gradually transforming the pattern of the country's exports and is likely to be an important factor in future economic growth. High-tech manufacturing now accounts for half of gross industrial product, against 15 per cent in 1980. Sixty per cent of Israel's industrial exports are high-tech, and last year high-tech exports grew by 14 per cent.

Foreign investors have flocked to the Israeli high-tech sector, although some have suffered in the past from the notorious volatility of share prices in the sector. Fifty Israeli high-tech companies are currently traded on Nasdaq, the US stock market focused on fast-growing companies, with a combined market capitalisation of \$7.2bn. Another 55 are valued at most \$3bn on the Tel Aviv stock exchange. Investor interest has been marked by a strong flow of venture capital funds looking for ventures to finance, while many US multinationals - including Intel, Microsoft, IBM, Motorola and Digital - have opened factories or research centres.

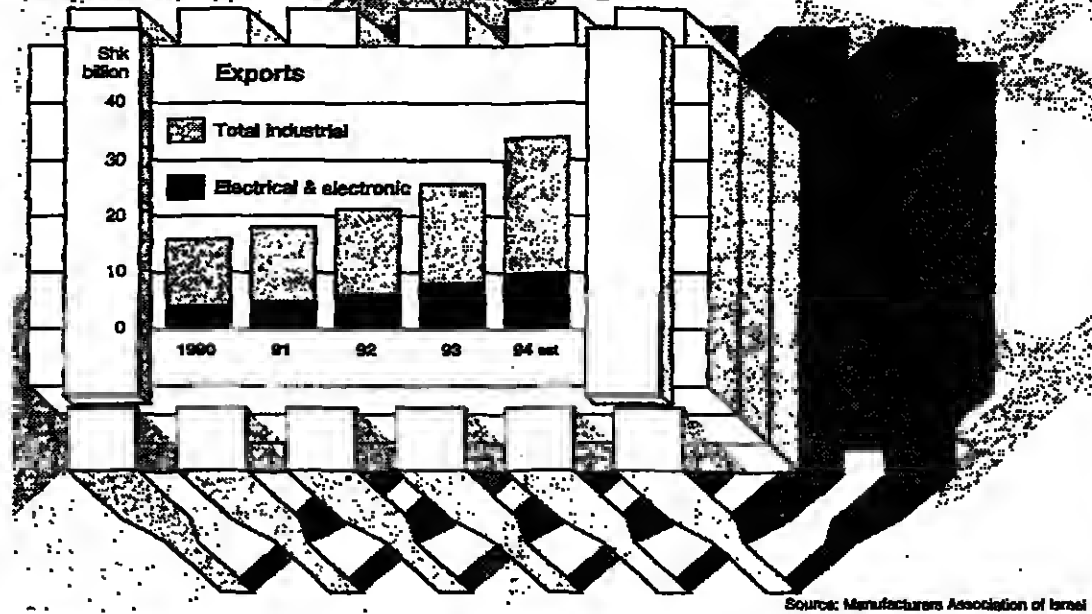
Several factors have fostered the Israeli high-tech revolution: sophisticated scientific research by the armed forces; an excellent education system; the influx of thousands of highly educated Russian engineers and scientists; relatively low costs of production; an entrepreneurial culture; and one of the world's most extensive programmes of government support for R&D.

Israeli military research has perhaps been the greatest single driving force for high-tech investment. The siege mentality from decades of Arab-Israeli conflict produced high quality military products, particularly in telecommunications, and a generation of engineers and innovators. Companies such as Rad Communications, Gilat Satellite Linn and 4th Dimension were set up by

Julian Ozanne on how innovation in electronics is changing the pattern of Israel's exports

High-tech
horizons

Israel: at technology's leading edge



Source: Manufacturers Association of Israel

people who left the armed forces after years in R&D and converted military technology to civilian use. The collapse of demand for military products also forced companies such as Tadiran, an electronics maker, to shift to civilian markets.

The wave of Jewish immigrants from the former Soviet Union between 1989 and 1992 provided a new supply of scientists just as the high-tech sector was expanding. Almost a third of Israel's workforce are engineers, the highest proportion in the world. Israel employs more than 140 scientists and engineers in R&D for every 10,000 people in work, well ahead of the US and Japan, its nearest rivals.

The government, meanwhile, has made the development of industrial technology a priority. It spends almost 3 per cent of gross domestic product on civilian research and development, a rate surpassed only by Switzerland. The state funds about one third of total investment in commercial industrial research and development directly, spending \$317m in 1994.

"Investment in high-tech exports per square metre is one hundred times more profitable than invest-

ment in subsidising agriculture," said Mr Shuki Gleitman, chief scientist for the Israeli government. Last year he made grants for up to 35 per cent of total investment costs to 15,000 projects involving 800 companies. Companies only repay the money if the project is successful.

Another government incentive is assistance for 28 technological "incubators", advice and assistance centres which between them have overseen 250 R&D projects. The programme was set up to help Russian immigrants home their business and management skills. Mr Ed Mavsky, president of the \$27m Gemini Capital Fund which invests in Israeli high-tech companies, has made three of his 10 investments in projects coming out of incubators.

A third programme fostering high-tech commerce has been the US-Israeli Binational Research and Development Foundation, with a capital base of \$100m contributed by the Israeli and US governments. It makes grants of up to 50 per cent of R&D expenses to joint technological projects between Israeli and US companies. Recent projects include a joint venture between GTE Space-net of the US and Gilat Satellite to

develop a new, economical system for satellite data transmission called SkyStar Advantage.

Indigo first announced its revolutionary E-Print product - which makes short-run colour printing faster and more economical than conventional offset - in 1993. It went public in New York last May, and although it has yet to make a profit the company currently has a market capitalisation of \$1.36bn. Mr Landau says that with Indigo and Scitex, which sells machines to prepare material electronically for printing, Israel has a chance of dominating the high-tech end of the global printing industry.

"Our success is the result of long and deep investment in technological knowledge nobody can touch," he says. "We don't see a viable competitor on the horizon."

In medical technology, Elscint, also based in New York, is a leader in medical diagnostic imaging systems such as ultrasound. In data communications, Lannet, also based in New York, has a market capitalisation of \$240m, has developed a local area network switch and had sales of \$70m last year, mostly in Europe and the US.

Mr Zohar Zisapel, chief executive of Rad Communications, the parent company of Lannet, says Israel has the opportunity to become a market leader in data communications because the technology changes fast and is not dominated by giant companies. "The biggest companies are worth about \$1bn and Israel can produce companies that size," he says. There has been an explosion of new enterprises all seeking to copy companies like Lannet. Up to 400 start-ups, making heavy use of subsidised capital, are developing products for the telecommunications, computer-to-computer networking and data communications markets. "We are seeing the spirit of Silicon Valley 15 years ago," says Mr Zisapel.

Many of these new companies with market-ready products will be assisted by the rapid growth of Israeli venture capital funds, which have raised \$600m from investors in the past three years. US investors such as Advent, the big venture capital fund, and Fairchild Corp, the high-tech company, have taken stakes in new funds like Gemini and Tezuza. "Israel has the highest concentration of technological innovation, entrepreneurship and the potential for new start-ups of any country in the world," says Mr Mavsky of Gemini.

The greatest limitation is that many of the companies are still exploiting the technological research base developed in the military in the 1980s, and may have difficulties with the next generation of high-tech products.

To overcome this, Israel is trying to encourage new research in promising areas of technology through a programme called Magnat. It encourages the formation of consortia of several companies and at least one research institute or university. But the unwillingness of competing Israeli companies to share information and co-operate, and the lack of good links between universities and industry, remain a formidable obstacle. Another problem could be a shortage of high-tech professionals. Already there is evidence of rising wages which may erode Israel's competitive edge.

There is, however, a consensus among businessmen and investors in the sector that these problems will be overcome and the technological base will continue to develop. "There is a process of regeneration going on continually," said Mr Dov Tadmor, managing director of Discount Investment Corporation, an Israeli holding company which has invested heavily in the high-tech companies. Even if products themselves have a short life-cycle, he says, the technical skills involved in research and development will fuel further advances. "It's self-perpetuating," he says.

Need for unitary competition authority



PERSONAL VIEW

I should say first that I believe strongly in the benefits of a firm competition policy. Competition promotes efficiency and innovation. Strong competition at home

makes companies into stronger competitors overseas. Most importantly, competitive markets are likely to deliver good value for money for consumers.

The practices of different countries on competition policy can be classified according to two main considerations: first, whether they use a prohibition approach or an administrative approach; and secondly, what sort of institutional structure they have.

The prohibition approach involves a legal prohibition of certain kinds of behaviour - unless an exemption has been obtained - with penalties for engaging in such behaviour. Under the administrative approach, nothing is prohibited initially but questionable behaviour can be investigated

and prohibited subsequently.

The UK adopts an administrative approach. In doing so, it is increasingly at variance with most international practice. The laws of the European Union, the United States, Canada and several individual countries of the EU all prohibit certain kinds of behaviour.

I would favour adoption of the prohibition approach in the UK. Our present system gives too little incentive for the avoidance of anti-competitive behaviour. I have long argued for the prohibition approach for restrictive agreements. A number of other anti-competitive practices could be defined and prohibited: for example, refusal to supply by companies with significant market power. I would extend this approach to breaches of regulations for utilities.

In spite of its shortcomings, UK competition law has significant strengths. One of these is in the complex monopoly provisions of the Fair Trading Act. These give the flexibility to investigate widespread practices which may be detrimental to consumers but cannot readily be

brought into the prohibition approach.

I would continue these provisions alongside the prohibitions. I would not wish to impose excessive costs on business and I do not think my proposals would do so. They would not lead to an increase in the total number of cases.

The UK has a tripartite institu-

I favour adoption of
the prohibition
approach on
competition policy in
the UK

tional structure, involving initial investigation by my office, the Office of Fair Trading (OFT), subsequent investigation by the Monopoly and Mergers Commission (MMC), and decision by ministers in the Department of Trade and Industry.

The strongest contrast is with a unitary competition authority, which, under a prohibition system,

would have powers to investigate cases, to grant or refuse clearances or exemptions, to implement remedies and to impose fines - subject to appeal to the courts. Several countries have some variant of such a system.

I would favour the establishment of a unitary competition authority for the UK, headed by a small group of full-time commissioners, with procedural safeguards to separate the investigatory and adjudicatory functions. This would improve the operation of the UK system.

Even though the OFT makes its files available to the MMC, some duplication of effort is inevitable. More importantly, the present system makes it impracticable to deal with a case in stages to the extent that would be desirable. My making a reference to the MMC is a big event and involves heavy costs.

Understandably, the companies concerned devote extensive effort to persuading me not to make a reference. Yet my own limited information-gathering powers and functions inhibit my going further at the

OFT. If I feel that further investigation is needed, the industry has to face a full MMC investigation. A unitary authority would have more flexibility in deciding how deeply to dig.

I do not think it is appropriate to involve ministers in all the decisions on the implementation of MMC reports, as happens in the UK at present, because most of the issues are not political. This view is consistent with practice in most other major nations.

Certain kinds of important decisions - for example involving divestment - could however be reserved for ministers, if desired. Our present system benefits from the independence of the MMC and the transparency of the system through the publication of MMC reports. These important benefits need not be lost through a change to a unitary authority.

Bryan Carsberg

The author is director general of fair trading

OBSERVER

Ode to
Canary Wharf

How much patience does jet-setting Canadian publisher Conrad Black have with the American bondholders? Not a lot, one might imagine. But if the plan to fold most of his media empire into American Publishing comes to fruition, he will shortly be spending an awful lot more time in West Frankfort, Illinois.

For the company, which at present holds Black's interest in the Chicago Sun-Times as well as 400 small US papers, is based in a modest two-storey building just off Main Street in a sleepy coal-mining town that makes Canary Wharf look like the centre of everything.

True, the town of the neighbourhood has recently improved with the arrival of an insurance company across the road. The next-door dry cleaner, which used to double up as an antique shop, has been done up.

Change is even in the air in the office. Fresh copies of the Daily Telegraph and the Jerusalem Post are now displayed alongside the West Frankfort Daily American, the Hubbard City News, and the North Adams Transcript.

Anyway, Black would encounter some grumbling in the ranks if he suggested relocating somewhere a trifle more upmarket. Chief executive Larry Ferrotto, whose view of the back alley where he

parked the black Cadillac is obscured by a high wooden fence, has lived in the area for the past 25 years and has so far exhibited a marked reluctance to move.

Hot air currents

As if the powers that be at SmithKline Beecham have nothing better to do. They have thought up a new nickname for themselves - SB: the simply better healthcare company. However, given yesterday's \$580m restructuring charge and the various job cuts, SB could just as easily stand for the "slash and burn" healthcare company.

Best face forward

In most countries, the retirement of a 75-year-old director would be taken at face value. Not in France where controversy over André Bettencourt's recent resignation as vice-chairman of cosmetics multinational L'Oréal has spread as far as the US.

Serge Klarsfeld, France's best-known Nazi-hunter, has been lobbying the US justice department to inquire into the early wartime activity of Bettencourt, and then decide whether he should be barred from entering the United States. According to yesterday's Washington Post, the US authorities are investigating Klarsfeld's claim.

The matter of Bettencourt's sympathies was raised by Jean and David Frydman, who have had a long-standing quarrel with the company ever since Jean Frydman was sacked some years ago. Now they have dragged up some articles Bettencourt wrote in a weekly agricultural newspaper in the early 1940s.

Bettencourt, for his part, claims he was by late 1942 an active member of the French Resistance; he points to the decorations he received at the end of the war; and to the fact that his first job in government was given him by the Jewish prime minister Pierre Mendès-France.

And why the special interest in Bettencourt? Mostly because he is married to Liliane, the hugely wealthy daughter of L'Oréal founder Eugene Schueller.

Gear change

In the turbo-charged atmosphere of Beltzian politics it is rare indeed for the opposition to agree with the government about anything. But when it comes to stolen cars, it is synchronised all the way.

Favoured clients in the art and industry of fencing cars pinched in south western America, the Beltzians have recently suffered a visit from US government officials demanding that vehicles clearly identified as being stolen in America must be returned.

Barrow, won't stand for it. He demands that fences' innocent victims should be compensated - as he made abundantly clear to a US official in a broadcast discussion that degenerated into a shouting match.

But the opposition actually toots its horn approvingly on this one - innocents must be protected against any "invasion" by the US. Now if only they could agree on lesser matters, such as the perilous state of the economy...

Pas égalité

At last the French are uncovered as prudes after all - or some of them, anyway. The public transport authority in Lyon has banned posters for Robert Altman's new film *Prêt à Porter* which depicts three very naked women.

However, consolation is at hand for the more licentious Lyonais just two hours away by high-speed train. The sophisticated Parisians were yesterday allowed to enjoy the artistry of it all.

Job for life

DGS at the European Commission, that looks after personnel and administration, has obviously taken care to cater for most eventualities.

It even has someone specifically in charge of pensions for orphans. She is one Mrs V. Deadman.

Financial Times

50 years ago

Commonwealth and trade Britain must approach the relaxation of war controls with the greatest caution, it was stated during the debates on economic relations at the British Commonwealth Relations Conference in London yesterday.

Points emerging from the discussion were that we had financed the war more successfully and with less danger of inflation than in the last war, but that disturbance and dislocation of the country's economic life had been much greater.

It was realised that our trade had been cut to ribbons and that our earnings from shipping and overseas assets had completely disappeared. It was difficult to lay down any sharp propositions for the immediate transitional period and it was not definitely known how long that period would last.

There would have to be, it was thought, priorities in rebuilding the industrial life of various countries, that meant that the direction and course of trade would be for some time and in a large measure controlled.

The FT was not published on Sunday February 24 1995.

Italian premier urges support for mini-budget

Dini unveils emergency taxes and spending cuts

By Robert Graham in Rome

Mr Lamberto Dini, the Italian prime minister, yesterday unveiled emergency tax increases and spending cuts to cover an expected £2,000bn (912.3bn) shortfall in the 1995 budget.

Mr Dini, the former director general of the Bank of Italy, made an impassioned plea to Italy's warring political parties to back the measures, and indicated he would be ready to introduce a confidence vote to ensure their wholehearted support.

Financial markets reacted cautiously, with analysts applauding the measures, but nervous about their parliamentary passage. They added that judgment would be reserved until agreement was reached on state pensions reform, and until more was known about the precise length of Mr Dini's administration. The lira hovered around 1,100 to the D-Mark.

Mr Dini alluded to the dramatic fall in the lira caused by Italy's loss of credibility in financial markets, and warned that time was running out.

He also sought to win over Mr

Silvio Berlusconi, the former prime minister and leader of the Forza Italia movement, who has been threatening either to vote against the austerity measures or to alter them. He is also demanding an early general election.

The mini-budget is one of four priorities set by Mr Dini when he agreed to head a government of non-parliamentarians last month. Two of the other goals, reform of regional election laws and regulations for fair media coverage of elections, are already before parliament. Yesterday, Mr Dini pointedly said it only remained to tackle pension reform, which would begin next week.

It is the first time such budgetary measures have been introduced so early in the year. But the 1995 budget deficit would not have been held down to its target of 8 per cent of gross domestic product because of additional cost to the debt service burden from higher interest rates.

The government is seeking to raise £15,600bn in new taxes. Of this £8,700bn will come from indirect taxes, with £6,900bn from higher oil and petrol taxes (petrol

goes up £110 per litre). A further £3,000bn comes from value added tax increases on items such as private telephones.

The government is removing several personal and corporate tax write-off privileges, while companies will be asked to make advance payments on net assets. Spending cuts will total £5,000bn, mainly from transfers to local authorities and a further reduction in the annual increase in public spending to below 3 per cent - the lowest in 50 years.

Mr Dini said yesterday that the date at which the ratio of debt to GDP stabilises at 125 per cent will be brought forward from 1996 to this year. He added that if privatisation proceeded as planned, debt could be further reduced and the debt/GDP ratio decline this year.

The government estimates the new taxes will add 0.8 per cent to annualised inflation, currently running at around 4.3 per cent. Fears about a resurgence of inflation this week forced the Bank of Italy to raise the discount rate 0.75 percentage points to 8.25 per cent.

Political row over French espionage claims

By Andrew Jack and John Fiddling in Paris

France's bitter industrial espionage dispute with the US yesterday triggered a French internal political row as Mr Alain Juppé, the foreign minister, demanded an inquiry into how an official report into an alleged CIA spy ring was leaked.

Mr Juppé's demand exposed divisions within France's centre-right government. It appeared to bear out concerns that the report was leaked to divert attention from a telephone-tapping scandal, and enhance the nationalist credentials of Mr Edouard Balladur, the prime minister.

"I am scandalised that a delicate problem was dragged out into the open," Mr Juppé said. He demanded a full inquiry into how reports that France had been forced to divert attention from a telephone-tapping scandal, and enhance the nationalist credentials of Mr Edouard Balladur, the prime minister.

Mr Nicolas Sarkozy, the budget minister and a close ally of Mr Balladur, replied that an inquiry had already been launched on Wednesday at the interior ministry, which is responsible for French counter-intelligence.

The US government refused further comment yesterday, saying that the French authorities had not requested it.

The telephone-tapping scandal, which erupted earlier this week, has raised questions over the leadership abilities of Mr Balladur and has brought strong criticism of Mr Charles Pasqua, the powerful interior minister. He is a key ally of Mr Balladur, a candidate for the forthcoming presidential elections. Mr Juppé is a strong supporter of Mr Jacques Chirac, the Gaullist mayor of Paris and one of Mr Balladur's main presidential rivals.

It emerged yesterday that at least one of the diplomats allegedly connected to the spy ring had left Paris some time ago.

Le Monde alleged that Mr Pasqua had demanded twice in meetings with Ms Pamela Harriman, the US ambassador, that five US citizens leave the country.

The domestic political row reflects an increasingly divisive campaign for the April/May presidential elections. An Ipsos poll released yesterday confirmed that Mr Balladur has lost his commanding lead.

According to the poll, the prime minister, Mr Chirac, and Mr Lionel Jospin, the Socialist candidate, are all level on 22 per cent of voting intentions.

The political rift received some good news with the announcement that the left-wing Radical party would field its own candidate, Mr Jean-François Hory, for the presidential contest.

 Spy's new target, Page 2
 Editorial Comment, Page 15

THE LEX COLUMN

Shelling out

It is going a little far to say that a company with cash and short-term securities of \$7.4bn and negligible net borrowings is financially stretched. But Shell's dividend cover has dropped from 3 times in 1986 to 1.6 times last year. Even though cash flow cover looks more comfortable, Shell is under pressure to rebuild this key ratio.

The group is circumspect about how it intends to improve earnings in the year ahead. Further cyclical upturn in chemicals and the expected recovery in core upstream and downstream activities will help. It has made sterling efforts to restructure its business portfolio, to tidy up underperforming businesses such as Shell Oil in the US, and to reduce staff costs and improve productivity. As a result, return on capital rose to 10.4 per cent last year from 7.9 per cent in 1993. But it needs to do more if it is not to fall behind international competitors, and indeed BP's return on capital overtook Shell's in the fourth quarter after lagging for many years. Shell's planned reduction of head office costs will lead to large savings, but rationalisation ought to be more extensive.

If Shell's slow-moving corporate culture means such measures are difficult to implement, the management could step up the pressure on itself by distributing some or all of its cash to shareholders. That is unlikely to happen, though, suggesting that change will be slow. Shell will retain its estimable defensive qualities, but BP's indebtedness offers greater gearing to recovery.

SmithKline Beecham

SmithKline Beecham should be pleased with itself. Few drugs companies are capable of generating any sales growth in the year their top-selling product loses US patent protection. Yet SB's underlying pharmaceutical sales expanded 5 per cent. Excluding Tagamet, SB's former blockbuster, the group is among the fastest growing in the drugs industry. That is partly thanks to SB's marketing skills which helped the anti-depressant Seraxat and Relafen, its arthritis treatment, do well in such competitive markets. SB's skintight grip on costs is also impressive: selling, general and administrative expenses were static, even though group turnover rose 8 per cent. Further savings will be achieved through the latest restructuring.

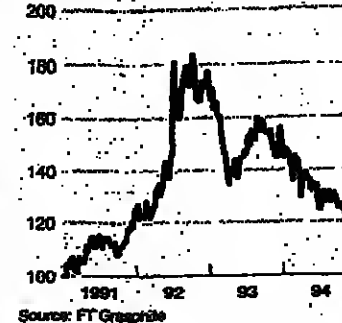
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FT-SE Eurotrack 200:

1875.3 (+10.2)

Shell Transport

Share price relative to the BP share price



Source: FT Comptel

is DPS, the US drugs distributor which SB acquired last year for \$2.5bn. For competitive and regulatory reasons, management feels the need to keep mum about the gains wrung from the business. The lack of transparency may be understandable, but is nevertheless frustrating.

Earnings growth this year will be held back by the costs of rationalisation, increased investment and hefty capital gains tax on disposals. Beyond, prospects for this re-focused organisation are excellent, given new products in the pipeline and the absence of any significant patent expiries for the rest of the decade. Despite the shares' 30 per cent outperformance in the past year, the prospective price/earnings ratio of 14 remains undemanding.

Telegraph

Mr Conrad Black may say he has not been blackballed by the City. But it is hard to see any other explanation for his plan to get his quoted US vehicle, American Publishing, to buy out the Telegraph's minority shareholders. Since Cazenove resigned as his broker following his controversial sale of Telegraph shares just before the paper slashed its cover price last year, Mr Black has not been waiting to raise capital in the City. And, given his many ambitions, capital is what he needs.

It is Mr Black's need to move to a more welcoming capital market that gives the minority shareholders leverage in the coming negotiations over price. Mr Black may argue that, if the minority does not like what is offered, that is too bad; he will sell his 58 per cent stake to American Publishing

anyway. But there would be an element of bluff in that. If Telegraph shares continue to trade in London and suffer a discount because of their association with Mr Black, American Publishing's valuation will be depressed too. That would undermine his capital raising plans.

In winning over the minority, Mr Black will also have to offer sufficient cash to allay concerns that he is buying them out just as the UK newspaper price war is about to end. Even if he does offer a good price, it remains to be seen whether Wall Street will be more welcoming than the City. The first test will be whether American Publishing, whose market value is only \$260m, is able to raise the £50m or so needed to buy the minority.

British Gas

British Gas has been bitterly berated for making excess profits. But yesterday's announcement of a 12 per cent drop in profit before exceptional items and a flat dividend hardly smacks of a bonanza. Of course, the picture was distorted by the extraordinarily warm November and December, which knocked an estimated \$14m off profits. But British Gas's pre-exceptional current cost return on capital of 5.6 per cent does not seem excessive, particularly compared with the double digit returns achieved by some water and electricity companies.

However, there are signs that British Gas's outlook is improving. Of course, much of this comes down to nuance. It is not in the group's interests to demonstrate that cost cutting is ahead of plan in both scale and timing. But the efficiency focus is broadening to non-regulated businesses, particularly exploration and production where there is scope for improvement. The benefits should start to come through this year.

But uncertainty remains. Regulatory reports are due soon on its core gas transport business and also on competition in the supply of gas to large users, where it has faced a discriminatory regime. And its naive handling of substantial executive pay increases has won few friends. However, gearing has fallen dramatically, so its 6.3 per cent prospective yield looks secure. This limits any downside in the share price, and the upside could come from concrete evidence of a more rapid pace of cost cuts.

Additional comment on Trafalgar House, Page 22

AT&T

Continued from Page 1

candidates have been granted a few more days to make their final submissions. The French government is expected to take several weeks before completing privatisation arrangements.

The final privatisation agreement is likely to involve the combination of some of the offers, with France Télécom retaining its 17 per cent stake in the company and several smaller investors also entering the company's capital.

Bull officials declined to comment on the decision by AT&T and Quadral. But the joint proposal is thought to have been opposed by Mr Jean-Marie Descarpentis, the chairman of Bull. He favours a dispersed shareholding structure with no single company or group exerting a dominant influence.

Dow record

Continued from Page 1

grips up three-quarters of a point, and 10-year German Bunds up by over half a point.

Stock markets in Brazil and Argentina were up by more than 7 per cent and 3 per cent respectively in early trading, but the Mexican stock market failed to join the rally, dropping by more than 3 per cent.

Some analysts warned that investors might be too optimistic in assuming that the US economy was slowing. Mr George Magnus, international economist at S.G. Warburg in London, believes US interest rates will have to rise further.

Brussels rebuffs US on candidates for top WTO job

By Caroline Southey in Brussels

The European Commission yesterday rejected US suggestions that the three declared candidates for the post of director-general at the new World Trade Organisation should stand down to break an international deadlock over the appointment.

"To ask the EU to abandon its candidate is quite extraordinary," a Commission official said. "It is quite ludicrous to argue that all three candidates should drop out, particularly when you have one so far in the lead."

The suggestion by Mr Booth Gardner, US ambassador to the WTO, on Wednesday came after figures were published showing the EU's preferred candidate, Mr Renato Ruggiero, as the clear favourite to succeed Mr Peter Sutherland.

Mr Ruggiero, a former Italian trade minister, was backed by 57 countries, against 29 for Mr Kim Chul-su of South Korea and 28 for Mr Carlos Salinas de Gortari, the former Mexican president.

The US has supported Mr Salinas but his candidacy has been tainted by the financial crisis in Mexico.

The sharp response from Brussels is the first time tensions in the eight-month stalemate have broken out into the open and indicates a growing impatience at the failure to break the deadlock.

It is likely to complicate negotiations among WTO countries, which must reach a decision by consensus. Commission officials believe the deadlock is unnecessary because one candidate is clearly in the lead. "The WTO is within view of a consensus," the Commission official said.

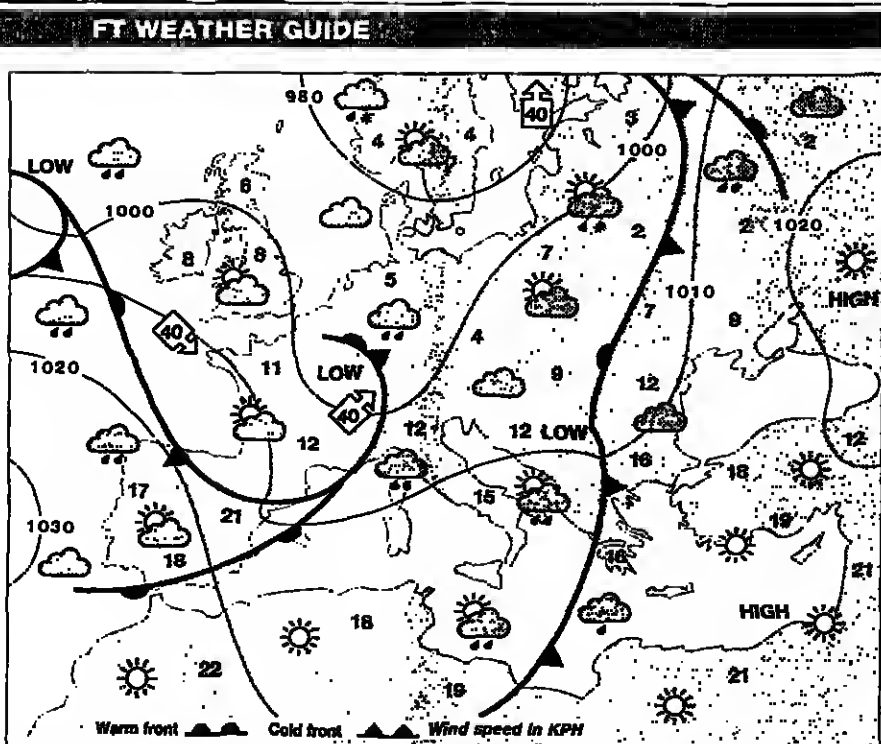
Although the regional pattern of support for the candidates has held firm, Commission officials say several Latin American and Asian countries have indicated they will back Mr Ruggiero if the other candidates step aside.

"There are a number of second preference votes waiting in the wings," a senior Commission official said. But neither Mr Salinas nor Mr Kim, a veteran trade diplomat, has shown any sign of standing down.

Commission officials also believe that, although the US administration has maintained its official backing for Mr Salinas, Washington is "trying to find an honourable way out."

"The Americans have painted themselves into a corner and want to find a way out," an official said.

Mr Sutherland is due to leave his post on March 15. There have been suggestions he may be asked to stay on, but the Commission official said yesterday "there were no signs Mr Sutherland had any intention of staying beyond that date".



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

TODAY'S TEMPERATURES

Maximum	Minimum	Forecast	Time	Maximum	Minimum	Forecast	Time
Abu Dhabi	25	fair	10	Amman	18	fair	10
Algiers	18	fair	10	Ankara	10	fair	10
Amsterdam	10	cloudy	10	Antwerp	10	cloudy	10
Athens	17	cloudy	10	Bahia	25	fair	10
Atlanta	10	fair	10	Bangkok	34	fair	10
B. Aires	25	fair	10	Beijing	10	cloudy	10
B. Ham	10	cloudy	10	Bombay	25	fair	10
Bombay	25	fair	10	Buenos Aires	10	fair	10
Buenos Aires	10	fair	10	Calcutta	25	fair	10
Calcutta	25	fair	10	Cairo	20	fair	10
Cape Town	16	fair	10	Cardiff	10	fair	10
Cardiff	10	fair	10	Cebu	25	fair	10
Cebu	25	fair	10	Chennai	25	fair	10
Chennai	25	fair	10	Cincinnati	10	fair	10
Cincinnati	10	fair	10	Cologne	10	fair	10
Cologne	10	fair	10	Dakar	25	fair	10
Dakar	25	fair	10	Dallas	10	fair	10
Dallas	10	fair	10	Dhaka	25	fair	10
Dhaka	25	fair	10	Dubai	25	fair	10
Dubai	25	fair	10	Dublin	10	fair	10
Dublin	10	fair	10	Edinburgh	10	fair	10
Edinburgh	10	fair	10	Faro	25	fair	10
Faro	25	fair	10	Frankfurt	10	fair	10
Frankfurt	10	fair	10	Geneva	10	fair	10
Geneva	10	fair	10	Glasgow	10	fair	10
Glasgow	10	fair	10	Hamburg	10	fair	10
Hamburg	10	fair	10	Helsinki	10	fair	10
Helsinki	10	fair	10	Hong Kong	25	fair	10
Hong Kong	25	fair	10	Honolulu	25	fair	10
Honolulu	25	fair	10	Jaipur	25	fair	10
Jaipur	25	fair	10	Jakarta	25	fair	10
Jakarta	25	fair	10	Karachi	25	fair	10
Karachi	25	fair	10	Kuala Lumpur	25	fair	10
Kuala Lumpur	25	fair	10	London	10	fair	10
London	10	fair	10	Los Angeles	10	fair	10
Los Angeles	10	fair	10	Luxembourg	10	fair	10
Luxembourg	10	fair	10	Lyon	10	fair	10
Lyon	10	fair	10	Madrid	10	fair	10
Madrid	10	fair	10	Manila	25	fair	10
Manila	25	fair	10	Medan	25	fair	10
Medan	25	fair	10	Mexico City	25	fair	10
Mexico City	25	fair	10	Miami	25	fair	10
Miami	25	fair	10	Moscow	10	fair	10
Moscow	10	fair	10	Mumbai	25	fair	10
Mumbai	25	fair	10	Nairobi	25	fair	10
Nairobi	25	fair	10	Nagasaki	10	fair	10
Nagasaki	10	fair	10	New York	10	fair	10
New York	10	fair	10	Nice	10	fair	10
Nice	10	fair	10	Nicosia	10	fair	10
Nicosia	10	fair	10	Osaka	10	fair	10
Osaka	10	fair	10	Paris	10	fair	10
Paris	10	fair	10	Perth	10	fair	10
Perth	10	fair	10	Prague	10	fair	10
Prague	10	fair	10	Rangoon	25	fair	10
Rangoon	25	fair	10	Reykjavik	10	fair	10
Reykjavik	10	fair	10	Rio	25	fair	10
Rio	25	fair	10	Rome	10	fair	10
Rome	10	fair	10	S. Francisco	10	fair	10
S. Francisco	10	fair	10	Seoul	10	fair	10
Seoul	10	fair	10	Singapore	25	fair	10
Singapore	25	fair	10	Stockholm	10	fair	10
Stockholm	10	fair	10	Strasbourg	10	fair	10
Strasbourg	10	fair	10	Sydney	25	fair	10
Sydney	25	fair	10	Taipei	25	fair	10
Taipei	25	fair	10	Tokyo	10	fair	10
Tokyo	10	fair	10	Toronto	10	fair	10
Toronto	10	fair	10	Vancouver	10	fair	10
Vancouver	10	fair	10	Vienna	10	fair	10
Vienna	10	fair	10	Warsaw	10	fair	10
Warsaw	10	fair	10	Washington	10	fair	10
Washington	10	fair	10	Wellington	10	fair	10
Wellington	10	fair	10	Winnipeg	10	fair	10
Winnipeg	10	fair	10	Zurich	10	fair	10
Zurich	10	fair	10				

No other airline flies to more cities around the world.

Lufthansa

This announcement appears as a matter of record only

February 1995



has sold its

Acetic Acid Operations

to

Acetex Corporation

a newly-formed Canadian company

The undersigned acted as exclusive financial adviser to Rhône-Poulenc in this transaction

Bankers Trust

Member of SFA

IN BRIEF

Siemens builds on early gains

Physical gold supply gap forecast
Physical demand for gold this year and in 1996 will be well ahead of supply, leaving a gap that could only be filled by "prompted disinvestment". Page 29

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Chief price changes yesterday

FLUORCLINT (FMS)			Gulf of Mexico		
Almaraz	2608	+ 8.5	El Sarnal	272.7	+ 8.5
Yaj Vainabak	140	0	Yaj Vainabak	178.9	0
Almaraz	482.5	+ 7.0	Tehuacan	2420	+ 215
Almaraz	205.5	+ 7	Fluor		
Almaraz	470.8	+ 2.3	Coahuila (St M)	255.2	+ 24.8
Almaraz	121	- 0	Fluor		
NEW YORK (S)			Fluor		
Almaraz	1694	+ 19	Yaj Vainabak	540	+ 23
Almaraz	25	+ 474			
Almaraz	20	+ 2	Almaraz	588	- 22
Almaraz	184	+ 2	Fluor	613	- 34
Almaraz	19	- 2	Fluor		
Almaraz	179	+ 1	Yaj Vainabak	944	- 28
Almaraz	1114	- 2 1/2	Yaj Vainabak	922	- 27
Almaraz			Fluor	531	- 29
LONDON (FMS)			NEW HONG (S)		
Almaraz	251	+ 12 1/2	Fluor		
Almaraz	101	+ 5	Coahuila Pac Air	12.15	+ 0.40
Almaraz	84	+ 5	Cathy Pacific	18.4	+ 1
Almaraz	64	- 24	Fluor	18.4	+ 0.50
Almaraz	33	+ 5	Harvard Land	36.5	+ 0
Almaraz	1053	- 75	Fluor		
Almaraz			Fluor	7.7	- 0.55
TORONTO (S)			La San Ind	1.42	- 0.33
Almaraz	2614	+ 2 1/2	Fluor		
Almaraz	12	+ 2	Fluor		
Almaraz	80	+ 11 1/2	The President	29	+ 20
Almaraz	299	+ 4 1/2	United Gulf	139	+ 10
Almaraz	71	- 3	North Star	56	- 9
Almaraz	392	- 1	Fluor		
Almaraz			Fluor	81.5	- 8.0
Almaraz			Fluor	81.5	- 8.0
Almaraz			Fluor	90.5	- 8.5

New York and Toronto prices at 12:30.

Trafalgar lifts bid but warns on profit

**By Peggy Hollinger and
Geoff Dyer in London**

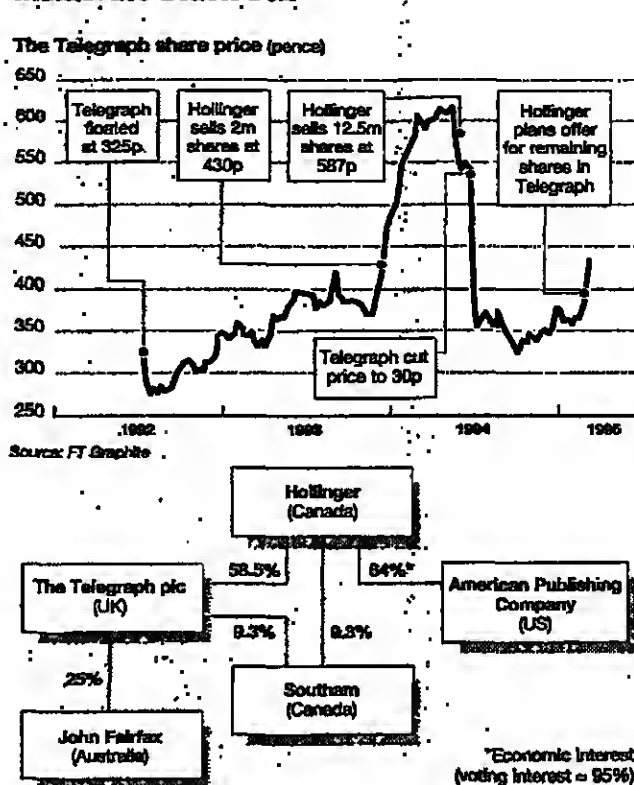
Hollinger chief assures **David Wighton** he was not blackballed by the City and may be back

Black finds a new rack for the Telegraph

The Stock Exchange cleared Mr Black of any wrongdoing but Cazenove resigned as The Tele-

Features David Wighton

inside the Black box



have a tenth of the votes of the B shares held by Hollinger which give it 95 per cent of the voting

Abolished by the City

and may be back

Chemicals and cost reductions lift Shell

**By David Lascelles, Resources
Editor, in London**

businesses.
Lex, Page 16; Cost-cutting
pays off, Page 23

Hugh Carnegie examines a watershed in Swedish industry

Like film-goers convinced that the movie they have just seen will be followed by a sequel, watchers of Sweden's Wallenberg industrial empire were yesterday wondering what the next installment of the Saab-Scania restructuring story would be.

Some answers may be revealed

Saab-Scania whets appetites for next chapter of change

For Scania, the break-up means it can push ahead unshackled, building on its position as the world's fifth largest - and one of the most profitable - truck com-

mines a watershed in

per cent of Saab-Scania in 1991, the group has appeared a misfit. Investor has controlling interests in a range of blue-chip companies such as Astra, Ericsson, Stora and SKF, but only Saab-Scania is

Swedish industry

may be revealed. But Mr Dahlbäck could choose not to give away all the secrets of the next episode, preferring to allow time for the new structure to settle.

Key privatisation.

Kingdom of Morocco

The Prime Minister

Ministry of Privatisation and State Enterprises



**Privatisation
of
Société Nationale d'Investissement
S.N.I.**



The Moroccan Government was advised on the sale of 51% of the share capital of S.N.I. by

Swiss Bank Corporation
Banque Paribas Stern

December 1984



Swiss Bank Corporation

Your key investment bankers.

Swiss Bank Corporation, a member of the Swisscom and Fortis Authority in the U.K.

INTERNATIONAL COMPANIES AND FINANCE

Siemens builds on first-term gains

By Andrew Fisher
in Frankfurt

Earnings at Siemens, the German electrical and electronics group, have continued to rise since the first-quarter increase and the group is confident of meeting its targets this year, Mr Heinrich von Pierer, chairman, said at the annual meeting yesterday.

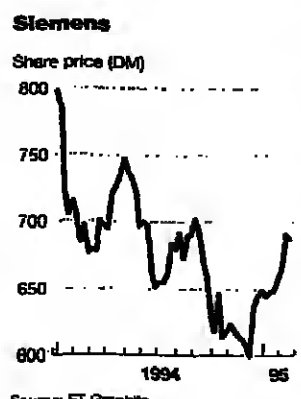
He said turnover in the first four months was 8 per cent higher at DM25.8bn (\$17.6bn). The order inflow rose 1 per cent to DM29.6bn, but the comparative period of the previous year included several large projects, excluding these, the increase was 4 per cent.

Siemens has already reported an increase of 8 per cent in first-quarter earnings, to DM4.4bn, and forecast a 20 per cent advance for the full

year to September 30. Mr von Pierer said the positive business trend at home and abroad showed the group was on the way to achieving its goals for turnover of DM90bn and order inflow of DM98bn.

In 1993-94, Siemens' net profits fell 17 per cent to DM1.6bn. However, a profit on the sale of a heat pumpmaker subsidiary left final earnings 1 per cent higher at DM1.9bn.

Turnover was 4 per cent higher at DM24.6bn, with new orders up 5 per cent at DM28.4bn. Mr von Pierer said Siemens would step up its cost-cutting and productivity improvement programmes to achieve its target for this year of DM2bn net income without extraordinary profits. Last year's return on capital was 9.4 per cent, including the



pacemaker sale profits, but the medium-term goal is 15 per cent. He said Siemens was benefitting from an upturn at its semiconductor operation - previously, a heavy loss-maker - which was making a considerable contribution to profits.

Siemens Nixdorf, the computer subsidiary, had reduced losses further, despite high restructuring costs and lower market prices, and would make an operating profit this year for the first time.

Overall, Mr von Pierer said, the group improved productivity by 6 per cent last year, a saving of DM5.3bn on costs.

However, cutting costs and lifting productivity was not enough. Siemens also had to speed up innovation.

Some DM7.5bn, or 9 per cent of turnover, was being spent on research and development. In the past five years, R&D spending has totalled some DM70bn.

Two-thirds of turnover came from products and systems less than five years old, compared with only half 10 years ago.

New stores help boost Swedish retailer

By Hugh Carnegie
in Stockholm

Hennes & Maritz, the Swedish fashion retailer, yesterday reported a 27 per cent rise in pre-tax profits in its 1993-94 financial year, to SKr1.6bn (\$219.6m) from SKr1.26bn a year ago.

The group, which has expanded rapidly outside Sweden in recent years, said sales rose 20 per cent. Some of the increase was attributed to the 37 new stores added to the network during the review period. H&M now has 357 stores in nine European countries, including Austria where it opened for the first time last year.

Gross sales including value-added tax reached SKr13.5bn in the year to November 30 1994, against SKr11.5bn the year before. Sales net of VAT rose to SKr11.5bn from SKr9.8bn, while operating profits were ahead at SKr1.7bn from SKr1.35bn.

H&M said 70 per cent of sales were now outside Sweden, with Germany overtaking the company's home country as its biggest single market. It spent SKr500m on developing its store and distribution network last year, and plans to open some 40 new stores in 1995.

The company was a top 10 performer on the Stockholm stock exchange last year, rising 50 per cent.

Its formula of selling high-fashion clothing for women, men and children at keen prices has attracted growing attention from domestic and foreign investors.

However, yesterday's result was at the low end of analysts' forecasts, and the share price slid SKr3 to SKr118.

H&M said it was raising its annual dividend to SKr7.75 from SKr6.

Solid sales growth lifts net 20% at Hagemeyer

By Ronald van de Krol
in Amsterdam

Hagemeyer, the Dutch-based international trading group, posted a 20 per cent increase in net profit before extraordinary items in 1994 and forecast a further, unspecified rise in 1995.

It also announced a two-for-one share split to take effect in May, roughly two years after a similar share split in 1993.

Net profit before extraordinary items rose to Fl147.1m (\$89.2m) from Fl123.6m, and the dividend was raised to Fl2.60 a share from Fl3.24.

Sales totalled Fl4.73bn, an increase of 22.1 per cent. Of this, 9 percentage points repre-

sents organic growth and the rest the effect of acquisitions and partnerships, such as a big Asian-Pacific joint venture with Coca Liebermann of Switzerland.

Total net profits rose more than 35 per cent to Fl317.6m, reflecting a net extraordinary gain of Fl70.5m generated mainly by the unravelling of Hagemeyer's agency relationship with Matsushita, the Japanese electronics group, in Singapore.

Most parts of Hagemeyer's three businesses - electro-technical supplies, consumer and professional products and specialty foods - reported sales growth above the average of the past few years, Mr Andrew

Land, chairman, said. Operating profit margins dropped slightly, to 5.1 per cent from 5.3 per cent in 1993.

Mr Land blamed this on the new mix of businesses following the acquisition of Newey & Eyre, the British electrical distributor. Margins in British electrical distribution are lower than in the Netherlands and Germany, Hagemeyer's other two main markets in this sector.

Mr Land said he "wouldn't be surprised" if Hagemeyer bought another distributor of specialty foods in the US this year, as part of its goal of building up a network of state-wide and regional companies there.

Third bidder in Czech telecoms race

By Vincent Boland in Prague

PTT Telecom Netherlands and Swiss Telecom have joined forces to bid for a stake in SPT Telecom, the Czech Republic's state-owned telephone operator. Their preliminary offer is expected to be made today.

The two telecoms have formed TelSource, in which PTT Telecom holds a 51 per cent stake and Swiss Telecom, the balance. TelSource will bid for the 27 per cent of SPT Telecom the Czech government is offering to a strategic foreign partner.

AT&T, the US telecoms group, is to co-operate with

TelSource through a related agreement to supply technology, know-how and personnel to SPT. It had been expected to bid for the stake, either alone or in a consortium, but said yesterday it would not be making an offer.

"Our total involvement is through [the agreement with] TelSource," said Mr John Foster, head of AT&T's telecommunications services division. AT&T is not an equity partner in TelSource and will not be supporting its bid financially.

Mr Foster said AT&T's decision to pursue an alliance with SPT through the agreement

with TelSource was consistent with its European strategy, which "is at the service level".

AT&T is the second US operator to withdraw from the SPT bidding, following Southwestern Bell's pull-out earlier this month. The US "Baby Bell" had been expected to link with TelDanmark.

TelSource becomes the third consortium to express an interest in the SPT stake. Bell Atlantic and France Telecom have formed an alliance, and Deutsche Telekom and Ameritech are also making a joint bid.

Separate bids are expected

from Stet International of Italy and from TelDanmark, which is linking with British Telecom in an arrangement similar to that between TelSource and AT&T.

PTT Telecom and Swiss Telecom are partners in Unisource, the pan-European joint venture, with Telia of Sweden and Telefonica of Spain. Mr André Burg, president of TelSource, said SPT could form a relationship with Unisource in the long term. He said TelSource planned to make the Czech operator a telecommunications hub for central Europe if it won the stake.

Securities losses hamper Den Danske Bank

By Hilary Barnes
in Copenhagen

Den Danske Bank, Denmark's largest commercial bank with assets of DKr338bn (\$53.2m), has posted net profit of DKr818m in 1994, down from 1993's DKr2.40bn but ahead of market expectations.

The fall was blamed on unrealised losses of DKr3.42bn on the securities portfolio, compared with unrealised gains in 1993 of DKr1.19bn. Under Danish law, these are entered fully into the

profit and loss account. The bank will pay an unchanged dividend of DKr12.

It said its core banking profits - profits before unrealised gains or losses and extraordinary items - rose to DKr2.82bn from DKr1.98bn in 1993. This was the fourth consecutive year of improvement in core profits, said Mr Knud Sørensen, chief executive. However core profit, at 22.4 per cent of equity capital, was, he said, still not satisfactory.

Staffing has been cut by 18.4 per cent since 1992, to 12,033,

and a DKr285m extraordinary charge was made to cover a new round of voluntary redundancies.

The main improvement in core profits was attributed to a reduction in bad-loss provisions, to DKr1.87bn from DKr2.83bn, while expenses fell by DKr169m to DKr5.44bn.

Danske was cautious on the 1995 outlook, predicting a recovery in lending activity as the economy improved, but warning that profits would be restrained by tough competition.

The bank last year acquired control of the Baltica insurance group, which is not consolidated into the accounts.

Danske is discussing the sale of most of Baltica's general insurance operations, which have premium income of DKr3.6bn, while retaining control of Danica, Baltica's life insurance company, with premium income of DKr1.33bn.

Several Scandinavian companies are believed to be interested in acquiring Baltica, but yesterday Danske made no comment on the negotiations.

Rudloff named chairman of E Europe packaging group

By Virginia Marsh in Budapest

Cofinec, a central European packaging group owned by western institutional investors, has appointed Mr Hans-Jörg Rudloff, former chairman of Credit Suisse First Boston, as group chairman.

The group also announced yesterday it is to invest US\$25m in a packaging manufacturing plant in Poland.

Mr Stephen Frater, chief executive, said financing for the project, the group's first in Poland, would come from a just-completed capital increase of FF210m (\$40.9m).

This had doubled the company's capital base and brought in new shareholders.

These include Mr Rudloff, CSFB's Central European Growth Fund; the European Bank for Reconstruction and Development; and Baring Global Emerging Markets Fund and Baring Charvalis Fund, both managed by Baring



Hans-Jörg Rudloff: one of the new shareholders at Cofinec

Investment Management.

Cofinec, which had turnover of around \$120m in 1994, up from \$88m in 1993, was set up in 1989 by Cerus, a French holding company, and the vehicle for the non-Italian business interests of Mr Carlo De Benedetti, the Italian industrialist.

Other Cofinec shareholders include Banque Nationale de Paris, Union des Assurances de Paris and Lehman Brothers.

Mr Frater said the Polish plant, due to be operational by the end of the year, would lift the company's investment in central Europe to \$15m, and the number of employees to 1,700. It will produce packaging primarily for consumer products, food, tobacco and pharmaceutical companies.

The plant will be located near Warsaw, and be Cofinec's fourth such factory in the region. The group runs two packaging companies in Hungary and one in the Czech Republic - all formerly state-owned. It hopes to set up a fifth manufacturing base in western Romania within the next two years.

Around 70 per cent of production is exported, either directly or by clients which include PepsiCo, McDonald's, Unilever and Philip Morris.

Iberian banks in cross-border deal

By Tom Burns in Madrid

Nearly 100 bank branches in Spain and Portugal are to change ownership and national identity under an agreement, valued at Pt200bn (\$155m), between Spain's government-controlled Argentaia banking corporation and Caixa Geral de Depósitos, the state-owned Portuguese savings bank. The aim is to foster cross-border financial expansion.

The swap, likely to be signed next week, involves Caixa de Banco Siméon buying a 60-branch Argentaia subsidiary based in the north-western region of Galicia, and Caixa

transferring to the Spanish group 33 of its offices in Portugal. Broad details of the deal were accepted by both sides last September, but implementation was held up by the Lisbon authorities. They disputed a 50 per cent stake in Banco Totta e Aguiar (BTA) held by Banco Español de Crédito (Banesto).

The sale last month of Banesto's holding in BTA to Portuguese financier Mr Antonio Champalimaud re-established the banking relationship between the two countries.

The Caixa already has a solid base in Spain. It owns Banco Extremadura, which has a 50-

branch network based in the western region of Extremadura, and Banco Luso Español, which has 40 offices and its headquarters in Madrid.

The Caixa, Portugal's leading financial institution, is seeking to build up its Spanish presence to 300 branches.

Argentaia operates 18 offices in Portugal through its Banco Exterior unit, and aims to have a 150-unit Portuguese network within the next two years. It will secure 30 offices in prime urban areas from the Caixa subsidiary Banco Nacional Ultramarino and a further three from the Caixa itself.

SKF chief executive to step down in April

By Christopher Brown-Humes
in Stockholm

Mr Mauritz Sahlin is stepping down as chief executive of SKF after 10 years at the helm of the world's leading maker of roller bearings.

He will be replaced by Mr Peter Augustsson, SKF's senior vice-president in charge of European operations, at the end of April.

Mr Augustsson, 40, joined SKF last year after 16 years at Volvo, Sweden's flagship car manufacturer. When he left Volvo he was a senior vice-president with special responsibility for the group's highly successful 850 series.

Mr Sahlin, 60, leaves SKF when his fortunes are rapidly improving after three difficult

and turbulent years. The group yesterday confirmed a SKr1.82bn (\$250m) profit for 1994, after a SKr699m loss in 1993, and proposed a dividend of SKr4.25 a share, after suspending payments in 1992 and 1993.

The turnaround was driven by a 14 per cent rise in volumes on the back of higher demand, particularly from car and truck manufacturers.

This helped to boost sales to SKr33.27bn from SKr29.2bn. The company also benefited from cost-cutting and a return to profit at Ovako Steel, its special steels unit.

SKF expects even better figures this year, helped by continued strong demand in its main US and European markets and higher prices.

Austrian unit helps lift Strabag turnover 19%

By Michael Lindemann in Bonn

Strabag, Germany's fifth biggest construction company, saw turnover rise 19 per cent last year to DM6bn (\$4bn), helped by strong results from its Austrian subsidiary which is building the new Vienna-Budapest motorway.

Presenting preliminary figures, the company said it had improved on its 1993 profits of DM40m and would pay a "good" dividend.

The company will increasingly focus on central and eastern Europe, where it expects real annual growth of at least 4 per cent.

However, it still expects 75 per cent of its turnover to be in Germany, much of it in the eastern part of the country.

New orders last year rose 8 per cent to DM5.5bn, up from DM5.4bn, while orders on hand fell 4 per cent to DM3.2bn.

● Henkel, the privately-owned chemicals company, reported a 20 per cent rise in 1994 profits to DM460m, up from DM385m the year before.

Turnover rose by 1 per cent to DM14.1bn while foreign sales advanced 2 per cent to DM9.1bn.

Sales of detergents, which represent 29 per cent of group turnover, fell 5 per cent because of strong competition and exchange rate fluctuations. Cosmetics, which make up about 10 per cent of overall turnover, only just reached their 1993 sales levels because of strong competition and stagnant consumer demand.

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SOCPRESSE S.A. has sold its regional publishing interests in Poland to PASSAU NEUE PRESSE AG The undersigned acted as financial advisor to SOCPRESSE S.A.	POCHET S.A. has acquired a controlling interest in LALIQUE S.A. The undersigned acted as financial advisor to POCHET S.A.	SOCPRESSE S.A. has sold its publishing interests in the Czech Republic to RHEINISCH-BERG-DRUCKEREI UND VERLAGS The undersigned acted as financial advisor to SOCPRESSE S.A.

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24 February 1995

INTERNATIONAL COMPANIES AND FINANCE

NEWS DIGEST

Toronto-Dominion Bank has strong opening period

Toronto-Dominion Bank opened the Canadian banks' quarterly reporting season yesterday with a 6.5 per cent rise in first-quarter earnings, writes Bernard Simon in Toronto.

Net income climbed to C\$175m (US\$127.8m), or 56 cents a share, in the three months to January 31 from C\$165m, or 52 cents, a year earlier.

The improvement was due largely to a near-halving in loan-loss provisions to C\$20m from C\$40m. Fee income rose by 7 per cent, with the increase coming mostly from credit fees and credit cards. But net interest income fell by almost 9 per cent, reflecting a sharp narrowing of margins in the wake of higher interest rates.

The National Bank, Canada's sixth biggest, posted net profit of C\$80.8m or 32 cents a share, for the first quarter of fiscal 1995, up 20 per cent from C\$66.8m or 27 cents a year earlier, adds Robert Gibbons. Return on average assets edged up to 0.53 per cent from 0.47 per cent.

Loan loss provision was down 10 per cent. Net interest income rose 7 per cent with higher loan and deposit volumes. A drop in brokerage income was partly offset by higher fee, credit card and exchange revenues.

Fairfax teams with Cox in pay-TV venture

The Australian Broadcasting Corporation is teaming with John Fairfax, the newspaper publisher, and Cox Communications, one of the largest US cable companies, in a A\$100m (US\$73.7m) joint venture to develop two new pay-TV channels in Australia, writes Nikki Tail in Sydney.

The joint venture, Australian Information Media, will be controlled by the ABC with a 51 per cent stake, and the three partners are to supply combined funding of some A\$100m over three years. The new joint venture company is expected to link with Turner International, which distributes Turner Broadcasting's Cable News Network, to produce a 24-hour news channel.

A second channel will provide children's programming during the day, and a mix of drama, documentaries and general entertainment in the evening.

Portuguese Marconi valued at Es101.4bn

Portugal yesterday fixed a value of Es6,500 a share for Companhia Portuguesa de Rádio Marconi, an intercontinental telecommunications operator, prior to its merger with state-owned Portugal Telecom, writes Peter Wise in Lisbon.

The price values the company at Es101.4bn (S\$61.3m).

Private shareholders in Marconi, which is 51 per cent state-owned, will be encouraged to exchange their shares for shares in PT when 25 per cent of the utility is privatised in a global offer in May. The offer price for PT has not yet been fixed.

Marconi shares rose Es300 to Es6,800 yesterday before they suspended trading before trading closed. They had risen from Es4,500 since January 27.

The state's holding in Marconi is to be transferred to PT in April at a nominal value of Es1,000 a share.

Bank of Cyprus improves by 18%

Bank of Cyprus, the island's biggest bank, posted net profits of C\$17.2m (S\$4.4m) last

year, an 18 per cent improvement on the previous year, writes Kerin Hope in Athens.

The bank said its branch networks in Greece and the UK made an unexpectedly strong contribution to earnings. The Greek network reported operating profits of C\$5.5m, a 65 per cent increase over 1993, while the UK network, which mainly serves Greek Cypriot businessmen, raised operating profits to C\$2.5m, a 40 per cent gain. Reserves rose by 50 per cent to C\$25m at the end of 1994, as a result of an asset revaluation and income from its insurance subsidiary, EuroLife.

Austrian paper group boosts income 53%

Mayr-Mahnhof Karton, the Austrian board, packaging and paper group that came to the Vienna bourse last April, has reported a 53 per cent jump in 1994 consolidated net income to Sch175m (S\$17.3m), writes Ian Rodger in Zurich. The result is significantly higher than the Sch140m forecast at the interim stage, and may repair some of the damage done to the group's image when it revised down its earnings estimate shortly after its flotation. In a preliminary statement, the directors attributed the earnings surge in part to the 25.6 per cent rise in sales to Sch10.6m, and partly to acquisitions in the folding carton and waste paper division.

Revenue for the group was Sch1.1bn (S\$110m) in 1994, up from Sch980m (S\$98m) in 1993.

The group also said it had agreed to buy a majority stake in Falco Spezialplattenwerk, a leading Hungarian chipboard maker with annual sales of Sch500m.

Tough times for Canada's brokers

Canadian stock brokerage profits slumped late in 1994 and nearly one-third of the total 158 firms showed losses for the full year, writes Robert Gibbons. Industry operating profit overall dropped to C\$1.2bn (US\$875m) in 1994 from \$1.7bn in 1993, and final profit after bonuses was \$421m against \$736m, said the Investment Dealers' Association of Canada.

The poor second-half showing was due to rising interest rates and poor equity markets, and a dearth of new stock issues. The industry had a banner year in 1993 with climbing stock markets and a surge in initial public offerings.

Constantia sales increase 16%

Constantia, the Austrian packaging and board group, said in a preliminary statement that its cash flow jumped 30 per cent in 1994 to Sch1.2bn (S\$120m), thanks to higher sales and acquisitions, writes Ian Rodger. Sales advanced 16 per cent to Sch13.5bn, with the Iso board subsidiaries prospering in materials for building and for sporting equipment.

The group also said it had agreed to buy a majority stake in Falco Spezialplattenwerk, a leading Hungarian chipboard maker with annual sales of Sch500m.

Gencor dismisses tax fraud allegations

Gencor, the South African mining house, said auditors investigating it had revealed no tax fraud at the company, as alleged by now dismissed senior executive Mr Trevor Rees, reports Reuter from Johannesburg.

The company said Mr Rees had not appealed against his summary dismissal, and it had been implemented. Gencor said Mr Rees attempted to secure R2m (\$22,000) from the company in return for his agreement not to disclose confidential and "potentially damaging" information.

AIG lifts income 12% to record \$2.7bn

By Tony Jackson in New York

American International Group, the US insurance company, lifted fourth-quarter net income 12 per cent to \$578m, and yearly income 12 per cent to a record \$2.7bn.

Mr Maurice Greenberg, chairman, said premiums in domestic property and casualty were up 12 per cent for the year, while rates had been relatively flat in the quarter.

The overseas property and casualty business had produced an "outstanding" quarter and year, he said.

Pre-tax profits from general insurance overall were up 17 per cent in the year at \$1.58bn. Profits from life insurance rose 19 per cent to \$866m. Profits in financial services were 3 per cent up at \$405m, in spite of a drop from \$405m to \$390m in the last quarter.

The previously-published estimate of a \$30m loss from the Kobe earthquake was unchanged. Mr Greenberg said. Devaluation of the Mexican peso had no material impact on the company.

Realised capital gains were down from \$107m before tax for the year to \$87m.

Excluding capital gains and the effect of accounting changes, net income was up 15 per cent in the year at \$2.1bn, or \$6.69 a share. For the quarter, earnings also rose 15 per cent to \$671m, or \$1.81, on the same basis.

Videotron's UK unit to raise CS220m in IPO

By Robert Gibbons in Montreal

Videotron, Canada's second-biggest cable-TV group, said that an initial public offering by its UK subsidiary would be priced in April and should raise about C\$220m (US\$157m).

Videotron and partner BCE will see their interests in Videotron Holdings decline to 56 per cent and 25 per cent respectively, said Mr Andre Chagnon, founder-chairman of the Videotron group.

Proceeds will go partly to redeem the UK subsidiary's preferred stock, providing C\$75m cash to the parent.

Mr Chagnon said the parent would also show a substantial special gain on dilution from the IPO.

The new shares will be offered primarily in the UK, but also in North America.

The IPO would set a value on the UK operation and provide a more realistic market valuation of the parent's stock in Canada, Mr Chagnon added.

American Maize agrees Eridania offer

By Laurie Morse in Chicago

The directors of Connecticut-based American Maize Products have agreed to an offer by Eridania Bèghin-Say, the French food subsidiary of Montedison of Italy. Although the board agreed the deal, valued at \$408m, Mr William Ziegler, American Maize's chairman and a controlling shareholder, is seeking an injunction to stop the merger.

If the merger is completed, it will give Eridania a 10 per cent share of the American corn

sweetener market. High fructose corn syrup is the primary sweetener used in colas and other soft drinks in the US, where demand has been growing 4 per cent annually, although it is not widely used in Europe.

Analysts said Eridania's interest in American Maize is similar to the strategy that prompted UK-based Tate & Lyle to acquire A.E. Staley, a big US corn refiner and corn sweetener producer, in 1987. "It helps to be able to source and sell these kinds of products

worldwide," said Mr Dick Elam, an analyst with Kemper Securities.

Eridania's bid of \$40 a share is an improvement on last year's initial offer of \$32. Eridania raised its bid twice: first to \$37 and, after being rebuffed by Mr Ziegler, to \$40. American Maize's share price rose 32% to \$38 at lunchtime.

The offer is contingent on a number of conditions, including a provision that Eridania obtain control of a majority of shares in each class of American Maize's stock. Although

American Maize is publicly traded, 70 per cent of its shares are owned by two families, which reportedly are feuding. Mr Ziegler owns 55 per cent of the company's Class B shares, which have greater voting power than Class A shares and which control three quarters of the board's seats.

Mr Ziegler's lawsuit, American Maize said, contends that the board wrongfully approved the merger and stock purchase agreement, and that other aspects of the deal are not legal.

Two US retailers show falls

By Richard Tomkins in New York

J.C. Penney and Spiegel, two big US retailers running catalogue businesses as well as stores, saw their share prices slip against a rising stock market yesterday as they reported disappointing fourth-quarter performances.

J.C. Penney saw net income fall to \$428m from \$437m in what it described as "a difficult quarter for the retail industry". Its shares were down \$1 at \$42.4 at midday.

Sales rose by 5 per cent to \$6.6bn and operating profits by 5 per cent to \$866m, but net profits were held back by higher interest charges caused partly by stock repurchases.

Earnings per share rose to \$1.66 from \$1.64.

For the full year, net income rose by 12 per cent to \$1.06bn.

Like other retailers with a strong bias towards apparel sales, J.C. Penney appeared to have suffered partly from the fourth quarter's unseasonably warm weather, which held back winter clothing sales, and partly from a trend among consumers to shift their Christmas spending towards home electronics.

The catalogue business, faced with the task of overtaking the comparable quarter's 23 per cent increase in sales, pushed up revenues by only 1.3 per cent. The stores did better, increasing sales by 5.7 per cent.

At Spiegel, fourth-quarter net profits slumped to \$9.3m from \$55.8m, and full-year net income fell to \$25.1m from \$48.7m.

Its shares were down \$2 at \$10 at midday.

The company said poor demand for winter clothing was partly to blame. In addition, it spent heavily to increase the distribution of its catalogues without getting a matching increase in customer orders.

Mr John Shea, chief executive, said the company was studying ways of reducing the impact of rising postage and paper costs - for example, by reducing the weight of paper and the pagination of its catalogues.

Kemper loses three managers

By Maggie Urry in New York

Kemper, the financial services group which spent much of last year on the receiving end of takeover bids, has lost three of its top fund management executives.

The three are Mr Charles Kiersch, who was chairman and chief executive of Kemper Financial Services and a main board director, Mr Sandy Lincoln, who was chief investment officer, and Mr Robert Jackson, senior executive vice-president of Kemper Financial.

As a result, Mr Stephen Timbers, chief operating officer of the group, is taking over Mr Kiersch's role and, on a temporary basis, Mr Lincoln's job. Kemper said a search was under way for a new chief investment officer. The three resignations follow last week's appointment of Mr Jack Neal as chief operating officer of Kemper Financial.

Kemper was first bid for last spring by GE Capital, the financial services arm of General Electric, but then agreed a higher offer worth \$3.3bn from

Conseco, the insurance group. But in November Conseco reduced its offer and then pulled out of the deal, and Kemper's share price tumbled. Kemper indicated it was still up for sale, but so far no suitors have made a firm offer.

Since then there have been rumours that key staff were looking to leave the group. Mr Timbers said: "We have a strong management team in place at Kemper Financial. We are setting Kemper Financial on an aggressive course for future growth."

Horsham has deficit in final quarter

By Bernard Simon in Toronto

Horsham, the investment holding company controlled by Canadian entrepreneur Mr Peter Munk, benefited handsomely last year from a one-time gain stemming from an acquisition by Barrick Gold, the gold producer in which Horsham is the largest shareholder.

But Horsham incurred a fourth-quarter loss due to narrowing oil refining margins at Clark USA, its wholly-owned oil refiner and distributor. Earnings for the year were US\$178.7m, or \$1.63 a share, up from \$39.3m, or 39 cents, in 1993. Revenues rose 9.8 per cent to \$2.49m.

More than three-quarters of net earnings came from a \$136m dilution gain accruing to Horsham from shares issued by Barrick for its takeover last summer of Toronto-based Lac Minerals.

The loss for the quarter ended December 31 was \$8.8m, or 8 cents a share, compared with a \$3.4m profit, or 3 cents, a year earlier. Clark's loss for the quarter was \$13.4m, versus an \$11.5m loss a year earlier.

Horsham's interests also include a 48 per cent stake in Trizec, one of North America's biggest property developers, and a German company which is developing a business park on the outskirts of Berlin.

Berlin's office builders think big

The scale of development in the city is impressive, says Simon London

Berlin is the perfect antidote to the caution of London or the uncertainty of Paris. Office rents may have fallen by 50 per cent since the peak in 1991, but that has not dissuaded developers from rebuilding the eastern half of the city and much more besides.

For those accustomed to the recessionary shadow elsewhere in Europe, the scale of development is at first difficult to grasp.

As one agent remarked, Berlin thinks in metres as London thinks in feet; in other words, the development projects are ten times the size. Developments of less than 50,000 sq metres are barely worth a mention in Berlin, whereas London cannot boast a single urban project on this scale. The bigger projects are breathtaking, such as the 1m sq m mixed-use development planned for vacant land at Potsdamer Platz, or the 800,000 sq m of offices being built in Friedrichstrasse, the main thoroughfare of the Mitte district of east Berlin.

In most cities the pace of development, against a background of falling rents, would reduce developers, agents and bankers to nervous wrecks. Yet Berlin's property community still hopes that the tidal wave of new space will not leave a trail of financial havoc.

There are two reasons for qualified optimism. First, Berlin is significantly under-endowed with office space compared to most other German cities.

Mr Jürgen Bruns-Berentelg of Healy & Baker, the surveyors, points out that only 51 per cent of Berlin's population work in service industries, against 42 per cent in Hamburg

and more than 50 per cent in Frankfurt. As the city makes the transition to a service-based economy, the argument runs, new offices will be required. Second, the Federal Government's migration from Bonn to Berlin is expected to create a surge in demand for office space.

The snag with the first argument, as Mr Bruns-Berentelg concedes, is that Berlin is geographically disadvantaged compared to Hamburg or Frankfurt. Its position close to the Polish border, with relatively poor transport connections, helps explain why only three of Germany's top 500 companies have their headquarters in the city - a pattern that is unlikely to change.

While the second argument has more merit, the government will not help developers directly. Most ministries will occupy purpose-built, government-owned blocks.

Private sector organisations involved in oiling the wheels of government will be attracted to Berlin. As a result the annual take-up of office space is expected to rise by 25 per cent to about 250,000 sq m.

But it still takes a leap of faith to believe that enough demand will be created to fill Berlin's 160 new office developments at rents which allow the developers to show a return on the investment.

For less well-located office development away from the city centre, the over-supply of space is already hurting. A consortium of banks recently assumed control of the 50,000 sq m Airport Bureau Centre, near Tagel airport, which remains unlet. Wetherall Green & Smith, the surveyors, have been instructed to let

large units at DM19.50 (\$13.28) a sq m, against the previous asking price of DM25. Exactly where rents will settle for the very best space - such as developments around Friedrichstrasse - is still an open question. Most of the buildings are only now nearing completion and competing for tenants. Prime office rents have already fallen from about DM85 per sq m per month in 1991, to between DM45 and DM50 today.

Agents and developers hope that the quality of the new buildings and the attraction of the location will push rents in the Mitte back towards the 1991 peak. At this level most developers would show a clear profit. Only those which paid too much for sites in the first euphoric days after reunification would be left nursing wounds.

At rents of between DM50 and DM80, many of the ambitious new buildings would not be economic. Rumours that the first big tenant of one notable Friedrichstrasse development is paying an initial rent of only DM39 (albeit rising to DM75 over five years) are therefore worrying.

The large retail portions of the Mitte scheme may also prove difficult to let at good rents.

The Mitte may achieve its ambition of becoming Berlin's international business district, but it faces stiffer competition as a shopping location. Mr Sacha Herlich of Jones Lang Wootton, the surveyors, argues that over-supply of offices and shops will lead tenants to focus on the very best locations. Quality office development in the Mitte will attract tenants, but those away from the centre - especially those built on former indus-

trial sites in the suburbs - will remain empty.

The experience of London in the late 1980s supports this view. The Broadgate development in the City of London (which is roughly the same size as the combined Mitte schemes) found tenants. But less well located projects - including Canary Wharf - are only now being filled.

The uncomfortable thought for the Mitte developers, though, is that Broadgate commanded far lower rents than its developers Rosehaugh and Stanhope anticipated. Shareholders saw almost no return on their investment, since Rosehaugh fell into receivership and Stanhope is now being rescued from the brink.

It is unlikely that Berlin will see a similar wave of receiverships and forced sales of developments. Most big projects are being financed by small circles of banks which are both lenders and equity partners. As such they have a strong incentive to take a long-term view.

Neither are problems in Berlin likely to lead to systemic weaknesses in the financial system. Even if many Berlin developments prove unprofitable, the rest of Germany's property market is recovering.

This points to an orderly work-out of any problems which do arise. The fall-out from the Berlin development rush is unlikely to be seen in public. But the financial pain could be no less real. The next few months are critical as some of the bigger projects reach completion and tenants are sought. The terms of each letting will determine whether the monumental rebuilding of Berlin has made financial sense.

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February 1995

INTERNATIONAL COMPANIES AND FINANCE

Renison launches bid for Pancontinental

By Nikki Teit
in Sydney

Renison Goldfields, the Australian mining house in which the international conglomerate Hanson has a 39.6 per cent stake, yesterday made a hostile offer, said to be worth A\$440m (US\$323m), for Sydney-based Pancontinental Mining (Pancon).

The offer, which was firmly rejected by Pancon, was announced as Renison said it planned to spin off its gold mining assets into a new separately-listed company, Goldfields. The proceeds would be used to mount the offer, with a mix of cash and Goldfields shares.

Renison wants to combine Pancon's gold mining operations with the Goldfields

assets, while paring away the non-gold mining assets - which take in magnesite, zinc and coal - for consolidation within Renison itself. That would leave Goldfields owning Renison's 25 per cent in the Porgers gold mine in Papua New Guinea, along with Pancon interests in Western Australia, Tasmania and PNG.

Renison said Goldfields would become one of Australia's five biggest gold producers.

However, Pancon, said the offer was inadequate, highly conditional and formed part of an "unusually complex" restructuring of Renison.

This week has seen heavy buying of Pancon shares. Renison said yesterday that Goldfields held 14.9 per cent of its target's shares.

Renison said the logic behind the takeover was that "pure" gold mining stocks tend to be valued more highly by the stock market than diversified mining groups, and that this premium could be realised by pooling the two companies' assets into a separate vehicle.

Goldfields is offering one Goldfields share and A\$2.10 in cash for every three Pancon shares. This is said to value each Pancon share at A\$1.80, and the group at A\$440m.

Renison shareholders are also being offered the chance to invest directly in Goldfields. They will be able to buy converting letter-of-credit-backed unsecured notes at a price of A\$3.30, on the basis of 58 notes for every 250 Renison shares held.

These notes will then convert on a one-for-one basis into Goldfields shares if the offer for Pancon is successful. If the bid fails, the notes will be redeemed after six months, for A\$3.63 each.

The bid is the most significant move by Renison since Mr Tony Cortoo was brought in to sort out the lacklustre mining house.

Even before Pancon directors issued their rejection, the deal had been given a poor response on the Australian stock market, where Pancon shares, buoyed recently by bid hopes, fell 14 cents to A\$1.65, and Renison lost 30 cents to A\$4.10.

The fall came in spite of interim results from Renison yesterday which showed an after-tax profit of A\$20.8m in the six months to end-December, compared with a loss of A\$15.3m a year earlier.

Pancon's interim figures, issued earlier this month, showed profits of A\$8.5m after tax, a threefold increase over the year-earlier level.

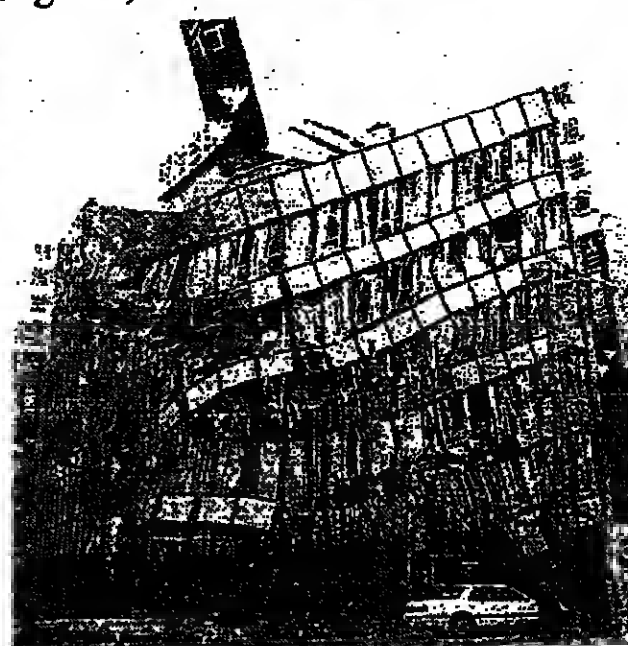
Corporate Japan shakes in after-shock of quake

Some companies' losses from the Kobe tragedy may prove competitors' gains, writes William Dawkins

Just over 100 listed Japanese companies have reported earthquake damage worth a total Y1,006bn (\$10.4bn), enough to make a sizeable dent in profits this year and next.

The estimate, compiled by the Nihon Keizai Shimbun newspaper from company reports and stock exchange announcements since the Kobe quake struck just over a month ago, may well be an underestimate, securities analysts warned.

However, it gives the best indication yet of the scale of the damage suffered by corporate Japan, to be outlined in more detail in mid-May, when companies report annual results.



Winners and losers: rebuilding Kobe will be good news for some

The corporate cost of Kobe will not be charged against profits in a single year. It includes short-term costs, such as the temporary loss in sales, as well as long-term ones such as the cost of rebuilding. Moreover, some Kobe companies' losses will be competitors' gains.

In the short term, the retailing sector is the worst hit by the destruction of stores and stocks in Kobe.

The 50 supermarkets damaged in Kobe lost Y300bn, excluding reconstruction, according to the Japan Chain Stores Association. Ten department stores there lost Y100bn of sales and stocks, says their trade body, the Japan Department Stores Association.

There was also a nationwide decline in consumer spending in the weeks after the quake, for which equity analysts offer conflicting explanations, from panic to mourning.

Retail store shares have on average underperformed a dismal stock market by 7.1 per cent since the turn of the year, with the worst hit being those with a large presence in Kobe - Daiichi and Daiwa.

Whatever the reason for the nationwide retail sales slump, a recent upturn in sales of durable goods indicates that consumers may be putting Kobe behind them, say analysts.

Japan's retailers are "rattled but overvalued," argues Ms Victoria Melendez, equity analyst at Morgan Stanley Japan.

Others to have lost sales because of the quake include Kobe Steel, one of Japan's leading producers, where annual production is running 530,000 tonnes below normal, a situation likely to last until September, says the company.

Toyota, Japan's largest carmaker, this week said January production fell "sharply" for the first time in six months, after it closed its main assembly lines for one and a half days in January because of feared parts shortages.

Steel and cars, however, suffered only localised damage and did not experience the post-Kobe nationwide sales decline reported by retailers.

Instead, the lost sales of Kobe Steel and Toyota have provided extra business for competitors, at a time when both sectors are burdened by surplus capacity.

That explains, for example, why the share price of Nippon Steel, Japan's largest steelmaker, has outperformed the market by 5.5 per cent so far this year, and why Nissan, Japan's second largest car group after Toyota, reported a boost in January sales.

Overall, the short-term loss of business will probably remove about Y100bn from the Y4,000bn net profits of companies listed on the main Tokyo stock exchange in the year to March, estimates Mr Tom Hill, equity strategist at S.G. Warburg Securities. That is insignificant in comparison to the Y280bn pre-tax loss to be announced by Sumitomo Bank, which perhaps puts the short-term corporate cost of the earthquake in its correct scale.

Long term, corporate Japan's potential losses are on a larger scale; about Y500bn, estimates S.G. Warburg. Yet that is still only a fraction of the government's estimated overall cost of Y3,600bn, including damage to roads, harbours, rail and buildings, most of which will

be borne by the public sector. The first injection of post-Kobe public spending, Y3,000bn, is awaiting parliamentary approval. The rest is on hold ahead of more detailed damage estimates from the government's assessors.

Kobe Steel and local retailers will again bear the lion's share of the corporate rebuilding cost. The steel group alone has earmarked Y74bn to repair its plant there, while Daiichi puts the bill at Y50bn, including Y15bn of lost stocks. Hanshin Electric Railway, the listed operator of a commuter line crippled in the quake, estimates its repair bill at about Y70bn, of which the government will pay half.

Equally, rebuilding Kobe will be good news for some. Steel companies, for example, can expect a Kobe-related 3m tonne rise in domestic annual demand over the next two years, Mr Hiroshi Saito, chairman of the Japan Iron and Steel Federation, said yesterday. That would lift domestic steel consumption from 102m tonnes in the current year to March, to 105m tonnes next year, he said.

Construction companies, which were struggling against the continuing slide of the property market, can hardly believe their luck.

Their shares started to rise the moment the market opened after the Kobe quake. They have hardly stopped since, outperforming the market so far this year by 17 per cent; the biggest potential winners from Kobe's tragedy.

Thailand's commercial banks solid

By William Barnes
in Bangkok

Thailand's commercial banks continue to report robust profits in the face of widespread fears that their earnings would turn down in the face of fierce domestic and international competition.

The country's biggest bank, Bangkok Bank, this week reported a 25 per cent rise in full-year 1994 net profits to Bt17.36bn (\$65m), slightly better than expected by analysts, compared with Bt13.5bn a year ago.

Siam Commercial Bank reported a 26 per cent increase in 1994 net profits to Bt6.2bn; Thai Farmers Bank saw its net profits rise 31.2 per cent to Bt10.12bn; and Thai Military Bank announced a 24.6 per cent jump in net profits to Bt3.5bn.

Bangkok Bank's net loans grew a modest 12.7 per cent to Bt746bn and its deposits rose 11.2 per cent to Bt657bn, compared with industry averages of about 20 per cent and 14 per cent respectively.

Broker Smith New Court Far East said it was sticking to its forecast of 1995 net earnings of Bt20.7bn giving a prospective price-earnings multiple of 8.7 times.

Mayne Nickless progresses

By Nikki Teit

Mayne Nickless, the Australian transportation, security services and healthcare group which also holds a 25 per cent stake in Optus, the country's second telecommunications group, yesterday announced profits after tax and abnormal in the half-year to January 1 of A\$73.4m (US\$54.1m), up from A\$34.5m a year ago.

The 1993-94 result, however, was depressed by a A\$27.2m abnormal charge, while the tax charge was also slightly lower in the latest six months. At the pre-tax level, Mayne's improvement was much more modest - an 8.8 per cent rise to A\$103.6m. Sales rose by 3.1 per cent, to A\$1.49bn.

At the pre-interest level, the biggest advance was in transport services, where profits rose from A\$41.7m to A\$46.8m in spite of the estimated A\$2m cost of recent industrial action by transport workers. Security services made a modest advance, from A\$28.5m to \$29.1m. Healthcare services were flat at A\$24.9m.

The company's share of losses from Optus was A\$6.8m, and directors said that they did not expect the company to break even this financial year. However, they indicated that Mayne would be ready to invest further in Optus, and its Optus Vision consortium which is building a cable network.

Mr Bill Bytheway, managing director, said that existing shareholders in Optus were likely to make further equity contributions and that Mayne's contribution could reach A\$200m.

Mayne shares closed 4 cents lower at A\$8.11.

At the Australian-listed finance and investment house in which the federal government holds an 80.6 per cent stake, said yesterday that it hoped to make "a positive announcement" on the pending sale of that stake shortly.

The news came as AIDC announced a fall in after-tax profits in the six months to end-December from A\$20.6m a year ago, to A\$15.5m.

It said it was satisfied with the figures.

By Laura Tyson in Taipei and
Paul Taylor in London

Taiwan Semiconductor Manufacturing (TSMC), the country's largest semiconductor manufacturer, plans to invest T\$30bn (US\$1.14bn) in a new semiconductor plant.

TSMC, in which Philips, the Dutch electronics group, holds a 38 per cent stake, was listed on the Taiwan stock exchange in September.

Construction of the plant, which will produce eight-inch silicon wafers, is subject to shareholders' approval. It is expected to begin late next month.

As a foundry, TSMC produces a variety of semiconductors, including dynamic access random memory (DRAM) chips, for other high-technology companies. An estimated 61 per cent of TSMC's worldwide sales are in the US.

Taiwan Semiconductor's existing capacity is 50,000 wafers a month. The new plant will begin production of up to 30,000 wafers a month in mid-1997, depending on market conditions.

"They have the capital and the demand is certainly there," said Mr Daniel Heyler, regional director for Dataquest, which studies the semiconductor industry. "There's a worldwide shortage of semiconductor manufacturing capacity and that's why TSMC has done so well."

The market for DRAM chips has been particularly strong recently. In the US, the market has doubled in the past three years.

In Asia, outside of Japan, the market has grown two-and-a-half times, while the European market is up 60 per cent.

Even in Japan, where the recovery has been weak, the market has grown about 18 per cent.

As a result, a number of semiconductor manufacturers have recently announced substantial investments.

Earlier this month, Mitsubishi said it planned to invest T\$30bn (\$300m) in its European semiconductor facility for production of advanced memory chips.

The latest deals have largely been spurred by generous tax incentives from the federal government and several provinces. In Ontario, for example, taxpayers investing up to C\$5,000 in a labour-sponsored venture capital fund through a tax-sheltered retirement savings plan can reduce their taxable income by as much as C\$4,660. The funds' promoters aim to persuade investors that even if the entire C\$5,000 is squandered, the actual loss could be as little as C\$340.

The idea behind the funds is that they offer small investors an opportunity to share in the rewards - and risks - of the fast-growing small business sector.

According to Mr Bill Holland, senior vice-president at CI Mutual Funds, the small business sector's performance shows little correlation with listed securities. An investment in a venture capital fund is therefore a good way to diversify a portfolio, he says.

Similarly, merchant banks have been attracted by the opportunity to diversify at a time when their traditional institutional business is slack.

By Mark Suzman
in Cape Town

Tonga-Hulett, the South African food and industrial conglomerate, has announced plans for a R2.3bn (\$574m) expansion of its aluminium and food processing divisions.

The group has in principle approved a R1.75bn addition to its Hulett Aluminium Rolled Products plant in Pietermaritzburg in KwaZulu-Natal province, and a R500m expansion to

African Products, its starch and glucose division, outside Johannesburg.

Mr Cedric Savage, group managing director, said the projects would be in addition to existing capital expenditure plans in other divisions. They will significantly enhance the medium to long-term earnings of the group," he said.

Subject to partnership agreements being finalised, Tonga-Hulett will take a 50 per cent stake in the aluminium project, which

will be launched in conjunction with the state-run Industrial Development Corporation and Anglo American Industrial Corporation.

The plant will increase Hulett Aluminium's output to 150,000 tonnes a year from its current 100,000 tonnes while expanding overall capacity to 200,000 tonnes.

Under current plans, commissioning of the project should take place over 1997 and 1998.

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Interest Rate	Undated Notes	6.56% per annum (LIBOR 6.5% + 0.06%)
Dated Notes	6.4375% per annum (LIMEAN 6.4375%)	
Interest Period	24th February 1995 to but excluding 24th August 1995	
Interest Amount due	Undated Notes per U.S. \$ 10,000 Note U.S. \$ 329.82 per U.S. \$250,000 Note U.S. \$8,245.56 Dated Notes per U.S. \$ 10,000 Note U.S. \$ 323.66 per U.S. \$250,000 Note U.S. \$8,091.58	

CS FIRST BOSTON
Agent

The "Shell" Transport and Trading Company, Public Limited Company

Final dividend 1994

Notice is hereby given that a balance of the Register will be struck on 13th April, 1995 for the preparation of warrants for a Final dividend for the year 1994 of 15.9p per 25p Ordinary Share. If approved at the Annual General Meeting to be held on 18th May, 1995 the dividend will be paid on 23rd May, 1995.

For transferees to receive this dividend, their transfers must be lodged with the Company's Registrar, Lloyds Bank Registrars, The Causeway, Worthing, West Sussex BN99 6DA, not later than 3pm on 13th April, 1995.

SHARE WARRANTS TO BEARER

The Coupon to be presented for the above dividend will be No. 193 which must be deposited at Lloyds Bank Registrars' Department, Issues Section, Ground Floor, P.O. Box 1000, Arthol House, 71 Queen Street, London EC4N 1SL (not later than 13th April, 1995 to receive payment on 23rd May 1995) or may be surrendered through Messieurs Lazard Frères et Cie, 121 boulevard Haussmann, 75382, Paris Cedex 08.

BY ORDER OF THE BOARD
Miss J. E. Munsiff
Secretary

Shell Centre,
London SE1 7NA
23rd February, 1995

Notice to the Bondholders of HOGO MEDICAL CO., LTD.

U.S. \$50,000,000
2 1/2 per cent Convertible Bonds 1997

Pursuant to Condition 1 (A) of the Terms and Conditions of the above captioned bonds (the "Bonds"), notice is hereby given as follows:

The current market price per share on the Setting Date (as defined in the Terms and Conditions of the Bonds) multiplied by 100 and rounded upward to the nearest one yen was less than the Conversion Price (as defined in the Terms and Conditions of the Bonds) in effect on each day by not less than one yen. As a result of such event, the Conversion Price will be revised pursuant to Condition 6 (A) (iii) of the Terms and Conditions of the Bonds as set forth below:

Conversion Price before revision: Yen 5,303.7
Conversion Price after revision: Yen 4,850
Effective Date of revision: 27th February, 1995

HOGO MEDICAL CO., LTD.
By: THE SANWA BANK, LIMITED
as Principal Paying Agent

Dated: 24th February, 1995

The Financial Times plans to publish a survey of Chile on Thursday, March 30

The government of Eduardo Frei, which will remain in power until the year 2000, marks a continuation of economic and political stability that has become the envy of Latin America. The survey will report on the country's economy, political scene, financial markets and more.

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Further advance for ABB in India

By Shiraz Siddhwa
in New Delhi

Asea Brown Boveri Limited, the Indian subsidiary of the global electrical engineering group, has reported another strong advance in net profits, rising to Rs507.5m (\$16m) in 1994 from Rs308m a year earlier.

Sales climbed to Rs6.43bn from Rs4.72bn in the previous year.

The 1994 results include those at Flakt India, the Calcutta-based electrical engineering company which manufactures air pollution control systems. It was acquired by ABB last year and included in the accounts from October 5.

ABB, the parent company, which has already announced plans to invest \$1bn in India in the next eight years, expects annual net income from Indian

operations to exceed \$3bn by the turn of the century.

ABB's main activities in India are in the power plant, power transmission and power distribution business.

It entered the low-voltage switchgear business last year, and manufactures rail transportation products for Indian Railways.

Other interests include pulp, paper, cement and caustic soda.

obliged to provide for redemptions by holding at least 20 per cent of their assets in liquid securities.

Mr Stacey is concerned that some may be unable to pay out to investors if governments suddenly cut off the tax incentives and cash inflows dwindle.

A question mark also hangs over the funds' ability to find suitable investments. Working Ventures Canadian Fund, which pioneered labour-sponsored funds outside Quebec, has pulled in C\$300m since it was set up five years ago. But to date it has invested less than C\$70m.

Mr Bruce Cohen, a personal finance writer at Toronto's Financial Post newspaper, calculates that an investment in a Canadian equity mutual fund would have provided a higher return than the Working Ventures fund, including the tax benefits.

Some funds' performance is also expected to be dampened by unusually high fees paid to investment advisers, sales people and union sponsors.

Nervousness about the funds' long-term viability has grown as new entrants have saturated the market. The Ontario government official says, however, that "we've got to sit back and watch a little bit to see how they perform before we think of reining them in".

Unlikely alliance prompts concerns

Canadian unions sponsor venture capital funds, reports Bernard Simon

Merchant bankers and trade unionists make strange bedfellows, so it is not surprising that an investment vehicle which brings them together has stirred much controversy in Canada.

In the past year, 13 trade unions in Ontario, and several in other provinces, have signed up as "sponsors" of venture capital funds. The funds' assets are deployed by professional investment managers. Mutual fund distributors and brokerage firms with extensive retail networks handle promotion and sales to the public.

Among the newcomers is Sportfund, formed by the Canadian Football League Players Association to invest in small sports-related enterprises, including sports team franchises. An "advisory council" comprises some of Canada's best known ice hockey and baseball players, skiers and skaters.

The Canadian Police Association has joined forces with three investment advisers and Canadian International Mutual Funds, the 10th biggest mutual fund distributor, in a fund which plans to invest in fast-growing small businesses and corporate restructurings.

The funds are modelled on one set up by Quebec's Federation of Labour 11 years ago. The fund, Fonds de Solidarité des Travailleurs du Quebec,

has assets of C\$923m (US\$68m). It made a profit of C\$21.6m last year including, for the first time, a contribution from its venture capital investments.

The latest deals have largely been spurred by generous tax incentives from the federal government and several provinces. In Ontario, for example, taxpayers investing up to C\$5,000 in a labour-sponsored venture capital fund through a tax-sheltered retirement savings plan can reduce their taxable income by as much as C\$4,660. The funds' promoters aim to persuade investors that even if the entire C\$5,000 is squandered, the actual loss could be as little as C\$340.

The idea behind the funds is that they offer small investors an opportunity to share in the rewards - and risks - of the fast-growing small business sector.

Several other criticisms are being levelled at the funds. Top of the list is the concern that the lure of the generous tax deduction is blinding investors to the risks. "This is not your normal mutual fund, yet it is being sold as one," says Mr Steve Stacey, a mutual funds analyst at Nesbitt Burns in Toronto.

In addition to the high risks associated with small business, investors must leave their money in the funds for at least five years to qualify for the full tax benefits. The funds are

obliged to provide for redemptions by holding at least 20 per cent of their assets in liquid securities.

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Global communications

COMPANY NEWS: UK

British Gas turns in £1.24bn

By Robert Corzine and Kevin Brown

British Gas, under fire for falling service levels and rising executive salaries, yesterday reported a pre-tax profit of £1.24bn (\$1.97bn) for 1994.

Mr Cedric Brown, chief executive, described the results as "satisfactory" and said underlying operations were strong, although record warm weather at the end of last year reduced expected UK gas sales.

The net profit on an historical cost basis was £737m on turnover of £9.69bn. That compares with a £161m loss in 1993, when the company took a £1.65bn restructuring charge to cover the cost of its radical reorganisation.

Yesterday the company announced a further £156m exceptional charge to cover the cost of re-locating many corporate offices and to help defray the costs of cleaning up old gas manufacturing sites.

Mr Brown said the restructuring was ahead of schedule. A total of 10,000 employees accepted voluntary redundancy last year, while another 8,000 to 10,000 are expected to accept in 1995.

But in holding the annual dividend to 14.5p executives said the cash benefits of the restructuring would only begin to flow through to the bottom line this year.

Mr Brown accepted, however, that the restructuring was proving politically contentious.

"Some services have suffered during the change period," he said. But British Gas will persevere with its reforms, even though some of the changes "are a natural cause of concern" for many customers. "We can't stand still and do nothing. We have to cut our cloth according to the new [competitive] environment."

The company reported that competitors have now captured 60 per cent of the com-

mercial and industrial market. British Gas's monopoly over the domestic market is due to be lifted in 1998.

Mr Brown yesterday deflected questions about pay and executive incentive schemes, saying that full details would be published in the company's annual report in April. But the political controversy surrounding it shows no sign of easing. In the Commons yesterday Mr John Major mounted a robust defence of British Gas during stormy question time exchanges with Mr Tony Blair, the Labour leader. Mr Blair claimed that the privatised utilities were widely regarded as "the unacceptable face of privatisation". Mr Major said that a privatised British Gas offered greater efficiency and lower prices.

It later emerged that initial concerns over executive pay at British Gas had been reported to the cabinet by Mr Michael Heseltine, trade and industry secretary.

Trafalgar's preference trade at year's low

By Peggy Holfinger

Northern Electric lost no time yesterday in pointing out that Trafalgar's preference shares were trading at a low for the year.

Indeed, at a close of 85½p, they are below the underwritten price of 88p.

The fact that Swiss Bank Corporation, Robert Fleming, UBS and Cazenove have underwritten 57 per cent of the £735m issue at a premium raised a few eyebrows in the City of London.

Some sceptics suggested that there were few institutions prepared to take the shares, and thus the advisers had to shoulder more of the burden than they might have been comfortable with.

SBC, lead adviser, is understood to have taken on the biggest exposure of the four, which could end up with 20 per cent of the enlarged group.

It argues that the underwriting price is a sign of its confidence in the client.

Justifying the investment, Mr Brian Kaelan, of SBC, said the convertible preference shares would offer a gross yield of 8.5 per cent, similar to the returns on long-term gilts.

"That's a very good return," he said.

Trafalgar/Northern

LEX COMMENT

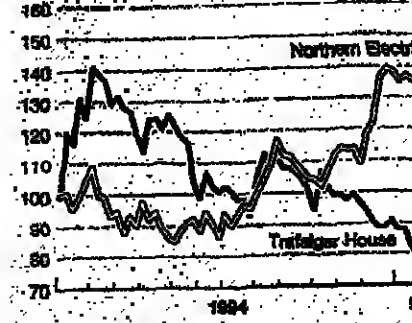
Trafalgar House's £11 a share final offer for Northern Electric is mean but may just succeed. That is good news for Trafalgar's shareholders, who have had to put up with a string of disappointments, not least of which was yesterday's profit warning. If it wins the battle, Trafalgar will gain not only Northern's steady cash flows but also big tax benefits.

Northern's final defence was about as good as could be managed. By promising to gear itself to the hilt, it is able to offer shareholders financial goodies worth 25p; tax-exempt investors may receive a further 21p from the taxman. That means Trafalgar is offering 25p and, perhaps as little as 25p, for the rump - an implied yield for 1996-97 of 8.5 per cent or 10.2 per cent given Northern's promise to raise its dividend to 51p gross by then.

Northern now has two weeks to persuade shareholders to reject the offer. At first glance, it might seem that the rump should fetch a higher valuation than that implied in the bid. But that is not necessarily so. Not only will the rump be so heavily indebted that the scope for dividend increases after 1996-97 will be limited, an incoming Labour government might so tighten regulation that dividends are cut.

Trafalgar House/Northern Electric

Share prices released



Source: Datastream

Northern also has to struggle against the argument that investors should sell out to encourage bids for other electricity companies. But this argument cuts both ways. If Northern is sold cheaply after all it has done to improve shareholder value through gearing up, other electricity companies will have little incentive to follow suit.

Restructuring continues to bite

British Gas yesterday reported better-than-expected progress in its radical restructuring to prepare the group for the abolition of its domestic monopoly in 1998.

The stark evidence of the rapid pace of change was the announcement that a total of 10,000 employees took voluntary redundancy last year, out of 25,000 who will leave the company by 1998 under the reorganisation.

Mr Roy Gardner, British Gas's new finance director, said the pace of the restructuring would intensify this year. About £400m (£636m) of the £1.65bn in provisions announced in 1994 to cover the changes had been spent; another £600m of the provisions would be drawn down this year.

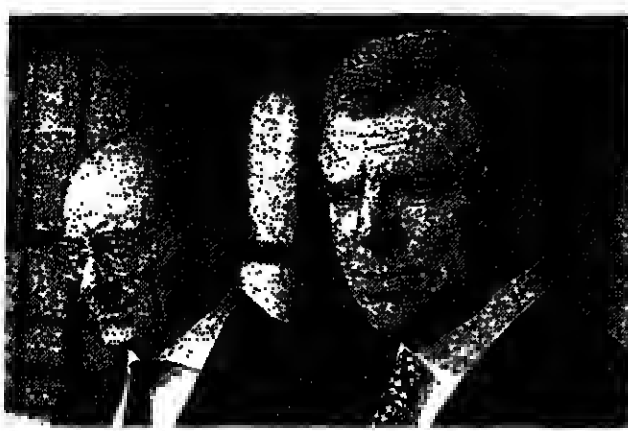
British Gas says another 8,000-10,000 employees are likely to take voluntary redundancy this year, bringing the total close to 20,000 over two years.

Both Mr Gardner and Mr Cedric Brown, chief executive, described 1994 as a base for future growth. Mr Gardner said: "We're only just beginning to feel the benefits."

He was confident that British Gas would exceed its target to reduce annual costs by £600m by 1998.

Mr Peter Spring, gas sector analyst at Henderson Crompton, said the message of yesterday's results was that

Pace of change will intensify this year, writes Robert Corzine



Roy Gardner (left) and Cedric Brown: base for future growth

"cost control has yet to feed through to the bottom line, but there is a lot to come".

British Gas expects big efficiency gains to emerge this year as the company reduces staffing levels from 11 to five. The replacement of 12 different regional billing systems with a single national system by the end of the year should also produce efficiency gains, said Mr Gardner.

The benefits of the company's broader strategic re-alignment were also evident in yesterday's figures. The sale of Consumers Gas in Canada and Bow Valley, the Canadian oil

and gas explorer, helped to boost proceeds from asset disposals to £972m, against £156m last time.

Net borrowings of £2.01bn were more than halved compared with December 1993, and gearing fell from 37 to 21 per cent.

The impact of cost cutting on those unregulated divisions not directly affected by the UK downstream restructuring was also evident.

Operating profits at the exploration and production division, which is expected to provide a growing proportion of profits to the end of the

decade, were up £37m to £296m.

The division now accounts for 28 per cent of operating profits on a current cost basis, compared with 21 per cent in 1993. Production, which reached 512m barrels of oil equivalent last year, is expected to almost double towards the end of the decade.

British Gas is keen to see the bulk of the restructuring programme behind it. Much of the recent publicity in the UK about falling service standards stems from the restructuring, which in some divisions has badly hit employee morale and caused serious organisational disruption.

Mr Gardner yesterday predicted that much employee uncertainty would be dispelled by the end of the year, when all the remaining workers would know whether they would have a job.

British Gas has created five self-standing business units, Mr Brown said. It had not yet decided whether to make TransCo, the gas transportation division and the public gas supply unit, separate legal subsidiaries.

He said such a move would make sense under new gas legislation, which would require the two units to apply for different licences from Ofgas, the industry regulator. But Mr Brown denied that such a move could be the prelude to the possible divestment of the domestic gas distribution business.

Aetna Malaysian upheaval

Buchanan Capital Management has successfully taken control of Aetna Malaysian Growth Fund at an extraordinary meeting in Hong Kong yesterday.

Some 97 per cent of shareholders voted to remove the existing board, to terminate the appointment of Aetna Investment Management (Hong

Kong) as managers of the fund and to appoint Buchanan in its place.

Until recently, shares in the \$90m Aetna Malaysian Growth Fund, a Cayman registered closed-end investment company listed in London, have been trading at a discount to net asset value of about 20 per

cent. The reorganisation of the fund should enable shareholders to sell their investment at a price closer to net asset value. London-based Buchanan, which manages \$500m on behalf of a range of institutional and private clients, owns about 30 per cent of the Malaysian Growth fund.

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current dividend (p)	Date of payment	Dividend cover (times)	Total for year	Total for year
British Gas	Yr to Dec 31 9,698	(10,378)	1,245	(215)	17	(4.2)	8.1	14.5
Campbell & Armstrong	Yr to Dec 31 60.7	(60.5V)	0.2	(2.52)	1.4	(15.8)	0.1	0.5
DCS	6 mths to Dec 31 4.01	(2.8)	0.105	(0.041)	0.08	(0.58)	3	2.8
Green Property	Yr to Dec 31 7,954	(4.75)	4.03	(2.14)	10.59	(0.58)	2.8	4
London Forwarding	Yr to Dec 31 9,138	(10,552)	498	(390)	26	(7.3)	17	27.5
London Forwarding S	Yr to Dec 31 1,132	(897)	16.65	(21.48)	11.51	(16.15)	6.1	9.3
Paragon	6 mths to Nov 30 2.03	(1.36)	0.385	(0.273)	0.28	(0.4)	0.047	0.2
Petrochem 22	8 mths to Sept 30 0.18*	(0.36)	0.011	(0.03)	0.02	(1.49)	14	29.5
Provident Plc	Yr to Dec 31 443.3	(388.9)	81.2	(82.5)	40.54	(21.43)	5.05	8.85
Royal Dutch/Shell	Yr to Dec 31 84,517	(80,749)	8,827	(5,787)	13,225	(8.50)	13.8	27.1
Royal Dutch	Yr to Dec 31 4,762	(5,125)	401	(143)	52.7	(23)	8	12
Shell International	Yr to Dec 31 8,492	(8,184)	891.4	(1,220)	2.7	(30.4)	3.3	12.9
Telegraph	Yr to Dec 31 25.1	(25.7)	45	(60.2)	23.4	(27.4)	7.5	13
Terry Lew	6 mths to Dec 31 9.38	(10.9)	1.14	(0.55)	5.4	(1.9)	1.5	4.5
Investment Trusts	NAV (£)	Attributable earnings (£m)	EPS (p)	Current dividend (p)	Date of payment	Dividend cover (times)	Total for year	Total for year
British America	3 mths to Dec 31 1.6	(-)	(-)	1.085	Apr 7	1.08	-	4.38
Flamingo Fund	Yr to Dec 31 373.8	(322.8)	0.331	(0.244)	2	(1.84)	2	8
TH High Income	Yr to Dec 31 123.5	(144.5)	1.459	(1.57)	0.29	(0.79)	1.5	6.1

Dividends shown net. Figures in brackets are for corresponding period. SUEM stock. *Royal Income. British currency. Dutch currency. Figures for Royal Dutch. *Figures for Shell Transport. *Comparatives normalised. *Includes 273,000 exceptional charge. *After £300m restructuring provision. *Fourth quarterly dividend. *Includes 5th interim of 1.5p. **Exploration Securities Market.

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EURO DISNEY S.C.A.

NOTICE OF GENERAL MEETING

The shareholders of Euro Disney S.C.A. are informed that a combined general meeting will be held on March 14, 1995 at 10.30 am at the Hotel New York - Coppenhagen Center (Disneyland® Paris), Chessy (Seine-et-Marne), France.

The agenda for the meeting, a list of resolutions and the report of the Company are available from S.C. Wurburg Securities, 2 Finsbury Avenue, London EC2M 2PA until March 14, 1995. Any shareholder, regardless of the number of shares he/she holds, has the right to attend this meeting, to be represented by another shareholder and member of this meeting or by his/her spouse, or to vote by mail.

In order to attend or to be represented at this meeting or to vote by mail:

- holders of registered shares will have to be registered at the latest five days prior to the date of the meeting;
- holders of bearer shares must ensure that the manager of their share account confirms, prior to the same date, their shareholding as at the date of the combined general meeting with Banque Indosuez, 96 boulevard Haussmann, 75008 Paris, France.

Banque Indosuez will make available to interested shareholders proxy or postal voting forms and admission cards. Shareholders wishing to vote by mail must, pursuant to legal provision, request by registered mail with acknowledgement of receipt requested, a postal voting form from Banque Indosuez or the registered office of the Company (Investor Relations Department).

In accordance with the law, shareholders are reminded that:

- any request for a form, to be taken into account, will have to be received at the registered office of the Company or at the above office of Banque Indosuez six days prior to the day of the meeting, i.e. by Wednesday March 8, 1995 at the latest;
- the form, duly completed, will have to be received at the registered office of the Company or at the registered office of Banque Indosuez, 96 boulevard Haussmann, 75008 Paris, France, three days prior to the meeting, i.e. by Saturday March 11, 1995 at the latest;
- holders of bearer shares will have to attach to the form a certificate issued by the manager of their share account confirming their shareholding;
- shareholders voting by mail will not be entitled to attend the meeting in person or be represented at the meeting by proxy.

The General.

A "Société en Commandite par Actions" with a share capital of FF 3,825,186,395. Registered office: "Immeubles Administratifs", Rouen Normandie 24, Champ 77700 (Seine-et-Marne), France. Mailing address: BP 100, F 77777 Marne-la-Vallée Cedex 4 (France). Registry of Commerce and Companies: Mous 334 173 887.



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FT CONFERENCES

CABLE, SATELLITE & NEW MEDIA

London, 27 & 28 February 1995

The Financial Times' 14th annual conference is being held at a critical time when the vision of the new media is turning into reality. The conference will offer insights into the latest developments both in the content of business and investment implications and the context of technology. Speakers include Mr Barry Spinks, The Fleetway/Springer Partnership, USA; Mr Michael Schrage, Massachusetts Institute of Technology; Mr Robert Phillips, British Broadcasting Corporation; Mr Stephen Davidson, TeleWest Communications plc and Mr Stefano France, Premiere Media GmbH.

WORLD STEEL INDUSTRY

London, 6 & 7 March 1995

This London conference arranged in association with CRU International, will bring together a distinguished panel of speakers from around the world to share their views on the key questions facing the industry. The industry's structure will be of paramount importance, to what extent should European producers form their own alliances or mergers to create a truly international industry? Will privatisation finally lay the subsidies issue to rest? What technology will steelmakers use to achieve the growth they are seeking? Speakers who will be taking part include Mr Brian S. Moffat CBE, British Steel plc; Mr Robert J. Darnell, Inland Steel Industries Inc; Mr Karol Van Miert, European Commissioner; Mr Francis Mer, Usinor Seltor and Mr Robert A. Garvey, North Star Steel Company.

INDIA'S ECONOMIC RENAISSANCE - OPPORTUNITIES FOR

TRADE, FINANCE AND INVESTMENT

New Delhi, 16 & 17 March 1995

Given the breadth and pace of economic reform that has taken place in India since 1991, this high-level FT forum will provide a unique opportunity to review the government's liberalisation programme and assess business and investment prospects. The meeting will also consider India's competitiveness in world markets and look at the challenges of improving the country's infrastructure. Speakers include Dr C Rangarajan, Reserve Bank of India; Sir Robert Wade-Gary KCMG KCVO, Barclays de Zoete Wedd; Mr Dipankar Basu, State Bank of India; Professor Jeffrey O. Sachs, Harvard University; Mr Tamas Shimmér, The Bank of Tokyo; Mr A. Stephen Melcher, Eagle Star Holdings; Mr Ferdinand Berger, Swiss International Petroleum Company and Mr Everett J. Santos, International Finance Corporation. Dr Manmohan Singh, the Minister of Finance, has agreed, in principle, to give the opening address.

THE EUROPEAN WATER INDUSTRY

London, 24 & 25 April 1995

At a time when many UK and EC companies are seeking opportunities in fresh markets, the sixth conference in the Financial Times Water Industry series will also consider the cost challenge of meeting EC quality standards and the increasing need to put figures on environmental costs. Speakers include Ian C. R. Byatt, Othet; Mr Nicholas Hood CBE, Wessex Water Plc; Ing Antonio M. Taveira, INDAQUA; Dr John Beattie, EBRD; Mr David Kinnear, author of 'Coming Clean, The Politics of Water and the Environment' and Dr Dieter Helm, OXERA.

SOUTH AFRICA - A NEW ERA FOR BUSINESS, FINANCE AND

INVESTMENT

Cape Town, 2 & 3 May 1995

This major FT conference will review the policies and programmes of the government of national unity as it enters its second year of office and assess business, finance and investment prospects. Speakers include: Mr Chris Liebenberg, Minister of Finance; Mr Jay Naidoo, Minister with Responsibility for the RDP; Ms Stella Sigcau, Minister of Public Enterprises; Mr Euan Macdonald, Vice Chairman, BG Waburg & Co; Dr Anton Moolenaar, Managing Director, Transnet Ltd; Mr Vusi Khanyile, Managing Director, Thebe Investment Corp and Mr Rudolf Gouw, Economist, Rand Merchant Bank.

ASIAN ELECTRICITY

Hong Kong, 22 & 23 May 1995

This fourth FT/Power in Asia meeting will examine the restructuring programmes being undertaken by many governments in the Asia-Pacific region; consider the growth of IPPs in Asia and review developments in power project financing. Speakers include: Mr Guido Daegede, National Power Corporation, The Philippines; Dr Piyavarn Arunward, Secretary General, the National Energy Policy Council, Thailand; Mr Barrie Leary, Electricity Supply Association of New Zealand; Mr Philip Tooe, Chairman, Pacific Investments Holdings and Mr Shawn Cumberland, President, ABC Pacific Company.

FT - CITY COURSE

London, 24 April-12 June

This course provides those working in the City or serving the financial world with a broader understanding of all aspects of the operations of the City of London and the factors that make it a pre-eminent financial and trading centre.

All enquiries should be addressed to: Financial Times Conferences, P O Box 3651, London SW12 8PH, UK.

سكنى من الامم

RECRUITMENT

JOBS: some employees are questioning remuneration systems that reward company directors for others' efforts

Finding fairer ways of sharing the hard-won spoils

A lawyer sitting next to me on a recent flight was complaining about his pay. He was very well paid but he felt that he deserved much more than the reward system operated by his partnership allowed.

Like most such partnerships it operated a lockstep system which paid individuals on the basis of how many points they had accumulated in the firm. The points were related to length of service, experience and seniority.

His personal grouse was that he was bringing in a large slice of the money and yet the system meant that others who were doing less than him were enjoying a greater share of the spoils.

He was not, however, complaining too loudly. "One day I'll be able to take life more easily and let the younger ones earn the money like I did," he said.

Such arguments have ranged across all walks of life for years. In Nelson's Navy, the admirals could expect to get the largest purses from any prize ships collected by their captains.

The captains themselves would get a reasonable share and the crews would be cut in too.

There were complaints, but people seemed to understand the system. The Navy had ways of persuading those with stronger objections to think again.

In today's larger companies the rope's end and the press gang are not so readily employed by human resource departments. Where layers of management have been removed and a greater degree of responsibility has been spread among employees, some managers and employees are beginning to question systems which put the biggest share of the reward from their efforts into the hands of the directors.

The highest problem seems to be that of bonuses. This was confirmed by an Arthur Andersen report published this week, which said that bonus payments to company chiefs bear little relation to share price performance or dividend payments. A second finding of the report that the heads of big companies received just about the right amount of basic pay or in some cases too little suggests that it is

bonus systems which need more attention.

To reach its conclusions, Arthur Andersen assumed the role of remuneration committee for UK PLC - separately assessing the pay of the leaders of the FT-SE 250 companies. Calculations were made using the Arthur Andersen Complexity and Size methodology.

The method involves four criteria, two covering size and two covering complexity. Assessing complexity, it measures the diversity, sophistication and risk associated with companies' businesses, products and services. It also measures what it calls "degrees of internationality".

For its assessment of size, the method involves a composite of market capitalisation and turnover in addition to a measure of the total number of employees.

Arthur Andersen's remuneration team was particularly pleased by the strong correlation it achieved with the salary rates of the highest paid directors in big companies.

It said that a minority of companies, which it does not name, pay their chiefs far too high a basic sal-

ary. But most of the companies pay salaries either within the expected pay range or below it. Surprisingly, perhaps, given the recent adverse publicity, these included the privatised utility companies.

• Arthur Andersen has just delivered

The advantage to Saatchi of the scheme is that if executives leave, they forfeit the shares

opened an intriguing share option scheme for Saatchi & Saatchi (not part of the study).

This involves issuing so-called "phantom share options" for senior executives in Saatchi's various subsidiaries - known as network shares at Saatchi. These are businesses that do not have their own quoted shares. The idea of the scheme is to bring the rewards for executives into line with the perfor-

mance of their business. The phantom shares are valued using a calculation to assess the rate of return the market would expect from an investment in one of these companies on a notional capital outlay.

The phantom shares must be held for three years. They can be cashed in in groups of not more than a quarter of the total initial holding, in years four, five, six and seven.

Financing the scheme involves the company establishing an employee share trust for the 500 to 750 executives expected to be participating. The employer pays contributions into the trust, which can purchase ordinary shares in the company or exercise share options granted by the company to the trustees. The trustees can even buy other securities. The intention, however, is to finance the scheme by issuing options in Saatchi shares.

The advantage to Saatchi of what is effectively a way of "warehousing" share options is that executives who leave the company, in most circumstances, will forfeit their phantom shares. A more conventional mechanism has been devised to allow performance-re-

lated share options to be granted to the company's most senior executives or those whose duties are not confined to specific parts of the business.

• A New Year note about the lack of courtesy among company recruiters who often cannot be bothered to acknowledge job applications seems to have stirred some recognition among readers.

One reader, an executive from Everberg, Belgium, who has been seeking work as a sales and marketing director in Europe, said that receiving no reply to job applications is the smallest sin a company can commit.

"I received rejections from openings I never applied for in the first instance," Companies and selection organisations, he said, were routinely confused when he inquired what had happened to his curriculum vitae. What he calls "a typical German ploy" is to send a letter acknowledging receipt of a CV only to plead complete ignorance of the applicant when he rings in to see how things have progressed three weeks later.

The executive is not universally critical. Notable exceptions among selection firms, he said, have been Boyden International, Korn Ferry, Egon Zehnder and Spencer Stuart. He said: "All these companies not only acknowledge receipt swiftly but if matters take longer than foreseen they even get an interim letter out. That is what I call being customer focused."

The executive said he has kept track of all his applications and the manner in which they are treated and has passed on the name of those who have not been helpful to a friend in the human resources department of a large US multinational.

Another reader from Seaford in Sussex, made a similar point. People have long memories, he said, and would not feel inclined to buy the goods and services of companies which had a cavalier approach to recruitment. "After all," he said, "who wants to deal with an organisation that doesn't acknowledge an enquiry?"

Richard Donkin

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If you have the necessary skills and experience, please send a full CV which will be forwarded to our client unopened. Address to the Security Manager if listing companies to which it should not be sent. Ref: H775/FT. PA Consulting Group, Advertising and Communications, 123 Buckingham Palace Road, London SW1W 9SR.

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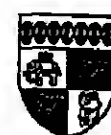
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Further particulars are available from the Personnel Office, University of Warwick, Coventry CV4 7AL (telephone 01203 523627) quoting Ref Z172A/94 (please mark clearly on envelope).

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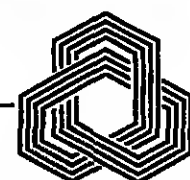
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Corporate Finance

Price Waterhouse is authorized by the Institute of Chartered Accountants in England and Wales to carry on investment business.

EUROBOND ORIGATION MANAGER

London

Competitive Salary + Banking Benefits

A leading investment bank seeks a career minded professional to join the Eurobond Origination team. Located on the trading floor, you will have responsibility for covering German, Austrian and Dutch clients.

The ideal candidate will have a successful track record in marketing, with the capability of developing financing proposals for international corporations and banks, and soliciting mandates for public issues.

You will already have gained relevant experience in this field, hold a good degree and speak fluent English and German. While possessing good analytical and numerical skills you will also have the ability to think laterally. Presentation skills, both written and oral, are important.

An attractive remuneration and benefits package is available, commensurate with experience and qualifications.

To apply, please write, enclosing a detailed curriculum vitae and indicating your current remuneration package, to: The Managing Director, Whitney Selection, 17, Buckingham Gate, London SW1E 6LB, quoting reference SW/201.



WHITNEY
SELECTION

Prosper WITH THE MARKET LEADER

Derivatives Consultancy

SunGard Capital Markets is the pre-eminent worldwide provider of integrated trading, risk management and operational control software for the derivatives and securities markets.

Our commitment to maintaining the market standard is underlined by client support services and R&D budgets which annually exceed the turnover of most would-be competitors.

We operate in a tough, challenging environment which offers exceptional career opportunities for anyone with the expertise and energy to keep us, our 700 clients and ourselves ahead of the field.

We currently have vacancies for high calibre, self-motivated individuals who are ready for a major career advance in our Consulting Division. A background in either banking, major consulting firms, or financial sector software is essential.

Successful candidates will have experience in one or more of the following:

- Currency, interest rate or debt derivatives
- Derivatives pricing methodologies
- Trading/Risk Management
- Operational Accounting/Business Analysis
- Consulting/Project Management
- Financial Systems Development/Implementation
- Microsoft SQL/SYBASE programming skills

Previous experience with The Devon Derivatives System would be an advantage, but not essential.

Candidates must be able to work effectively in a high-pressure, high-reward environment and communicate confidently in

a wide range of situations. SunGard has a flexible, modern approach to management offering real opportunities for outstanding individuals to achieve rapid progress.

Positions offering excellent remuneration packages are available in London, Frankfurt and Zurich. Overseas assignments from any office may be expected.

Write in confidence to:
Joy Brown
Personnel Manager
SunGard Capital Markets
10 Devonshire Square
London EC2M 4YP

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Klesch & Company Limited

As a consequence of continuing growth in the European distressed and illiquid financial markets, we are further expanding our research and investment capabilities by the appointment of a:

SENIOR EUROPEAN RESEARCH ANALYST

- We seek an experienced individual to make a major contribution to our well established information, research and valuation activities.
- Reporting directly to the Head of Research, the successful candidate will identify and analyse investment opportunities across the full spectrum of industry sectors, in both the UK and Continental Europe.

The successful candidate will be working in a highly focused entrepreneurial environment and must display considerable initiative and tenacity. Relevant experience may have been gained in a number of City, industry or professional disciplines. A well proven ability to thoroughly dissect complex financial information and to write incisive research documents are prerequisites. Written and spoken proficiency in European languages would be an advantage.

An attractive remuneration package will be available for the right candidate.

To apply, please write, enclosing a detailed C.V., to: Mr R. Jeff Summers, Klesch & Company Limited, 6 Queen Street, Mayfair, London, W1X 7PH.

Member of FIMBRA

CVC CAPITAL PARTNERS

Turning managers into owners all over Europe

Our client is an independent investment advisor dedicated to European management acquisitions and related investments. It is the exclusive investment advisor to Citicorp in Europe and to several other independent funds.

With a track record that includes over 150 transactions with an aggregate value at acquisition in excess of £550 billion, this dynamic and growing company is currently expanding its UK team, creating three challenging new investment positions.

Management Buy-out Professionals**Investment Director**

An experienced venture capital professional is required to originate, negotiate and close major UK buy-outs. Leading a team, and responsible for your own portfolio, you will be one of CVC's senior UK executives.

The successful candidate will have a high degree of independence in identifying and initiating new investment opportunities whilst enjoying the support and co-operation of colleagues in the London and European offices.

Candidates should have a successful track record and an extensive UK network of contacts.

These London based positions offer an outstanding opportunity to work within one of venture capital's most prestigious houses. Compensation packages will be attractive and commensurate with experience.

Investment Managers

Two key team players are required to support the negotiation, due diligence and reporting process for UK based buy-outs and to assist in portfolio management.

A minimum of three years experience as investor or advisor together with computer modelling expertise is essential.

These positions offer the scope for career advancement for ambitious candidates with the right combination of skills and character.

Please respond by fax or letter with full CV, including relevant transaction experience and salary details, to Gail Croxall, Ref 1701, BMI International, 2 South Audley Street, London W1Y 5DQ. Telephone: 0171 495 3906. Fax: 0171 495 0983

**Ulster Bank Group Treasury**

A member of the National Westminster Bank Group

Ulster Bank Group Treasury is a leading provider of treasury services in Ireland. We now wish to make the following appointment Dublin:

SPOT FOREIGN EXCHANGE DEALER

The ideal candidate will have at least three to four years experience of trading Spot Foreign Exchange with a proven record in an active trading environment. The candidate must be highly motivated and possess a strong technical background with the ability to work as part of an ambitious team.

The position will provide the successful candidate with excellent career prospects in a challenging environment. Salary and fringe benefits will be attractive and consistent with the remuneration policy of a leading treasury operation.

Applicants should forward a detailed Curriculum Vitae in strict confidence to:

Ms Brenda Dooley,
Personnel Manager,
Ulster Bank Group Treasury,
I.F.S.C. House,
International Financial Services Centre,
Dublin 1.

BUSINESS ANALYST**£40 - 55,000 + Benefits****The Client**

A major International Bank established in London with a commitment to continued expansion in the Securities Market resulting in a growth of in excess of 20% annually.

The Position

As a newly created role within a rapidly expanding International Bank the position offers immense scope.

Specific responsibilities will include providing analysis of financial reports and analysing customer trends prior to making technical and business representations to board level. Additionally a full involvement in the overall development strategy of the bank will be expected.

The position will involve European based work and future career options are available within marketing, sales or consultancy.

The Profile

Ideally aged 26 - 32.

MBA (or equivalent) educated.

A minimum of three years in a pressurised consultancy role, analysing and developing business strategies of City / Professional companies.

Must possess an aggressive, self starting attitude and the insight to both promote and implement solutions within extremely tight deadlines.

All applications should be made to Colin Wilson, Managing Director, Elizabeth Hunt & Wilson, on (071) 606 1400. Fax: (071) 606 1410. Royce House, Aldermanbury Square, London EC2V

**Liverpool John Moores University**

JMU is committed to achieving equality of opportunity

Director of The Liverpool Business School

We are seeking an outstanding individual with a proven record of achievement either as a distinguished academic, £41,750 or from the business community, to direct the Liverpool Business School, following the appointment of the present Director to a Chair at Durham University. The post will present interesting challenges in the development of the School's portfolio of undergraduate and postgraduate business and management courses, and research, scholarly and commercial activities. Consideration would be given to the recruitment of an outstanding individual from this or any other organisation. A Chair will be available for a suitable successful candidate. Closing date 24th March, 1995.

For further details and to apply, please contact: Personnel Services, Liverpool John Moores University, 0151-231 3566, Rodney House, Mount Pleasant, Liverpool L3 5UX. 24 hour EMAIL: JOBS @ UKAC.LIV.JM.

PEMBROKE COLLEGE OXFORD**Director of the Campaign**

Pembroke College, Oxford, proposes to appoint a Director for its new Development Campaign. The Director will establish and run a long-term Development Programme, of which the first phase will be a Capital Campaign.

Applicants should possess appropriate experience in fund raising, excellent communication and organisational skills, the ability to relate to various constituencies, a proven record of success, and commitment to the values of higher education.

A position of fixed-term contract for four years; salary and allowances on the Official Fellowship scale; possibility of College Fellowship for appropriately qualified candidates; accommodation might be available for a single applicant; otherwise a housing allowance.

Applicants with CV and covering letter to: The Master, Pembroke College, Oxford, OX1 1DW. The closing date for applications is 20th March. Final interviews will be held in Oxford in mid-April.

The College is an Equal Opportunity Employer. The College exists to promote excellence in education and research.

PROCUREMENT MANAGER

required to manage a small department of a UK subsidiary of an International Petrochemical Co. Salary Negotiable.

Send CV to ODCL, 47 Queen Anne Street, London W1M 9EA.

APPOINTMENTS WANTED**German Special Funds**

are Highly Profitable
Portfolio Manager - Fixed Income
looking for a new opportunity within an International Asset Management company to develop the German Special Fund business. Qualifications and motivation of an exceptional standard. Please reply to:
Box A5103, Financial Times,
One Southwark Bridge, London SE1 9HL

**Europäisches Patentamt****European Patent Office****Office européen des brevets**

The European Patent Office is an international authority whose task is to examine and grant patents on behalf of its 17 Member States. Each year the European Patent Office receives some 70,000 patent applications worldwide. 4,000 people are employed by the Office, working in the three official languages - English, French and German. The EPO's Austrian sub-office, located in Vienna, is seeking a responsible person to fill the position of:

Head of Publications

The successful candidate should be a university graduate with excellent interpersonal skills. He/she will have experience of printing techniques and electronic product media, or the equivalent. Fluency in one of the official languages and very good knowledge of the other two languages is required.

As head of a multi-specialist department, he/she will be responsible for the production and dissemination of the Office's publications. The development of decisive guidelines, as well as the implementation of crucial decisions are part of the daily tasks. Other pre-requisites include initiating new technologies, improving present processes, financial forecasting and budgeting. He/she will also be responsible for technical questions in an international environment related to publication matters.

Your application should be sent before 15 March 1995 to the

European Patent Office
Personnel Dept.
Schottenfeldgasse 29
A-1072 Vienna

CHIEF FINANCIAL OFFICER

Pudlitzki S.A., Poland

Pudlitzki S.A., one of Poland's leading food processing companies, has recently been privatised with the participation of major western financial investors.

A Chief Financial Officer of excellent calibre is now sought to contribute to and drive the company's ambitious expansion program.

As an integral part of the company's senior management team and member of the American Polish management board, the position encompasses all aspects of financial operations including:

- strategic financial planning;
- cash and working capital management;
- computerized accounting and management information systems implementation;
- financial reporting in accordance with both the U.S. GAAP principles and Polish regulations;
- development and training of local finance, accounting and MIS staff. The successful candidate will have the following characteristics:

- senior financial managerial experience, preferably within the consumer product manufacturing of the food processing industry;
- mature leadership and motivational skills to initiate and implement structural changes;
- ability to articulate and present thoughts in a concise clear manner;
- comfortable in a highly dynamic, culturally diverse environment;
- ability to speak or a strong motivation to learn Polish and other major European languages.

The position is located in Poznan, Poland and presents an exceptional opportunity to play a key role in the restructuring and development of a recently privatized company in the rapidly emerging Polish market. The remuneration specifics are negotiable.

Interested candidates should forward full personal, career and remuneration details to: Ren Klaff, Pudlitzki S.A., ul. Fabryczna 7, 63-842 Pudlitzki, Poland. Tel: +48-(65) 721940 Fax: +48-(65) 208761

Portfolio Management

Swiss Re (UK) is one of the major reinsurance companies based in the City of London and is part of the worldwide Swiss Re Group.

We are looking to recruit an experienced Investment Assistant to join our small, professional Investment Department. You will be responsible for managing a specified section of Swiss Re (UK)'s portfolio, currently £355 million. You will assist in reporting on investment performance, including the preparation of statistics, for our Investment Committee and Head Office in Zurich. You will be expected to contribute to the strategy of the department as well as assisting in the administration of running an investment operation.

You will have experience of a wide range of investment instruments, including equities, encompassing all the major markets (with the exception of the Far East). You will also be able to demonstrate knowledge of research methods and the development of the analytical tools used in the management of a portfolio. Good communication skills, both oral and written, will be required along with knowledge of Lotus 123 and, preferably, the Bloomberg Information System. It is expected that you will hold, or be working towards, a relevant professional qualification eg. IIMF.

A competitive salary, dependent upon experience, will be offered together with an excellent benefits package.

To apply, please send your C.V., stating current salary and daytime telephone number to: Suzan Shutter, Personnel and Training Manager, Swiss Reinsurance Company (UK) Ltd, 71-77 Leadenhall Street, London EC3A 2PD. Fax no. 0171 204 3471.

Please quote reference: 4/1/95.

Closing date: 17th March 1995.

Swiss Re (UK)

**ACCOUNTANCY APPOINTMENTS**

Having worked hard over the past few years to secure your Accountancy qualification you will now be keen to capitalise on this in a key development role for our client, a major Global Investment Bank.

A recently defined and rapidly expanding department this 'Middle Office' supports all derivatives, regardless of underlying product and covers a wide variety of responsibilities including such tasks as positioning, daily P&Ls, mark to market and systems development (pricing/real time trading).

Your challenge will be to rotate around all aspects of the function providing day to day and project related expertise whilst making one of these issues your primary specialisation in order to facilitate future progression.

You will have experience of auditing Financial Institutions or will have worked within a derivatives based environment and ideally have a strong mathematical/quantitative background.

To initiate further discussions call Clive Donnison or Gillie York on:

0171-248 6000 (Work) or 0181-769 9803 (Home).

ABACUS FINANCIAL SELECTION

**Newly/
Recently
Qualified
Accountant**

**Derivatives
Middle Office
Role**

To £40,000 p.a.

**Competitive
Package**

EUROPEAN FINANCE DIRECTOR

Dynamic Software Company

West London

£60k + Bonus + Car + Options

Our client is the European subsidiary of a \$100 million US software company that is experiencing dynamic growth. As an industry leader in client/server software, they have aggressive plans to continue development of their European country operations.

The Role:

- Take responsibility for all financial, administrative and operational functions, including legal, MIS and Human Resources, providing a proactive role to the European Vice-President
- Review and enhance management processes and systems in line with business development
- Assist in the development of the management team and support staff to achieve corporate goals
- Provide novel business ideas to achieve further dynamic European growth.

The Credentials:

- You will be a qualified accountant, probably with a second degree or MBA
- Your senior financial experience of 10 years will include extensive Pan-European business success
- Software industry knowledge and experience, including licensing arrangements, will ensure that you can develop the corporate business aims
- A need for a practical hands-on approach, coupled with creativity, drive and enthusiasm.

Preliminary interviews will be held in the week starting 13th March 1995.

Please reply with full details, including recent salary history, to the Managing Director, Mercury Urval Executive Service, Spencer House, 29 Grove Hill Road, Harrow, Middlesex, HA1 3BN, quoting ref: FB/12/ARG. Fax No: 0181 861 1972.

Mercuri Urval
Executive Service

ACCOUNTANCY APPOINTMENTS

GROUP TREASURER

EMPHASIS ON RISK MANAGEMENT

CITY OF LONDON c.£70,000 + SUBSTANTIAL BONUS POTENTIAL + BENEFITS

Major international financial services group with clients worldwide. During the last two years a new management team has revitalised the group, achieved an impressive turnaround to healthy profit levels and set in place plans for continued improvement. Recently completed extensive business transformation programme designed to maintain competitiveness and customer focus in a particularly demanding marketplace.

Group Treasurer reports directly to the Group Finance Director. Accountable for all facets of the Treasury operation with emphasis on risk and balance sheet management, including investment strategy. Responsibilities also include cash management, foreign exchange, corporate structure and banking relations.

The function requires a fresh and innovative approach. Group Treasurer will have freedom to rationalise and extend

existing operations by applying creative strategies and sophisticated risk management tools and will need to develop a deep understanding of the group's financial risks.

Exceptionally numerate graduate, aged 30-40. Probably an MCT and/or qualified accountant with several years broadly based treasury experience including identifying, understanding and managing risk.

Energetic, imaginative individual with a tough but diplomatic approach. Influential and persuasive with strong negotiation and project management skills. Self-sufficient and able to balance strategic work with detailed operational activity.

The position represents an opportunity to make a major impact in the development of a leading treasury function with excellent scope for career progression.

Please apply in writing quoting reference 885 with full career and salary details to:

NBS
Whitehead Selection Limited
11 Hill Street, London W1X 8BB
Tel: 0171 290 2080

Whitehead
SELECTION

A Whitehead Group PLC company

Credit Controller

c.£40,000 + Benefits

West Midlands

High profile role for a top level credit professional, an opportunity to have a real impact on the bottom line in a successful, growing business.

THE COMPANY

Subsidiary of major international group. Distribution business, turnover in excess of £200 million.
Large and diverse customer base with ongoing credit issues.
Effective credit management key to business profitability.

THE POSITION

Close interface with senior management and customers to ensure prompt debt recovery whilst maintaining positive customer relationships and facilitating ongoing business.
Manage credit control process from risk assessment through to collections and bad debt recovery.

Lead, manage and develop the credit team.

QUALIFICATIONS

Ten years' credit management experience gained in a large, fast moving, distribution business. A record of success in developing customer relationships and managing debt collections.
Excellent interpersonal skills, authority, stature and mature, professional approach. Team player.
First class negotiation skills with sound commercial understanding.

Please send full cv, stating salary, ref BP0716, to NBS, Berwick House, 35 Livery Street, Birmingham B3 2PB

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Manchester 01625 539953 • Slough 01753 819227

FINANCE DIRECTORS

INTERNATIONAL MANUFACTURING GROUP

£2 billion turnover international group engaged in diverse manufacturing and engineering businesses. Maintains a leading position through advanced design and production of specialist elements for products which call on many technologies.

Finance Directors are required for two contrasting divisions, each of which has turnover in the region of £200 million. The positions will entail a considerable degree of strategic input as key elements of the respective Boards.

FINANCE DIRECTOR

WEST MIDLANDS

c.£70,000 + BONUS + BENEFITS

Vertically integrated business, leader in its marketplace, decentralised, customer focussed.
Supported by a Financial Controller, bringing high level financial skills, supporting business decisions especially on European expansion. Strong link to Group Finance.

Aged 35-45, probably ACA/ACMA. Experience of fast-moving consumer businesses as well as manufacturing. Cash management important. European language skills would be distinctly advantageous. (Ref: 877)

FINANCE DIRECTOR

HERTFORDSHIRE

c.£70,000 + BONUS + BENEFITS

Over 20 diverse businesses, varied sizes, autonomous management teams.
Highly commercial position. Financial information is produced by a central service unit, releasing the FD to perform a divisional role supported by a Business Analyst.

Aged 35-45, probably ACMA. Manufacturing background. Experience in a divisional role. Natural general management abilities. (Ref: 882)

Both positions call for excellent communication skills, persuasive personalities and exceptional levels of drive, allied to commonsense and self reliance.

Please apply in writing quoting the appropriate reference number with full career and salary details to:

NBS
Whitehead Selection Limited
11 Hill Street, London W1X 8BB
Tel: 0171 290 2080

Whitehead
SELECTION

A Whitehead Group PLC company

FINANCE DIRECTOR

Newly Floated Plc

Formed in the '80s, this young and profitable home entertainment group (T/O £70m) has grown consistently over recent years. A successful flotation last summer moreover, has created a springboard for further strategic development and our client now wishes to reinforce its senior management team with the appointment of a top flight Finance Director.

The job holder will sit on the Main Board and will manage the finance function through three Financial Controllers and fifteen staff. As well as the usual financial reporting and control activities, the brief will encompass treasury and funding, City and sector relationships, strategic planning and the provision of

financial support in key business development initiatives.

Candidates should be Chartered Accountants, ideally aged 35-45. They will have a progressive track record in a substantial commercial environment and the experience to head up and motivate a sizeable finance team. A background in leisure or the media would be useful but of more importance are Boardroom credibility, technical strength, and qualities of vision, drive and flexibility.

Please write, in confidence, with full career and salary details, to Paul Carosso, MSL International Limited, 32 Aybrook Street, London W1M 3JL. Please quote reference 52913.

Hertfordshire

£70,000
+ car

MSL
INTERNATIONAL

EXECUTIVE RECRUITMENT CONSULTANTS

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European Finance Director

West London

c £55,000 + Car + Bonus + Options

Our client is the European Head Office of a highly successful US corporation with responsibility for the management and direction of eleven subsidiaries throughout Europe. Engaged in the manufacture, marketing and distribution of computer hardware products, the company has built a strong customer profile through technological innovation and outstanding service.

Reporting to the European Vice President, responsibilities will include providing a commercial contribution to the profitable growth of the business and the analysis and interpretation of management, financial and corporate reporting. Key issues will be building strong working relationships with the European subsidiaries and Corporate Headquarters as well

as developing pan European policies and programmes aimed at providing a consistent financial basis for all operational activity.

Candidates, aged 35-45, will be graduate qualified accountants with an impressive record of success gained in a fast moving, hi-tech, international environment. Excellent managerial and communication skills, high levels of drive and a practical, hands-on approach to business problem solving will be essential. Fluency in another European language would be a distinct advantage.

Applicants should forward a comprehensive curriculum vitae, quoting ref 222006, to Mark Hurley ACMA, Executive Division, Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LLH.

Michael Page Finance

Specialists in Financial Recruitment
London Bristol Windsor St Albans Leatherhead Birmingham
Nottingham Manchester Leeds Glasgow Edinburgh & Worldwide

Financial Controller

Division of Major UK Plc

c. £55,000 + Benefits

South East

New controllership role in restructured finance team with increasing international focus.

THE COMPANY

£350 million turnover subsidiary of \$billion international engineering group.
A world leader in its field. Ambitious strategy for growth, focusing on international and emerging markets.
Forging strategic alliances with consortium partners to enhance global positioning.

THE POSITION

New role, working closely with Finance Director to drive organisational change.
Full range of controllership activities. Set new standards of excellence in internal control, systems development and financial administration, both in the UK and overseas.

Broad commercial exposure and high profile liaison. Extensive involvement in ad hoc projects.

QUALIFICATIONS

Qualified accountant, probably aged mid 30s to early 40s.
Broad experience of financial management and long term contracting, ideally from progressive, international business.
First-class communicator with breadth of vision. Stature to influence others. Personality to challenge and inspire.

Please send full cv, stating salary, ref P0822, to NBS, 54 Jermy Street, London SW1Y 6LX

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Coopers
& Lybrand

Executive
Resourcing

THE BRITISH HORSE RACING BOARD

Finance Director

c £60,000

With the launch of the British Horseracing Board in June 1993, racing has for the first time as its governing authority, a representative, accountable and democratic body, giving the industry an executive role in shaping its own future. The Board's principal objectives include the provision of leadership for racing and the development and maintenance of a financial strategy for the industry.

As the Board's first Finance Director, reporting to the Chief Executive, your prime responsibility will be to provide strategic financial advice to the Board and deliver the systems, planning, budgeting, tight financial control and reporting which a growing and changing organisation essentially needs. You will head a department, which also oversees the financial performance of the Board's subsidiary, Racecourse Technical Services, and provides financial services to the Jockey Club. There will be every opportunity to have broad commercial involvement in a wide

range of business decision making as part of a tight knit senior management team.

A qualified accountant, you will have had broad commercial experience as head of finance in a tightly controlled business. Technical accounting and systems strengths must be allied to ability as a financial strategist and planner. You must have well developed communication and negotiation skills backed by the personal credibility to allow you to represent the British Horseracing Board of meetings with government and others involved in the industry. An empathy with the industry and its objectives is obviously expected.

Please send full personal and career details, including current remuneration level and daytime telephone number, in confidence to David Owens, Coopers & Lybrand Executive Resourcing Limited, 43 Temple Row, Birmingham B2 6JT quoting reference D506 on both envelope and letter.

FT/LES ECHOS

The FT can help you reach additional business readers in France. Our link with the French business newspaper, Les Echos, gives you a unique recruitment advertising opportunity to capitalise on the FT's European readership and to further target the French business world. For information on rates and further details please telephone: Sam Morris on +44 171 873 4027

Financial Controller

£50,000 + Package

West Midlands

Reporting at Board level with full responsibility for financial and management accounting functions.

THE COMPANY

- ◆ Distribution subsidiary of a major international manufacturing group.
- ◆ Established group structure with no external funding requirement.
- ◆ Sound systems and procedures. Strong customer focus to challenging, competitive market sector.

THE POSITION

- ◆ Manage accounting, company secretarial, IT and credit functions, delivering consistent, high quality service to the business, 30 staff.
- ◆ Ensure demanding group reporting requirements are met and accurate, timely, commercially useful management information is provided.

- ◆ Monitor and develop staff to ensure business and group standards are maintained.

QUALIFICATIONS

- ◆ Chartered Accountant with significant senior level experience gained in a tough industrial environment. Computer literate. Ideal age 35-45.
- ◆ Sound commercial appreciation, hands-on approach with planning and organisational skills to manage large team. Confident delegator.
- ◆ Team oriented, professional, able to communicate at all levels and committed to developing staff.

Please send full cv, stating salary, ref BP0715, to NBS, Berwick House, 35 Livery Street, Birmingham B3 2PB



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SENIOR CORPORATE AUDIT MANAGER

Home Counties

£40,000 + car

High Profile Audit Management and Special Projects Role

Our client is one of Europe's leading aerospace organisations - designing, developing and manufacturing a wide range of high technology products and systems throughout the UK. With more than 60% of its sales to overseas markets, the Company's world class prime contractor strength enables it to deliver to international industry and government customers on a global scale.

- Reporting to the Head of Corporate Audit, you will be responsible for managing and delivering rigorous financial and operational reviews to the business. You will also contribute actively to the development of group audit policies and systems.
- A team player, with excellent inter-personal and analytical skills, you will demonstrate a strong technical and systems background. You will be comfortable communicating at board level and will also look to build strong relationships within HQ and the business units.
- Likely to be a graduate accountant, you will have been qualified for at least five years and will have sound audit management experience in industry or the profession.
- You will have an important role in developing Corporate Audit as a centre of excellence - and enjoy the challenge of providing consultancy services to management.

You will work individually or within small multi-disciplined teams in the UK and occasionally abroad. This important development role is regarded as a springboard to career progression within the Group. Our client is an equal opportunities employer.

In complete confidence, please write enclosing your CV to Philip Tapildis.

Zealand James & Company, Executive Recruitment Consultants
Askeff Lane, Askeff, Princes Risborough, Bucks HP27 9LT
Telephone: 01844 275800, Fax: 01844 275805

London

£45-£50,000 plus benefits

Our client is a well established and successful oil trading company with an annual turnover in the region of 5350 million, which operates as a small, cohesive team from a base in Central London. A challenging opportunity now exists for an experienced and highly motivated finance professional to manage the company's accounting function and work closely with the Managing Director in contributing to the success of the operation.

Assisted by a small team, you will be responsible for the provision of an efficient and effective accounting service, ensuring the production of all accounting and allied management information for both internal and parent company purposes. You will also be responsible for the appraisal of both computerised and manual systems, recommending and implementing changes as appropriate. You will be expected to liaise with the company's external advisers

and will handle all Company Secretarial matters.

To effectively meet the demands of this role, you will need to be a qualified accountant, probably in your forties, with an extensive background in accounting and financial administration and proven experience in the development and maintenance of computer systems. In addition to enthusiasm and a flexible hands-on approach, you should positively appreciate the opportunity to be fully involved in the bottom line.

If you have the qualities we seek, please send your comprehensive CV with salary details, quoting reference 1747, to Joan Coulter (0171 489 6050) at Binder Hamlyn Fry, 20 Old Bailey, London EC4M 7BL.

BINDER HAMLYN FRY
Arthur Andersen worldwide organisation

Computer Audit Managers and Seniors

Exciting Career Opportunities with PW Hong Kong

Price Waterhouse's Computer Audit Department in Hong Kong comprises 15 full-time professional staff providing an extensive range of computer auditing and consultancy services to a diverse portfolio of clients. Business growth has created the need to recruit additional computer audit professionals for both manager and senior positions.

Candidates for manager positions should ideally possess two years' managerial experience in a "Big 6" or large international audit department specialising in computer audit.

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Controller

Physical gold supply gap forecast

By Kenneth Gooding

Physical demand for gold this year and in 1996 will be well ahead of supply, leaving a gap that could only be filled by "unprompted" disinvestment, according to Ms Rhona O'Connell, analyst at T. Hoare & Company, the stockbroker.

"This requires a sharp move in price, or sustained volatility. The worst case would be a sustained period (with the gold market) in the doldrums which might bring out disillusioned liquidation," she suggests in Hoare's Goldbook '95.

Ms O'Connell says the gold price is likely to rise to an average of \$405 a troy ounce

this year, from \$384.28 in 1994, and to an average of \$425 next year. Physical gold buyers are now used to price ranges based some \$50 an ounce higher than in 1992 and 1993, she points out, so they should give the market solid support at prices between \$385 and \$375 an ounce.

Platinum prices this year are likely to range between \$400 and \$450 an ounce, "with the occasional excursion of up to \$20 at either end," according to Ayrton Metals' 1995 Platinum Yearbook. Last year, the metal traded between \$380 and \$420, a "remarkably narrow" range.

Ayrton, now part of Standard Bank London, suggests

that price movements this year will be prompted by political events in South Africa, the world's biggest platinum producer, and Russia, the second biggest. Despite rumours of problems at Norilsk, which produces most of Russia's platinum group metals, Russia has agreed to deliver increased quantities to western customers in 1995, "so it must be assumed that [Russian] stocks are more than adequate for the coming year."

Palladium was the "star" among precious metals in 1994, rising steadily from \$120 an ounce to \$185, and "this looks a good target for this year," Ayrton suggests, "although this does not rule out a combi-

nation of factors which could at least temporarily push the market well above that level."

On the other hand, rhodium's price might still have some way to fall in spite of dropping from \$800 an ounce to \$550 last year. If the price fell to \$450, car makers - who use the metal in anti-pollution catalysts - would be likely to stockpile rhodium and send the price quickly back to \$600-\$700 an ounce.

Goldbook '95 from T. Hoare, Cannon Bridge, 25 Doughty Hill, London EC4A 3YA, UK. Ayrton Metals Platinum Yearbook 1995 from Standard Bank London, Cannon Bridge, 25 Doughty Hill, London EC4A 3YA, UK.

Drought 'to alter world wheat trade patterns'

By James Harding

Drought in traditional wheat exporting countries has opened up marketing opportunities to other producers to increase sales abroad, the International Wheat Council said in its latest report out yesterday.

The changed pattern of wheat trade for both the year and next is expected to favour US and Latin American producers as Australian and South African harvests were severely depleted by drought.

The IWC's monthly survey of global wheat production had already factored in the effects of drought and yesterday's report cut the 1994-95 production estimate by just 100,000 tonnes to 526m, mainly reflecting a reduced estimate for Russia.

The continuing effect of drought on coarse grain production has been more marked, with the 1994-95 forecast at 859m tonnes, down 5m tonnes on a month ago. Drought in South Africa was the main cause of the reduction.

The implications for world trade of drought are becoming increasingly clear.

The Australian Wheat Board has said all efforts will be made to meet demand in its traditional markets in Asia and Africa. However, with 1994-95 production expected to be half last year's level at 8.5m tonnes, other suppliers are wondering whether Australia will meet all its foreign commitments.

The report, South Africa, with a forecast output of 5.5m tonnes, is not expected to "achieve more than a token presence on the international market" in 1994-95.

The IWC has observed a slight easing in international prices in the wheat market. It notes that although a tightening of world stocks is forecast, the outlook for 1995-96 supply is good, especially among the northern hemisphere's leading exporters.

Crop yield futures plan revived

By Laurie Morse in Chicago

The Chicago Board of Trade, backing off from a decision to abandon plans to offer innovative new futures contracts that would hedge grain growers' crop risk, later this year will launch a futures contract aimed at hedging maize yields in Iowa. This pilot programme, if successful, could lead to similar contracts for other commodities.

The earlier exchange decision to shelve the new products entirely, coming as the US Congress debated a new farm bill that could cut away the existing safety net of government price supports, brought an angry response. Farm interests and high-ranking government officials said "area yield" contracts, while experimental, could offer much-needed, private-sector tools to limit dependence on federal subsidies.

The contracts are designed to allow crop insurers, grain elevators, railroads, and farm managers to hedge against the variability in size, or yield, of a particular crop in a particular area. The CBO's maize, wheat, oats, and soybean futures

already provide tools for managing price risks for those crops.

President Clinton's economic report to Congress, released earlier this month, addressed this aspect of the farm issue specifically. "Risks to farm revenue come from two sources: prices and yields. When both prices and yields are insured, so is the product of the two, farm revenues. Price insurance is now available on private markets in the form of futures and options contracts. Yield insurance, on the other hand, is offered by the Federal Government in the form of subsidised crop insurances," the report said.

In November the exchange sought regulatory approval to trade four area yield contracts that would cover soybeans in Illinois, maize in Iowa, and wheat in North Dakota and Kansas. More recently, however, it decided that the products required such extensive development and marketing efforts that they should not be launched this year.

While conceding that the proposed contracts were complicated, the decision to delay

the launch might have caused the CBO to miss an important opportunity, said Mr Joseph Dial, a commissioner at the Commodity Futures Trading Commission, the exchange's chief regulator. Timing was crucial, he said, because as Congress began work on the 1995 Farm Bill, there was every sign that the government's role in agriculture was going to diminish.

"This is an opportune time for the CBO to come forward with a tool that the private sector can offer to agriculture to manage risks," he said. "The psychology is important."

In an unusual letter to Mr Patrick Arbor, the CBO's chairman, Mr Dial said: "The concept behind these unique contracts is on the cutting edge of the new era in agricultural risk management," and urged Mr Arbor to take the lead in supporting the contracts. The CFTC gave its approval yesterday.

In response to a barrage of letters, the CBO's New Product Committee had already agreed to reconsider the area yield contracts at a meeting next Monday.

Price rises seen curing mine finance 'indigestion'

By Kenneth Gooding

Mining companies raised US\$10.12bn via share and convertible issues last year, 109 per cent more than the \$4.83bn in 1993, according to an analysis by Ord Minnett, the stockbroker associate of Jardine Fleming.

This gave the mining equities market "a very indigestion," Mr Nick Hatch, Ord's analyst, suggests, and resulted in three planned issues being shelved since December: the Ammberg zinc flotation (a Swedish flotation of Union Miniere's Scandinavian assets); Samax, a UK-based "junior"; and the initial public offering in the US of Southern Peru Copper.

Mr Hatch suggests 1995 is

going to be a much quieter year for mining corporate finance departments in terms of equity raisings.

"Instead, cashed up mining companies with strong cash flows - thanks to higher commodity prices - will be desperately trying to decide what to do with their money," he says in Ord's International Mining Weekly. "Look out for an increase in activity in mergers and acquisitions, an increase in the number and use of stock buy-back programmes, particularly in the US, repayment of debt, and perhaps even the resuscitation of special dividends."

Putting 1994 into perspective, Mr Hatch recalls that a recent survey of planned capital expenditure in Mining Maga-

zine estimated that US\$18.45bn was earmarked for capital expenditure by the copper, nickel, lead, zinc and precious metals miners over the next five years. Assuming that half, \$9.2bn, would be financed by equity, this was equivalent to \$1.85bn a year on average.

However, the combined equity and convertible fund raisings for these commodities in 1994 were \$8.35bn.

"In other words, more than three years of equity for capital expenditure was raised in one year."

The Ord Minnett analysis shows that precious metals companies raised \$3.34bn in 1994, or 33 per cent of the total, compared with \$3.1bn, or 64 per cent, in 1993. Base metals miners last year raised

\$3.65bn, or 36 per cent of the total, against \$1.2bn or 24.8 per cent in 1993. Finance raised by diamond and industrial minerals companies last year jumped to \$1.027bn or 10.1 per cent of the total, compared with \$1.64m or 3.4 per cent. This was mainly because of a huge rise in coal fund raisings (principally for the RJR Mining acquisition).

Coal assets and the Ziegler Coal initial public offering in the US. Diversified mining companies raised \$2.054bn last year, 20.3 per cent of the total, against \$490m or 9.5 per cent.

Mr Hatch says that only \$5m was raised by mining companies in January this year followed by \$25m so far in February. This is equivalent to an annual rate of only \$1.2bn.

Danish North Sea oil find 'very encouraging'

By Hilary Barnes in Copenhagen

American oil company Amerasia Hess, at the head of a consortium with Danish companies, has reported a "very encouraging" find of Brent-quality oil in the Danish sector of the North Sea.

A well, about 240km west of the Jutland point of Esbjerg,

tested at 318 tonnes a day through a 3-inch pipe.

The consortium will now carry out seismic mapping to obtain a detailed picture of the structure.

So far, only one consortium produces oil and gas from the Danish sector, the Danish Underground Consortium, in which the Danish company, A.P. Moller is the operating

company and its partners are Shell and Texaco. The consortium last year produced about 9m tonnes of oil and 4m tonnes in oil equivalents of gas.

Cuba has set a domestic oil production target of 1.4m tonnes of crude for this year, 100,000 tonnes more than in 1994, according to the official media, writes Canute James in Kingston, Jamaica.

Most of the locally produced oil is used in electricity generation, with 934,000 tonnes going to power plants last year. Domestic oil now accounts for 27 per cent of Cuba's electricity generation, the reports said.

Cuba has been trying to increase domestic crude production to cover a shortfall in imports following the collapse of the Soviet Union.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Anonymous Metal Trading)

■ ALUMINIUM, 99.99% (5000kg)

Close 1650-54 1671-72

Previous 1657-58 1669-70

High/Low 1647/1644 1660/1665

AM Official 1643-45 1661-62

Kerb close 1672-3

Open int. 220,280

Total daily turnover 36,673

■ ALUMINIUM ALLOY (5000kg)

Close 1610-20 1650-60

Previous 1610-20 1650-60

High/Low 1610-20 1650-60

AM Official 1610-20 1650-60

Kerb close 1650-60

Open int. 2,583

Total daily turnover 367

■ LEAD (5000kg)

Close 562.5-63.5 601-601.5

Previous 560-61 600-600

High/Low 560-61 600-600

AM Official 563.5-64.5 601-601.5

Kerb close 601-601.5

Open int. 26,147

Total daily turnover 6,985

■ NICKEL (5000kg)

Close 8190-200 8330-40

Previous 8300-16 8450-50

High/Low 8300-16 8450-50

AM Official 8300-200 8450-50

Kerb close 8275-80

Open int. 56,552

Total daily turnover 10,261

■ TIN (5000kg)

Close 5320-30 5410-15

Previous 5320-30 5410-15

High/Low 5320-30 5410-15

AM Official 5320-30 5410-15

Kerb close 5410-15

Open int. 20,801

Total daily turnover 4,749

■ ZINC, special high grade (5000kg)

Close 1016-17 1038-40

Previous 1028-30 1050-40

High/Low 1028-30 1050-40

AM Official 1022.5-23.0 1045.5-46.0

Kerb close 1037-8

Open int. 15,281

Total daily turnover 1,267

■ COPPER, grade A (5000kg)

Close 2850-51 2845-46

Previous 2850-51 2845-46

High/Low 2850-51 2845-46

AM Official 2857-58 2850-51

Kerb close 2857-58

Open int. 281,410

Total daily turnover 68,797

■ LME AM Official C&F rates (1000kg)

LME Closing C&F rates (1000kg)

Spot 1.5830 3 months 1.5812 6 months 1.5805 9 months 1.5804

■ HIGH GRADE COPPER (COMEX)

Close 2850-51 2845-46

Previous 2850-51 2845-46

High/Low 2850-51 2845-46

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Close 2850-51 2845-46

Previous 2850-51 2845-46

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LONDON STOCK EXCHANGE

MARKET REPORT

UK stocks led forward by gilts and Wall Street

By Terry Byland,
UK Stock Market Editor

Widespread gains in UK stocks were extended yesterday when New York markets opened strongly after deeper consideration of Mr Alan Greenspan's Humphrey-Hawkins testimony to the US Senate banking committee. Mr Greenspan's further comment yesterday that the Federal Reserve's actions would "hopefully" contain inflation confirmed the strength of both bond and equity markets.

At the London close, the Dow Jones Industrial Average was nearly 40 points stronger and comfortably clear of the 4,000 barrier

for the first time in its history. Early gains in UK gilts, and a steadier performance by global currencies, drove the stock market ahead in the first half of the session, and the FT-SE 100-share index was 23 points up before Wall Street opened. A mixed bag of trading statements from leading blue chip companies gave the market little support overall, however.

At the close of business, the FT-SE 100 index was standing 28.8 higher at 3,049.3, the best reading of the session. The advance by the index brushed off small losses in ICI, Shell Transport and British Gas, all of which traded heavily on their respective profits news.

The focus on this cluster of blue chip names left the FT-SE Mid 250 index out in the cold, to register a meagre rise of 0.5 points at 3,401.0. Seaq trading volume increased only modestly to 577.9m shares, and around 6.7 per cent of this total came from a single stock - British Gas. The market gave a cool reception to the dividend and profits announcement from British Gas, which was a disappointment from a sector regarded as a reliable source of favourable dividend and earnings trends.

Nor was there much response from shares in ICI and Shell, although Shell's profits in particular were well received. ICI failed to

please with an unchanged dividend, and sector analysts shied off references to the outlook for chemical operations in the year ahead.

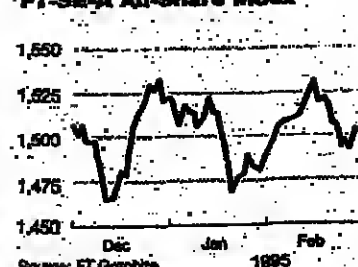
The more speculative area of the stock market was discouraged by new terms from Trafalgar House for Northern Electric; the new bid was lower than the speculators were expecting. Trafalgar's warning of a loss for the first half of this year cast a cloud over the bid's prospects, and Northern's new cash alternative.

These somewhat negative developments were balanced by firmness in SmithKline Beecham and Royal

Insurance. But strategists commented on the market's ability to follow Wall Street in spite of less encouraging company news at home.

The advance in the stock market was led by the US-oriented issues. Pharmaceuticals ended firmer both on the SmithKline Beecham results and also the sector's underlying confidence that Glaxo's \$3bn-plus bid for Wellcome is moving towards fruition in the early days of next month. The weight of takeover bid cash input, both actual and prospective, continues to provide a strong underpinning for a UK stock market now less optimistic on corporate earnings and dividends.

FT-SE A All-Share Index



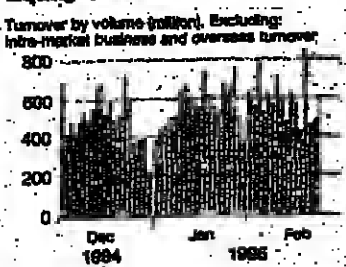
Indices and ratios

FT-SE 100	3049.3	+28.8
FT-SE Mid 250	3401.0	+0.5
FT-SE A All-Share	1503.71	+10.82
FT-SE A All-Share yield	4.14	(4.15)

Best performing sectors

1 Tobacco	+2.7
2 Services, Retail	+2.5
3 Insurance	+2.5
4 Pharmaceuticals	+1.5
5 Media	+1.4

Equity Shares Traded



Worst performing sectors

1 Gas Distribution	-1.6
2 Engineering, Vehicles	-1.0
3 Electricity	-0.6
4 Other Ser & Bus	-0.3
5 Oil, Integrated	-0.2

Gas fails to please investors

Acute disappointment with preliminary results and especially the unchanged dividend from British Gas saw the shares decline 5 to 28p. Turnover of 39m was the heaviest single day's trading since July 1990 and one of the highest on record. One institution was said to have offloaded a block of 5m shares.

"These figures are a disaster; the profits are below the market's worst expectations and the institutions are unhappy about the dividend. Only last autumn we were led to believe that real dividend increases were in the pipeline, that is clearly not the case now," said one disillusioned analyst.

On that basis many specialists, shaving back their dividend estimates, are now saying the shares look overvalued and deserve their high yield premium rating.

ICI retreats

Concern over the pace of the economic cycle and disappointment over the dividend led to a poor performance from ICI. Although the company's profits of £514m were exceptional items were in line with market expectations, the stock retreated 7 to 71p on heavy turnover of 6.4m shares.

Many investors were quietly hoping that Sir Denis Henderson, the chief executive, would mark his final year with a

slightly increased payout to shareholders. Instead it was held at 27.5p.

Also, the highly rated chemicals team at Smith New Court, traditionally the leading bulls of ICI, turned cautious yesterday. Analyst Mr Charles Lambert cut his 1996 profits forecast by £110m to £270m and advised clients to reduce holdings. "I am coming to the feeling that the shape of the cycle will not be as spiky as previously thought," said Mr Lambert. He added that dividend growth would probably be slower than previously expected.

Lucas hit

A freeze on US defence business sparked active trading in Lucas Industries, leaving the shares 7 down at 174p. The ban, which stems from quality control litigation in the US, led to 13m shares changing hands.

US defence business accounts for less than 3 per cent of Lucas's total turnover, and some analysts saw the ban on new orders as a storm in a tea cup. Others felt the move created worries about restructuring costs. Most expect next month's results statement to shed more light on the situation.

Dealers pointed to Lucas's modest debt and shrugged aside any threat to group funding plans from the 6 per cent fall in the share price over the past two days. The shares are now within a whisker of the 172p at which £120m worth of warrants are due for conversion in June.

The regional electricity stocks tumbled as the market

registered disappointment with the increased bid for Northern Electric from Trafalgar House.

The new offer, £11 cash for every Northern share, fell well short of market expectations, which ranged from £11.50 up to £13. Northern shares, which dropped 75 to 106p, illustrated the market's displeasure at the day's events. Some analysts took the view that the raised offer gave Northern good chance of "slipping the noose".

"It is a cheeky bid and the outcome will be very tight indeed," said one leading analyst. He took the view, however, that Trafalgar might just win the day, although the bid was "finely balanced". Another utilities specialist said the institutions would be keen to take Trafalgar's cash.

Trafalgar House disappointed its supporters and surprised others by issuing a profit warning immediately before tabling its higher offer for

Northern. Trafalgar shares closed a penny easier at 64p.

Among the other rises, Yorkshire Electricity was again the most heavily traded stock, slipping 9 to 82p on 1.8m turnover, with some market observers still harbouring suspicions that a takeover bid for the company may appear. Manweb dropped 33 to 78p and Midland 24 to 72p.

Dealers were surprised at the poor performance of Shell Transport after the preliminary results. The shares dipped 4 to 720p with turnover expanding rapidly to 5.4m.

"Although the figures were littered with non-recurring items, they were far better than any of the US majors and a close second to BP's," was the view of one analyst.

Banks were among the market's front runners, with marketmakers noting strong support across the board and talk of more buying to come. Nat-

West was the sector's best performer, closing 14 up at 50p.

Royal Insurance's preliminary results were at the top end of market expectations and the shares ran up 11 or 4 per cent to 28p.

Telegraph shares jumped 54 to 434p in spite of a slide in full-year profits as it was revealed that the newspaper is to be absorbed into Mr Conrad Black's empire. Hollinger, Mr Black's Canadian-based company which owns 59 per cent of the Telegraph, is to bid for the remainder, at a price rumoured to be around 450p a share.

Paper group Arjo Wiggins Appleton was the top performer in the FT-SE 100 as speculation continued that St Louis, the 40 per cent stakeholder, might be poised to sell its holding. Arjo gained 12p at 251p, still well down from the 315p peak seen last May.

Pharmaceuticals group SmithKline Beecham rose following profits before exceptional items of £1.27bn. The company finally paid to old worries that it would be badly hit by patent expiry of Tagamet, once its best-selling ulcer drug.

"The drug's patent expired in May, but Mr Paul Krilker of Goldman Sachs commented: 'Despite the expiry, SmithKline had good sales growth as new products kicked in, outweighing Tagamet's decline.'"

Consequently, profits were above analysts' forecasts, which ranged between £1.22bn and £1.26bn. The shares jumped 20 to 497p.

The more troubled Fisons improved 4 to 124p. Lehman Brothers believes the new chief executive might consider breaking up the company and analyst Mr Ian Smith thinks the group has a break-up value of between 207p and 250p a share.

British Biotech fell 23 to 411p on consideration of last week's news of a delay in clinical programmes involving its key

anti-cancer drug.

Retailer Kingfisher continued to power ahead as the market appreciated the reduced competition in the electrical retailing market, following this week's decision by two regional electricity companies to quit the sector. The shares rose 7 to 455p in trade of 1.1m.

Vague bid talk also continued to do the rounds, giving a further boost to the stock market. A two-way pull in MFI Furniture left the shares unchanged at 114p. James Capel was said to have crossed several lines of stock, all of which contributed to the day's total volume of 1.1m.

Boots gained 7 at 483p after announcing that its Halifax unit is in talks with Deeside, Wales, to provide a nationwide service coverage for when the new car is launched on the market in April.

Get Group, the electrical products distributor which was placed at 125p, closed at 128p after its first-day dealings.

MARKET REPORTERS: Steve Thompson, Peter John, Joel Kibezo, Jeffrey Brown.

LONDON RECENT ISSUES: EQUITIES

Issue	Price	High	Low	Open	Close	Net	Div	Div	P/E
100 F.P.	17.1	17.4	16.8	17.1	17.1	-	-	-	11.1
100 F.P.	22.4	22.7	22.1	22.4	22.4	-	-	-	11.1
100 F.P.	2.9	3.0	2.8	2.9	2.9	-	-	-	11.1
100 F.P.	2.1	2.2	2.0	2.1	2.1	-	-	-	11.1
100 F.P.	2.1	2.2	2.0	2.1	2.1	-	-	-	11.1
100 F.P.	2.1	2.2	2.0	2.1	2.1	-	-	-	11.1
100 F.P.	2.1	2.2	2.0	2.1	2.1	-	-	-	11.1
100 F.P.	2.1	2.2	2.0	2.1	2.1	-	-	-	11.1
100 F.P.	2.1	2.2	2.0	2.1	2.1	-	-	-	11.1
100 F.P.	2.1	2.2	2.0	2.1	2.1	-	-	-	11.1

FT GOLD MINES INDEX

FT GOLD MINES INDEX			
	Feb 22	% chg on 1/19	Feb 21
Gold Mining Index (24)	1768.19	+2.9	1712.2
By Regional Index			
Africa (10)	2695.52	+0.3	2682.5
Australia (7)	1689.77	+1.4	1665.7
North America (11)	1474.75	+3.0	1431.1

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Figures in brackets show number of companies.
Phantomstar Gold Mines Index: Feb 22: 199.5; Feb 21: 199.5

[illegible][illegible]

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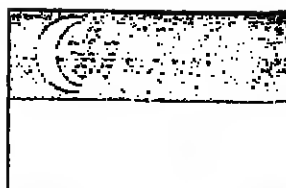
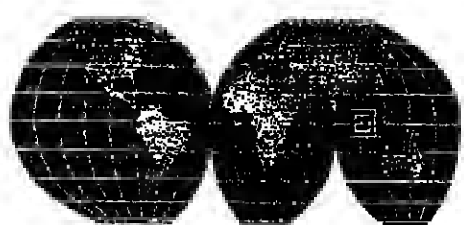
Figure 1 is a line graph showing the percentage of total energy expenditure (TEE) for different activities over a 24-hour period. The Y-axis is 'Percentage of TEE' (0-100) and the X-axis is 'Time of day' (0-24). The activities and their approximate peak percentages are: Sleeping (blue, ~30% at night), Resting (green, ~20% during the day), Sedentary (yellow, ~15% during the day), Light (orange, ~10% during the day), Moderate (red, ~5% during the day), and Vigorous (purple, ~5% during the day).

Figure 1. The effect of the concentration of the *Agrobacterium* suspension on the transformation efficiency of *Agrobacterium* strains. The concentration of the *Agrobacterium* suspension was 10⁶ cells/ml (○), 10⁷ cells/ml (□), 10⁸ cells/ml (△), and 10⁹ cells/ml (◇). The error bars represent the standard deviation of three independent experiments.

AMERICAN

Have your

3



The champion 'must fight to stay on top'

The city state's growth rate in the past 30 years has been almost unsurpassed, yet the island's sense of insecurity borders on paranoia, writes Kieran Cooke

Singapore's leaders have never been shy about broadcasting their country's considerable achievements. In the Singapore global vision, the world is at an historic turning point. The economies of East Asia are coming to the fore, the west is in decline.

"The tide is rising for East Asia," says Mr Lee Kuan Yew, Singapore's patriarch and senior minister. "We have learned from the west: from their mistakes as well as their strengths. Soon we shall talk to them on more equal terms."

Singapore sees itself as being very much at the centre of this new world. It will become, say its planners, a centre of excellence in the most dynamic region on the globe. The goal is to become a Switzerland in Asia, full of highly-skilled, highly-paid workers. The island republic's financial institutions will enjoy a world-wide reputation.

Hubris and hyperbole, or a reasonable view of the future? Singapore points to some recent developments to support its views. The island republic has been chosen as the venue for the first meeting of the new World Trade Organisation. Mr Goh Chok Tong, the prime minister, is the architect of a proposed summit between Europe and the countries of East Asia.

As it celebrates 30 years as a republic this year, Singapore can look back on a period of growth surpassed by few countries. Between 1966 and 1990, the economy grew by an average of 8.5 per cent per annum, three times as fast as the US. Last year the economy grew by 10 per cent. In 1993 growth was 9.9 per cent. Forecasts are for

almost double-digit growth again this year.

Singapore has developed into a producer of a wide range of high technology goods. It is the world's leading manufacturer of computer disk drives. It is becoming a centre of the petrochemical and pharmaceutical industries. It is the world's third biggest refining centre. Its financial services sector rivals Hong Kong and Tokyo in many areas.

A highly skilled workforce, backed up by good infrastructure and a stable political environment, has resulted in most of the world's multinationals setting up sizeable operations in the island republic. Singapore is sitting on a mountain of savings: with a population of under three million, it now has foreign exchange reserves of about US\$60bn. Singaporeans are the new rich in Asia. "In Perth, Singaporeans are called birds," says Mr Goh. "When they go into shops they go: 'Cheap, cheap'."

Yet despite Singapore's achievements, there is a heavy sense of insecurity, bordering on paranoia, in the city state. Government officials say that the country, though it is wealthy, is economically fragile. It is vulnerable. It needs protecting at all times.

Singapore's economic vision might be based on Switzerland, but its defence posture is more close to that of Israel. The military hold several key posts in government and in state-controlled companies. Singapore has the region's most highly trained and well-equipped armed forces: it budgets 6 per cent of GDP for defence. Singaporeans are, constantly,

warned of the dangers of complacency, of becoming flabby, of losing their competitive edge. The government says there can be no rest if Singapore is to achieve its goal of joining the "first league" of nations.

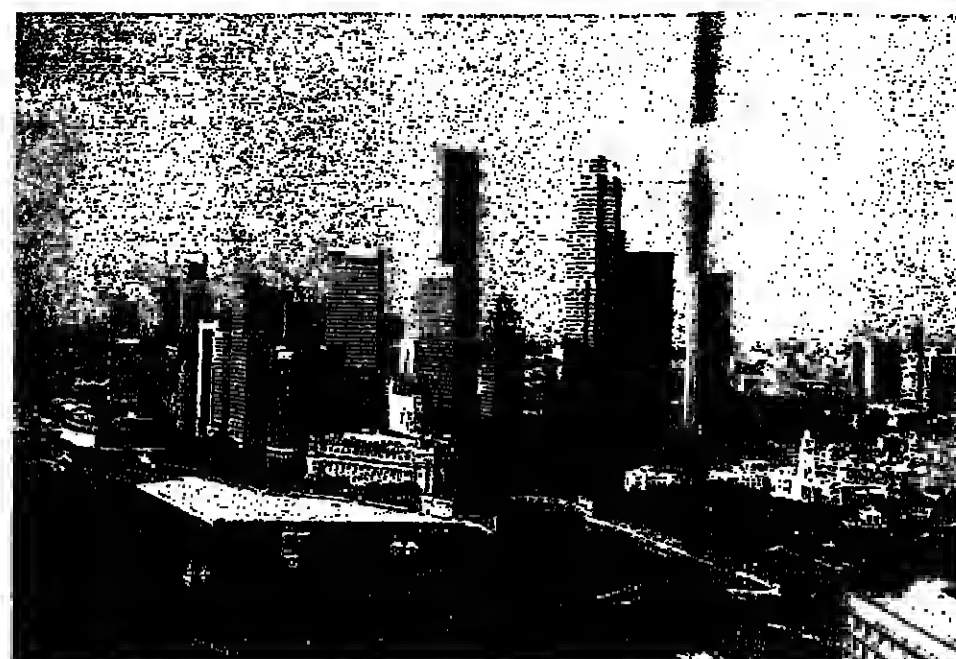
"We are doing well, but like a sports champion, our position is never secure," Mr Lee Hsien Loong, son of Mr Lee and deputy prime minister, told a group of students recently. "After winning one tournament, the champion must immediately start training for the next one. He stays on top only so long as he fights to maintain this leading position. Likewise with Singapore... we must always stay ahead."

Government opponents say instilling fear and a sense of insecurity in people is a central part of policy. They complain about a lack of debate: the government, like a petulant headmaster, barks its orders. The people, like obedient pupils, are expected to respond.

But is everything as orderly and well planned as it seems? The government has an uphill struggle persuading people to greater efforts in the name of the general economic good. Singapore is an unashamedly meritocratic society.

Singapore's professional classes might carp at various government restrictions. But they can be bought off with material gains. However, those who do not make the grade can often not afford to share in the benefits of the country's economic growth: they see little hope of buying a car or moving into better housing.

Young people do not necessarily share the leadership's view of life as a constant struggle.



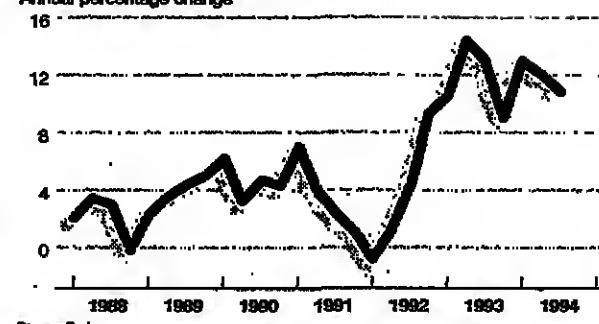
The skyline of Singapore from the sea



Goh Chok Tong: does he call the political shots?

Productivity in manufacturing

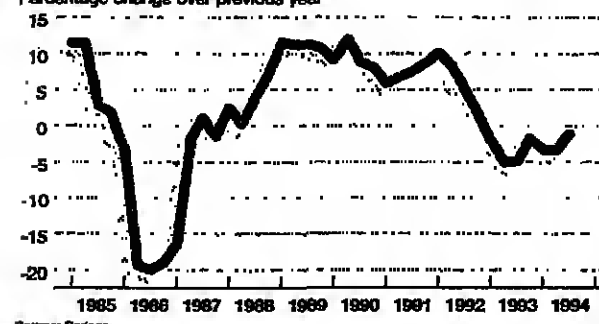
Annual percentage change



Source: Barings

Unit labour costs

Percentage change over previous year



Source: Barings

Mr Goh presides over what is considered to be one of the weakest cabinets since independence. Officials admit that it is difficult to tempt talented people into government despite salaries which make Singapore's leaders among the best paid in the world.

Mr Goh, who took over as prime minister from Mr Lee four years ago, still seems overshadowed by his predecessor. "This prime minister does not see the need to assert himself all the time and to be in the newspapers every day,"

says Mr Goh. But to many, it is Mr Lee, not Mr Goh, who calls the political shots. Meanwhile Mr Lee junior has made no secret of his willingness to be prime minister.

On the broader economic front, there is the question whether Singapore can continue on its present path of fly-away growth. Inflation has been successfully controlled and overheating averted. But Mr Paul Klugman, writing in a recent issue of the Foreign Affairs journal, says that much of Singapore's growth can be explained by one-time changes

in behaviour which cannot be repeated.

Inputs of labour and capital, rather than any great increases in efficiency, have brought economic success. "The miracle turns out to have been based on perspiration rather than on inspiration," says Mr Klugman. He says that between 1966 and 1990 the employed share of Singapore's population went up from 27 to 51 per cent: that cannot happen again.

Recent increases in productivity call into question some aspects of Mr Klugman's argument. But with chronic labour

shortages and a growing dependence on a large and potentially destabilising group of immigrant workers, Singapore faces serious problems in retaining the export competitiveness of its industries.

There is also the question of how an economy dominated by multinationals and government-linked companies will compete in the wider world. Critics say the government still wants too much control as a financial centre, Singapore is held back by the govern-

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Editorial production
Gabriel Bowman

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BOTH TIME AND
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Kieran Cooke explains why the government appears to be so sensitive to criticism

The fear of losing political control

late last year Catherine Lim, a Singapore writer, wrote an article in the local press gently criticising the government of Mr Goh Chok Tong. Ms Lim hinted that Mr Goh, prime minister since 1990, was still overshadowed by his predecessor, Mr Lee Kuan Yew.

Earlier promises made by Mr Goh of a more open, consultative style of government had been abandoned, said Ms Lim. Instead, the old authoritarian style of Mr Lee had returned. Paranoia is part of the Singapore psyche. Singaporeans have a word for it - "Kiasu" - a Hokkien Chinese dialect term meaning being afraid to lose. There is paranoia about falling behind in the economic race. There is paranoia about what is considered to be the corrod-

Paranoia is part of the Singapore psyche. There is even a word for it

ing influence of many western ideas. And there is paranoia about any sign of losing political control.

Mr Goh's People's Action party (PAP), in power since Singapore was given self-government in 1959, holds 77 of the 81 seats in parliament. The PAP's influence stretches into almost every facet of Singaporean life.

Yet the reaction that Ms Lim's article provoked from Mr

Goh and his PAP administration was more that of a government teetering on the edge of collapse than that of one of the world's most enduring political machines.

"When my authority is being undermined by wrong observations, I have to correct them, or the view will prevail that I am indeed not in charge of Singapore," said the prime minister.

"Singapore is not America," said Mr Goh's press secretary in a lengthy letter to a local newspaper. "It is small and fragile and needs a strong and fair government to survive."

"If its government is continually criticised, vilified and ridiculed in the media and pressured by lobbyists as in America, then the government will lose control. The result will not be more freedom, but confusion, conflict and decline."

The letter went on to say that Singapore's political boundaries - what the golf-playing Mr Goh refers to as "O.B. markers" - would only be enlarged "pragmatically and gradually".

Is Mr Goh's government - and Singapore - as fragile as



Lee Kuan Yew still announcing the big changes

officials perceive it to be? It would not be surprising if most Singaporeans saw Mr Lee, prime minister from 1959 to 1990 and head of the PAP since the 1950s, as still the dominant political figure.

Mr Lee serves as senior minister in Mr Goh's cabinet. Mr Lee's eldest son, who very much echoes the tough, no nonsense style of his father, is deputy prime minister. Mr Lee junior

has made no secret of his willingness to serve in the top job.

When Mr Goh came to office he said he would be his own man. "I intend to be myself and set my own style," he said.

Yet over the years it has been Mr Lee, and not Mr Goh, who has announced many of the important policy changes.

It is Mr Lee, rather than Mr Goh, who has made highly publicised trips to China and elsewhere in the furtherance of

Singapore's economic interests. An election in 1991 resulted in the PAP's worst vote tally since 1968. Four opposition MPs were elected to parliament - more than for several years. A further slide in the PAP's popularity was evident in a presidential election in 1993.

There is now talk of Mr Goh holding another election - well ahead of time - in order to try, once again, to strengthen his mandate. Some feel the election could be held before the middle of this year.

On the face of it, the PAP is in a strong position. The economy is expanding at breakneck speed. Per capita incomes are climbing to levels near to Britain and other European countries. Yet people are not content. In a speech in early February Mr Lee Hsien Loong said that recent surveys had shown that more than half those polled felt that their lives had not become better over the past five years. This was amazing, said the deputy prime minister.

Not so, say government critics. They say that Singapore is becoming a more unequal society with an increasingly wealthy elite presiding over a



Lee Hsien Loong: no secret about his ambitions

lower class that finds the cost of everyday life ever harder to bear. The government eschews welfareism as a disease which saps initiative and threatens economic decline.

Many people find it impossible to share in the benefits of a wealthy, economically vibrant society. The cheapest new car in Singapore now costs about \$30,000. Those who want to move to better housing find prices are out of their reach.

In February, in order to stop inflationary pressures building up in the economy, the government brought in curbs on bank lending for the purchase of cars and property.

Those measures - which include restrictions on banks giving unsecured loans to those earning less than \$30,000 a year - are causing further resentment among low wage earners. This could well translate into more opposition votes at the next election.

The opposition is given little coverage in the local media, which in general faithfully reflects government opinion. Opposition figures face other difficulties. In the course of a contempt case the government brought against the International Herald Tribune earlier this year the Attorney-General said it was common knowledge that government politicians sued opposition figures for damages for defamation when circumstances justified.

"It is also public knowledge in Singapore that following results of such legal proceedings, a number of opposition politicians have been subjected to bankruptcy proceedings or adjudged

bankrupt," said the Attorney-General.

Dr Choe Soon Juan, a member of the small opposition Singapore Democratic Party, acknowledges that the PAP has done many good things but says it is caught in a time warp and is out of touch. "People are tired of paternalism and elitism," says Dr Choe. Mr Goh cannot be entirely blamed for the steady slide in the government's popularity reflected in the polls. This was already happening under the stewardship of Mr Lee. The PAP is a secretive organisation which still operates on a Leninist style "cadre" system brought in by Mr Lee in the 1950s.

In the run-up to a recent party meeting Mr Tony Tan, a party veteran and a man seen

"The party is in a time warp. People are tired of paternalism and elitism"

as one of the few willing to stand up to Mr Lee, warned of the risk of the party developing "political sclerosis". He said the PAP's thinking and policies were in danger of becoming fossilised.

"If we are not alert to this danger we will wake up one day to find that we have been left behind by a younger electorate whose aspirations and aims are different from those of the party," said Mr Tan.

OFFICIAL SALARIES

Goh earns four times as much as Clinton

Singapore's ministers and civil servants are paid more than most of their overseas counterparts. And the differential is set to widen further still under a government policy to "benchmark" the remuneration of ministers and senior civil servants against the highest private sector salaries.

The new benchmarks will take senior ministerial salaries from around \$850,000 (\$278,000) a year to more than \$850,000 (\$278,000) in due course. Mr Goh Chok Tong, the prime minister, stands to gain a significant increase from his current \$81.15m (\$531,000), already four times the pay of President Bill Clinton.

Salary increases of a similar scale are also being extended to civil servants. The salary of permanent secretaries - the senior officials in charge of government departments - is set to rise from about \$835,000 (\$182,000) a year to about \$840,000 (\$188,000) as a first step. This is more than double the going rate for their counterparts in Whitehall, who are responsible for a population twenty times that of Singapore.

The new civil service benchmarks are complex. For a typical high-flyer at the age of 32, the benchmark will be the aver-

age earnings of the 15th highest paid private sector person of the same age drawn from a basket of six professions - namely bankers, accountants, engineers, lawyers, multinationals and local manufacturing companies. In 1992, this figure was \$8199,000 (\$32,000) - one-third higher than the 1994 salary for the "equivalent" civil servant.

Increases of this order are set to be extended to the whole administrative class of 215 civil servants - the cream of Singapore's 30,000-strong civil service.

Such salary increases put Singapore in an international class of its own. Not only are its ministerial and civil service salaries far higher than those of most other countries, but the determination to peg them rigorously to the highest private sector levels is almost unique.

What is the justification for the increases, and how is the Singaporean elite able to get away with it? The UK government faced a political storm this month over a decision to increase the salary ceiling for permanent secretaries to £150,000, which is more than most will actually receive and far higher than the ministerial salary ceiling.

The arguments are set out in a govern-

ment white paper, *Competitive Salaries for Competent and Honest Government*, published last autumn.

"Competent political leadership is crucial to good government", it declared. "Singapore must draw its ministers from among the most outstanding and committed citizens", without which it will lose its "vital competitive edge, which enables it to thrive and prosper, and compensates for its smallness, vulnerability and lack of resources". The drive against corruption is an important sub-text.

There are three obvious ripostes to this line of argument.

- Existing ministers took their posts at the existing salaries.
- There is plenty of competition for their posts.

Ministerial office ought to be a matter of public service.

The first argument is not addressed, although the prime minister has indicated that he will not take the salary increase due to him.

The second argument is answered by the bold assertion that there are few "suitable" candidates for office, and in a period of relative stability "bringing them into politics becomes even more difficult".

As for public service, a value highly esteemed by Confucius, the Chinese philosopher much cited by ministers, the government says it has made provision for the "sacrifice involved in becoming a minister" by setting the new salary benchmark at a one-third discount

to the average earnings of the top four earners in six professions - which amounted to \$81.22m (\$264,000) in 1992.

The same arguments are applied by the white paper to civil servants, although here they are backed up by statistics on recruitment and retention, and by a recent report from the World Bank.

The report, on the "East Asian miracle", proclaimed that "in bureaucracies, as in nearly everything else, you get what you pay for," and specifically cited Singapore, "which is widely perceived to have the region's most competent and upright bureaucracy, and pays its bureaucrats best".

On retention, the white paper notes that there are fewer administrative grade officers in their 30s than in their 40s, because of a loss of able officials to the private sector in the mid-to-late 30s. According to Mr Tan Boon Hui, a deputy secretary in the prime minister's office, more than half of some age cohorts in this range have been lured by the world outside.

How can the government get away with salary increases on this scale? On the political level, it feels sufficiently secure not to need to appease its critics. And those critics are less vocal than their coun-

terparts elsewhere - in part, at least, because the evidence of Singapore's success gives its official class an unusually strong claim to have delivered what the people want in economic terms.

In a regional context, the justification for large salaries as an antidote to bribery and corruption carries greater weight than in western democracies.

Behind the salary issue lies a deeper consideration: the determination of Singapore to retain a traditional ministerial and civil service structure, in which a group of the most able graduates are recruited young into politics and administration and spend the rest of their career there.

Elsewhere, "reinventing government" policies of privatisation, commercialisation and contracting out are steadily undermining established bureaucracies. A "revolving door" is opening wide between the public and private sectors, through which politicians and officials jostle to turn their governmental experience into large salaries.

In a decade or so, Singapore may be a good yardstick against which to judge the success of these trends.

Andrew Adonis



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INTERNATIONAL NETWORKING

SINGAPORE 4

Education: exam successes are all-important, writes Andrew Adonis

Children face pressure

No public activity is more vital to Singaporeans than education. While governments worldwide declaim its importance, in Singapore parents and students believe in its power with a passion. Success in examinations means prestige, a well-paid job, and a successful life. For a government which takes social engineering for granted, the task is to identify national needs and design the education system accordingly.

Ask a member of the Singaporean elite why education is so important, and two stock responses are forthcoming. First, the Confucian tradition, with its reverence for learning. Secondly, the economic imperative of a small island with no natural resources besides sea and geography, and with only the skills of its people with which to forge a livelihood.

The dedication of parents to conferring these skills starts shortly after birth. Finding a good kindergarten is *de rigueur* for the responsible mother. Kindergartens are private, costing typically \$8100 (\$461 a month). Their task is to ensure

that young children are well on the way to mastering the "three Rs" - or four, if the obligatory second language (Chinese/English for most Singaporeans) is taken into account - by the time they start primary school at the age of six.

At the primary level, Singapore increasingly resembles Japan in the pressure imposed on children and the army of private tutors employed to occupy the evenings supplementing the school diet. Two pressures are particularly evident: the so-called "PSLE", the national exam taken at the age of 11 or 12, scores in which help to determine choice of secondary school; and, for the large number of "Chinese" parents with English as the mother tongue, the struggle to make their offspring proficient in Mandarin. Parents often take their holidays to coach their children in the run-up to exams.

The secondary system has undergone radical reform since 1988. There are now "independent", "autonomous" and "government" secondary schools.

Each receives a roughly similar per capita grant from the ministry of education, and prepare pupils for GCE "N" and "O" level exams set and marked by the Cambridge board in England.

In government and autonomous schools, fees are nominal. The eight independent schools, which are highly selective and sought-after, charge fees to parents of between \$41,000 (\$463) and \$82,000 a year, and use the extra money to provide smaller classes and a broader range of curricular and extra-curricular activities than the other schools. Government scholarships are available to the very able, which reduces discrimination against the less well-off.

Mr Lee Yock Suan, education minister, cites Britain's grant-maintained state schools as an influence on the decision to promote a semi-private secondary sector. Their purpose is not only to promote excellence - "and if parents want more, they should be prepared to pay for it," he says - but also to

encourage creativity and social skills in children used to drilling and rote learning.

Attainments in public exams are remarkably high. In 1993, 70 per cent of the 15-16 year-old age group achieved three or more O-level passes (up from 41 per cent in 1978), and 22 per cent of the 18-19 cohort gained the equivalent of two A-level passes and two AO-level passes (up from 9 per cent in 1978).

Without four or five top grades at O-level, pupils are unlikely to proceed to A-level and university, which is the aspiration of most parents for their children. At the post-15-16 age level, government policy is to preserve the tripartite system established over the past two decades.

It is known as the "20/40/20" policy: A-levels in a "junior college" leading to university for the top 20 per cent; polytechnic leading to a vocational diploma for the next 40 per cent; and technical institutes conferring practical skills on the next 20 per cent. Little is said about the bottom 20 per cent.

In design and intent, it is akin to the German system,



By the time children start primary school they are well versed in the three "Rs"

upon whose *Fachhochschule* (technical colleges) the polytechnics are modelled. The four polytechnics, providing 48,000 places for 16-19 year-olds, are critical to the system's success.

Unless their diplomas are esteemed by Singaporean industry, a drift towards universities as the sole form of

higher education (as in the UK) is bound to take place. This is particularly so for the more demanding and creative courses, such as information technology, where the entry requirements are as arduous as for some university courses.

The polytechnics appear to be succeeding on both scores. Engineering accounts for the

majority of their courses. Competition between them is intense; facilities are mostly excellent; and success in job placement is high.

A visit to Ngee Ann polytechnic, founded 30 years ago but expanded dramatically in the past decade, reveals an institution proud of its status as a "school for industry".

demonstrating intimate links with companies and overseas institutions, and boasting a 96 per cent placement rate.

There are two domestic universities, the National University of Singapore and Nanyang Technological University. If NUS is Singapore's Harvard, NTU is closer to Loughborough University of Technology. Between them they account for some 19 per cent of school leavers, up from barely 4 per cent 15 years ago.

Another 5 per cent or so go to overseas universities, with institutions in Australia, the US and the UK (in that order of popularity) accounting for most students. Price and perceived proximity are in Australia's favour.

In a talk to students not long ago, Mr Lee Kuan Yew, the former prime minister, said that if he "had his time again" he would go to the US, not Cambridge. But a recent survey suggests that British universities remain the most highly esteemed.

Is Singapore producing an over-educated population? "There is a bit of a danger of too many going on to university," says Mr Lee, the education minister.

"We want to avoid a paper chase, but right now employment prospects are good, and students rightly want to do as well as possible."

Singapore Telecom's spherical logo signifies the group's international ambitions. It is not a pretence. Besides a network as modern as any in the world, Singapore Telecom is highly profitable. It has built up a notable portfolio of overseas ventures and is one of the first of Asia's state telecommunications operators to have been privatised.

Unusually for a telecoms privatisation, the decision in 1993 to sell 10 per cent of Singapore Telecom's equity was motivated neither by the dictates of the local finance ministry nor by the imperative to raise investment capital. For the company, privatisation was a means to achieving a sharper competitive edge in the run-up to liberalisation and the rise of global telecoms alliances.

For the government, it was the opportunity to launch a Singaporean version of "popular capitalism" by making the shares attractive to a wide public. So wide, in the event, that about nine-tenths of adults who could apply did so, each

securing an allocation worth about \$81,100, with loyalty bonuses to encourage ownership for at least six years.

The shares are a safe bet. Singapore Telecom retains a monopoly over its core fixed-line business until 2007. Last year the company reported pre-tax profits equal to nearly half its total turnover.

Yet monopoly appears to be breeding neither inertia nor inefficiency. Its profit margins would not be sustainable in a competitive domestic market. But with its customers conveniently located in a small hilly island, and with no rural hinterland to service, Singapore Telecom generates its profits from a low cost and price base.

The annual line rental charge for residential customers is \$6100 (\$46) a year, barely two-thirds that of British Telecom. Local call charges are 1.4 cents - about two-thirds of one penny - per minute at peak hours, and half that off-peak. In terms of cover-

Telecommunications: Singaporeans use their phones and pagers incessantly

Highly profitable connections

age, about 45 people in 100 have a phone line in Singapore, a line penetration level close to that in Hong Kong, Japan and Australasia.

Singapore Telecom plausibly claims to have more payphones per head than any other country. It has also surged ahead in mobile communications: the island's 3m people own more than 700,000 pagers, and the penetration of cellular mobile phone, at 7.3 per 100 people, is marginally higher than Hong Kong, among the highest in the world outside Scandinavia.

Mr Andrew Harrington, Asia-Pacific telecoms analyst at Salomon Brothers, says: "Singapore is a prime example of a country which has developed its telecoms network to world competitive standards in a largely closed market,

although even Singapore is finding it necessary to open up in response to the perceived advantages of liberalisation."

Two pressures have driven modernisation: growing domestic demand and the high priority given by the state to infrastructure investment - particularly communications infrastructure, which has long been regarded as critical to the island's future as an Asian hub for multinational companies.

For Singapore Telecom, domestic expansion has involved little more than meeting the huge national appetite for communications services. Singaporeans use their phones and pagers incessantly: they do not need glitzy marketing campaigns to tell them "it's good to talk". Pagers are vital teenage fashion accessories, and only

price is preventing mobile phones from following suit.

A telling sign of the strength of underlying demand is the fact that, in contrast to European operators, Singapore Telecom has not subsidised the high price - more than \$81,000 until recently - of handsets for the new digital cellular (GSM) mobile phone network.

However, in Asia demand for phones has never been enough to ensure their supply, as demonstrated by the inadequate telecoms networks of most of the other "tiger" countries, whose monopoly operators were starved of investment in the 1970s and 1980s. Singapore has been upgrading its network since the mid-1970s as part of a government strategy, settled in

the wake of British withdrawal, to secure the country's future as a regional trading hub.

The latest vision statement, "IT 2000", is for Singapore to be an "intelligent island", crisscrossed by a telecommunications superhighway, by the turn of the century. In terms of infrastructure, "IT 2000" is a modest goal. The business district is fully supplied with fibre-optic links, and about one-third of all residential blocks also have fibre telecoms links capable of carrying multimedia services.

The challenge is to turn the capability into reality, beyond the business sector. Pilot projects are about to start with video-on-demand in the home and with networked personal computers in the classroom, ensur-

ing that Singapore is in the vanguard of the development of consumer and educational multimedia services. Singapore Telecom has stakes in two UK cable television and telephone franchises, which it is treating as additional laboratories.

"It is wrong to say that we face no competition," says Mr Koh Boon Hwee, the company's chairman. "Our competition is every other commercial centre in the world, particularly Hong Kong in this region." He regards domestic competition as "inevitable" - starting with mobile services, where new operators are to be licensed from 1997 - but insists that "it will only bring a new dimension to what is already a highly competitive market." One fact underlines the point: half of the company's revenue comes from international calls, most of them generated by the corporate sector.


For the Telecommunications Authority of Singapore, the regulatory body, overseas competition is the critical factor in pricing. It assesses Singapore

Telecom's tariffs in accordance with a basket of international phone prices which includes Hong Kong and other leading commercial centres.

The company is inevitably a small player by international standards. At \$93.19bn last year, including the postal service which is part of the group, its turnover was barely one-ninth that of BT. But it is leveraging its cash flow, reputation and geographical position to secure itself a leading role in the region. The group has joined the international alliance "World Partners" - formed by AT&T, the largest US operator, to provide one-stop cross-border services to multinationals. It is also a founder member of an Asian alliance formed for the same purpose.

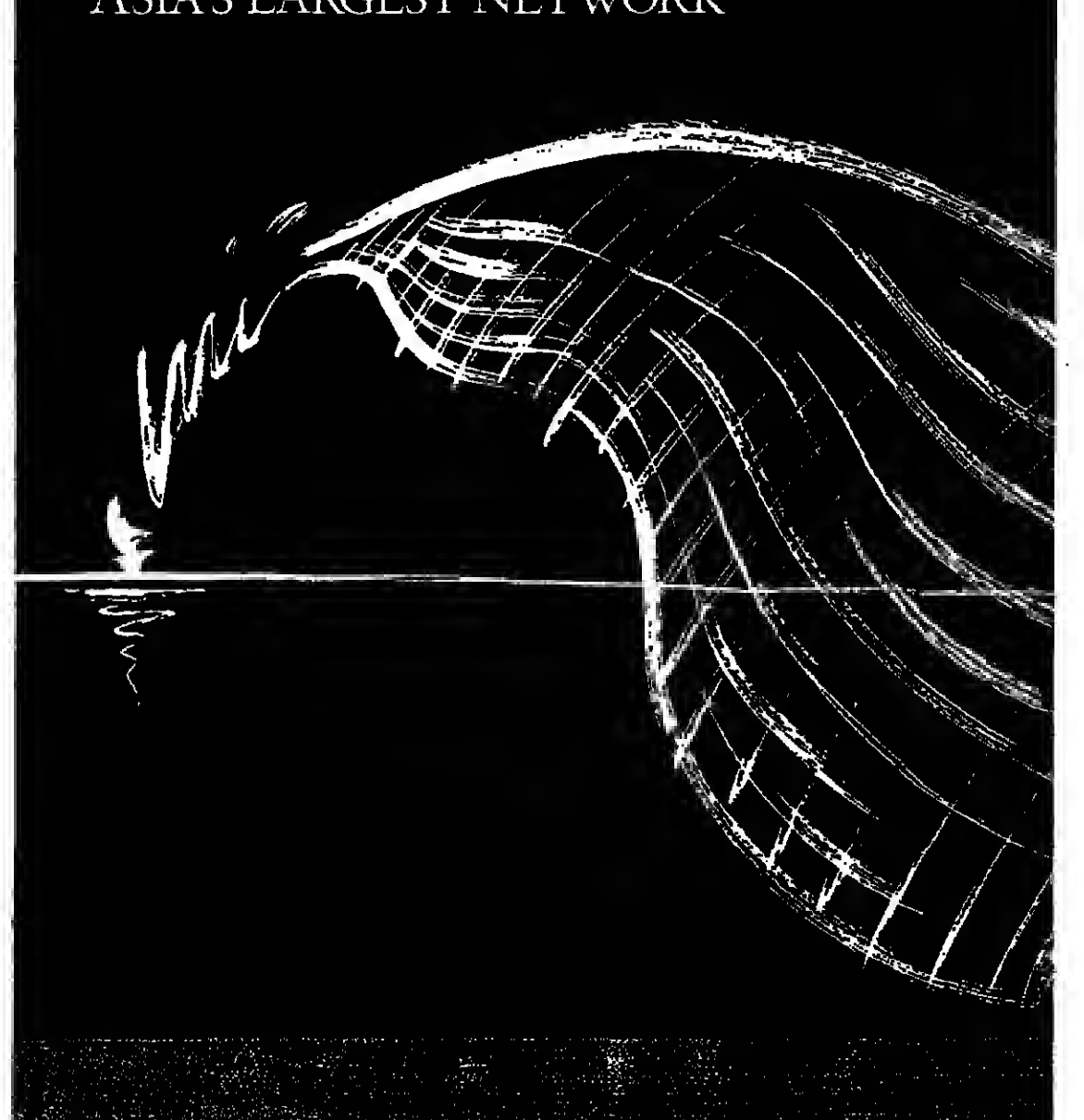
On its own account, it has invested more than \$850m in overseas ventures, mainly mobile communications operations in other Asian countries.

Andrew Adonis



CATHAY PACIFIC

ASIA'S LARGEST NETWORK

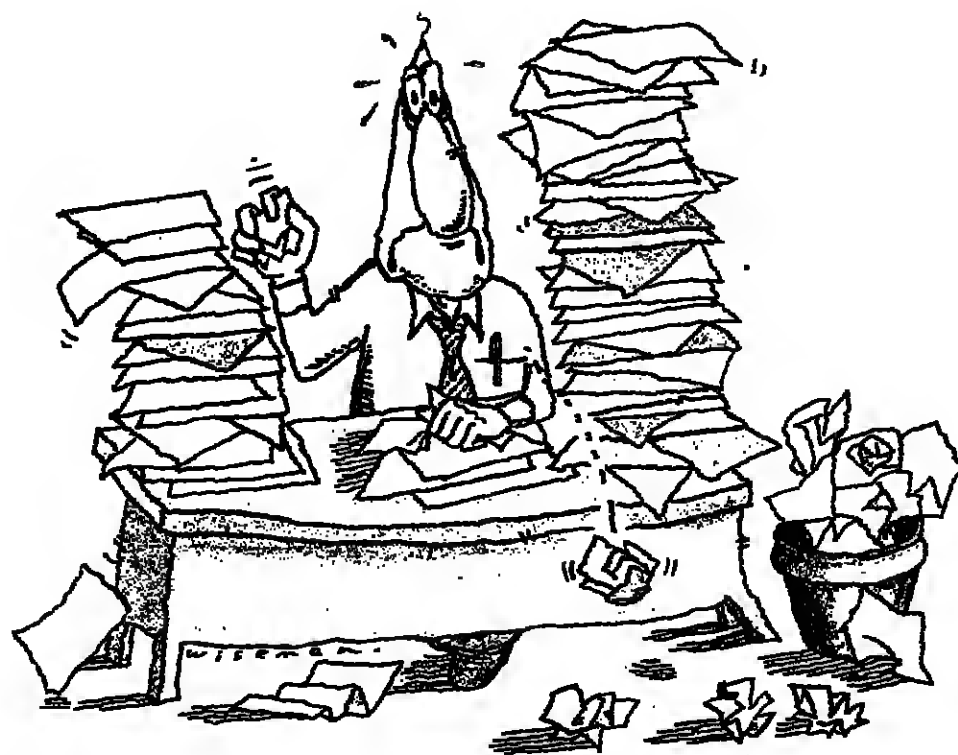


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Gordon Cramb on the country's biggest foreign investment project

Basic capacity to be doubled

Singapore's biggest-ever foreign investment project will take shape over the next two years on a set of islands 34km offshore, where a \$8.4bn second petrochemical complex is being built by a group of local and international partners including Royal Dutch/Shell, Phillips Petroleum and Sumitomo Chemical.

Ground was broken in December for the development, which when added to existing sites on the islands will all but double present capacity in the industry's basics. It will allow the downstream producers involved to enter higher value-added sectors as well as markedly boost their own overall volumes.

The government is reaching into its own deep pockets and, as often in Singapore, its ambitions are even longer-term. It is putting in \$860m over 35 years in land reclamation to link the facilities on the islands while providing space for further sites which it believes 21st century demands will require.

Such is the scale of the programme that the seven islands just south-west of the financial district will eventually become one - Jurong Island - and their present 1,000-hectare area will treble. This means filling in an ocean acreage nearly four times that which was needed to build Japan's new Kansai airport in Osaka Bay.

It comes at a time when the country's petrochemical manufacturers have squeezed every drop out of their current capacity. Petrochemical Corporation of Singapore (PCS), the upstream producer, has through upgrades and eliminating bottlenecks lifted output at its 11-year-old plant from the original 300,000 tonnes per annum to 440,000 tpa of ethylene.

When its new naphtha cracker comes on stream, scheduled for the second quarter of 1997, it will deliver another 428,000 tpa of ethylene,

and 214,000 tpa of propylene to add to the current 226,000 tpa.

PCS, jointly owned by Shell and a Sumitomo-led Japanese consortium, will continue to sell nearly all its output to its downstream partners - an unusual integrated arrangement which means that each of the new installations must begin operation at the same time, or benefits will be lost. A capital-intensive industry such as this cannot afford to run below capacity for long, and as a closed complex "we have to work in a synchronised manner," says Mr Takayuki Okada, PCS managing director.

When the expansion was agreed a year ago, petrochemical product prices were at 10-

In the meantime, the companies will benefit from a local income stream better than it has been for some time. And any downstream partner which completes its plant ahead of schedule can begin production using supplies purchased elsewhere.

The petrochemical industry in Singapore boosted output by a record 20.3 per cent last year, according to figures from the country's Economic Development Board. This partly reflected a contribution from new plants unrelated to the Jurong Island development, such as an aromatics complex opened by Mobil last March. The EDB, the state industrial agency, says that new invest-

ment of output from the Singapore complex by value, and demand from there can do little but grow.

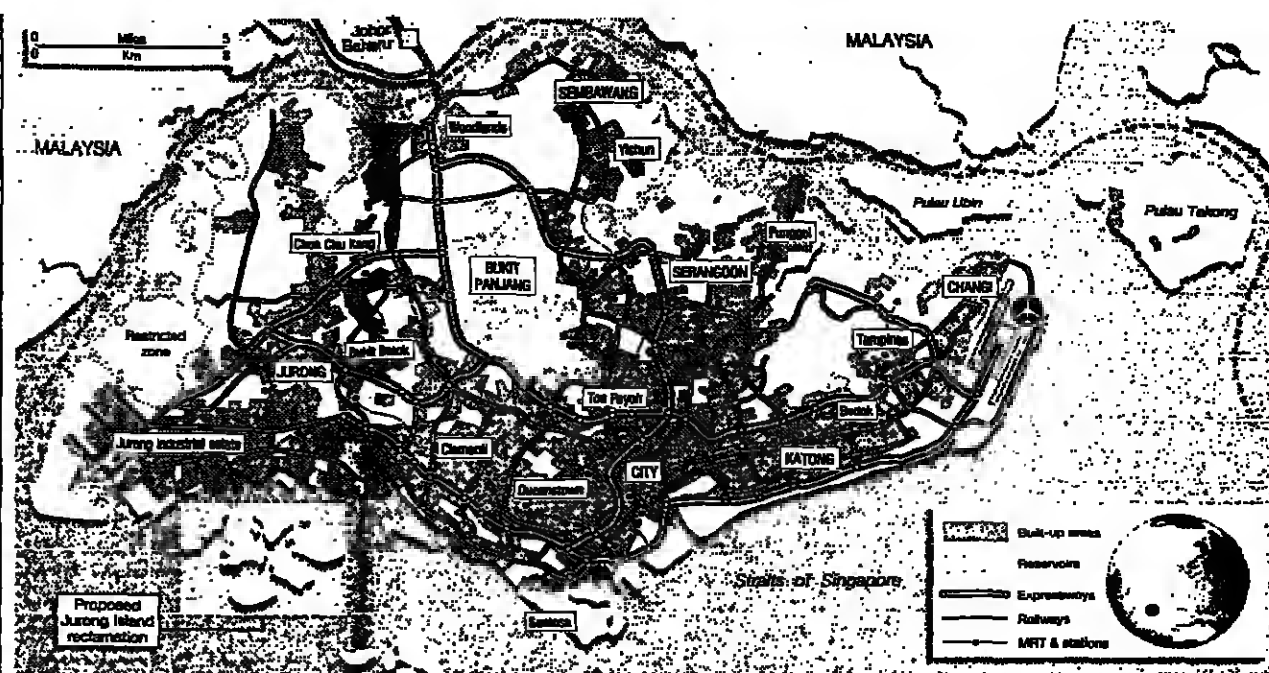
Plastics producers see particular promise in China, for everything from bags to injection moulding parts to bottles for drinking water and for daily consumer products such as detergents, shampoos and cosmetics. As Mr Jerry Jarling, president of Phillips Petroleum Singapore Chemicals (PPSC), puts it: "Procter and Gamble, Johnson and Johnson, they are all moving there. We will follow."

As infrastructure in China and elsewhere develops, plastic pipes will be needed for water, sewage and gas, as well as large storage drums. PPSC, in which the Singapore government has a 30 per cent stake and Sumitomo Chemical 20 per cent, manufactures linear polyethylene from which all these can be made. It is doubling capacity on the island to 400,000 tpa, approaching half the total of 850,000 tpa which Phillips can produce in the US.

"We look at all of Asia as our market," says Mr Jarling. "If that's your playground, what advantage do we have? Logistics - we can be any place in Asia in less than a week. It takes the Koreans two weeks."

Apart from geographical location, Singapore's infrastructure and educated workforce are added plus points, while relatively high labour costs are less of a factor in such a capital-intensive industry. "Singapore is blessed with talented, committed people who give you that extra 10 to 20 per cent. Labour costs are increasing but, if you can offset them through productivity gains, then that's fine."

Another way in which some participants are adding value is by using the extra upstream availability to expand their product range. The Polyolefin Company (Singapore), a Sumitomo-controlled operator in which Shell holds 30 per cent, is for example adding linear low density polyethylene to its portfolio. "Companies can improve their competitiveness by aiming towards different segments," says Mr Okada.



Singapore in brief: key facts

Area, population

Population (millions)
1980 1990 1991 1992 1993
2.28 2.71 2.73 2.82 2.87
Population density (per sq km, mid-1993) 4,480.5
Area (sq km) 641.47
1247.8 sq miles

Languages

Official languages: English, Mandarin Chinese, Malay, Tamil.
English is the main administrative language and is almost universally understood. Malay is the national language. Other official languages are Mandarin and Tamil.

Ethnic groups

Chinese 2.23m (77.7%); Malays 0.41m (14.1%); Indians 0.2m (6%); Others (1%). Mid-1993 figures.

Visa requirements

Passports are required but Commonwealth citizens and nationals of some other countries - Ireland, Liechtenstein, Monaco, Netherlands, Switzerland, San Marino - do not require visas.

Currency

Exchange controls were

removed in 1978. The Singapore dollar is fully convertible and floats freely against other currencies, with the Monetary Authority of Singapore monitoring its value against a trade-weighted basket of other currencies.

Exchange rate:

Currency: Singaporean dollar.
Recent exchange rate (February 8 1995) £1 = S\$2.866, US\$1 = S\$1.4550; Average exchange rate, 1994: £1 = S\$2.8374; US\$1 = S\$1.5269; Average exchange rate, 1993: £1 = S\$2.4258; US\$1 = S\$1.6152.

Working hours

Business: (Mon-Fri): 09.00-13.00; 14.00-17.00; (Sat) 09.00-12.00.
Banking: (Mon-Fri): 10.00-15.00; (Sat) 09.30-11.30.
Government: (Mon-Fri) 08.00-13.00; 14.00-17.00; (Sat) 08.00-13.00.
Shops: 10.00-19.00 (Mon-Sat). Many stay open later and some, particularly in tourist areas, open on Sundays.

Public holidays

Owing to its multi-ethnic composition, Singapore celebrates a wide range of world religious festivals and holidays. When a holiday falls

on a Sunday, the following Monday is a public holiday. 1995: January 1 (New Year's Day), January 31-February 1 (Chinese New Year), March 2 (Hari Raya Puasa), April 14 (Good Friday), May 1 (Labour Day), May 9 (Hari Raya Haji), May 14 (Vesak Day), August 9 (National Day), October 23 (Deepavali), Christmas Day (December 25).

"These holidays are dependent on the Islamic lunar calendar and may vary by one or two days from the dates given."

Time (zone)

Eight hours ahead of GMT

Climate

Tropical, with abundant rainfall throughout the year and a November-January monsoon season. October to March are the wettest. Humidity is high, and temperatures vary little from season to season, ranging from an average maximum of 31°C by day to 25°C by night.

May is the hottest month, with 24-32°C the average daily minimum and maximum; July is the driest month, with 70mm average rainfall; December's average 257mm rainfall makes it the wettest month, while January is the coldest month.

Main economic ministries

Prime Minister's Office: Istana Annex, Istana, Singapore 0923 (tel) 2358577; fax 7324627.

Defence: Tanglin Road, Singapore 1024; tel 4741155; telex 21373.

Education: Kay Siang Rd, Singapore 1024; tel 4739111; telex 34366.

Environment: 40 Scotts Rd, Environment Bldg, Singapore 0902; tel 7327733; fax 7319456.

Finance: 8 Shenton Way, Treasury Bldg, Singapore 0106; tel 2259911; telex 34371; fax 3209435.

Health: 16 College Road, College of Medicine Bldg, Singapore 0318; tel 2237777; telex 34360; fax 2241677.

Home Affairs: Phoenix Park, Tanglin Road, Singapore 1024; tel 2359111; telex 34360.

Information and the Arts: 480 Alexandra Road, PSA Bldg, Singapore 0511; tel 2707988; fax 2799785.

National Development: 5 Maxwell Rd 2122-00, Tower Block, MND Complex, Singapore 0106; tel 2221211; telex 34369; fax 3226254.

BUSINESS GUIDE

It's unlike Hong Kong

You want to establish a base in the east Asia region. You are frightened by the costs in Hong Kong. You consider Singapore. Here are a few facts, vital and otherwise, that you might discover:

Location: Hong Kong is for China watchers, Singapore is for those keen on south-east Asia. So if the main part of your business is likely to be conducted in Thailand, Malaysia, Indonesia or the Philippines, then Singapore, rather than Hong Kong, is the place to be. Developments in the countries of Indochina are also probably followed more easily from Singapore.

Getting there: Flights in and out of both Hong Kong and Singapore are frequent but Singapore's Changi, consistently voted the world's top airport, knocks spots off Hong Kong's Kai Tak for comfort and convenience. At holiday times Singapore also offers a growing number of direct flights to many of the region's tourist destinations, such as Manado in Indonesia, Phuket in Thailand and Langkawi in Malaysia. It is only a short distance from Singapore to Malaysia but the causeway linking the two is often jammed, particularly at weekends.

Hotels: Singapore hotel rates have increased substantially. A bed in a standard room at one of Singapore's top hotels, such as the Shangri-la, will cost S\$350 - "plus, plus, plus" (10 per cent service, 3 per cent goods and services tax and 1 per cent government tax). Substantial savings on hotel costs can be made by arranging a corporate discount. Medium level hotels in

Singapore offer more space and better facilities than their counterparts in Hong Kong. Despite increased charges, Singapore hotels are often full, so book well ahead.

Costs: The big plus for Singapore is that housing and office rents are about a third of those in Hong Kong. But don't be fooled - a 40 per cent surge in Singapore's property market over the past year has pushed prices to levels which will leave holes in many corporate accounts. A two to three bedroom apartment for an expatriate in Singapore is likely to cost at least S\$6,000 a month. A house can cost between S\$10,000 and S\$20,000 a month. Office rents in Singapore's central business district are about S\$8 a sq ft, compared to about S\$5 a little over a year ago.

The cost of food is generally lower in Singapore than in Hong Kong though many western items are more expensive. Drink is pricey in Singapore: an ordinary bottle of whisky costs S\$53, a mediocre bottle of wine S\$17, a large bottle of beer S\$5. Singapore, or rather its government, does not approve of smoking. It is banned in many areas. A pack of 20 cigarettes costs about S\$4.60.

Schooling: In Singapore is not cheap: the International School charges S\$12,000 per year for its middle school pupils, plus a one-off initial payment of S\$2,000 and a refundable deposit of S\$6,000.

Cars: Singapore prides itself on the efficiency of its public transport. The underground transit system is air-conditioned and spotlessly clean though it covers only a limited area. The bus system

has been considerably improved. Finding taxis can be a problem, particularly at peak hours, weekends or when it rains. So you still need a car.

Be ready for a shock: Singapore now has the world's most expensive vehicles. Import duties and a quota system designed to limit the number of cars on the island republic's roads have pushed the price of the cheapest car to nearly S\$100,000. A Jaguar XJ3.2 costs about S\$320,000 (£138,000) to put on the road in Singapore. The equivalent model in Britain costs about £28,000. An alternative to such capital outlays is leasing: a modest set of wheels costs about S\$1,500 a month.

Leisure: Singaporeans have two main hobbies: shopping and eating. The many hundreds of shopping complexes are usually full of people - as are the city state's restaurants. Every variety of Chinese, Indian and Malay food is available. There is also a growing number of western restaurants. The recently developed area adjacent to the Singapore river offers good food in a pleasant outdoor setting - at a price.

The development of the arts is being encouraged, but the scope of events is limited. The government bans or limits the sale of some journals - such as the Far Eastern Economic Review and Cosmopolitan magazine - but a wide range of publications is available. Censorship of imported films is more relaxed these days. Tough restrictions are placed on the use of satellite dishes though more foreign broadcasts are becoming available through cable.

General: Many expatriates find Singapore a good place to bring up children. But the brouhaha last year over the case of US teenager Michael Fay - fined, flogged and jailed for vandalism offences - might cause a few parents with unruly offspring some anxiety about living in Singapore. The government message is clear: obey the rules - there are plenty of them - and everything will be fine.

Verdict: Hong Kong might be dirty. It has more crime, its living conditions are more cramped: but it has a vibrancy lacking in Singapore. The island republic has sun and tropical temperatures all year round. Hong Kong has hot, sticky summers and cold, damp winters with some clear weather in between. The choice is between Singapore's steady predictability and the less organised, changeable, more unruly world of Hong Kong.

Kieran Cooke



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SINGAPORE 6

The country wants to improve its relationships in the region, writes Manuela Saragosa

Asean neighbours try to patch up rows

Singapore has not been hesitant in criticising the US and other western nations, but in its own region it cannot afford the luxury of such openness.

The Association of South-east Asian Nations (Asean) is the pillar on which the republic builds its regional relations, and in an organisation which prides itself in solving problems through consensus, an openly critical stance would not wash well with Asean member states.

"Asean is the core of the regional community and it is needed to build those bridges with Laos, Cambodia, Vietnam and Myanmar (Burma)," says a senior Singaporean official. Within Asean, Singapore has shown a willingness to play a leading role in several areas, including the proposed entry of the countries of Indochina into the organisation. Under a policy of what it describes as "constructive engagement", it is also leading a push for closer ties with Burma.

Throughout last year, senior officials and ministers from Burma made regular visits to Singapore. In addition, several Singaporean countries are stepping up investment in the country including Keppel Group, a partially government-

owned diversified company, which now owns two hotels in Burma and has set up an investment fund in the country.

More recently, Singapore and Malaysia have been keen to show they are patching up differences which have arisen over the years. "I believe that relations between Singapore and Malaysia have moved on to a new level," said Mr Lee Hsien Loong, Singapore's deputy prime minister, during a recent visit to Malaysia. "We are progressively putting behind us the historical baggage which complicated our relations."

Among other things, a defence co-operation treaty has been signed between the two countries, there are plans for a second bridge linking the Malaysian state of Johor to Singapore and there is an agreement jointly to develop the Malaysian Railway Land in Singapore.

Singapore has good reason to

seek an improvement in relations with its closest neighbour. Since 1980, annual trade between the two has nearly quadrupled to \$450bn from \$813bn. In 1993, Singapore was Malaysia's second largest investor. In addition, Singapore is dependent on Malaysia for the bulk of its water and food supplies.

Asean likes to portray a sense of brotherhood among its members but beneath the veneer of amity lie some tense relationships. Singapore's dealings with Malaysia, for example, have often been strained, with issues of ethnicity and economic competition demanding delicate diplomatic balancing acts.

A number of trade and territorial disputes between the two countries have yet to be settled. There are problems over the ownership of an island. A decade of deliberations between the two parties did not lead anywhere, and the matter has now been referred

to the International Court of Justice in the Hague.

More recently, a row has erupted over licensing arrangements for polypropylene and polyethylene imports which Malaysia introduced last April. Singapore says Malaysia's Approved Permit System for the imports has led to a 40 to 45 per cent fall in its petroleum chemicals exports to Malaysia.

"We have no idea whether they are doing this just to discriminate against us," says a senior Singaporean official. The World Trade Organisation has been called on to solve the issue.

In the international arena, differences between Malaysia and Singapore have been particularly pronounced on the Apec issue. Leaders of Asia Pacific countries, including the US, Canada and Japan, gathered in Jakarta in November last year, pledging to achieve free trade in the region over the next 25 years.

Singapore found an unlikely ally in Indonesia's President Suharto in its efforts to push for an early free trade deadline. This common stance on Apec has made relations between the two countries comfortable. For years Indonesia and Singapore were on opposite ends of the free trade scale within Asean. While Singapore has always ranked as the most open Asean economy, Indonesia is still regarded as the most closed and protectionist.

This left Malaysia, which would prefer to see greater regional economic dialogue and co-operation conducted through the East Asia Economic Caucus (EAEC), on the sidelines. Singapore and Malaysia "have agreed to disagree on the matter," says Singapore's Mr Lee Hsien Loong.

Despite Singapore's regular jabs at the US for what it sees as the country's lack of law

and order, the republic actively encourages a US presence in south-east Asia. Malaysia, on the other hand, would prefer to see less of the US, an issue which lay at the root of its objections to Apec.

Singapore, however, is conscious of its vulnerable security position and is keen to balance China's potential economic and political dominance in the region with a strong US presence. "It's all about power politics," explains a senior official. "We don't want to see one dominant power in the region."

In contrast, Malaysian premier Dr Mahathir is far more enthusiastic about China's growing economic power. "South-east Asia should have no fear of a wealthy and strong China," he said during a visit to Beijing in 1993.

The size of Singapore's defence budget would indicate that it is worried about someone in the region. On average, it spends about 6 per cent of its

GDP on defence. "You're always more suspicious of neighbours," says a senior Singaporean official.

Tensions between Singapore and Malaysia have their origins in Singapore's expulsion from the Malaysian federation in 1965. "We have not reached a stage of comfort yet that, for example, the French and Germans have achieved with each other," says the official.

The Asean forum has not proved very successful in solving such sensitive issues. Nevertheless, Singapore is fervent in its commitment to the organisation which officials say creates an "atmosphere of warmth" among its members.

In contrast to Singapore's delicate undertakings with Malaysia, relations with Indonesia have been less problematic, although Singapore keeps a close eye on political developments in its sprawling neighbour.

The successor of President Suharto, who has indicated he

may step down at the next elections in 1998, is of particular concern to Singapore which invests heavily in Indonesia. An outbreak of violent anti-Chinese sentiment in Indonesia, of the kind seen during the labour riots early last year, would be a worry to Singapore which has a predominantly ethnic Chinese population.

One of the biggest projects Singapore and Indonesia have embarked on is the development of the Indonesian island of Batam, which lies 20km south of Singapore. The two parties have invested in an industrial park on the island which caters to many Singaporean and foreign manufacturing companies.

Despite this closeness, relations have to be sensitively managed. When forest fires in Indonesia caused a thick haze to settle over Singapore, disrupting air traffic and causing unprecedented levels of pollution, the island was both to criticise the Indonesian government publicly.

Indonesia is still seen as the "big brother" in Asean and open criticism among countries who pride themselves in solving problems through consensus is taboo. "We have to tread a fairly fine line," says a Singaporean senior official.



(left) Four boats on the Singapore River; (centre) Shipping at anchor off Singapore; (right) A cruise liner at the Port of Singapore Authority's Keppel Container Terminal

Photographs: Clyn Owen

Marine industries hope for an upturn but competition is growing

Shipyards aim to keep busy

Singapore's marine industrialists like to boast that theirs is the island state's only truly home-grown indigenous industry. They point out that the development of Singapore's shipyards mirrors that of Singapore itself, starting when Sir Stamford Raffles established the island as a British trading post in 1819.

The picturesque Chinese junks, Indochinese "wangkangs", European square boats and Indian "leteh-letehs" have since been replaced by VLCCs (Very Large Crude Carriers) and smaller tankers which are packed into Singapore's docks, making the island state one of the busiest ports in the world. However, Singapore's shipyards have not always been so busy. The state's marine industries, which include shiprepair, shipbuilding and rig building, were earmarked "sunset industries" by the government in the recessionary climate of 1986-87.

The industry was kept afloat to a large extent by the fact that many of the oil tankers

which had been at sea since the oil boom of the mid-1970s were due by law to undergo mandatory repair work. Shiprepair, rig and shipbuilding accounted for some 3.2 per cent of 1993's GDP, employing about 22,000 workers.

Spurred along by a repatriation for a quick turnaround time, shiprepair accounts for most of the marine industry's output. Singapore has the largest repair capacity in the world with a dry and floating dock capacity of over 3m deadweight tons.

With another batch of the world's oil tankers due for repair over the next few years, Singapore's shipping companies have been prepping for an upturn. Some of the biggest shipyards, including the partly government-owned Keppel Shipyard and Jarong Ship Yard, Singapore Shipbuilding & Engineering and Pan United, have invested in additional dry and floating docks to meet the expected demand.

Mr Sim Kee Boon, chairman of the Keppel Group, a diversified company with the marine industry as its core business, is confident that as Asia's

demand for oil rises, so will the need for repairs and new tankers. "We are preparing for the next wave," says Mr Sim Kee Boon. "The main challenge is to remain competitive."

Industry analysts say the companies are "highly competitive" but that some serious challenges lie ahead. Rising labour costs, a shortage of labour supply, the development of shipyards in neighbouring countries and a steadily appreciating Singapore dollar which is eroding the competitiveness of exports, are forcing the industry to improve its productivity.

In anticipation of an upturn in shiprepair, the government decided last year to increase the labour supply to the industry from a ratio of one local to two foreign workers to one local to three foreign workers. Because of a shortage of domestic labour, a large pro-

portion of the workers employed in Singapore's marine industry is foreign, mostly Indians, Malaysians, Indonesians and some from China.

However, there seems to be something illogical about the government's omnipresent hand in the marine industry. While increasing productivity in the industry is its stated objective, the authorities charge shipyards \$2200 a month for every foreign skilled worker they employ and \$3365 for every unskilled foreign worker. But in a country where the shortage of domestic labour is chronic, many foreign workers are not eligible for all of the government-funded training schemes.

Singapore's government is actively encouraging shipyards to train their workers this way, but the costs involved in training personnel fall squarely on the shoulders

of the employers. "The difference between the levy on skilled and unskilled workers is getting bigger and bigger," says a shipyard director.

Industry sources say the government has the right intentions but that it is hard when foreign staff, in which employers have invested time and money to provide training, leave at the end of their contracts, unlikely to return again.

Most shipyards have undergone a severe process of restructuring over the past four years because of depressed freight rates, which have forced shipowners to defer tankers' repair schedules and made them reluctant to order new ships.

As a result, profit margins have been shrinking. Many say they are no longer in a position to quote prices for repairs and shipbuilding - it

has become a buyers' market.

While the number of vessels coming to Singapore for repairs has increased, many shipyards report lower profit margins per vessel. Just over 2,000 vessels docked in Singapore for repairs in the first nine months of 1994, an increase of 2.6 per cent over the same period a year earlier.

This year, the government predicts output of the marine industry will reach \$43.3bn, up 15 per cent on last year's output of \$37.9bn. That output will come mainly from shipbuilding and conversion but shipyards are unlikely to start celebrating until the repair market shows signs of strong growth.

Repairs, however, will not pick up until tanker freight rates remain at about US\$22,000 a day for a few months. This would be a high enough level to justify life extensions for old tankers.

Industry analysts are optimistic. They predict freight rates will top US\$20,000 in the second half of this year and that Singapore's shipyards, leaner and more efficient after turbulent times, will be well-placed to take advantage of the upturn.

The shipyards also capitalise on Singapore's strategic location. But as neighbouring countries, such as Malaysia and Indonesia, step up their efforts to develop a marine industry, so it is becoming imperative that Singapore's shipyards start thinking in regional terms.

The largest shipyards have not ignored this. Later this year, Sembawang, another one of Singapore's partly government-owned diversified marine industry companies, is scheduled to start construction work on a repair yard in Karimun island in Indonesia.

Meanwhile, Keppel continues to invest aggressively in repair yards in the Philippines and Vietnam. It has also entered an Australian joint venture, Keppel Cairncross Shipyard, in Brisbane where it offers a 24-hour integrated repair and refurbishment ser-

vices and dry docking facilities.

The most immediate threat, however, comes from the Middle East. "The area has taken quite a large share of the market," comments Mr Tan Meng Kian, business manager at Atlantis Shipyards.

To counter that threat, Keppel has set up two yards in the United Arab Emirates, Arab Heavy Industries and Al Majid Engineering, which carry out repairs and conversions. The yards are managed by Singaporean shipyards.

Despite tough market conditions and increasing competition in the region, industry analysts point out that Singapore has support industries for the marine sector which are unmatched in other parts of the world.

Coupled with sophisticated infrastructure and communication systems this is likely to keep the republic ahead of the competition. "As long as there's sea trade going on, we will have business," says Mr Ong Chew Liang, executive secretary at the Association of Singapore Marine Industries.

Manuela Saragosa

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SINGAPORE 7

ROWS

Gordon Cramb on plans for blanket information technology coverage

The all-wired island

A district called Tampines in the north-east of Singapore, with its slabs of pink and cream public housing, looks the same as most residential parts of the island. A mere half-hour ride on the Mass Rapid Transit rail system, it is about as far as one can physically get from the commercial hub of the country in the south.

But Tampines is a testing ground in bringing the benefits of information technology into the daily lives of Singaporeans. Its newly-opened public library bristles with personal computers linked to CD-ROM drives, and a clutch of young people wearing headphones sit at booths manipulating the on-screen displays. And by midyear, families in the local housing blocks will be the first in Singapore to receive cable television, its 30 channels intended as a precursor to a wider multimedia service into the home.

Both initiatives are connected to the government's IT2000 project aimed at creating a wired island within the next five years. The aim is to enhance not only quality of life but competitiveness. It involves building a network to link homes, offices, schools and factories across Singapore and to provide access to and from sites elsewhere in the world.

Since the scheme was announced nearly 3½ years ago

by Mr Goh Chok Tong, the prime minister, countries ranging from the US to Vietnam have unveiled national IT plans. Singapore remains likely to be the first to establish a truly nationwide coverage, though, if only because of its small size. A blanket residential hook-up would, for example, involve only 750,000 homes.

Indeed, size is one of the factors underlying the drive. "We see technology as allowing us to enlarge our economic space, overcoming our country's small size," says Mr Ko Kheng Hua, chief executive of the National Computer Board, the state agency co-ordinating the project. "Using technology will enable us to compete better in the first division of nations - we have resource and manpower constraints, and our costs are rising."

IT2000 seeks to address the costs problem by offering enhanced electronic means for "remote management" where, as has already been happening for a number of years, companies locate only their higher value added functions in Singapore. Executives based there would be able more precisely

to monitor manufacturing centres sited elsewhere in the region where land and labour outlays are lower. Complex tasks such as product planning, involving design, production and marketing staff, could be conducted down the line.

This may sound like fairly standard futurespeak. But in the last few years Singapore has developed a number of sectoral networks within the island which testify to its ability to deliver technological benefits for business. Under the widest of them, a system known as TradeNet, automated import-export approvals now link some 12,000 companies with 20 government ministries and agencies, and take 15 minutes compared with up to two days previously.

With as much as 95 per cent of shipments processed electronically, the government's estimate of the saving to all users totals \$81bn a year. TradeNet is being expanded in order to speed cargo handling itself, not just the paperwork.

Other networks, such as CoreNet, for the construction and real estate sector, are intended to offer everything from land registry particulars

to computerised screening of architectural plans to cut down the usual laborious process of ensuring compliance with building regulations.

Meanwhile, Singapore Telecom, the partially privatised phone utility, intends to have optical fibre laid to all high-rise commercial and residential blocks by 1997. The company will gain a return on the investment by being allowed to offer additional services over the network beyond basic voice and data telephony. The ultimate scope of these is not yet clear, though, and it is likely to find itself in competition in some areas from Singapore CableVision (SCV), which will take coaxial feeders from the Telecom installations to complete the link into each home.

The consortium which will run the cable service includes local media groups and Continental Cablevision, the third largest US cable operator. SCV currently supplies three UHF channels over the air to subscribers who are supplied with a decoder. Its service marked the first break in the monopoly

held by the state-owned Singapore Broadcasting Corporation - satellite dishes are banned for all except a few approved institutions such as banks and embassies.

As dishes get smaller, however, this form of cultural control will eventually become too hard to police, and recent dabblings by Singapore Broadcasting in satellite markets abroad are seen by local analysts as preparations to meet that perceived threat.

Ahead of this, another battle is being fought, which also pits the forces of the free market in information against those of social paternalism. Last year the government licensed an initial two service providers to supply connections for Singaporeans to the Internet, the worldwide computer network with 30m users.

Whether the Internet, unregulated by any external power, can be controlled is debatable. It is non-commercial and contains merely the data which users anywhere see fit to put on it, including scanned pornographic images. While that is frowned upon by most users, the culture of the Net is libertarian and debate about politi-



Audio equipment galore in Orchard Road, Singapore

Clay Cramb

cal as well as sexual mores knows few bounds. All of this might be thought to be anathema to a Singaporean administration which values social discipline above free speech.

But the Net is also a business tool, and fewer foreign companies would these days locate on the island if they were to be deprived of electronic mail and information retrieval facilities. Prof Eddie Rua, dean of the school of communications studies at Nanyang Technological University, says the government remains anxious to protect the population from "decadent" western influences. But there is a tension between that and an open economy for which, by definition, "information is good, and the government will go all the way to make business people competitive and attract multi-

nationals to Singapore".

Officials say the obviously unacceptable sites on the superhighway have been blocked by the two licensed operators, which act as gatekeepers. But the nature of the Net is that other sites spring up by the minute. While it is likely that some of the public sector's best software engineers have been put to work seeking ways to close further loopholes, Prof Rua maintains: "Whether or not it should be censored is irrelevant. The fact is, it can't. The question now is how to minimise the damage."

He believes the government is engaged in a process of managed liberalisation to accommodate these technological changes. "Singapore is a global city and there's no going back."

As Mr Bill Gates, Microsoft

chairman, put it in an interview with the local Straits Times daily: "They are going to try to have their cake and eat it too because joining cyberspace is essential to the role they play as a major hub in global commerce. They want to be connected globally, but maintain local values." Leaders would have to "work out this coexistence of two colliding worlds".

Similarly Mr William Gibson, the American author who coined the term cyberspace, wrote after a recent visit to Singapore that "they expect that whole highways of data will flow into and through their city. Yet they also seem to expect that this won't affect them." But what worried him most was that a state with "the look and feel of a very large corporation" might continue to flourish by repressing free expression. "They will have proven that information does not necessarily want to be free."

That large corporation is willing to make information available gratis for those at the keyboards in Tampines Regional Library, as its return will come from a better educated nation "consolidating our competitive position in the knowledge economy of the 21st century," an outline of the project says. Forms of information deemed dysfunctional are likely, by contrast, to carry the highest possible price.

Manuela Saragosa on an industry seen as the lifeline to the island's prosperity

Electronics climbs up value-added ladder

Singapore's economic success story is rooted in the rapid development of its electronics industry - from the first television assembly plant set up just before the city state became a republic in 1963 to its position today as the world's largest exporter of disk drives.

It comes as no surprise therefore that the sector is seen as Singapore's lifeline to continued prosperity. Growth in the electronics industry has averaged 24 per cent annually for the past three years, with output expected to be \$849.3bn last year. It is Singapore's largest manufacturing industry, accounting for about half of total output in 1993 and one-third of total employment.

Although the outlook remains positive, rising labour costs, a shortage of labour, a "price war" within the computer industry, an appreciating Singapore dollar and regional competition mean it is also an industry undergoing transition.

Singapore's higher comparative costs have already prompted several multinational companies, which dominate the electronics industry, to shift their operations to neighbouring countries. In December last year, AT&T laid off 600 of its workers, halving the staff at one of its Singapore telephone handset plants

and relocating production to the Indonesian island of Batam. Mitsubishi followed soon after, shutting down a TV and car audio production plant in Singapore and moving it to Malaysia.

The relocations are symptoms of a shift to more higher value-added production in Singapore's electronics industry. "If you want to go up the value-added ladder, you must be prepared to give up the lower value-added operations," explains Mr Alex Chan, managing director at Hewlett-Packard in Singapore. "It is a natural progression."

Mr Chan echoes the government's view. Worried that the relocations might result in a hollowing out of the republic's electronics industry, the authorities are now channeling their efforts into transforming Singapore into a hub for high-tech electronics and a centre for research and development in Asia.

A number of R&D institutes have been set up by the government in co-operation with

academics, and foreign and local electronics companies. Hewlett-Packard has an R&D centre in Singapore for all its mobile printers, personal information products and networking software. Apple Computer in Singapore is developing the software for an Asian language recognition system for personal computers.

Investment flows into electronics-related sectors are being spurred along by a strong Japanese yen, which is prompting many Japanese manufacturers to move their higher value-added activities to Singapore. In addition, Singapore's Economic Development Board has set up a US\$975m Cluster Development Fund designed to attract high-tech companies to partner local producers in R&D activities.

Industry sources note, however, that there is a distinct shortage of electronics engineers on the domestic market. Many of the engineers working in the republic are recruited from China, India and the US.

For this reason, some engineers are sceptical about Singapore's prospects as an R&D centre. "This kind of work requires creative thinking but Singapore's education system does not encourage that," says a senior software engineer at a US computer company in Singapore.

The government is keen to reduce the leading position that disk drives occupy in the electronics industry. The manufacture of disk drives is highly cyclical, yet this sub-sector of the industry accounts for about 22 per cent of its total value.

One of the main areas the government hopes to see expansion in is the semiconductor industry, and it is actively encouraging multinationals to invest in wafer technology.

Growth in the industry has been extremely rapid, with output in semiconductors climbing by 61 per cent in 1993, and a further 60 per cent growth estimated for last year. The bulk of the output is dominated by Tech Semiconductor,

Chartered Semiconductor Manufacturing and SGS Thomson Microelectronics.

With all these grand schemes taking place, local electronics companies are at a distinct disadvantage. There are government-funded R&D institutes which are aimed at assisting several local companies to develop technologies to produce highly complex miniature disk drive parts, but the health of local companies is very product-specific.

Creative Technologies, often touted by the government as a prime example of a successful story of Singaporean talent, has secured itself a 65 per cent share of the global market for soundboards, but is almost

completely dependent on this one product.

Those likely to suffer most as the electronics industry shifts to more capital-intensive products are the sub-contractors for multinationals. Over the past 10 to 20 years most of these companies have not needed to focus on marketing by virtue of their activity as assemblers for well-known brand names.

Now, they are vulnerable to the structural changes taking place in the republic's electronics industry. "The industry has evolved to such a stage that having the right technology alone does not guarantee success. You need the marketing and a lot of the smaller

companies do not have the experience," Mr David Tob, investment analyst at Baring Securities, points out.

This is occurring in an increasingly competitive global electronics market. Industry analysts point out that technology is constantly changing and being updated while product cycles are getting shorter. "Electronic manufacturers have constantly to upgrade their technology and products to lower costs and stay competitive," says Mr Tob.

A "price war" in the computers sector is also making life a little harder. Big computer makers in the US are undercutting each other on

computer prices and this has hit profit margins at local companies.

Over the past year, Creative Technologies has been actively addressing its profit margin erosion. In the second quarter of the 1995 financial year, the company's net earnings dipped 39.6 per cent to US\$21.6m but its efforts to change its product mix have contributed to an improvement in profit margins. Analysts point out, however, that to maintain acceptable margins the company will need new products.

Despite these concerns, industry analysts argue that Singapore's 20-year lead in the industry is set to continue. A concerted effort to move towards higher technology and higher value-added products, the presence of a large number of electronics multinational corporations and their established network of local equipment manufacturers and suppliers all work in Singapore's favour.

THE ARTS

The censor is 'indispensable'

Ask Mr Alvin Tan, one of Singapore's most prolific theatrical directors, how he relates to the official bodies governing the arts, and his answer, delivered in earnest, is: "Very carefully".

Mr Tan is artistic director of The Necessary Stage, an eight-year-old company which mounts challenging adult drama at city centre venues while also running programmes for schools and local communities. More than half its funding comes from the government's National Arts Council, which also subsidises its studio and office space, so the question is about nothing less than survival.

His company is now trusted enough to be one of a dozen which do not have to submit scripts to the authorities in advance of opening a production. All public entertainments in Singapore need a licence from the police, which will be withheld if words or actions in them are deemed to constitute a threat to public order, security or decency.

Mr Tan accepts he has to work within the constraints. "You think about how it can be done in another way," he says. Not just the government is to be borne in mind: Singapore's majority public opinion is by most measures conservative, and audiences are small enough, anyway. "You can't alienate them - you have to play to your own crowd."

Mr Foo Mang Liang, NAC executive director, invokes a litany of Singaporean anxieties in defending the restrictions. It is a young society, made up of different cultures, races and religions, and is "too fragile, too vulnerable to afford this kind of experimentation. Artists shouldn't go out purposely to provoke." And in a small, densely populated country, "your freedom ends where my nose begins".

The council, established in 1981, acts as policy adviser to the government and impresario for its own events as well as a repository of funds for approved others. Criteria for those outlays centre on artistic record, management capability and budgetary prudence. Arts groups are urged to seek secondary funding, but corporate sponsorship in Singapore remains largely confined to multinationals - Shell is a long-time benefactor while Guinness provided \$344,000 to establish the Substation, a leading city venue for visual and performing arts.

Alongside censorship, the most hotly discussed issue among Singaporean arts practitioners is to what extent local potential is being neglected at the expense of big imported names. Mr Foo insists: "Our instinct is to nurture home-grown talent," but adds that in a small population the

pool from which that talent comes is bound to be of lesser dimensions. In any event, "we want to expose our own people to world-class performances. It's also a good opportunity for local artists to rub shoulders with foreign performers."

To take three current instances: ● The Singapore Symphony Orchestra this month marked its 15th anniversary with a gala concert featuring four young Singaporean musicians. Three quarters of its 90-strong membership are locals, but guest performers from abroad usually dominate the solo spots.

● After an outcry from Singaporean painters and sculptors, the NAC is this year detaching the annual Singapore Art Fair, established in 1986, from the Treasures international visual art and antiques market with which it was merged last year. Local artists felt swamped by the commercial nature of the larger event, which has a turnover higher than the NAC's entire

budget.

● Sir Andrew Lloyd Webber's Phantom of the Opera opens at the end of the month with NAC support, although the council expects to make a return on its investment.

The issue of imports, making Singapore an arts "hub" as it is in commerce, is in some commentators' eyes part of the same mindset which censors as well as underinvests in local artistic output. Mr Ray Langenbach, a US lecturer in arts at the island's Nanyang Technological University, argued along these lines in an article late last year for Art and Asia Pacific, a quarterly journal published from Sydney but printed in Singapore.

Part of the piece was devoted to a complaint that the Singapore Art Museum, which has no permanent collection, gave shoddy treatment to its occasional high-lighting of south-east Asian works. At times, paintings "were packed into the exhibition like sub-tenants in an HDB (public housing) flat".

But he maintained at the same time that "some of the most riveting performances and discussions about art are now happening outside the walls of art schools, galleries and the museum. Art practice has moved into the offices of the government, bureaucracy, police stations, law firms, offices and courts. With this expatriation, there arises the spectre of Singapore as an emerging foreign art commodities

exchange sans local production. The bureaucrats apparently believe that they can fashion a 'global capital of the arts' by sponsoring a minimum of 'safe art' at home, while massively showcasing and marketing the artistic creativity of other nations."

Aspiring local artists and musicians in Singapore are likely to run up against their harshest panel of critics-cum-sponsors long before they debut in any venue: their parents. In a scene from Best Foot Forward, a production this month by the local Action Theatre company, a would-be violinist is berated by his mother for not seeking a more lucrative job. Young artists anywhere might identify with this vignette but, as is explored in the play, the island's pursuit of "excellence" as an oft-quoted official mantra is increasingly interpreted by its citizens as financial betterment above all else.

At the Substation the same week, a forum on dance was told that virtually no ballet students get any family support beyond high school. As one participant put it: "Senior minister Lee Kuan Yew was encouraging entrepreneurs to go to China. We need risk in other areas too. That's where creativity comes from - when you are dealing with uncertainty."

Risk, uncertainty, the stock-in-trade of any artist. But in Singapore these factors seem so high that, in theatre anyway, amateur dramatics prevails. The writers of the Action production are by day an investment banker and an accountant. Even in a longer established company like The Necessary Stage, actors are paid only "a token amount" "so people can come in from work to do it," says Mr Tan.

Newer media such as film receive no state funding to speak of, although the Economic Development Board is seeking to promote the island as a production base for cinema internationally. Staged performance art has meanwhile been crossed off the list as potentially subversive because there is no script for someone in a government office to sit down and read.

Brigadier General George Yeo, arts and information minister, says bluntly that in a multicultural society, "for us, censorship is an indispensable condition for civilisation." The line should not be drawn so narrowly as to stifle creativity, and had been relaxed in recent years. But all he will say for the future is that there "may be a tightening in some areas and a loosening in others". Or, as depicted by Mr Tan: "It's two steps forward, one step back. It's also that in society at large."

Gordon Cramb

Know thyself, know thy enemy.
Wage a hundred campaigns,
win a hundred wars.

Sunzi, Chinese military strategist
circa 400 - 320 BC

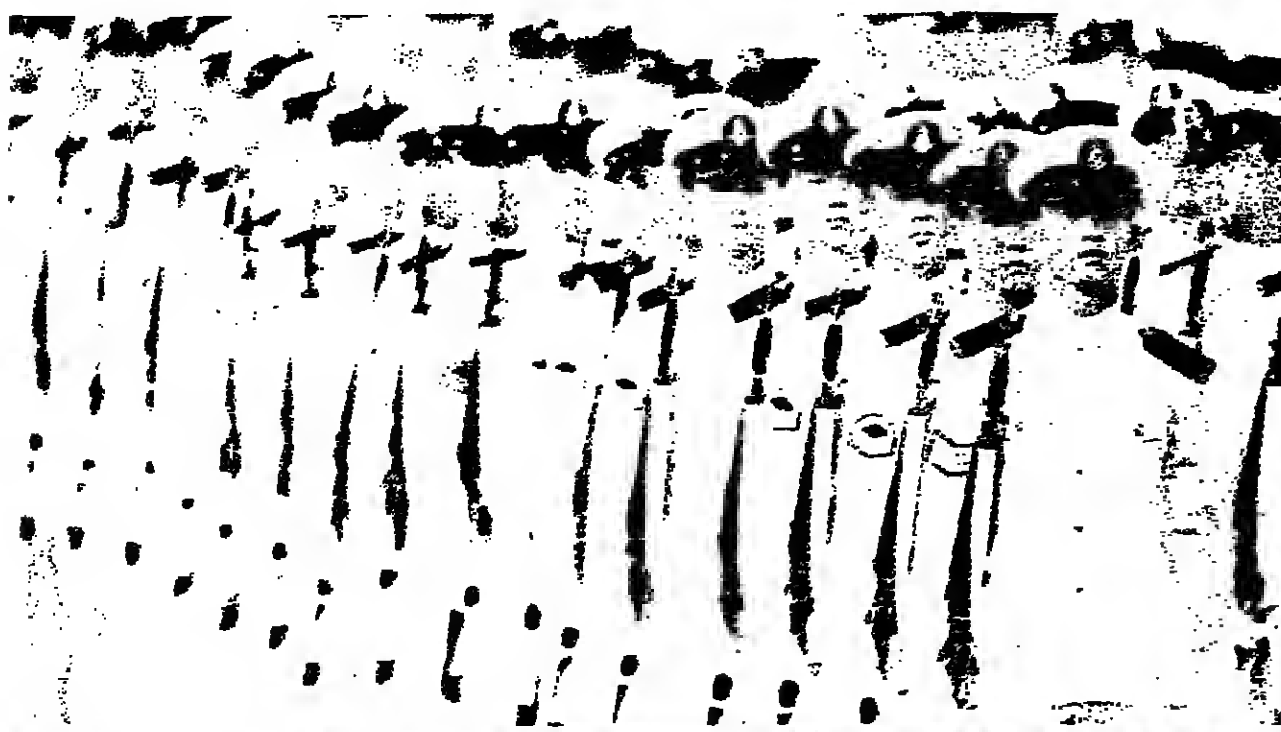
This advice is still valid today.
Even in business. Particularly in China.

Do away with the many unknowns.
Invest with someone who knows you.
And knows China.

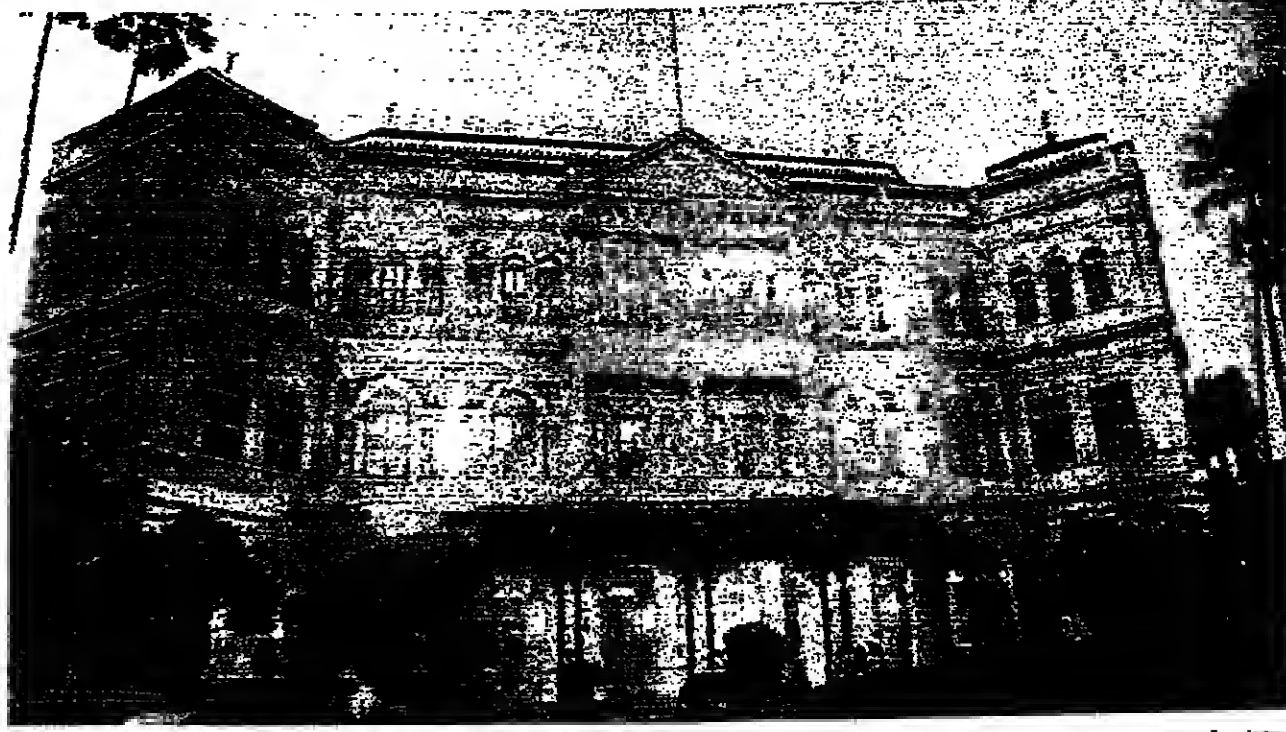
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Members of the Navy march during National Day celebrations last August. Singapore budgets 6 per cent of its gross domestic product for defence.



Raffles Hotel in Singapore, one of the most celebrated hotels in the world.

Tony Anderson

I assess western influence of 60 per cent, compared to the influence of core Asian values at 40 per cent. In 20 years... the influence of the west on our life-styles, foods, fashions, politics and the media will drop to 40 per cent and Asian influence will increase to 60 per cent.

Such is the prophecy of Mr Lee Kuan Yew, architect of modern Singapore, speaking earlier this month at a celebration to mark the lunar new year.

Still in government as "senior minister", Mr Lee is no voice from the past. His words reflect the determination of the Singaporean elite to promote "Asian" at the expense of "western" values, and reflect a wider regional debate about the existence of an Asian cultural frame of reference which is both different and superior to that of the west.

What do "Asian values" represent in a Singaporean context, and are they sharply distinctive from "western values"?

In such matters as food, dress, music, religion and sport, there is no sign that the balance between local and western influence is set to change much. Of the main cultural artefacts, language is the one subject to the most conscious attempt to "rebalance", under the pressure of the government's ardent "multilingual" policy.

Andrew Adonis assesses the move to reduce western influence and promote the indigenous culture

Determined trend towards Asian values

Yet there is no intention to abandon English as the language of education and administration, and there are trends, such as the rise of an iconoclastic theatre fringe, which clearly veer in the pro-western direction.

However, when the Singaporean elite talks about "Asian values", its main concern is not normally with these outward forms. Rather, it is concerned to define itself against western liberalism, claiming the existence of a distinctly different set of underlying societal assumptions to do with behaviour and power.

The Michael Fay affair, ignited by the US reaction to a caning sentence imposed last year on an American youth, crystallised the debate. As one Singapore study of the Fay affair puts it, it was "ultimately about an era of rapid global change which could lead to the emergence of an alternative, if not a challenge, to the model of social and political rights epitomised by the US." "Asian values", in this context, are a set of precepts

about the importance of family, discipline, community and nation. Beneath a tranquil scene of trees and lakes, the poster dominating the entrance foyer of Singapore's Ministry of Education features the five "shared values" inculcated in all Singaporean schools. These are:

- "Nation before Community and Society above Self."
- "Family as the basic unit of Society."
- "Community support and respect for the Individual."
- "Consensus not Conflict."
- "Racial and religious Harmony."

Few in the west would dispute the desirability of any but the first of these home truths. Even the first would not alienate "westerners" as a whole, but divide them in different ways. While the left might balk at "nation before community", Baroness Thatcher - highly esteemed by Mr Lee - famously derided the notion of "society above self".

It is what these "shared values" do not comprise, notably any reference to "rights" or "democracy", which would arouse the western liberal conscience. Yet their status as

Such arguments are held to justify a lesser emphasis on

rights, freedom of expression, and the "Westminster model" of continuous partisan attack on those in power, and a greater emphasis on elite leadership, social discipline and accountability through consultation.

The balance nevertheless remains a matter of national debate. A government decision to liberalise cinema censorship was partially rescinded following an outcry from parents angry at the exposure of teenagers to "soft porn". When Singapore's Chief Justice announced last month that he favoured doubling the sentences of sexual offenders whose lawyers cross-examined their victims in a way felt by

the judge to be "humiliating", there were immediate protests from the lawyers' association. Nor is the voice of conventional western liberalism silent. A best-selling anti-government tract published last year by Dr Chee Soon Juan, entitled *Dare to Change*, is dedicated on its title page to "all the political detainees who struggled for democracy and all Singaporeans who long for openness, humanness and justice for our nation." It attacks "the political gorgyle of authoritarianism" and calls for a comprehensive welfare state, citing both Germany and South Korea as countries where extensive state welfare has gone hand-in-hand with

economic success. The more sophisticated proponents of "Asian values" do not claim that the values themselves are peculiar to Asia, but that they are rooted in a different social reality. As Professor Chan Heng Chee, director of the Singapore International Foundation and a former ambassador to the United Nations, puts it: "The values are universal, but the way these values are acted out in Asia is different." She cites "intense dependency on the extended family" as "a social reality which is vital to the Chinese, and not just a desirable social goal". Professor Chan refines the argument still further, accept-

ing that in some areas - such as family cohesion - Asians are essentially seeking to maintain standards which were once prevalent in the west, but have withered in recent decades. "Singapore is a late developer. We can go into the supermarket of advanced industrialised countries and choose what we want and don't want."

What do ordinary Singaporeans make of all this? For what it is worth, the busiest day for marriages in Singaporean history was February 14 this year - which happened to be both Valentine's Day and the last day of the Chinese New Year. The television news that night declared it "a double joy for hotels and restaurants, cashing in on all the extra business".

Asad Latif, The Flogging of Singapore: the Michael Fay Affair.

Kieran Cooke reports on the Suzhou development, near Shanghai

The Chinese connection

A new Singapore is rising in China. In February 1994 senior officials from Beijing and Singapore signed a wide-ranging agreement to develop a 70 sq km township incorporating industrial parks, residential housing and other facilities in Suzhou, about 80km west of Shanghai.

The new township, often referred to as "Singapore II", is modelled on developments in Singapore. The total cost of the project is put at US\$200m.

To date, 25 memoranda of understanding have been signed, committing US\$450m to industrial projects in the new township. On site work is continuing round the clock. Singapore II's developers say that by April, less than a year after initial land clearance work began, the first factory will be ready for occupation.

The Suzhou township is the most ambitious scheme so far undertaken in Singapore's regionalisation drive. Eventually, it is planned to settle more than 600,000 in the town, which will have factories, shopping districts, hospitals and schools, in common with other projects both at home and overseas, the Singapore government, rather than the private sector, acts as the main driving force.

In 1992 Deng Xiaoping, the Chinese leader, gave his blessing to Singapore-style government. "Singapore enjoys good social order and is well managed," said Mr Deng. "We should tap on their experience and learn how to manage better than them."

The Singapore sales machinery, armed with Deng's imprimatur, swung into action. Mr Lee Kuan Yew and other Singapore leaders made a number of well-publicised visits to China. Singapore policy on a number of issues, including the future of Hong Kong, has become closely aligned to China.

Both governments pledged their full support to the Suzhou project in an agreement reached in Beijing early last year. Mr Lee signed on behalf of Singapore. Mr Li Lanqing, China's vice-premier,

signed for China. Also present at the ceremony were Mr Li Peng, the Chinese premier, and Mr Goh Chok Tong, Singapore's prime minister.

"We can let the whole world know that our co-operation in this project has been fruitful," said Mr Li Peng.

The agreement covers two areas. A China-Singapore development company, 35 per cent owned by local authorities in China and 65 per cent by a Singapore-dominated com-



Lim Chee Onn, Singapore's prime minister.

sortium of companies, is developing and marketing the project. The second part of the agreement is on a government-to-government basis.

Under a so-called "software" package, Singapore has agreed to transfer its planning expertise and knowhow to the Chinese. These days Singapore serves as a training laboratory for China: teams of Chinese officials arrive in Singapore virtually every day. They are seconded to government departments, high-tech industries and government-linked companies.

In the process of this technology and knowhow transfer, Singapore aims to make the connections vital to winning further contracts in China. "If we transfer this asset over seven to 10 years, it will be useful to them and in the process we will get to know them well at different levels, that's the trade-off," says Mr Lee.

There are now 20 companies involved in the foreign component of the consortium devel-

oping the new Suzhou town. They include Samsung, the South Korean conglomerate, and the Singapore arm of the Salim group, Indonesia's biggest company controlled by Indonesian Chinese businessman Mr Liem Sioe Liong. Singapore government-linked companies and the Salim group are partners in developing the Batam industrial park in Indonesia. They are also joint partners in other projects in China.



Sim Koo Boon, chairman of Keppel, spearheading operations.

Keppel, the diversified Singapore group that is 35 per cent owned by the government, is spearheading operations. Mr Lim Chee Onn is the Singaporean chairman of the Suzhou development company.

"The government-to-government contacts at the highest level were vital in getting this project off the ground," says Mr Lim. "My best salesman has been Lee Kuan Yew."

Mr Lim says that the international response to the Suzhou township has been very positive. Investors so far committed to the venture include Samsung, three US companies involved in electronics and medical supplies manufacturing, and Lion Nathan, the New Zealand-based company which plans to invest more than US\$200m in a brewery in the township.

The Suzhou township has preferential tax and tariff rates. One hundred per cent foreign ownership is allowed. Manufacturers will also be able to sell into the domestic

market. Land costs about US\$50 a sq metre - considerably less than in Pudong, the economic zone being developed in neighbouring Shanghai. (At one stage Singapore developers were keen on being involved in the Pudong project but pulled out for unspecified reasons.)

Mr Lim says Suzhou will not rival Pudong but support developments in Shanghai. While Pudong will concentrate on trade and financial services, Suzhou will be more industrial. Plans are for Suzhou to produce auto parts to feed Shanghai's growing car industry. Suzhou will also have food processing and pharmaceuticals industries.

There are risks involved in the project. Changes in the Chinese leadership could influence developments in Suzhou. Rivalries between various local groups are always a problem in China.

"Everyone, from the top down in the Chinese leadership, has put on record that this project will be allowed to happen," says Mr Lim. "It is a unique experiment and a national project for the Chinese."

Investors in China complain that business is hampered by an inadequate legal framework. Mr Lim says this is a delicate issue. "We have to teach them how to be more pro-business. In Singapore we have a system which has evolved over 25 years. If they want to telescope development, then the preconditions have to be set. Doing the on-site physical work is relatively easy. But other factors, such as ensuring transparency and a proper legal framework, are more difficult and sensitive."

But while the lack of clear legal guidelines can be a problem, there are some pluses. "There is a flexibility in the system which allows us to continue with our work and not wait for various licences and other documents to be approved," says Mr Lim. "If we did that sort of thing in Singapore, we'd probably be in jail."

The champion must stay on top

Continued from Page 1

ment's refusal to internationalise the Singapore dollar. Its cash-rich government companies lack the entrepreneurial talent to compete with their more fleet-footed rivals in Hong Kong and Taiwan.

The island has benefited from its position at the heart of the dynamic south-east Asia region. A small dot on the regional map, it treats its neighbours with the utmost delicacy. But a succession crisis in Indonesia or Malaysia could affect Singapore's economic fortunes.

Singapore has been at the forefront of promoting what it considers to be Asian values. On one hand, this can be interpreted as an attempt to build regional consciousness and establish a common bond between the countries of East Asia. Community before self and the importance of the family are seen as central to Asian values.

But an antipathy towards the west forms another part of the argument. Western governments and the western media are constantly accused by

Singapore's leaders of trying to impose their will and their values on the island republic. The dark hand of conspiracy, ready to sabotage the country's progress, never seems to be far away.

The government says censorship and other forms of control are necessary to siphon off influences which might destabilise Singapore. Critics say that it is precisely such controls and the government's antagonism to outside ideas which threatens the country's future. Creativity will be lost, mediocrity will be the result.

Though Singapore is one of the world's shipping and aerospace hubs, it remains a parochial, self-absorbed island.

Mr Lee Kuan Yew has no doubt that the world is entering a new era in which the growing economic power of East Asia, with Singapore as one of its focal points, will lead to a decline in western influence. Asian values - which in Mr Lee's view assume a very Chinese identity - will come to the fore.

"Asians will regain their self-confidence," says Mr Lee.

Before you can stand out in Asian markets, you have to blend in.



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